

Azeem

From: Abraham Puthoor
Sent: 29 September 2023 01:08 AM
To: Azeem
Cc: Wasim Mohammad; Sameer Mohammed
Subject: Fwd: Payment Reminder - GS1 - 6297000757

Dear Azeem,
Please process the payment ASAP, thanks

Best regards, Abraham
Sent from my iPhone

Begin forwarded message:

From: GS1 UAE Sales <sales@gs1ae.org>
Date: 29 September 2023 at 12:14:09 AM GST
To: Abraham Puthoor <abraham@rise-uae.ae>
Cc: accounting@gs1ae.org
Subject: Payment Reminder - GS1 - 6297000757

29/09/2023

Umm Said Bakery Dubai Branch

Building 25, Plot Number 597 795, Street 29, DIP2 Dubai United Arab Emirates 393497

BY COURIER/ BY EMAIL

Dear ,

Notice Regarding Breach of Terms

We refer to the GS1 UAE Terms and Conditions ("Terms") which, together with the Application Form that Umm Said Bakery Dubai Branch submitted to GS1 UAE on 15/08/2023, comprised the agreement (the "Agreement") for the supply of certain Licensed Services to you (including without limitation, the GS1 System and the GS1 Global Company Prefix [6297000757]).

It has come to our attention that, despite reminders from GS1 UAE, you are in arrears of the fees payable for your use of the Licensed Services. Your current outstanding fees total [AED 5,250.00] ("Outstanding Fees").

We wish to remind you that, under clause 10.1(a) of the Terms, we are entitled to immediately terminate the Agreement if you fail "to pay any Fee by its due date". In addition, the licence that is granted to you for the use of the Licensed Services under clause 2.1 of the Terms is specifically noted as being subject to the payment of the Fees payable by you. Clause 3.3 permits the addition of interest on the Outstanding Fees at the rate of 12%, as well as a reasonable administration fee for the late payment. Finally please note that the continued use of the Licensed Services or any part of the GS1 System, without payment of the agreed fees, will mean that you are infringing our intellectual property rights.

GS1 UAE requires you to pay the Outstanding Amount by 5pm on 14/10/2023.

If you fail to comply with these requirements fully and in accordance with these timelines, we will terminate your access to the Licensed System immediately. This will include a notification to

retailers that your bar codes are no longer valid and your goods must be removed from shelves. Please also note that, once this termination has been effected, renewal will be on current market terms only.

Please also note that this will not relieve you of your obligation to pay the Outstanding Fees and the interest and fees that have accrued because of your failure to comply with this notice. In that regard, we will refer the matter to our legal team for their advice.

We reserve all of our rights in this matter.

Yours Faithfully

GS1 UAE