

Qatar Foods Industries Co.

P.O BOX:1444
Tel +974-4415000/Fax+974-44489756

No:	QFI/SM/2022/028	BASIC DETAILS OF SERVICE MEMO	
Nature Service	Trademark Registration	LAST PURCHASE/SERVICE MEMO	
Department	Sales	Supplier name : COO -	Date : 26-October-2022
Service Type	Renewal <input type="checkbox"/> or New Service <input checked="" type="checkbox"/>	Total value of SM : Rate per month :	Contract period :
		Service Memo. : Date :	

- 1-To retain oil category leadership position, we are planning to register and develop 4 new oil brands in 1.5ltr pack size, which will help us to gain additional market share, additional share of shelf and to proactively plan to counter competition brands of UAE & KSA origins if they enter the Qatar market with similar pack sizes. Shortlisted oil brands names are Golden Dew , Dahab , Diya & Ayan.
- 2-Trademark will be registered in class 29 in Qatar.
- 3-No comparative quotes are available as the vendor is selected based on reputation & TMP Agents are looking after our Group Companies' Trademark affairs.
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- 2-100% advance without BG is required
- * All the supported documents are attached herewith

QUOTED SERVICE PROVIDER DETAILS						
No	Supplier Name	Country of Origin	Currency	Quoted rate/ Trademark	Negotiated rate/ Trademark	Exchange rate
1	TMP Agents Abu-Ghazaleh Intellectual Property (AGIP)	Qatar	QAR	4,700	4,700	1.00
					4	
						18,800
						100% payment in Advance without BG.

RECOMMENDED SERVICE PROVIDER						
Supplier Name	Negotiated Amount	Exchange rate	Qty	Amount in FC	Total - Qt.	Payment Terms
TMP Agents Abu-Ghazaleh Intellectual Property (AGIP)	4,700	1.00	4	-	18,800	100% payment in Advance without BG.

Supplier selection criteria(s) :		
Better quality <input type="checkbox"/>	Lowest bidder <input type="checkbox"/>	Reputed supplier <input type="checkbox"/> Others (specify) <input checked="" type="checkbox"/> Only approved agency looking after our group companies' trademark affairs
BUDGET DETAILS		
Particulars	Amount (QR)	
Budgeted value for the requested service/expense		
Budget utilized till last purchase		
Balance available for this purchase		
Proposed as per this service memorandum		
Surplus/(deficit)		

Yahya Al-Saadi Senior Project Manager 10/29/2022	Tayyab Mohammad Azam Senior Manager - Procurement 10/30/2022	Fahim Ramey Assistant Manager - Finance 10/30/2022	Hamed Bustan General Manager 11/6/2022	Khalid Behaudin Asst. Vice President - Finance 11/8/2022	Tariqe Mohammad Chief Executive Officer 11/8/2022
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