

ADHENZ M. MIRANDA, CCI

Junior Graphic Designer / Video Editor

Creative Computing graduate specializing in brand visual identity and digital storytelling. Proven ability to transform brand visions into engaging visual experiences through video production, graphic design, and web development. Proficient in Adobe Creative Suite with hands-on experience creating compelling visual content that drives measurable brand growth (624% social media reach, 400K+ views). Skilled in translating creative concepts into polished visual assets across digital platforms.



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HARD SKILLS

Graphic Design & UI/UX Tools: Adobe Creative Suite (Photoshop, Premiere Pro, After Effects) | Figma (UI/UX Design) | Canva (Design & Prototyping) | Penpot (Design Systems) | Lightroom (Image Processing)

Content Creation & Media: Graphic Design and Visual Content | Video Editing (Premiere Pro, After Effects, CapCut) | Creative Content Development | Multi-platform Management | Content Scheduling & Community Engagement | Email Marketing (Listmonk) | Print & Digital Design | Infographics & Data Visualization | Typography & Composition

Creative Technology: Digital Design & Development Integration | Creative Content Development | Interactive Media Creation | UX Optimization | Performance Analytics & Data Visualization

Web Development & Programming: HTML5 | CSS3 | JavaScript | Python | Website Performance Optimization | Website Design | Responsive Design Principles

Other: UAE Driving License

SOFT SKILLS

Creative Problem-solving | Technical Innovation | Project Leadership | Adaptability & Learning Agility | Cross-functional Communication | Team Coordination | Growth Mindset

EDUCATION

BSC(HONS) IN CREATIVE COMPUTING

Bath Spa University, RAK, UAE

September 2023 - September 2025

ASPIRE LEADERS PROGRAM 2025

Aspire Institute Inc. (Co-founded by Harvard Business School Professors), Online

May 2025

CERTIFICATE IN CREATIVE INDUSTRIES (ID: 2624251)

Skill Development Council Canada, Optimal Education Center, Dubai, UAE

December 2024

CAREER DEVELOPMENT

PURSUING MASTER'S IN CYBERSECURITY (2025-2027)

Committed to advancing technical expertise through specialized cybersecurity education, demonstrating long-term dedication to technology career progression.

Will last for a year

EXPERIENCE

PART-TIME - Digital Marketing and Admin Support

Optimal Consulting and Research Center & Optimal Education Center | Deira, Dubai, UAE | September 2024 - Present

- Achieved 624% average social media growth and 400k+ views across LinkedIn, Facebook, Instagram, and TikTok through strategic content creation, community engagement, and multi-platform optimization
- Planned and executed digital marketing campaigns for major events including "1st International Conference on Sustainability, Innovation, and Technology," driving significant online engagement and brand visibility
- Created engaging visual content including graphics, promotional videos, and testimonial content using Photoshop, Canva, and video editing tools to enhance social media presence
- Managed social media platforms including content scheduling, posting coordination, and community engagement strategies that resulted in measurable growth metrics
- Monitored and analyzed campaign performance using analytics tools, providing actionable insights for continuous optimization and improved user engagement

INTERNSHIP - IT Intern

HIS MENA | Business Bay, Dubai, UAE | August 2023 - September 2023

- Designed comprehensive visual documentation systems including user interfaces, technical diagrams, and project status reports for enterprise-level implementations
- Created standardized visual templates and design guidelines for system documentation, ensuring consistency across all project deliverables
- Developed data visualization solutions for 9 key research projects, transforming complex technical information into clear, accessible visual reports for stakeholder communication
- Collaborated with project teams to gather design requirements and deliver visual communication solutions that enhanced project management effectiveness

INTERNSHIP - Design and Web Development Intern

Air Arabia Academy | Sharjah Airport, Sharjah, UAE | May 2022 - June 2022

- Led visual design team of 7 interns in comprehensive corporate rebranding initiative, redesigning 89 presentations and 10 corporate documents with improved visual consistency and professional layout
- Developed corporate brand guidelines and standardized templates for presentations, reports, and documentation, ensuring organizational visual identity alignment
- Enhanced document layout and visual clarity for aviation academy serving 100+ employees, making complex corporate communications more accessible and professionally presented
- Collaborated with management teams to gather branding requirements and deliver visual solutions that improved corporate communication effectiveness

ADHENZ M. MIRANDA, CCI

Junior Graphic Designer / Video Editor

Dear Hiring Team,

I'm excited to apply for the Junior Graphic Designer/Video Editor position. As a Creative Computing graduate with a Certificate in Creative Industries, I'm currently creating visual content for multiple organizations and have achieved the kind of results that prove my work drives impact: 624% brand growth and 400K+ views across platforms.

Your role perfectly aligns with what I actually love doing: the creative work.

Graphic Design & Brand Identity: I'm proficient in Adobe Creative Suite including Photoshop, Illustrator, InDesign, along with Figma and Canva. I've developed brand materials for conferences, events, and digital campaigns, creating design systems that maintain visual consistency while looking polished and professional. My work spans logos, style guides, presentations, and marketing collateral.

Digital & Social Media Design: I create engaging social media graphics, infographics, and data visualizations that communicate complex information clearly. I've managed visual content across LinkedIn, Facebook, Instagram, and TikTok, developing graphics that drive community growth and audience engagement.

Video Production & Motion Graphics: I'm proficient in Adobe Premiere Pro, After Effects, and CapCut. I've created promotional videos, testimonials, and event content that's generated significant engagement. I understand how to blend motion graphics with static design to create compelling multimedia campaigns.

Web Design & Development: I have technical skills in HTML5, CSS3, JavaScript, and UI/UX design using Figma. My Creative Computing background means I understand both the creative and technical sides. I can design digital experiences and actually build them, which helps when collaborating on website projects and digital UX work.

Print and Presentation Design: I've designed presentation decks, corporate documents, and visual materials for print. I understand typography, color theory, and composition principles for both digital and print media, ensuring designs work effectively across different formats.

I'm particularly drawn to this opportunity because working with diverse clients and projects means exposure to different creative challenges. The opportunity to collaborate with copywriters, account managers, and strategists while developing skills across brand identity, digital campaigns, and multimedia content is exactly the type of creative growth I'm looking for.

My portfolio at **<https://am04-cleccbd13c2a.herokuapp.com/>** has examples of my video work, brand design projects, promotional campaigns, and web development. I'd love to discuss how I can help shape your visual identity.

Thank you for considering my application. Looking forward to hearing from you.

