

# AVRIL DONOVAN GONZALES

# FULL STACK WEB DEVELOPER

MECHANICAL ENGINEER | MBA | BUSINESS ENABLER

#### **PERSONAL PROFILE**

I'm a full stack web developer who transitioned to tech after spending 9 years in corporate sales. I value learning and development, and while I'm still a junior in this field, I bring along valuable skills and a unique perspective. I want to design and build web and software applications, and use tech-based solutions to help businesses grow and thrive.

#### **TECHNOLOGY STACK**

JavaScript

Python

C Language

Node.js

React

Angular

HTML

CSS

Tailwind CSS

**Bootstrap** 

Postgresql

Django

**RESTful APIs** 

#### **CONTACT INFO**

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#### **PROJECTS**

#### **FLIXIFY**

A landing page for a web-based movie streaming application. This web app is built using JavaScript, React, and Node.js. The front end is designed and built using fundamental HTML and CSS styling. I've also incorporated API usage from TMBD for the movie database.

#### TO-DO APP

This is a web-based application for a to-do list wherein users can add tasks, mark tasks which are done, and delete tasks from the list. The front end was built using basic **HTML**, **CSS styling**, and **React framework**. The programming was built using **JavaScript**.

#### **CREATIVE EDUCATION**

This is a basic landing page for a learning or tutorial center business. This is a dynamic single-page website which highlights the offer and a call to action to enroll. This website is built using **REACT**, **Tailwind CSS and JavaScript** 

#### **ACADEMIC HISTORY**

#### **MASTER OF BUSINESS ADMINISTRATION**

De La Salle University - Manila

**BACHELOR OF SCIENCE IN MECHANICAL ENGINEERING** 

Mindanao State University - General Santos City

#### **WORK EXPERIENCE**

#### **SALES MANAGER**

## Johnson Controls | Nov 2023 - August 2024

- · Lead the Industrial Solutions division
- Generate pipeline individually and as a business unit.
- · Develop overall business strategy for the business unit
- · Lead and coach the team
- · Manage Key Accounts

#### **ACCOUNT MANAGER**

### Schneider Electric | March 2019- October 2023

- Managed Tier 1 and Tier 2 Key Accounts for Metro Manila and Luzon
- Develop segment and marketing strategy for Residential and Light Commercial Contractors.
- Co-managed the segment portfolio, which includes profitability analysis and management, demand forecasting, application engineering for projects, product launches, and competitive market analysis.