# COMPETITIVE FEATURES MATRIX FOR BOOK PUBLISHING APPLICATIONS.

| | PlushMark | Bookchain | Publica.com | Publica.la |
|---|---|---|---|---|
| **Blockchain Based Application** | Yes | Yes | Yes | No |
| **Application Focus** | Book publication, ownership/copyright management, Book Collectibles | Book publication and ownership/copyright management | Book ICO setup to fund book project and Book Collectible Application. | Application to create library/content store of your publications |
| **Location** | Canada | Canada | Gibraltar | Pittsburgh, PA |
| **Target Audience** | Authors, Publishers | Majorly Authors | Authors, Publishers | Publishers |
| **fiat currency payment** | To implement | Yes | Yes | Yes |
| **Crypto payment** | Yes | No | Yes | No |
| **Author Control** | Yes | Yes | Yes | No |
| **Analytics for Books** | To implement | Yes | No | Not sure |
| **Book Collectibles** | To implement | No | Yes | No |
| **Royalty Distribution** | Yes | Yes | No | Yes |
| **Resale** | To implement | Yes | Yes | No |
| **Mobile e-readers App - (Readable Token)** | To implement | No (web reader available) | Yes | Yes |
| **Market Size** | Estimates Not Available | Estimates Not Available | Estimates Not Available | +250 clients, 16 Countries, +1200 stores, +1M active users |
| **Current business activities** | Upcoming | Yes | Yes | Yes |
| **Site URL** | Upcoming | https://www.scenarex.ca/ | https://publica.com/ | https://publica.la/ |