

Ideation Phase

Define the Problem Statements

Date	22 June 2024
Team ID	SWTID1719933594
Project Name	Project -ShopEZ
Maximum Marks	3 Marks

Customer Problem Statement Template:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Gadget enthusiast	Buy the latest gadget	I am not able to compare	There is no option for it	Frustrated
PS-2	I am a E-shopper	Track my package	The shipment is not shown accurate	Because the site is not responsive	Frustrated

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