

Qatar Foods Industries Co.

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No:	QFI/SM/2022/028	SERVICE MEMORANDUM		Date : 26-October-2022
BASIC DETAILS OF SERVICE MEMO				
Nature Service	Trademark Registration		Supplier name	First Time COO -
Department	Sales		Total value of SM	Rate per month
Service Type	<input type="checkbox"/> Renewal <input type="checkbox"/> or <input checked="" type="checkbox"/> New Service	Contract period		Date
		Service Memo.		

1-To retain oil category leadership position, we are planning to register and develop 4 new oil brands in 1.5ltr pack size, which will help us to gain additional market share, additional share of shelf and to proactively plan to counter competition brands of UAE & KSA origins if they enter the Qatar market with similar pack sizes. Shortlisted oil brands names are Golden Dew , Dahab , Diyafa & Ayan.
2-Trademark will be registered in class 29 in Qatar.
3-No comparative quotes are available as the vendor is selected based on reputation & TMP Agents are looking after our Group Companies' Trademark affairs.

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2-100% advance without BG is required

QUOTED SERVICE PROVIDER DETAILS						
No	Supplier Name	Country of Origin	Currency	Quoted rate/ Trademark	Exchange rate/ Negotiated rate/ Trademark	Qty.
1	TMP Agents Abu-Ghazaleh Intellectual Property (AGIP)	Qatar	QAR	4,700	4,700	1.00
						18,800
*All the supported documents are attached herewith						

RECOMMENDED SERVICE PROVIDER				
Supplier Name	Negotiated Amount	Exchange rate	Qty	Total - Qr.
TMP Agents Abu-Ghazaleh Intellectual Property (AGIP)	4,700	1.00	4	18,800
				100% payment in Advance without BG.

Supplier selection criteria(s) :
 Better quality ☐ Lowest bidder ☐ Reputed supplier ☐ Others (specify) ☒ Only approved agency looking after our group companies' Trademark affairs

BUDGET DETAILS	
Particulars	Amount (Qr)
Budgeted value for the requested service/expense	
Budget utilized till last purchase	
Balance available for this purchase	
Proposed as per this service memorandum	
Surplus/(deficit)	

Yashwanth Prasad Senior Officer - Procurement 10/29/2022	Anwar Hameed Product Manager 10/30/2022	Tayyab Mohammad Azam Senior Manager - Procurement 10/30/2022	Faizal Assistant Manager - Finance 10/30/2022	Fahim Rasmy Senior Manager - Finance 11/6/2022	Hamed Bushna General Manager 11/6/2022	Salim Pathan General Manager 11/7/2022	Khalid Asst. Vice President - Finance 11/8/2022	Tanque Mohammad Chief Executive Officer 11/8/2022
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