



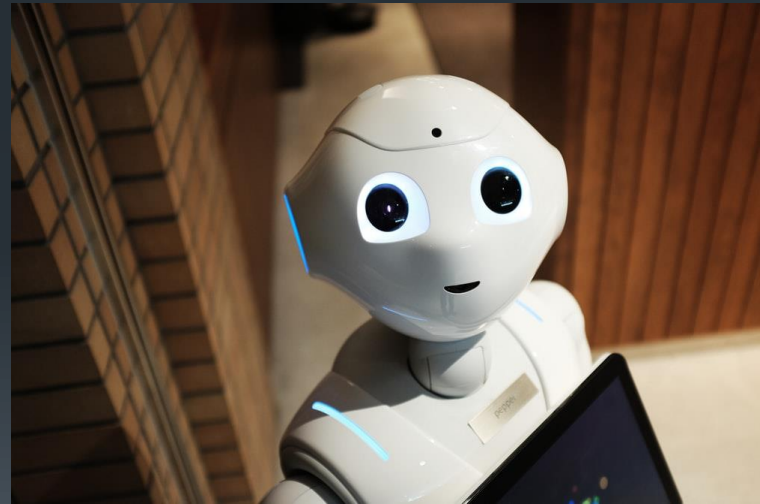
A PRESENTATION AT UDAPEOPLE ON:

THE POWER OF CI/CD IN BUSINESS GROWTH

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OUTLINE

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Introduction

- CI/CD stands for Continuous integration/Continuous deployment
- a set of development practices aimed at automating the building, testing, and deployment of applications.
- CI/CD bridges the gaps between development and operation activities and teams by enforcing automation in building, testing and deployment of applications
- increase early defect discovery, increase productivity, and provide faster release cycles



Benefits of CI/CD

- Reduces cost by reducing the time developers spend on issues from new developer code.
- Avoids cost by preventing embarrassing or costly security holes
- Increases revenue by ensuring that new value-generating features are released more quickly
- Protects revenue by reducing the downtime from a deploy-related crash or major bug



Conclusion

- CI/CD is a powerful strategy that is capable of increasing Udapeople's revenue.
- Udapeople would benefit a lot from the adoption of CI/CD.