



Switch off your Mobiles Phones  
or  
Change Profile to Silent Mode



regina college

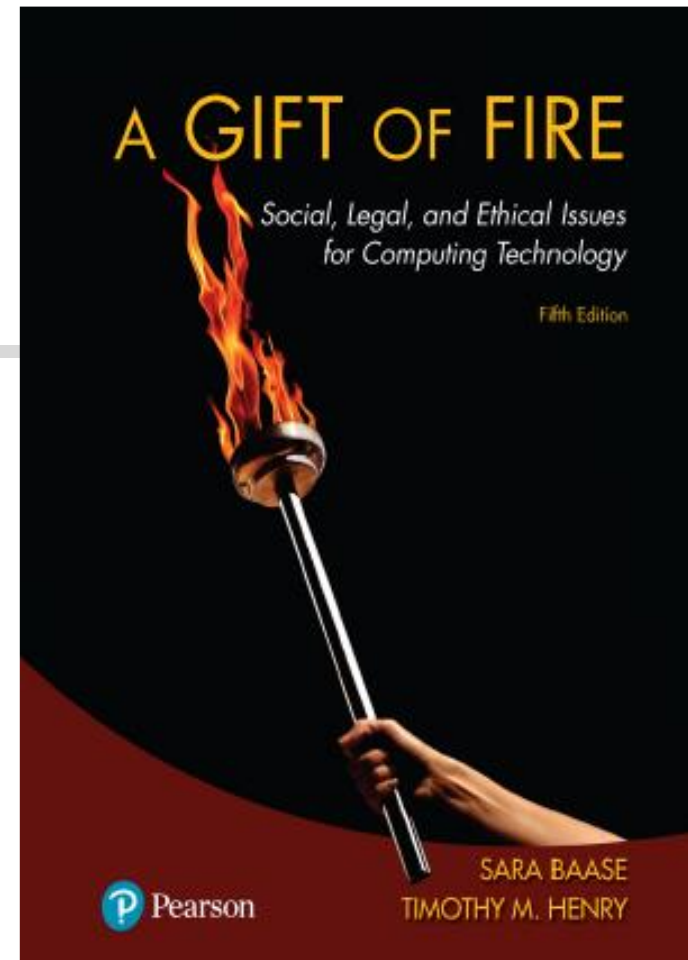
# A Gift of Fire

Fifth Edition

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Tutorial 4 – Book  
Chapter 2:  
Privacy





# Tutorial Questions

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1. What does the terms personal information, secondary use and re-identification mean? Give an example for each. (6 marks)

# Tutorial Questions

2. Research Edward Snowden who is currently living in Russia but is wanted by the USA. There is a recent link to content provided by the BBC relating to Edward in the week 1 content folder. He is likely to provide an interesting topic for much discussion and debate for the duration of this module. Also look up the NSA and GCHQ which have been rather put out by Edward Snowden. Why?(

<https://www.bbc.com/news/world-us-canada-23123964>)



# Tutorial Questions

3. Life insurance companies are experimenting with analysis of consumer profiles (to determine whether a person eats healthy food, exercises, smokes or drinks too much, has high-risk hobbies, and so on) to estimate life expectancy. Companies might use the analysis to find populations to market their insurance policies to. From the perspective of privacy, what are some of the key ethical or social issues raised? Evaluate some of them. (15 marks)

# Tutorial Questions

4. A company in the Netherlands that makes navigation devices collects location data from the devices to provide real-time services to its customers. It also provides anonymous statistical data to government agencies to improve roads and traffic flow. Unknown to the company and its customers, the police used the data to choose sites for traffic cameras to catch speeders. Was this a privacy violation? Why or why not? (10 marks)

# Tutorial Questions

5. A company planned to sell a laser device a person can wear around his or her neck that makes photographs taken of the person come out streaked and useless. The company marketed it to celebrities hounded by photographers. Suppose the device works well against surveillance cameras commonly used in public places and in many businesses. Many people begin to use the device routinely when outside their homes. But the law enforcement agencies propose making its use illegal. Give arguments for and against such a proposal. (15 marks)



Any  
Question?





