

POKHARA UNIVERSITY

Level: Bachelor

Semester: Spring

Year : 2024

Programme: BE

Full Marks: 100

Course: Research Fundamentals (New)

Pass Marks: 45

Time : 3hrs.

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Attempt all the questions.

1. a) ✓ What are the types of research? Explain each with their characteristics and applications. 7
- b) ✓ What are the 6P's of Research? Explain in brief. 8
2. a) ✓ What do you mean by research question? Why is it crucial for the research? 8
- b) ✓ What is the role of literature review? How do you organize the literature review? Explain. 7

OR

A bank wants to conduct research to evaluate the user experience of its mobile banking application. Suggest two suitable research strategies for this context and explain in brief.

3. a) ✓ What are various data-generation methods for research? Explain in brief. 7
- b) ✓ What is Quantitative Research? What are the various data analysis techniques for Quantitative Research? 8

OR

What do you mean by the conceptual framework of a research process model? Discuss briefly about data generation methods.

4. a) ✓ What do you mean by participant? Explain the rights of the participants. 8
- b) ✓ What are the responsibilities of Ethical researcher? 7
5. a) ✓ What are the components of Research Proposal? How objectives of a Research are formulated? Explain in detail. 7
- b) ✓ Why is Research Proposal needed? Explain the components of the methodology in Research Proposal. 8
6. a) ✓ Why do we need Research Report? How Research Findings are presented in Research Report? Explain in detail. 8

b) Discuss the components of a research report and their role in research effectively. 7

7. Write short notes on: (Any two) 2×5

- a) Research objectives
- b) Citation and its types
- c) Plagiarism