

PIZZA SALES – BUSINESS QUESTION

A. KPI Questions

1. What is the total revenue generated?
2. What is the average order value?
3. How many total pizzas were sold?
4. What is the total number of orders?
5. What is the average number of pizzas per order?

B. Trends Analysis

6. What is the daily trend of total orders?
7. What is the monthly trend of total orders?

C. Sales Contribution

8. What percentage of total sales comes from each pizza category?
9. What percentage of total sales comes from each pizza size?

D. Category Performance

10. How many pizzas were sold by each pizza category?

E. Best & Worst Sellers – Revenue

11. What are the top 5 pizzas by revenue?
12. What are the bottom 5 pizzas by revenue?

F. Best & Worst Sellers – Quantity

13. What are the top 5 pizzas by quantity sold?
14. What are the bottom 5 pizzas by quantity sold?

G. Best & Worst Sellers – Orders

15. What are the top 5 pizzas by total orders?
16. What are the bottom 5 pizzas by total orders?

