

POKHARA UNIVERSITY

Level: Bachelor

Semester: Spring

Year : 2024

Programme: BE

Full Marks: 100

Course: Research Fundamentals (New)

Pass Marks: 45

Time : 3hrs.

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Attempt all the questions.

1. a) ✓What are the types of research? Explain each with their characteristics and applications. 7
- b) ✓What are the 6P's of Research? Explain in brief. 8
2. a) ✓What do you mean by research question? Why is it crucial for the research? 8
- b) What is the role of literature review? How do you organize the ✓literature review? Explain. 7

OR

A bank wants to conduct research to evaluate the user experience of its mobile banking application. Suggest two suitable research strategies for this context and explain in brief.

3. a) What are various data-generation methods for research? Explain in brief. 7
- b) ✓What is Quantitative Research? What are the various data analysis techniques for Quantitative Research? 8

OR

What do you mean by the conceptual framework of a research process model? Discuss briefly about data generation methods.

4. a) ✓What do you mean by participant? Explain the rights of the participants. 8
- b) ✓What are the responsibilities of Ethical researcher? 7
5. a) ✓What are the components of Research Proposal? How objectives of a Research are formulated? Explain in detail. 7
- b) ✓Why is Research Proposal needed? Explain the components of the methodology in Research Proposal. 8
6. a) ✓Why do we need Research Report? How Research Findings are presented in Research Report? Explain in detail. 8

b) Discuss the components of a research report and their role in research effectively. 7

7. Write short notes on: (Any two) 2×5

- a) Research objectives
- b) Citation and its types
- c) Plagiarism