

Project Design Phase-I
Proposed Solution Template

Date	22 June 2024
Team ID	SWTID1719933594
Project Name	Project - ShopEZ
Maximum Marks	3 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Comparison of products
2.	Idea / Solution description	Design and implementation of a product comparison feature by using MERN
3.	Novelty / Uniqueness	Comparing more than two products at once.
4.	Social Impact / Customer Satisfaction	Economic empowerment through local business support. • Increased accessibility for underserved communities.
5.	Business Model (Revenue Model)	Transaction Fees: Earn revenue from each transaction. • Subscription Plans: Offer premium features for a recurring fee. • Advertising Partnerships: Collaborate with brands for targeted ads.
6.	Scalability of the Solution	An e-commerce platform should be scalable to handle increased traffic during peak shopping seasons like Black Friday or Cyber Monday without compromising on performance or user experience.