bike sales dashboard

Marital ...
- Married
- Single

Region
- Europe
- North A...
- Pacific

Educat...
- Bachelors
- Graduat...
- High Sc...
- Partial ...
- Partial ...

Average of Income

Avg income per purchase

Income axis: 44,000 – 60,000

Purchased Bike: ■ No ■ Yes

Gender (Female, Male)

Count of Income

Commute distance per customer

	No	Yes
0-1 Miles	59	102
1-2 Miles		
2-5 Miles	30	
5-10 Miles	53	
10 Miles+		

DISTANCE PER CUSTOMER

Purchased Bike: No, Yes

Commute Distance

customer age bracket

Purchased Bike: No, Yes

	Adolescent	Middleage	Old
No	47	133	32
Yes	25	199	26