

The Key to 20x Growth: Exponential Blue Ocean Shift

Ammar Mango

Case In Point Founder

Ammar W. Mango (PMP, PgMP, CSSBB) is a Certified ExO (Exponential Organization) Consultant and Coach by the Open ExO community. For the past three decades, he has been helping individuals and organizations, including Fortune 100 companies, improve competitiveness and boost performance using cutting-edge technology and global best practices. He has worked as an SME with Big4 consulting firms and clients such as NEOM, Riyadh Bank, the KSA Ministry of Communication and Information Technology, Toyota, and more.



“40% of Fortune 500 Companies Will
Disappear In The Next 10 Years”

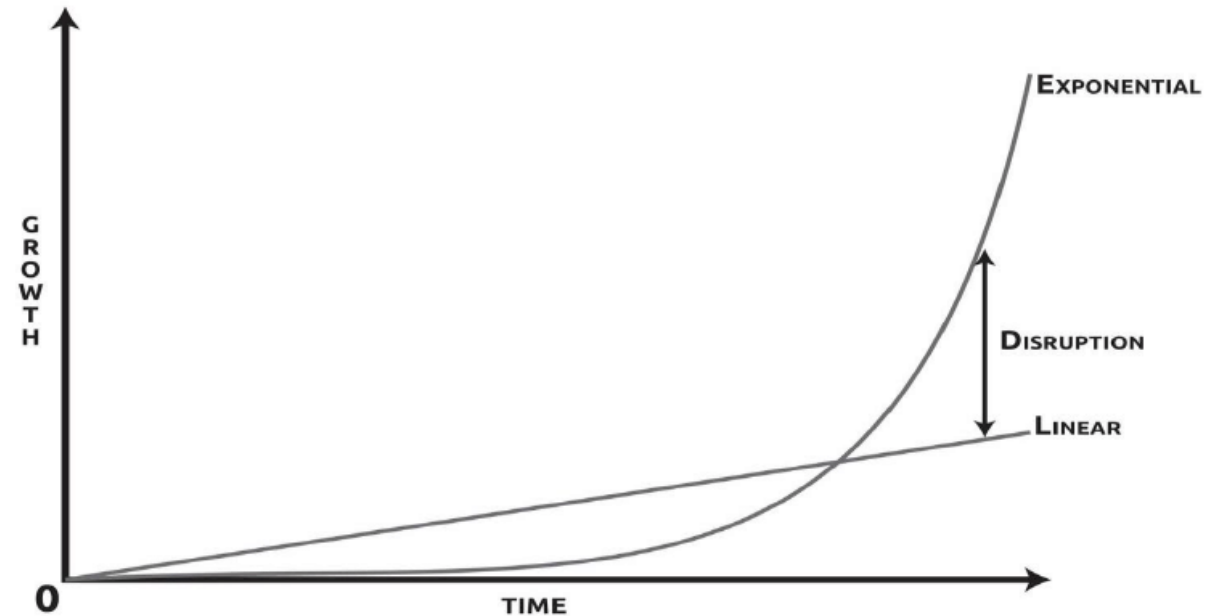


-Salim Ismail, Founding Executive Director at Singularity University
and lead author of Exponential Organizations

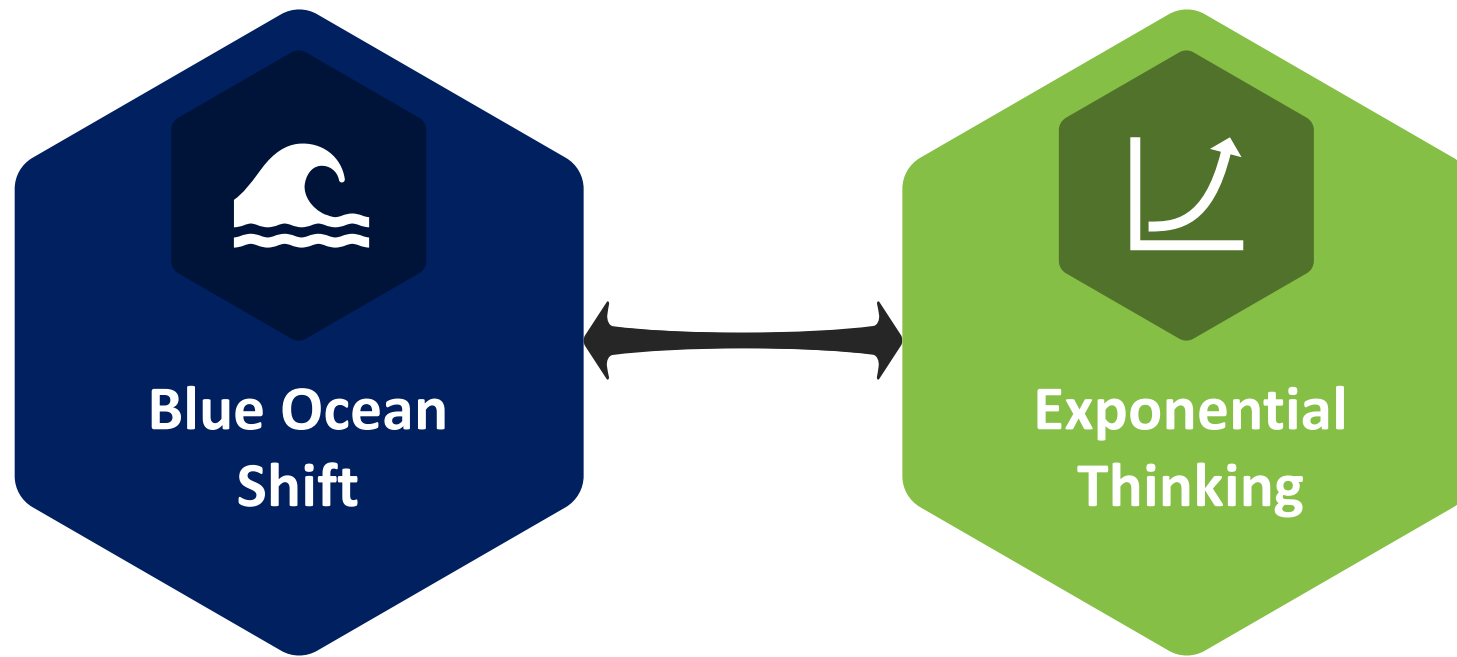
Exponential Growth

To grow exponentially, organizations must challenge norms, innovate, and disrupt themselves proactively.

Companies That Grew Exponentially:



What Is The Exponential Blue Ocean Shift (EBOS)?



Exponential Organization (ExO)

An organization that is growing rapidly through the use of innovative organizational techniques.

How To Implement The Exponential Blue Ocean Shift

01
**The Disruptive
Future That We
Seek**

02
**Understanding
The Current Status**

- Pioneer, Migrator, Settler Model
 - Red Ocean Canvas
 - Market Potential

03
**Innovation &
Disruption**

- Blue Ocean Canvas
 - Voice Of The Customer
- Exponential Growth Attributes
 - Non Customers
- Step-up, Step-down model

04
**Exponential Growth
Activation**

- Exponential Growth Unit (EGU) within The PMO
 - Action Items
 - Roadmap

01

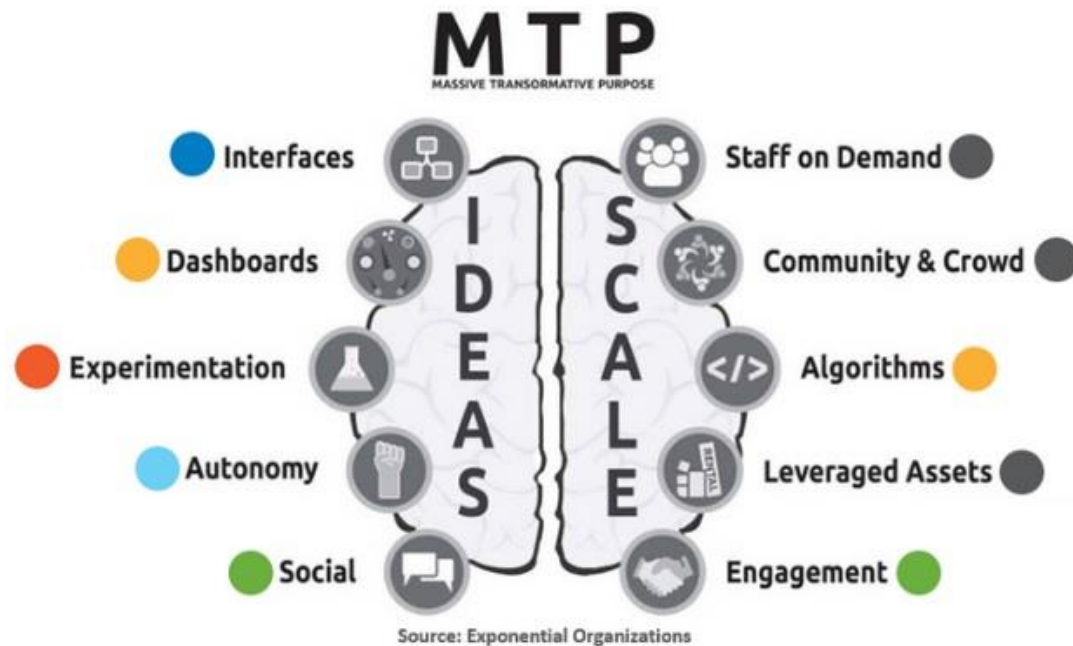
02

03

04

Ideas And Scale Of Exponential Organizations

The Formula of Massive Transformative Purpose



Practical and Quick Formula To Generate Disruption

Eco System

Info Is Power

OTCR

Value Destruction

Customer Journey

Digital Platforms

Building Capacity

Which Industries Have Implemented The EBOS?



The Results



Best Performer



Brand Recognition



Commercial Focus



Revenue Growth



Sustainable Growth



Global Leadership



Disruptive Initiatives



Market Focus

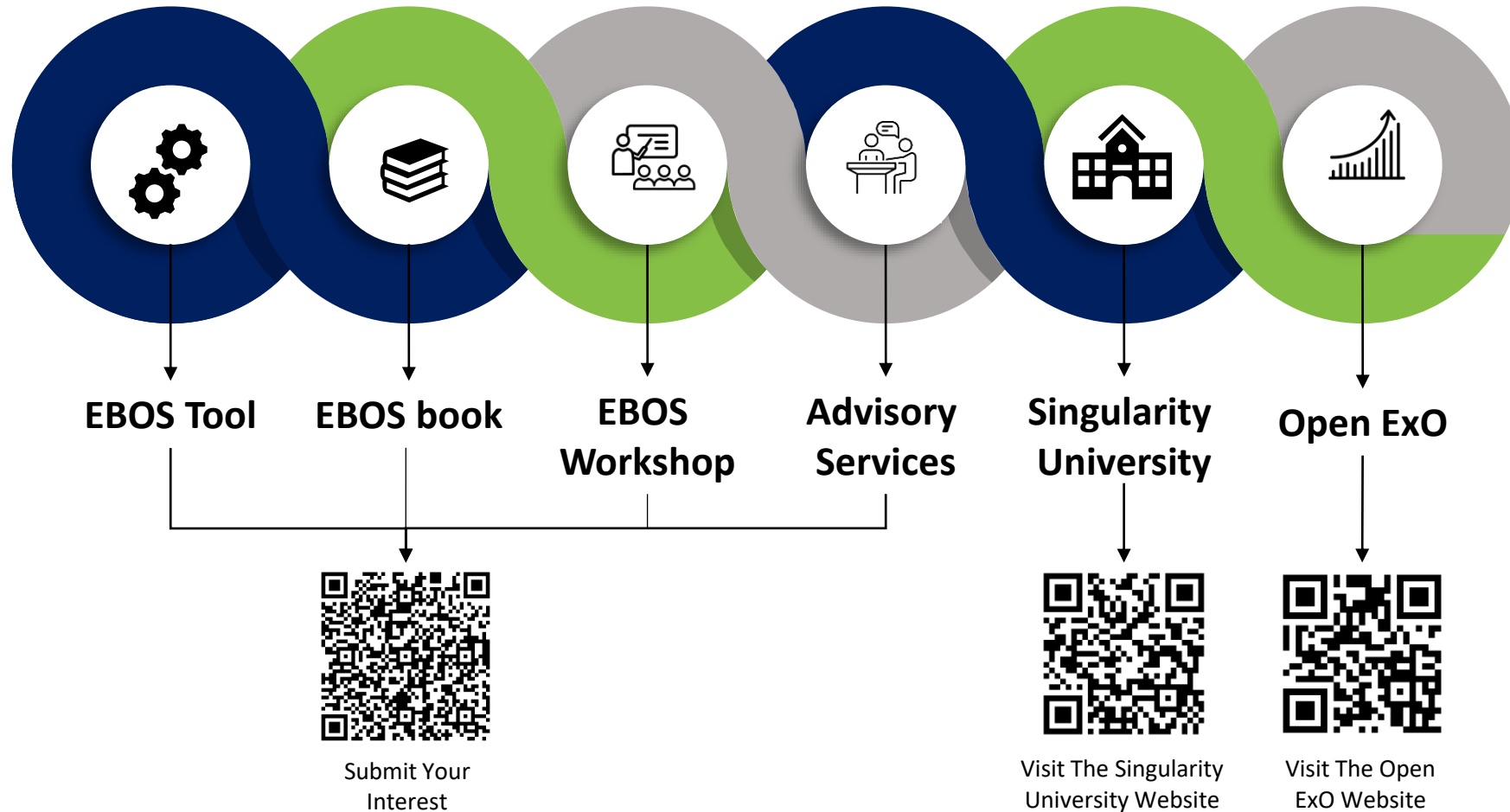


Business Transformation



Lean Growth

Resources Available



Thank You

Unleash exponential opportunities for your organization. Contact us now to explore the limitless potential awaiting you.



amango@caseinpointco.com



**Submit Your Interest in the EBOS tool,
book, workshop, and advisory services**



**KSA +966 55 141 1468
JOR +962 79 579 0079**



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