

## Proforma Invoice

QBAKE  
Zad Holding

Invoice Reference: C127IN1438

Project Title: YouTube Campaign / Media Buying

Date: 30/10/2024

Total: 81,675 QR

S.No.	Description
1	<p>QBAKE CAMPAIGN DETAILS</p> <p>November</p> <p>Campaign Duration: 15 Days</p> <p>Platforms</p> <ul style="list-style-type: none"><li>• Facebook   QR 2,850</li><li>• Instagram   QR 13,550</li><li>• Youtube   QR 42,000</li><li>• Snapchat/Tiktok   QR 15,850</li></ul> <p>Total Ad Budget: QR 74,250</p>
2	<p>Agency Fees: 10% Agency Fees</p> <ul style="list-style-type: none"><li>• Initial campaign setup</li><li>• Strategic planning, including defining target audience and campaign goals</li><li>• Regular monitoring of the campaign performance</li><li>• Troubleshooting any issues that arise</li></ul>
	QR 7,425
	<p>Bank: Qatar International Islamic Bank</p> <p>A/C Name: Fookis Labs</p> <p>IBAN: QA81 QIIB 0000 0000 1113 1934 4900 1</p> <p>A/C No.: 1113 193449 001</p> <p>Swift Code: QIIBQAQAXXX</p>

