



Metodologi Penelitian Administrasi Publik di Masa Pandemi

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1. Content Analysis

- Tujuan: untuk mengetahui gambaran karakteristik isi dan menarik manifestasi konten dari sebuah sumber (media massa, website, sosial media dll)
- Contoh: Melakukan content analysis terhadap website *turnbackhoax.id*, sebuah website yang mengkonfirmasi serta merekap persebaran hoax di Indonesia berbasis laporan masyarakat.



- Apa yang mau dicari?

Bagaimana gambaran hoax di Indonesia pada tahun 2019. Gambaran ini diperoleh dengan melakukan pemetaan hoax berdasarkan topik, tipe, bentuk dan media penyebaran.

- Bagaimana cara mencarinya?

Data acuan yang dipakai adalah arsip hoax yang terdapat dalam laman web *turnbackhoax.id* dengan periode sepanjang 2019 (Januari – Desember).



- Mengapa tahun 2019?

tahun politik dengan adanya pemilihan presiden dan anggota legislatif secara bersamaan.

- Mengapa menarik?

momentum politik merupakan momentum dimana elit politik sengaja memanfaatkan media online untuk memanipulasi paradigma masyarakat melalui fakta alternatif ataupun gosip jahat tentang lawan dengan asumsi sedikit bukti sehingga mendorong penyebaran berita bohong demi mencapai kepentingan tertentu (Block, 2019)



TurnBackHoax - Masyarakat Anti Fitnah

https://tumbackhoax.id

FORUM LAPOR HOAX LAYANAN PUBLIK MEDIA RELAWAN TENTANG KAMI

[SALAH] Italia Tidak Bisa Mengontrol Virus dan Mengucapkan Selamat Tinggal kepada Dunia
April 4, 2020 Muhammad Khairil 0
Hasil Periksa Fakta Auliyaa Muhammad Hesa (Anggota Komisarlat MAFINDO UI & FC UD) Unggahan video melalui Facebook mengenai Italia tidak bisa mengontrol virus (Corona) dan [...]

[SALAH] Video "Italian millionaire terjun Dari bangunan, karena keluarga nya semua kena virus corona"
April 4, 2020 Adi Syafitrah 0
Video lama dan tidak kaitannya dengan virus Corona COVID-19. Video yang sudah ada sejak Agustus 2015 itu adalah kejadian ketika seorang wanita Ghana bunuh diri [...]

[FALSE] Picture of "In Italy they throw their money on the streets"
April 3, 2020 Arbowo Sasmito 0
The Italian people have been told, people left the Venetian... behind and left the money... the street and set the to piles of... Venetian leaders to prove its... Venetian...

SEARCH

INFORMASI
Situs ini merupakan arsip hasil diskusi grup Forum Anti Fitnah, Hasut dan Hoax (FAFHH) di Facebook. Untuk menanyakan keabsahan suatu berita/gambar silakan bergabung di FB Grup FAFHH (syarat dan ketentuan posting berlaku)

ARTIKEL TERBARU
[SALAH] Italia Tidak Bisa Mengontrol Virus dan Mengucapkan Selamat Tinggal kepada Dunia
[SALAH] Video "Italian millionaire terjun Dari bangunan, karena keluarga nya semua kena virus corona"
[FALSE] Picture of "In Italy they throw their money on the streets"

Privacy - Terms

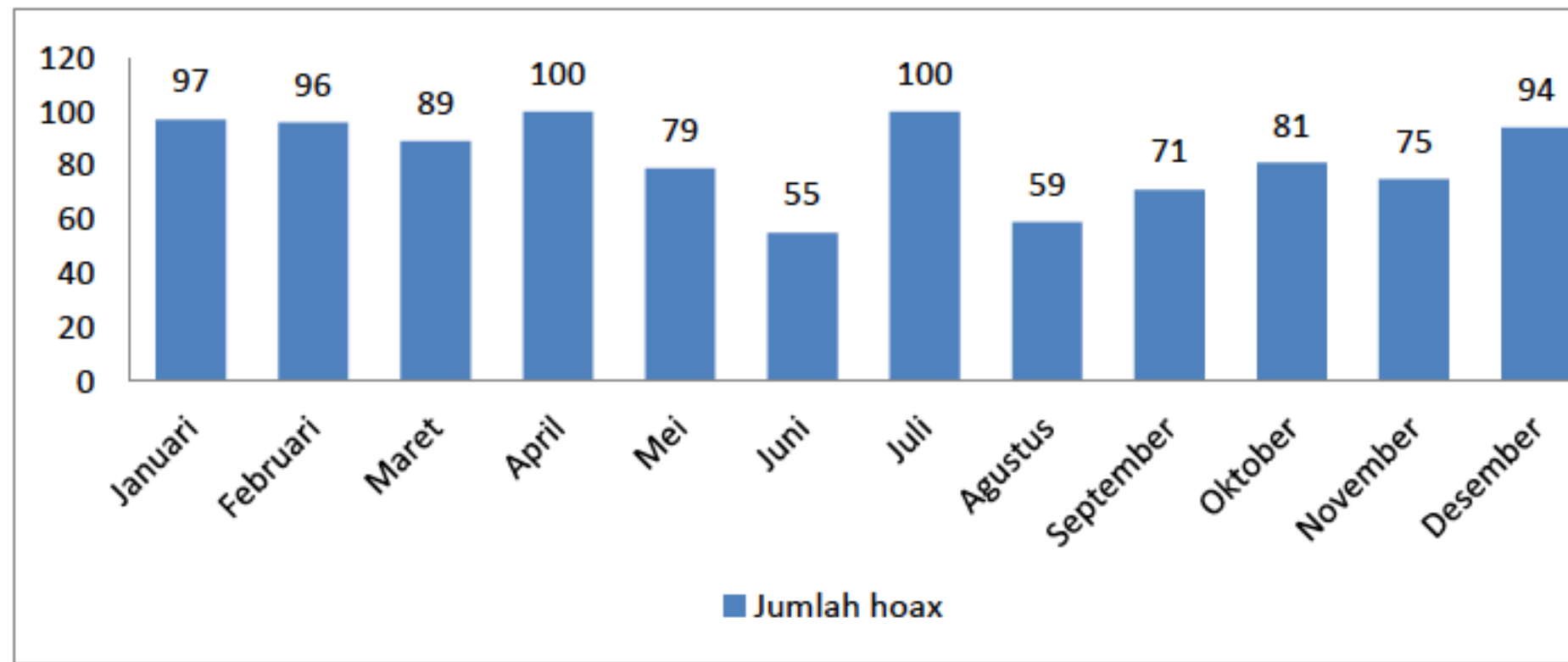
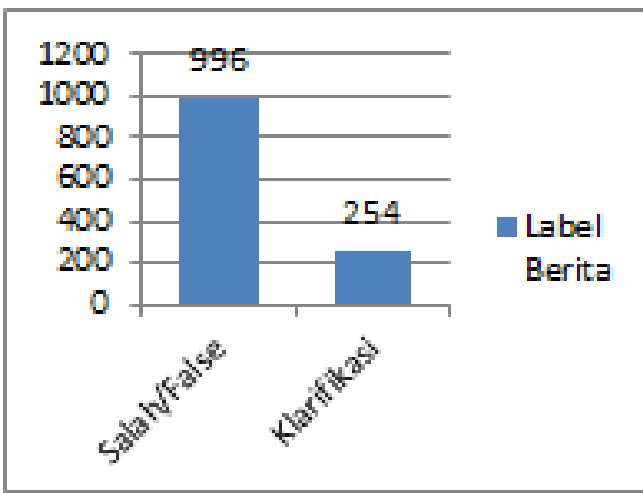


Diagram 1.2 Jumlah hoax per bulan

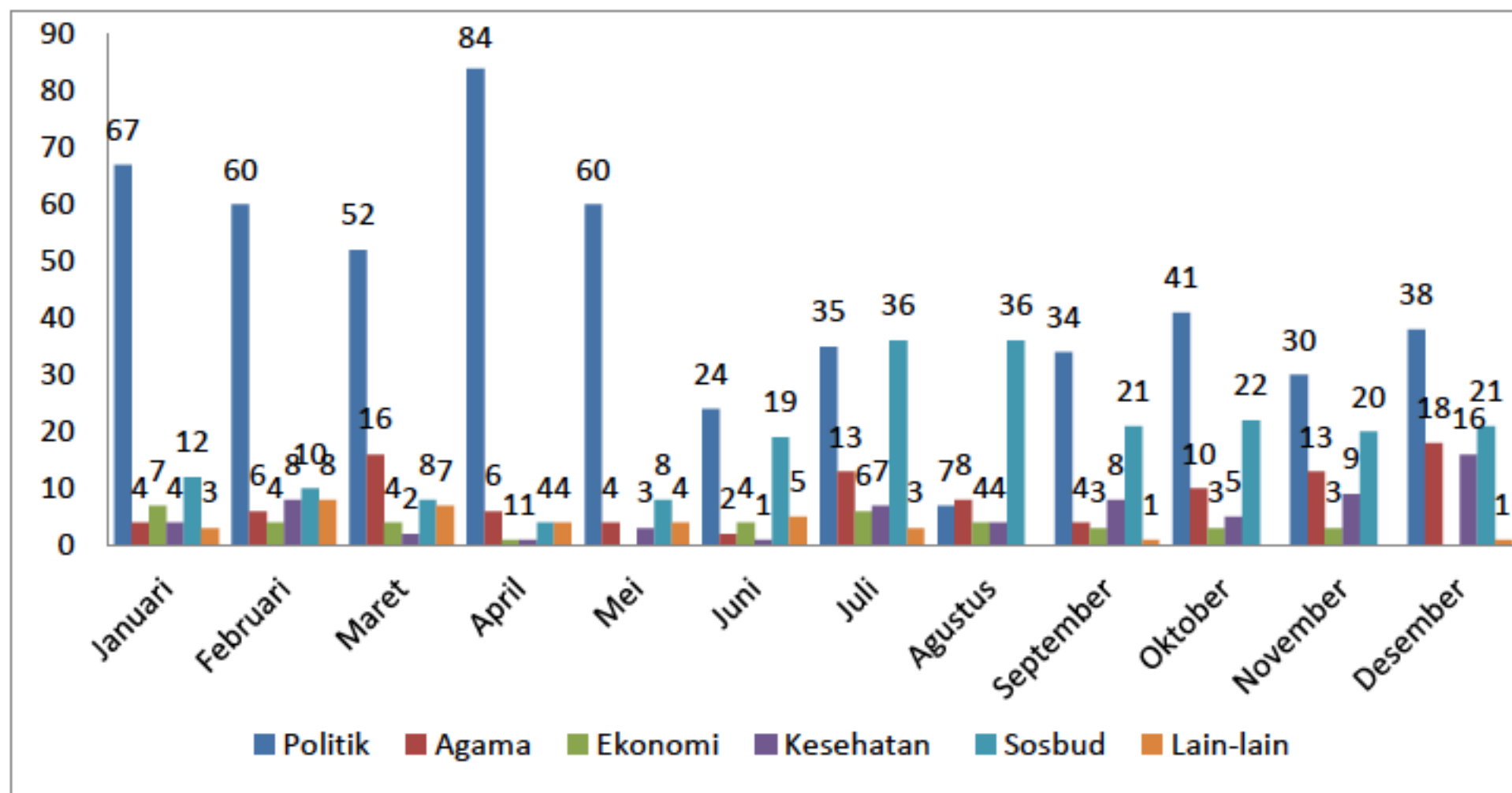
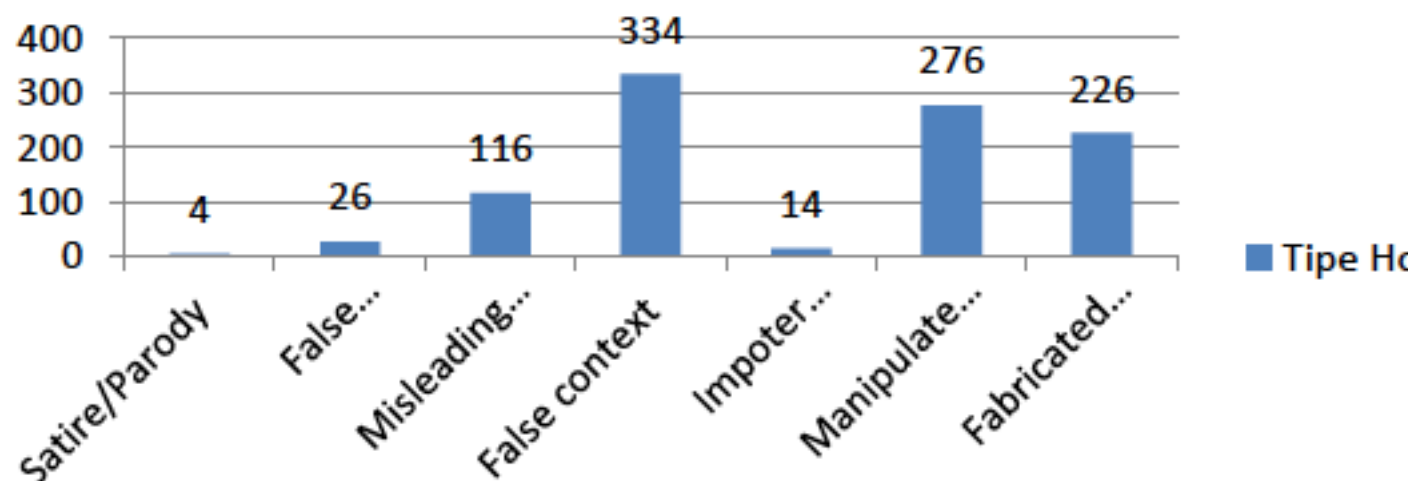
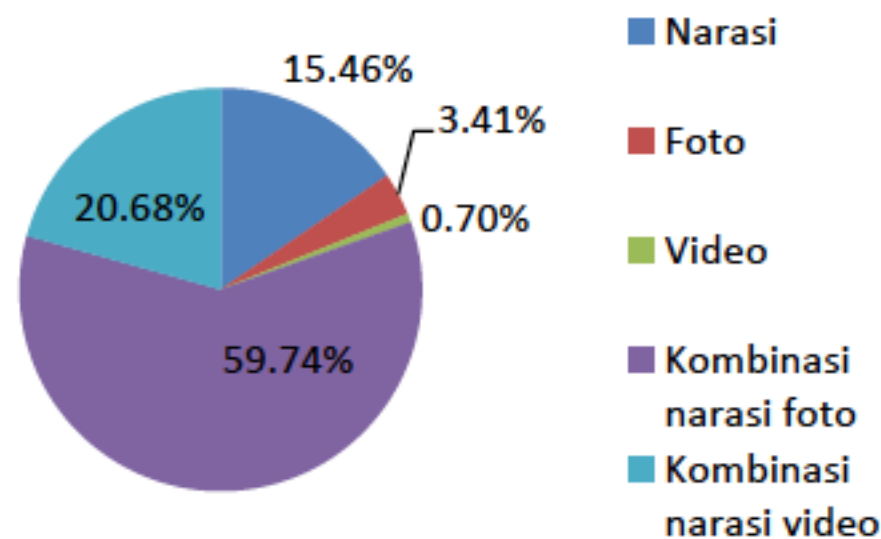


Diagram 1.3 Topik hoax

Tipe Hoax



Bentuk Hoax



Media Penyebaran

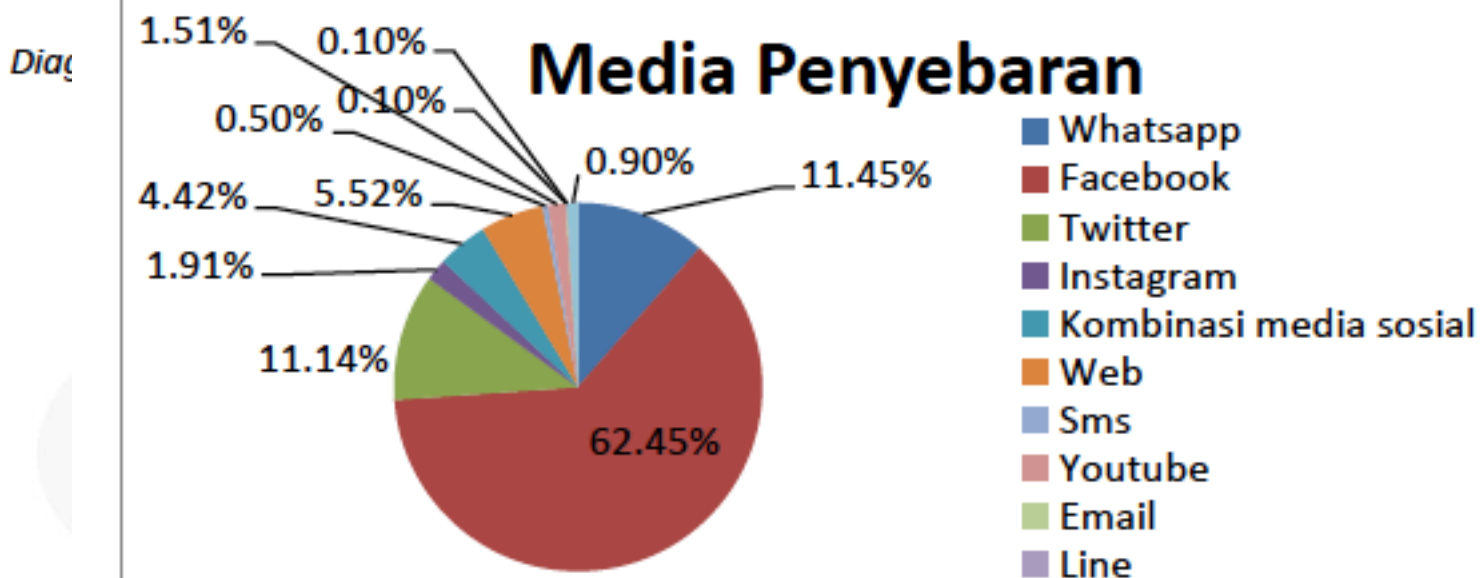


Diagram 1.6 Media Penyebaran hoax

Bagaimana kaitannya dengan ilmu administrasi publik?



- Dikaitkan bagaimana kebijakan pemerintah tentang hoax itu?
- Kebijakan hoax masuk dalam kebijakan kategori apa? (pre-emptive measures (tindakan pencegahan), immediate measures (tindakan segera), long term measures (tindakan jangka panjang))
- Bagaimana peranan civil society dalam isu hoax?
- Apakah kebijakan tentang hoax itu efektif?

Konsep apa yang dipakai?

- Konsep echo chamber atau filter bubble



Implementasi E-Gov di Indonesia

- Menghitung semua aplikasi e-gov yang ada di g-store.
- Membagi dalam kategori e-information, e-service dan e-participation
- Memberikan penilaian:

Bintang 1 & 2: Negatif

Bintang 3: Netral

Bintang 4 & 5: Positif



2. CADS (Corpus-Assisted Discourse Studies)

- Banyak analisis media yang menggunakan pendekatan discourse analysis (DA) dan critical discourse analysis (CDA)
- Kedua pendekatan tersebut bersifat kualitatif yang mendasarkan pada bacaan yang ada dalam sebuah teks dan kemudian melihat konteks dan bahasanya.
- DA dan CDA memberikan pemahaman bagaimana symbol-simbol dalam media memproduksi norma dan ideology dalam sebuah kelompok.



- Namun, kedua pendekatan tersebut pada umumnya hanya menganalisis pada sekumpulan data set yang kecil.
- Padahal sosial media mampu menyediakan data yang besar dan lebih kompleks yang memberi analisis yang lebih kaya dan dalam.
- analisis media kemudian mengadopsi metode corpus linguistics (CL) yang akan melakukan investigasi pada sejumlah data set yang besar yang disebut dengan Corpora (bank data).



- CADS merupakan metode yang memungkinkan peneliti melakukan analisis teks dengan skala besar yang kemudian dikombinasikan dengan analisis makna yang lebih terperinci
- CADS merupakan kombinasi antara linguistik korpus dan unsur-unsur wacana kritis.
- Pendekatan CADS dapat memberikan nuansa pola bahasa yang digunakan dan representasi dibandingkan analisis media secara kuantitatif atau kualitatif saja

Kata-kata lain yang muncul dalam Gempa Palu



Bencana sebagai act of God

Hikmah	Maksiatmengundang murka	Introspeksi	azabmu	istigfar
Hukuman	meyerahkan	kalam	ayotaqwadanpeduli	karma
Azab	mengapa	kemaksiatan	berinterospeksi	keberkahan
Allah	menyalahkan	ketabahan	bermuhasabah	kemurkaanmu
Dukapalutegurankita	taubat	kuatkan	bukanazab	ketetapan
Subhanallah	ampunilah	mudahkan	ditabahkan	kiamat
Yakin	bersabarlah	pasrah	ditakdirkan	kiamatkecil
cobaan	gusti	pencipta	duniasementaraakhir atselamanya	kiamatsudahdekat
Muhasabah	hidayatullah	penghiburan	gantigayahidup	mengikhlaskan
Keikhlasan	islamselamatkannege ri	renungan	hidayah	hidayatullah
istiqomah	ampuni	robb	hidayat	mukzizat
didoakan	dikuatkan	syurga	hiduphanyasekali	musibahituhikmah
tauhid	teguran	ayatullah	hiduppastiberakhir	paluhijrah



Kehamilan tidak diinginkan (KTD)		Pesimisme	donasi pakaian	kelistrikan
obataborsi	obataborsijanin	keputusanasaan	donasibajubekas	kelistrikanpascabe ncana
obatan	obatpelancarhaid	kerapuhan	donasibajubekasja karta	megawatt
obatpenggugurkan dungan		kenyataan	donasibajubekasm alang	pembangkit
obattelatbulan		kesombongan	donasibajulayakpa kai	terangi
obataborsibali		ketidakpastian	donasibajuuntukp alu	listriknya
obataborsibekasi		kewalahan		
obataborsisurabaya		kuatir		
keguguran		kuatkanlah		
obataborsiampuh		mematikan		
obataborsibandung		menjerit		



Nasionalisme

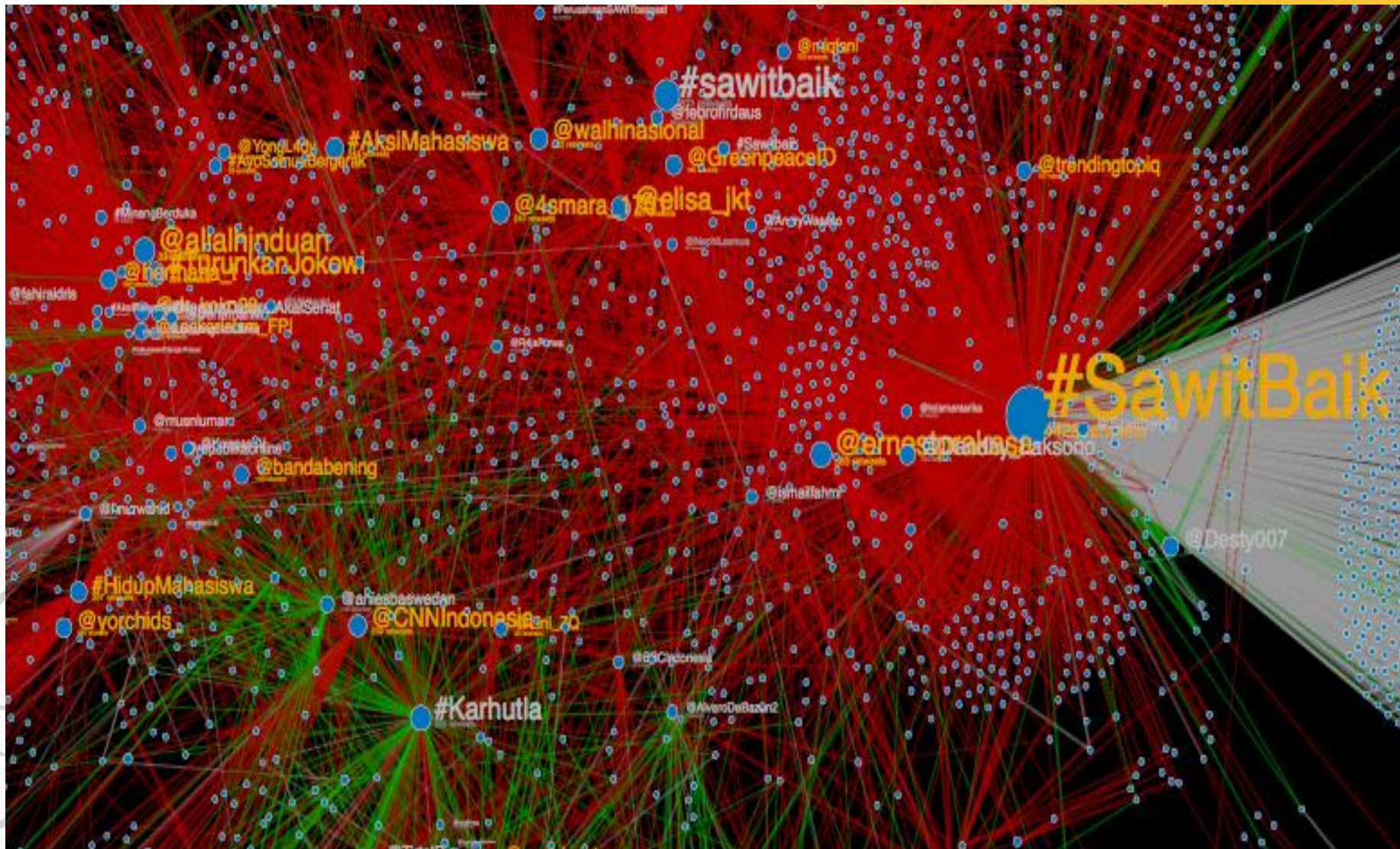
indonesiabangga	bangkitbersama	kitasatukeluarga
indonesiapersatu	bangkitindonesiaku	kitauntukmereka
indonesiaku	bangkitpalu	Kitabersamapaludonggala
indonesiakuat	berdoauntukindonesia	paludonggalabutuhkita
indonesiabangkit	indonesiapersama	paludonggalamasihbutuhkita
kitasatu	indonesiabisa	kamibersamapalu
kitasatunegeri	kamiberduka	ayobangkitpaludonggala
kitaberduka	kamibersamakalian	



3. Social Network Analysis (SNA)

- Melihat siapa aktor dan bagaimana keterlibatannya dalam sebuah isu

Misalnya mau melihat siapa aktor dalam kampanye digital #SawitBaik di Twitter dan bagaimana keterlibatan para aktor tersebut.

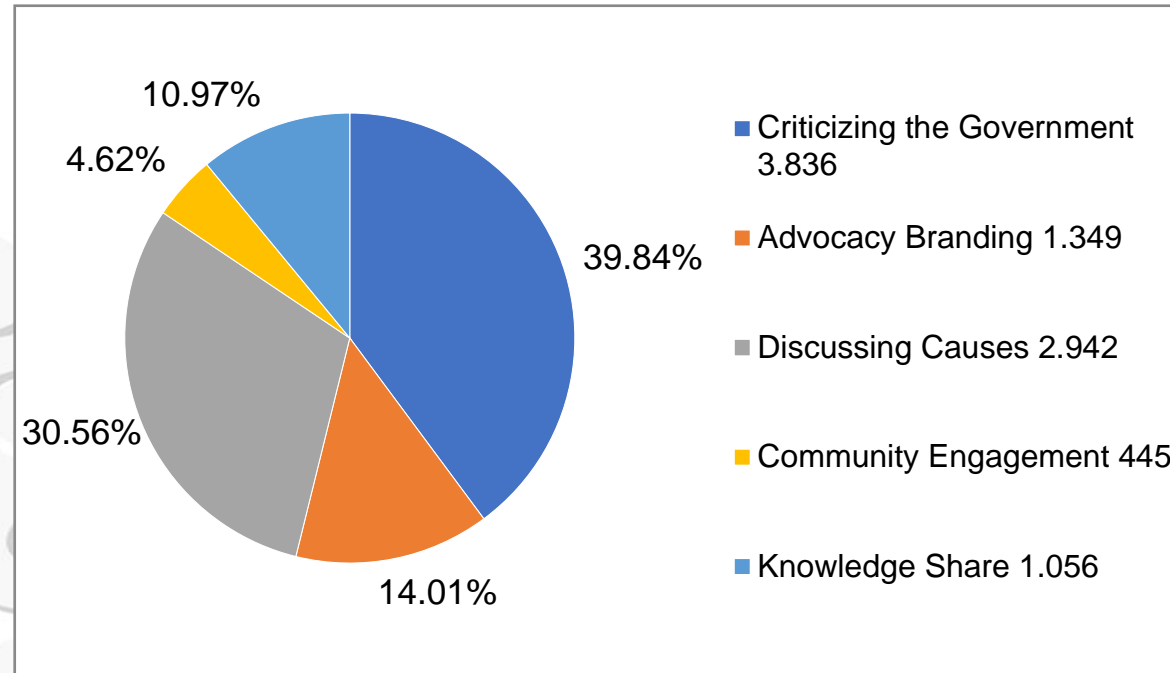


actors on #SawitBaik Digital Campaign



State Institution	Non-Governmental Institution	News Mass Media	Individual
@SawitBaikID	@PPKS_Medan	@antaranews	@ernestprakasa
@BPDP_Sawit	@greenpeaceid	@thejakartapost	@elisa_jkt
@PKKIKemlu	@walhinasional	@detikcom	@dandhy_laksono
@infosawit	@jaringanindmuda	@liputan6com	@ismailfahmi
@KementrianLHK	@orangutanfdn	@tirtoid	@okapi_blue
@IndonesiainPL	@wwf_id	@merdekadotcom	@miqfani
@kemkominfo	@EmeraldPalmOil	@republikaonline	@tweetspiring
@PerekonomianRI	@sulungresearch	@beritagarID	@febrofirdaus

Type of Tweets #SawitBaik Campaign





- Konsep apa yang mau dipakai?

Political marketing, digital campaign, advocacy kebijakan

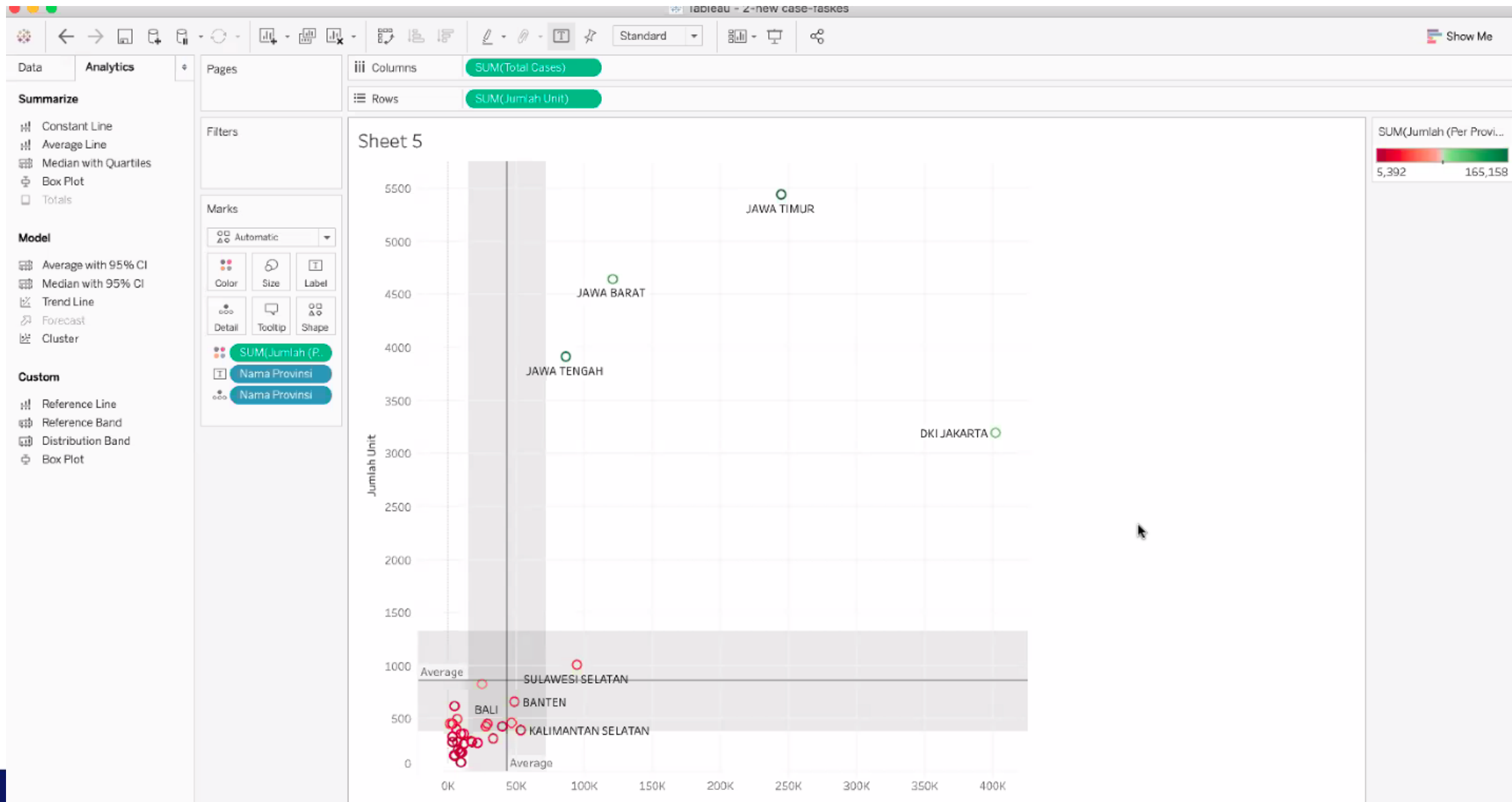


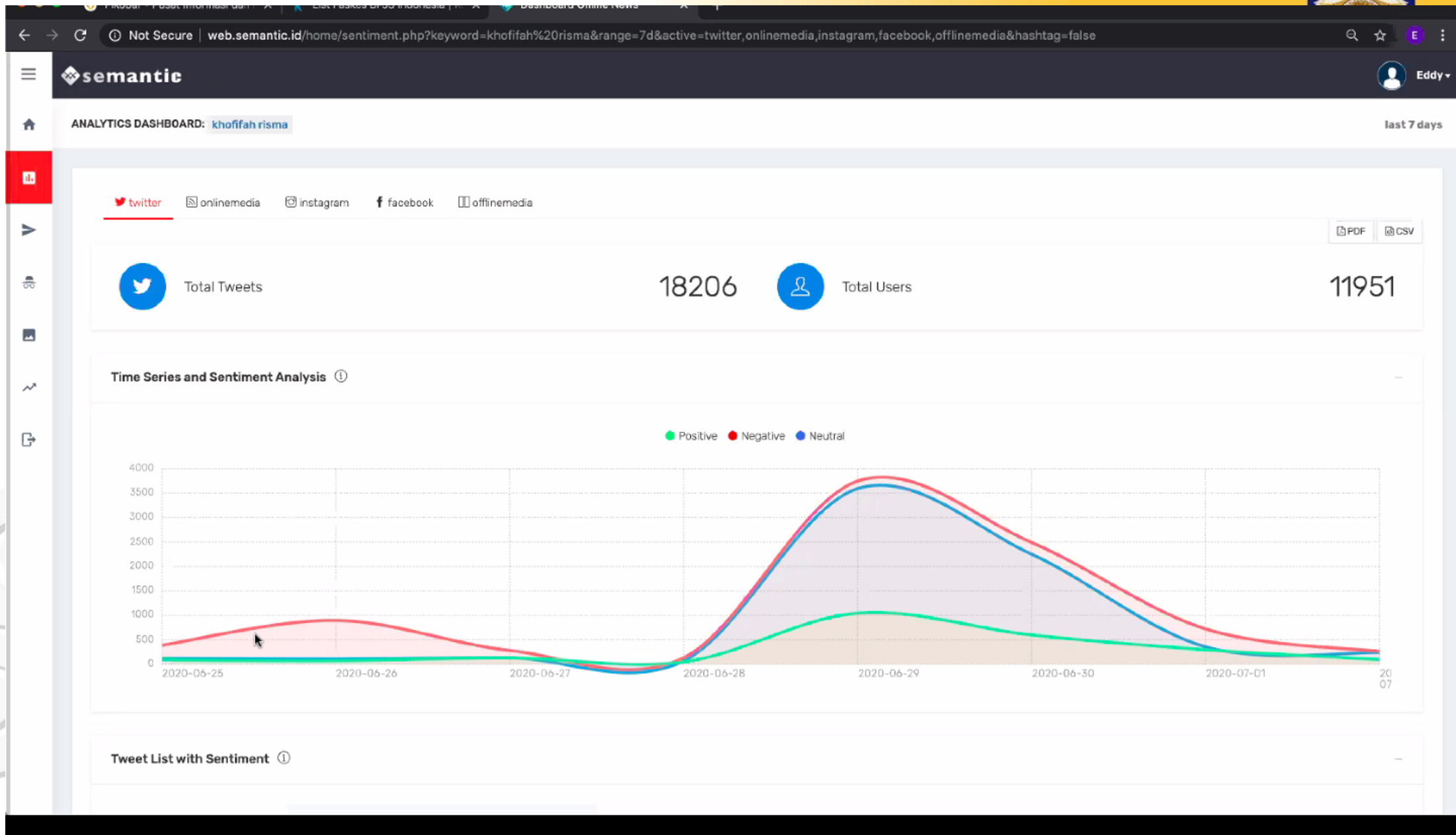


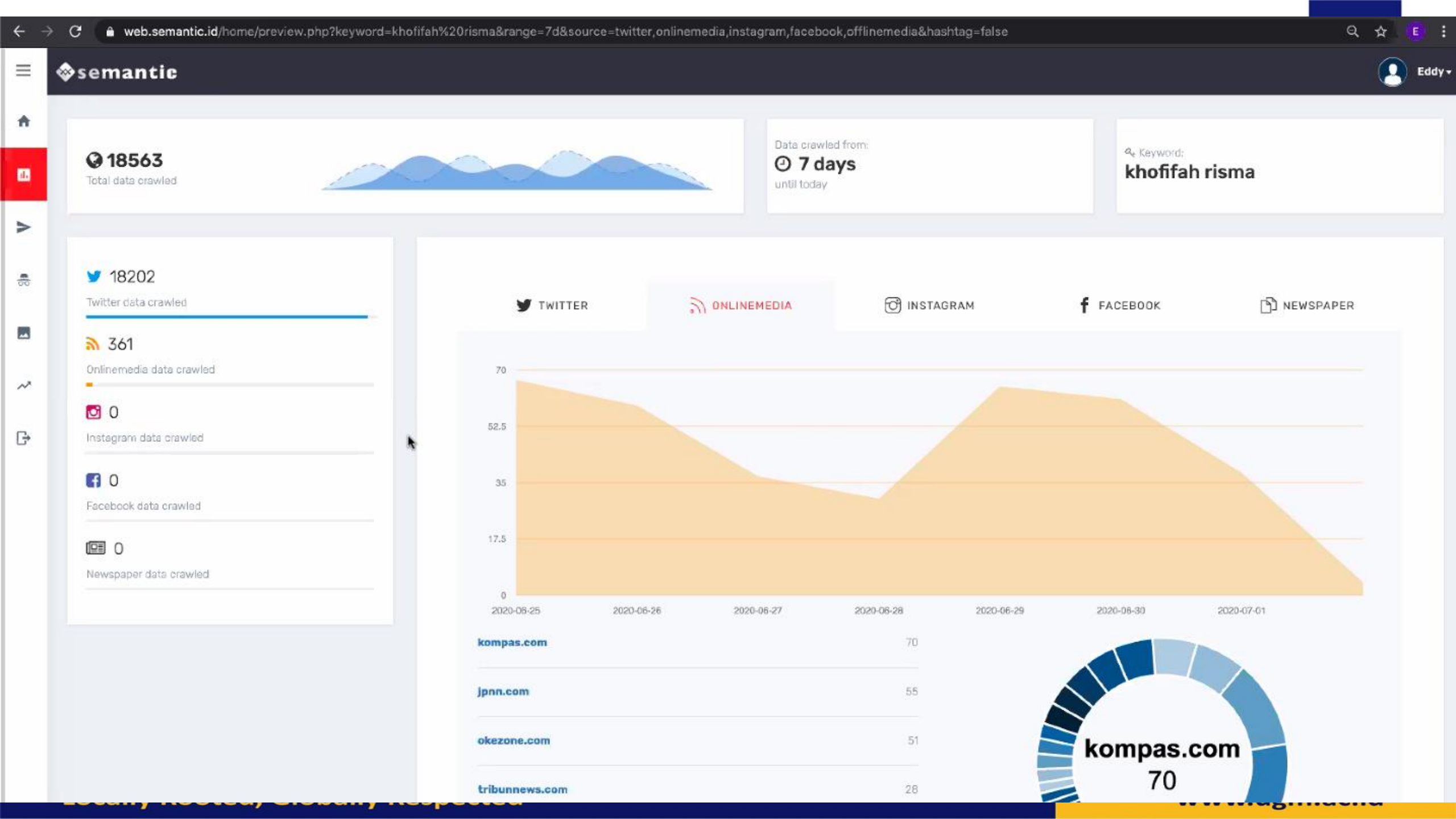
Review penerapan e-Government Daerah/Kota di Indonesia

No	Kota/Kabupaten	Keyword	Nama Aplikasi	Klasifikasi			Pengembang	Jumlah Download	Komentar	
				E Information	E Service	E Participation			Negatif	Positif
1	Bekasi	smartcity, smart	Info Pajak PBB Kota	✓			PT Data Bumi Indo	10.000+	35	62
			IPBB Kab. Bekasi	✓			SIPKD Kab. Bekasi	10.000+	20	70
			Data Pintar Kota	✓			BAPPEDA Kota Bekasi	10.000+	110	10
			Bekasi Iconic	✓			Diskominfo standi	5.000+	15	27
			bbplik bekasi		✓		Adebara	1.000+	14	52
			RKPD Kab. Bekasi			✓	Pemerintah Kab. Bekasi	1.000+	4	3
			APAM RSUD Kab. Bekasi		✓		ISG Media	500+	2	9
			Antrian Online Mobile BPN Kab		✓		Kantor Pertanahan	100+		1
			Maintenance Kab. Bekasi		✓		Diskominfo Kab. Bekasi	50+		1
			ePKB Kota Bekasi		✓		Innovindo Treem	500+	1	1
			INTIPASI	✓			PDAM Tirta Patrio	1.000+	16	14
			Bebunge			✓	Diskominfo Kab. Bekasi	500+	4	4
2	Tangerang	Tangerang, smart	L2T2 Bekasi Kota		✓		Lintas Data Mobil	1.000+	9	9
			Tangerang Live		✓		Pemkot Tangerang	100.000+		
			PPDB Online 2020 Kota Tangerang		✓		Pemkot Tangerang	100.000+		
			Sidata		✓		Pemkot Tangerang	1.000+	3	13
			iPBB Kab. Tangerang	✓			openSIPKD	10.000+	39	77
			PANGKAS		✓		Pemkot Tangerang	10.000+	17	137
			Sigacor		✓		Pemkot Tangerang	5.000+	23	62
			Portal e-Gov		✓		Pemkot Tangerang	10.000+	160	
			Modul Belajar		✓		BKPSDM Kota Tangerang	1.000+	0	5
			iPBB Tangsel	✓			openSIPKD	10.000+	20	21
			SiPekat Kab. Tangerang		✓		Innovindo Treem	500+	2	1
			E-KTP Dukcapil Tangerang	✓			SkuyyLiving	1.000+	13	5
			Tangerang Gemilang	✓			Pemkab Tangerang	1.000+	9	6
			E-Office		✓		Pemkot Tangerang	1.000+	1	16
			PAGAR	✓			Diskominfo Kota Tangerang	500+	0	3
			Tangselpay		✓		Diskominfo Kota Tangerang	1.000+	8	3
			Baznas Tangerang		✓		Pemkot Tangerang	100+	0	1
			PPID	✓			Pemkot Tangerang	1.000+	1	3
			iTangerang Kota		✓		PT Woolu Aksara	500+	0	1
			e-SPTPD		✓		openSIPKD	5.000+	7	9
			RSUD KITA		✓		RSUD KITA	1.000+	23	10
			Portal Guru			✓	Pemkot Tangerang	1.000+	1	8

Collaborative Governance









4. Literatur Review

1. Menyajikan suatu model
2. Menemukan indikator untuk melihat suatu hal, misalnya selama ini keberhasilan implementasi kebijakan disebabkan faktor A,B,C dan D namun literature review ini menemukan bahwa keberhasilan implementasi kebijakan adalah E, F, G
3. Melihat perjalanan teori yang dipakai untuk melihat suatu topik mulai dari awal ada sampai terakhir
4. menyajikan deksripsi jurnal-jurnal yang dipakai dengan keyword yang dipilih untuk kemudian dipetakan berapa banyak jumlahnya, keyword yang dipakai, bagaimana metodologinya dan stream yang muncul

contoh no.1 Artikel Resource Capability in Managing a Disaster



Local government capability: key functional success factors

- | | |
|--|--|
| 1. Institutional | Having a clear structure, role, responsibilities, and relationship between all levels of government |
| 2. Human resource | Having sufficient personnel, proper task delegation, and division of labour |
| 3. Policy for effective implementation | Availability of appropriate policies, rules, and regulations for making decision, mobilising resources and engaging relevant public/private organizations |
| 4. Financial | Having sufficient financial resources to support activities in all stages of disaster management |
| 5. Technical | Having effective logistic management system, sufficient technology information system, and communication network between organizations, communities, and media representatives |
| 6. Leadership | Building local level leadership to make quick and appropriate decision if and when needed |

Table I.
Local capability requirements and critical factors of disaster management

contoh no.2 Mapping the new elements of local government



No.	Scholars	Capability Elements	Definition
1	(Bhatta, 2003)	Resources Structures Systems	Capability refers to the resources, systems, structures, and processes necessary to deliver – currently and in the future – the required level of performance in fulfilment of the mandated objectives.
2	(Tsai, et al., 2007)	Cooperation Dedication Flexibility Swiftness (Speed of response)	Capability comes from various elements of an organisation, providing the basis upon which organisations can implement programs and achieve goals.
3	(Jiao, et al., 2010)	Change and renewal Environmental sensing Organizational flexibility Technological flexibility	Capability can be referred to the ability of enterprises to integrate, develop, and reconfigure internal and external competences to address rapidly changing environments.
4	(Wang & Kuo, 2014)	Budget Autonomy Coordination Personnel Autonomy Red Tape	Capability is the ability to perform a coordinated task, utilizing organisational resources, for the purpose of achieving a particular end result (Helfat, 2003 in Wang & Kuo, 2014)

8	Kusumasari, Alam & Siddiqui, 2010	Mitigation	Evaluating Monitoring Dissemination (of information) Planning (on-site & off-site) Exercise Training Logistics management expertise Needs assessment coordination
		Preparedness	Information exchange Logistical expertise Damage assessment Debris removal
		Response	
9	Kusumasari & Alam, 2011	Recovery	Focusing on people's needs Establishing particular institutions Sufficient budget Knowledge of potential risk Adequate early warning system and public disaster awareness Provision of disaster awareness programs in education institutions Regular disaster drills
		Mitigation	Good hierarchical networking Sufficient budget
		Preparedness	Good hierarchical networking Sufficient budget

NEW ELEMENTS OF LOCAL GOVERNMENT CAPABILITY

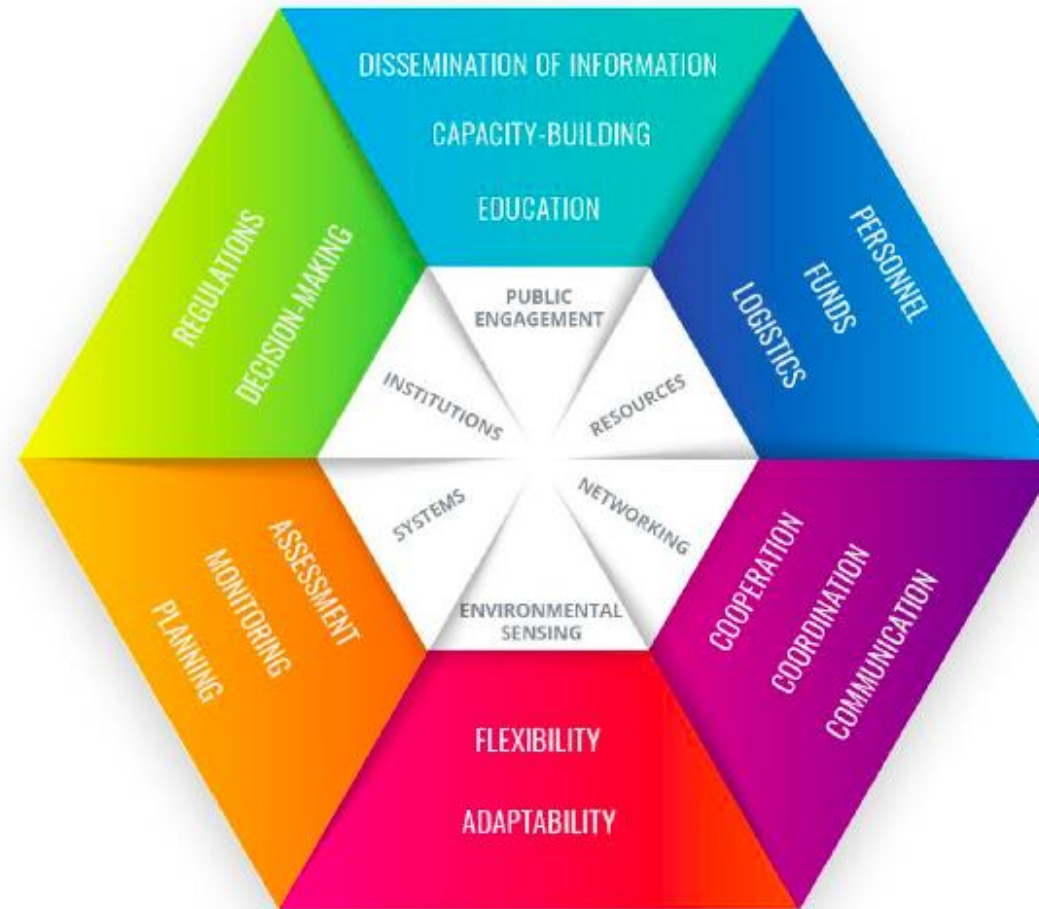


Figure 3. The new elements of local government capability in disaster management

contoh no.3 A systematic literature review of servant leadership theory



Table 3 Overview of conclusions

Result themes	Conclusion	Evidence	References
Cross-cultural applicability	SL is accepted and practiced in various cultures; however, components of SL have different weights	Strong evidence in favor of statement (A)	Cerit (2009, 2010) (QNT I, QNT I); Hamilton and Bean (2005) (QAL III); Hale and Fields (2007) (QNT I); Han et al. (2010) (QAL II); Pekerti and Sendjaya (2010) (QNT I)
SL attributes	Spears' (1998) 10 characteristics are representative of a servant leader applied in different context	Strong evidence in favor of statement (A)	Boroski and Greif (2009) (QAL III); Crippen (2004) (QAL II); Crippen and Wallin (2008a) (QAL II); Crippen and Wallin (2008b) (QAL II); Sturm (2009) (QAL I)
	Patterson (2003) and Winston (2003) models of SL are supported	Strong evidence in favor of statement (A)	Winston (2004) (QAL I); Dingman and Stone (2007) (QAL II)
Team level effectiveness	SL leads to increased leader trust and organizational trust	Strong evidence in favor of statement (A)	Joseph and Winston (2005) (QNT I); Reinke (2004) (QNT II); Senjaya and Pekerti (2010) (QNT I); Washington et al. (2006) (QNT I)
	SL fosters organizational citizenship behavior	Strong evidence in favor of statement (A)	Ebener and O'Connell (2010) (QAL I); Hu and Liden (2011) (QNT I); Ehrhart (2004) (QNT I); Walumbwa et al. (2010) (QNT I)
	Procedural justice is positively associated with SL	Strong evidence in favor of statement (A)	Ehrhart (2004) (QNT I); Walumbwa et al. (2010) (QNT I); Chung et al. (2010) (QNT II)
	SL increases team effectiveness	Strong evidence in favor of statement (A)	Irving and Longbotham (2007) (QNT I); Schaubroeck et al. (2011) (QNT I); Hu and Liden (2011) (QNT I)
	SL is associated with greater leadership effectiveness	Strong evidence in favor of statement (A)	Taylor et al. (2007) (QNT II); Mayer et al. (2008) (QNT I); McCuddy and Carvin (2008) (QNT III)
	SL enhances collaboration	Moderate evidence in favor of statement (B)	Garber et al. (2009) (QNT II); Sturm (2009) (QAL I); Irving and Longbotham (2007) (QNT I)
Followers' well-being	SL increases employee job satisfaction	Strong evidence in favor of statement (A)	Cerit (2009) (QNT I); Jenkins and Stewart (2010) (QNT I); Mayer et al. (2008) (QNT I); Chung et al. (2010) (QNT II)
	SL creates a positive work climate	Strong evidence in favor of statement (A)	Neubert et al. (2008) (QNT I); Black (2010) (Mixed Method: QNT II and QAL III); Jaramillo et al. (2009a) (QNT I)
	SL supports employee creativity and helping behaviors	Strong evidence in favor of statement (A)	Jaramillo et al. (2009b) (QNT I); Neubert et al. (2008) (QNT I)
	SL improves followers well-being	Strong evidence in favor of statement (A)	Jaramillo et al. (2009b) (QNT I); Rieke et al. (2008) (QNT I)
	SL lowers employee turnover	Strong evidence in favor of statement (A)	Jaramillo et al. (2009b) (QNT I); Babakus et al. (2011) (QNT I)
	SL increases commitment	Strong evidence in favor of statement (A)	Cerit (2010) (QNT I); Hamilton and Bean (2005) (QAL III); Hale and Fields (2007) (QNT I); Han et al. (2010) (QAL II); Pekerti and Sendjaya (2010) (QNT I); Jaramillo et al. (2009a) (QNT I); Jaramillo et al. (2009b) (QNT I)
Spirituality	SL is associated with workplace spirituality	Insufficient evidence	Herman (2010) (QNT II)



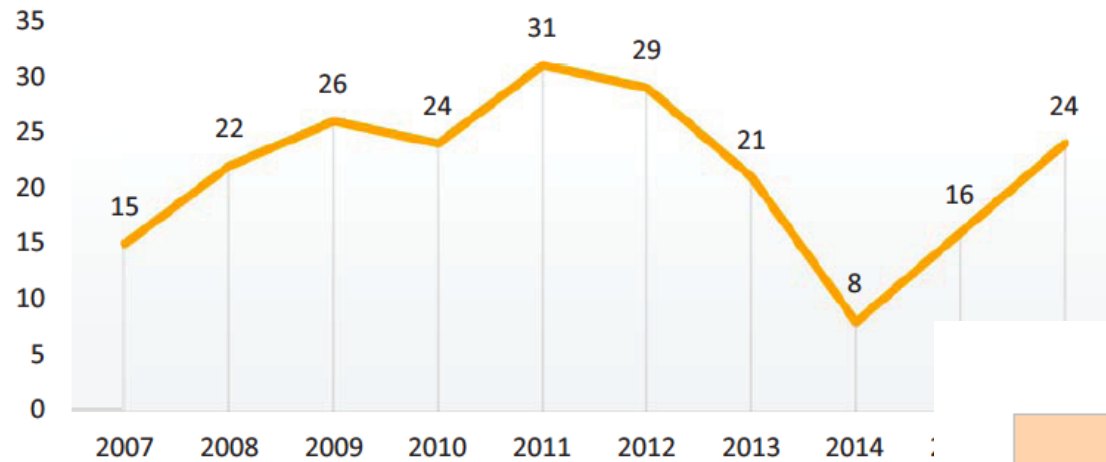
Table 4 Spears' (1998) 10 characteristics of a servant leader

Characteristic	Description
Listening	Automatically responding to any problem by receptively listening to what is said, which allows them to identify the will of the group and help clarify that will
Empathy	Striving to accept and understand others, never rejecting them, but sometimes refusing to recognize their performance as good enough
Healing	Recognizing as human beings they have the opportunity to make themselves and others 'whole'
Awareness	Strengthened by general awareness and above all self-awareness, which enables them to view situations holistically
Persuasion	Relying primarily on convincement rather than coercion
Conceptualization	Seeking to arouse and nurture theirs' and others' abilities to 'dream great dreams'
Foresight	Intuitively understanding the lessons from the past, the present realities, and the likely outcome of a decision for the future
Stewardship	Committing first and foremost to serving others needs
Commitment to the growth of people	Nurtures the personal, professional, and spiritual growth of each individual
Building community	Identifies means of building communities among individuals working within their institutions, which can give the healing love essential for health

contoh no.4 Building a network concept in contemporary public administration



Figure 1: Numbers of articles on networks published in 2007–2016



Methodologies in networks research

Name of Journal	Methodology		
	Qualitative	Quantitative	Mix
Administrative Science Quarterly	2	19	0
Journal of Policy Analysis and Management	1	4	0
American Review of Public Administration	8	10	1
International Public Management Journal	6	7	0
Administration and Society	7	3	1
Journal of Public Administration Research and Theory	11	17	1

Numbers of articles on networks by journal

Name of Journal	Number of Articles
Administrative Science Quarterly	21
Journal of Policy Analysis and Management	5
American Review of Public Administration	19
International Public Management Journal	13
Administration and Society	11
Journal of Public Administration Research and Theory	29
Public Administration Review	21
Journal of European Public Policy	17
Public Administration	43
Policy Studies Journal	23
International Review of Public Administration	12
Frontiers of Business Research in China	2

Network research topic classification based on Isett et al., 2011

Name of Journal	Topic		
	Policy Network	Governance Network	Collaborative Network
Administrative Science Quarterly	0	18	3
Journal of Policy Analysis and Management	3	3	0
American Review of Public Administration	2	15	2
International Public Management Journal	2	10	1
Administration and Society	1	5	5
Journal of Public Administration Research and Theory	9	15	3
Public Administration Review	1	17	3
Journal of European Public Policy	6	8	4
Public Administration	17	25	1
Policy Studies Journal	18	3	2
International Review of Public Administration	2	6	4
Frontiers of Business Research in China	0	2	0

Source: Literature survey results

Usages of the term “networks” in public administration research



NETWORK	
As a panacea in resolving issues confronted by policy and public management	Adam & Kriesi (2007)
As a different political collectivity	Catlaw (2009)
A Metaphor	Catlaw (2009) Dowding (1995)
Are Forms of governance	Park & Park (2009)
As a tool of public management	Eglene, Dawes & Schneider (2007)
As code sharing	Catlaw (2009)
As Complex Interaction setting for solving problems	Sorensen & Torfing (2007) Scharpf (1978) Agranof & McGuire (2001)
A new paradigm of public administration	Greer (2002), Raab & Milward (2003) and Goerdel (2006),
As catalyst in transforming notion of governance	Goodsell (2006), Peters (1998), Rhodes (1996) and Sorensen (2006)
New approaches to understanding policy process	Bressers & O'Toole (1998), Marsh (1998) Sabatier & Jenkins-Smith(1998)
As tools of organization analysis	Cross (2004)

Source: Adopted and summarized from previous research results and recommendations.



Website Penting untuk Riset

- Utk cari buku: <https://z-lib.org>
- Utk proof read: <https://www.fiverr.com/categories/writing-translation/proofreading-editing>
- Utk paraphrase: <https://quillbot.com>
- Utk cari jurnal yg punya DOI: <https://sci-hub.tw>
- Utk cari research gap: <https://openknowledgemaps.org>