

National Food Company
PO. Box: 1444 Doha, Qatar
4441 5000

No: QFI/SM/2024/048

BASIC DETAILS OF SERVICE MEMO

| NATURE OF SERVICE | | BASIC DETAILS OF SERVICE MEMO | | | | | | LAST PURCHASE/SERVICE MEMO | |
|-------------------|---|--|--|--|--|--|--|----------------------------|------------------|
| Nature of Service | | Renewal of the National Food Company brand's trademarks in Qatar and KSA | | | | | | Supplier name : First Time | COO: Qatar |
| Department | Marketing | | | | | | | Total value of SM : | Rate per month : |
| Service Type | Renewal <input type="checkbox"/> or New Service <input checked="" type="checkbox"/> | | | | | | | Contract period : | |
| | | | | | | | | Service Memo. : | Date : |

- Renewal of the National Food Company brand's "Al Arabia and International" trademarks in Qatar and KSA.
- Renewal duration is 10 years for each country.
- Recommended by Marketing Team

RISKS/CONCERNS/NON-COMPLIANCE OF SOPs or POLICY

No comparative quotes are available as the vendor is selected based on reputation & TMP agents are looking after our Group companies' Trademark affairs.

REASON/OBJECTIVE OF THIS PURCHASE

| QUOTED SERVICE PROVIDER DETAILS | | | | | | | | |
|---------------------------------|--|---------------------|-------|----------|---------------|-------------------|---------------|---------------|
| No | Supplier Name | Service Description | COO | Currency | Quoted Amount | Negotiated Amount | Exchange rate | Amount in Qr. |
| 1 | TMP AGENTS ABUGHAZALEH Intellectual Property | License renewal | Qatar | USD | 2,530.00 | 2,530.00 | 3.65 | 9,235 |

* All the supported documents are attached herewith

Notes:

| RECOMMENDED SERVICE PROVIDER | | | | | |
|---|------------------|--------------------------|---|---------------|---------------|
| Supplier Name | | | Negotiated Amount | Exchange rate | Amount in Qr. |
| TMP AGENTS ABUGHAZALEH Intellectual Property | 2,530.00 | 3.65 | 9,235 | 2 licenses | 9,235 |
| Supplier selection criteria(s) ; Better quality <input type="checkbox"/> Lowest bidder <input checked="" type="checkbox"/> | Reputed supplier | <input type="checkbox"/> | Others (Specify) <input type="checkbox"/> | | |

| ARTICULARS | | BUDGET DETAILS | |
|---|--|----------------|--|
| | | Amount (QR) | |
| udgeted value for the requested service/expense | | | |
| udget utilized till last purchase | | | |
| alance available for this purchase | | | |
| roposed as per this service memorandum | | | |
| urplus/(deficit) | | | |

| AUTHORIZATION / APPROVAL | |
|---|--|
| Faroog Saleem Executive Purchase 07/11/2024 | Tayyab Mohammad Azam Senior Manager - Procurement 10/11/2024 |

| | | | | |
|---|--|---|--|---|
| Faroog Saleem Executive Purchase 07/11/2024 | Tayyab Mohammad Azam Senior Manager - Procurement 10/11/2024 | Hamed Bushra General Manager 10/11/2024 | Faizan Khatri Manager Finance 10/11/2024 | Adnan Meenji General Manager 12/11/2024 |
|---|--|---|--|---|