

MARKET RESEARCH REPORT

Global Publishing Industry Almanac 2020:

- global publishing market had total revenues of \$258.7bn in 2019
- The books segment was the market's most lucrative in 2019, with total revenues of \$128.2bn, equivalent to 49.6% of the market's overall value.

URL: <https://www.globenewswire.com/news-release/2020/12/18/2147663/0/en/Global-Publishing-Industry-Almanac-2020.html#:~:text=The%20global%20publishing%20market%20had,of%20the%20market's%20overall%20value.>

Forbe:

The Publishing Industry Grew Nearly 2% Overall In 2019.

- 1.8% in 2019 to reach \$14.767 billion, up from \$14.510 billion in 2018.

URL: <https://www.forbes.com/sites/adamrowe1/2020/03/12/the-publishing-industry-grew-nearly-2-overall-in-2019/?sh=559ca3d966e6>

Book Publishing in Canada - Market Research Report. Updated: December 29, 2020

- Average industry growth 2015–2020: -1.6%
 - Book Publishing in Canada industry statistics
 - Market Size: \$2bn
 - Number of Businesses: 1,624
 - Industry Employment: 6,644

URL: <https://www.ibisworld.com/canada/market-research-reports/book-publishing-industry/>