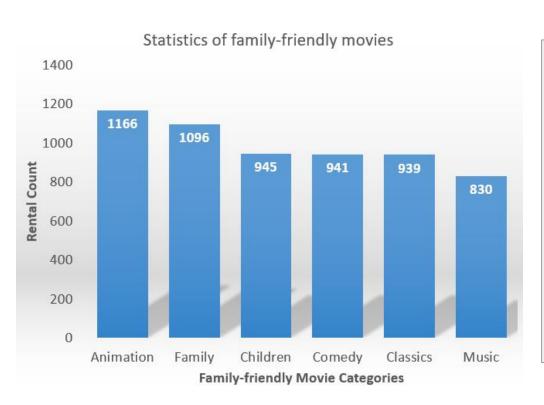
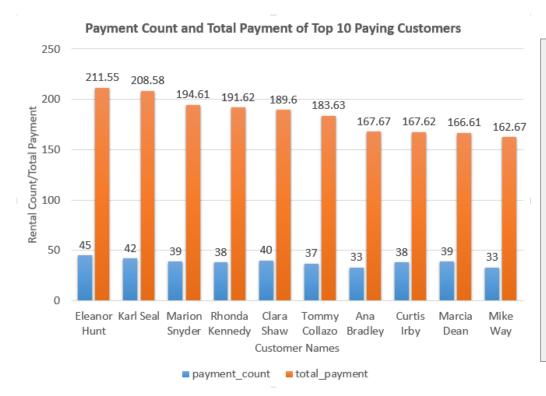
Question 1: How does the family-friendly movies compare based on the number of times each has been rented out?



This chart shows that Animation category of the Family-friendly movies has the highest rental patronage with rental count of 1166 while Music category has the lowest rental patronage with count of 830.

Question 2: What is the payment count and total payment of the top 10 paying customers in the year 2007?



This chart shows that Eleanor Hunt has made the most rental patronage with a rental count of 45 and total payment of \$211.58.

Question 4: Which of the top 10 paying customers has the highest monthly payment difference in 2007?



Of the top 10 paying customers, Eleanor Hunt paid the maximum difference of \$64.87 in 2007.

Question 4: How does the two stores compare in their count of rental orders during every month for all the years we have data for?



This chart shows that there is no major difference in the rental orders for both store 1 and store 2 based on the years and months available.