



Standard



Show Me

Data Analytics

Orders (Sample - Superst...

Search

Tables

- Category
- City
- Country/Region
- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category
- Measure Names
- Discount
- Profit
- Quantity
- Sales
- Total Sales
- Total Sales in Thousands
- Latitude (generated)
- Longitude (generated)
- Orders (Count)

Parameters

- Slider

Pages

Columns

Rows

Filters

- Order Date
- Segment
- Ship Mode
- State

Marks

- Automatic
- Color
- Size
- Text
- Detail
- Tooltip
- SUM(Profit)

Total Profit

\$286K

Date

03-01-2018 30-12-2021



Segment

(All)

Ship Mode

(All)

State

(All)

Data Source

Total Sales

Total Profit

Total Voulme

Sals per Customer

Pie Chart

Bar Chart

Bubble Chart

Line Chart

Sales Dashboard



1 mark 1 row by 1 column SUM(Profit): \$286K

Adhiraj Teotia



Analytics

Orders (Sample - Superst...)

Search

Tables

Abc	Category
🌐	City
🌐	Country/Region
Abc	Customer ID
Abc	Customer Name
📅	Order Date
Abc	Order ID
🌐	Postal Code
Abc	Product ID
Abc	Product Name
Abc	Region
#	Row ID
Abc	Segment
📅	Ship Date
Abc	Ship Mode
🌐	State
Abc	Sub-Category
Abc	<i>Measure Names</i>
#	Discount
#	Profit
#	Quantity
#	Sales
=#	Total Sales
=#	Total Sales in Thousands
🌐	<i>Latitude (generated)</i>
🌐	<i>Longitude (generated)</i>
#	<i>Orders (Count)</i>

Parameters

Slider

 Data Source	Total Sales	Total Profit	Total Volume
--	-------------	--------------	--------------

1 mark 1 row by 1 column SUM(Quantity): 38K

Adhiraj Teotia

Tableau interface showing a dashboard titled "Sales Per Customer". The dashboard displays a list of customers and their total sales, sorted by sales amount in descending order. The interface includes a sidebar with data sources, filters, and marks, and a bottom toolbar with various chart and dashboard options.

Data | Analytics | Pages | Columns | Rows | Customer Name

Search | **Filters** | **Marks**

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- Product Name
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- Measure Names
- Discount
- Profit
- Quantity
- Sales
- Total Sales
- Total Sales in Thousands
- Latitude (generated)
- Longitude (generated)
- Orders (Count)

Parameters

- Slider

Sales Per Customer

Customer Name	Sales
Aaron Bergman	886
Aaron Hawkins	1,745
Aaron Smayling	3,051
Adam Bellavance	7,756
Adam Hart	3,250
Adam Shillingsburg	3,255
Adrian Barton	14,474
Adrian Hane	1,736
Adrian Shami	59
Aimee Bixby	967
Alan Barnes	1,114
Alan Dominguez	6,107
Alan Haines	1,587
Alan Hwang	4,805
Alan Schoenberger	4,261
Alan Shonely	585
Alejandro Ballentine	915
Alejandro Grove	2,583
Alejandro Savely	3,214
Aleksandra Gannaw..	368
Alex Avila	5,564
Alex Grayson	661
Alex Russell	1,056
Alice McCarthy	814
Allen Arnold	1,056
Allen Goldenen	201
Allen Rosenblatt	2,236
Alyssa Crouse	926
Alyssa Tate	1,172
Amy Cox	5,528
Amy Hunt	2,495
Andrew Allen	1,791
Andrew Gjertsen	2,357
Andrew Roberts	265
Andy Gerbode	1,455
Andy Deiter	6,600

Bottom Toolbar: Data Source | Total Sales | Total Profit | Total Voulme | Sals per Customer | Pie Chart | Bar Chart | Bubble Chart | Line Chart | Sales Dashboard |



Entire View



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Data Analytics

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- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category
- Measure Names
- Calculation1
- Discount
- Profit
- Quantity
- Sales
- Total Sales
- Total Sales in Thousands
- Latitude (generated)
- Longitude (generated)

Parameters

- Slider

Pages

Columns

Rows

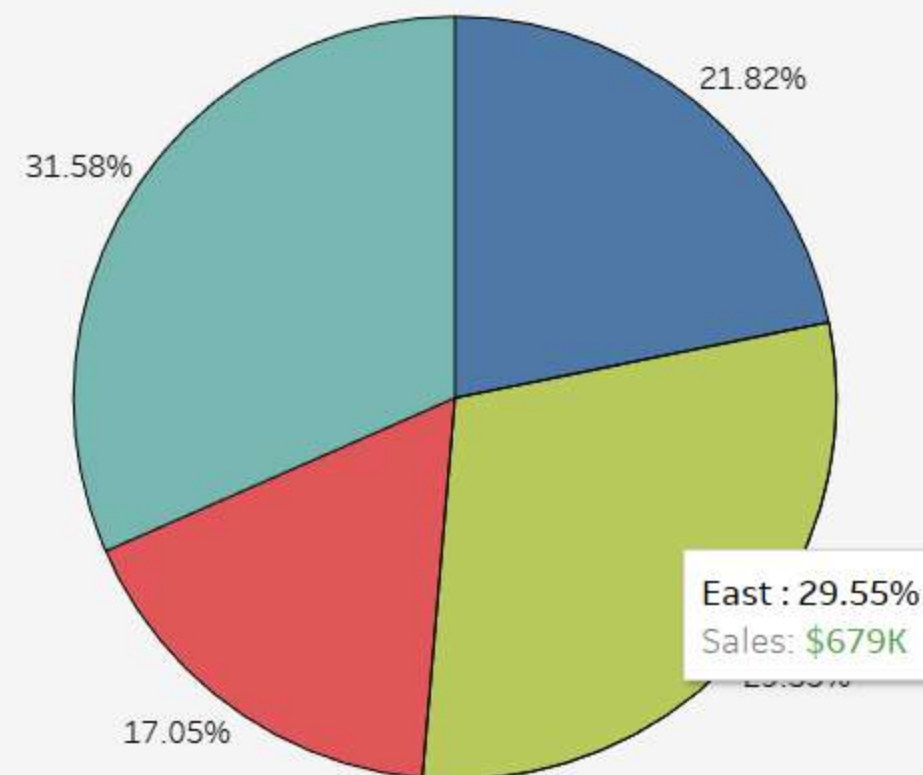
Filters

- Order Date
- Segment
- Ship Mode
- State

Marks

- Pie
- Color
- Size
- Label
- Detail
- Tooltip
- Angle
- Region
- SUM(Sales)
- SUM(Sales)
- SUM(Sales)
- SUM(Sales)

Pie Chart



Region

- Central
- East
- South
- West

Data Source

Total Sales

Total Profit

Total Voulme

Sals per Customer

Pie Chart

Bar Chart

Bubble Chart

Line Chart

Sales Dashboard





Standard



Show Me

Data Analytics

Orders (Sample - Superst...

Search

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- Country/Region
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- Order ID
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- Product ID
- Product Name
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- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category
- Measure Names
- Calculation1
- Discount
- Profit
- Quantity
- Sales
- Total Sales
- Total Sales in Thousands
- Latitude (generated)
- Longitude (generated)
- Orders (Count)
- Measure Values

Parameters

- Slider

Pages

Columns

SUM(Sales)

Rows

State

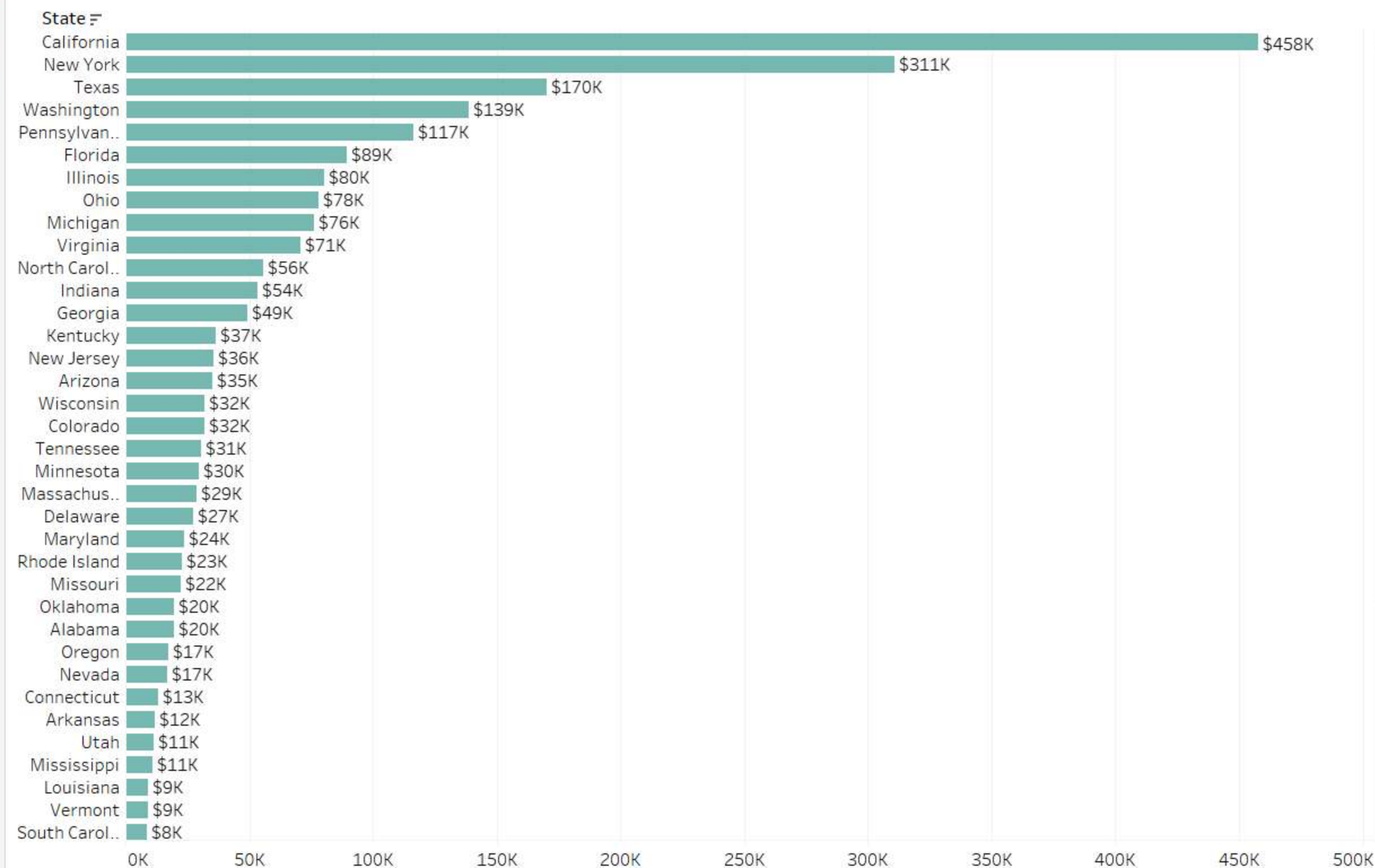
Filters

- Order Date
- Segment
- Ship Mode
- State

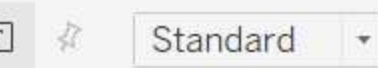
Marks

- Automatic
- Color
- Size
- Label
- Detail
- Tooltip
- Slider

Bar Chart



Top N States



Data Analytics

Orders (Sample - Superst...

Search

Tables

Category
City
Country/Region
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Ship Date
Ship Mode
State
Sub-Category
Measure Names
Calculation1
Discount
Profit
Quantity
Sales
Total Sales
Total Sales in Thousands
Latitude (generated)
Longitude (generated)

Parameters

Slider

Pages

Filters

Category
Order Date
Segment
Ship Mode
State

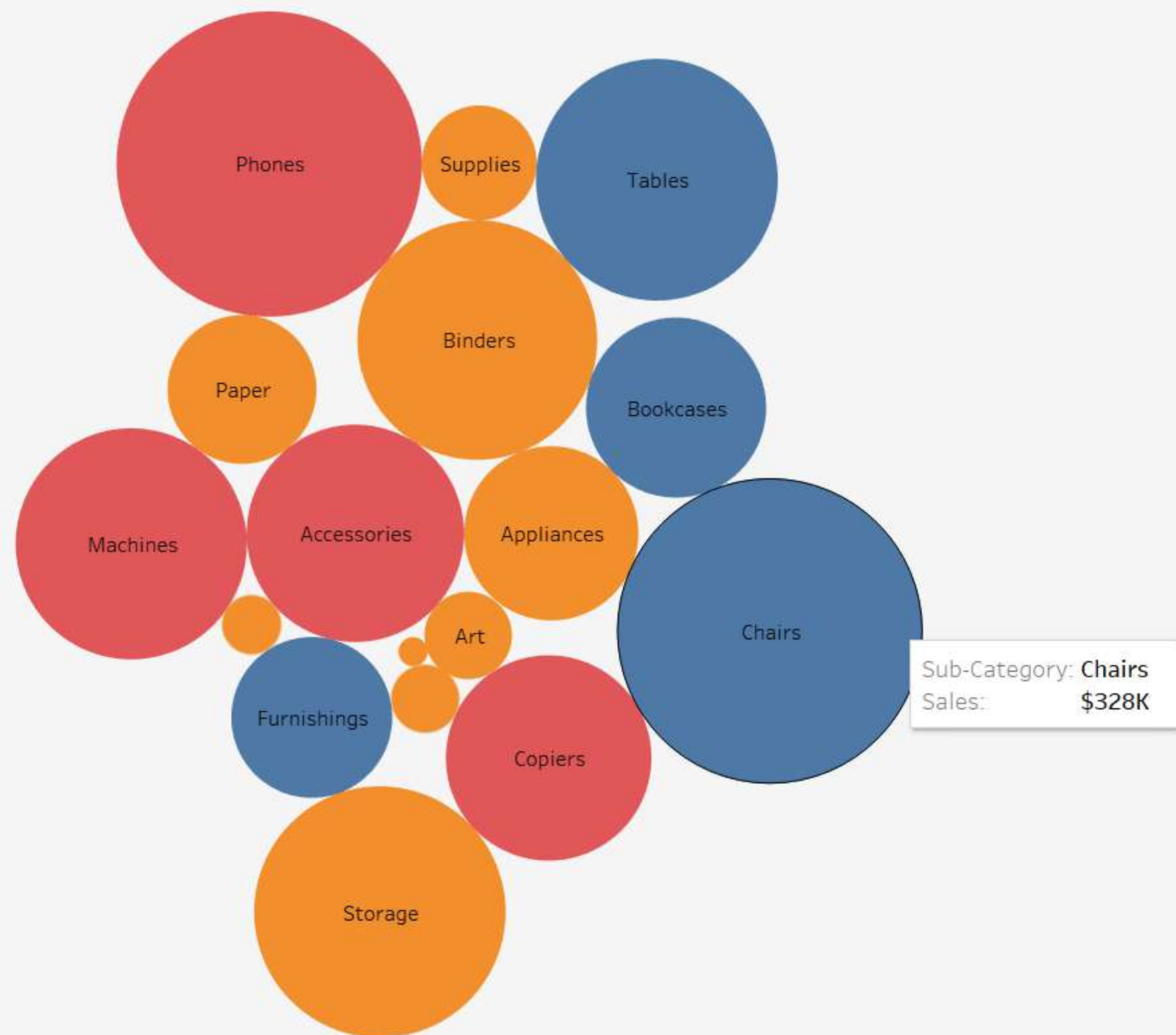
Marks

Circle
Color
Size
Label
Detail
Tooltip
SUM(Sales)
Sub-Category
SUM(Sales)
Category

Columns

Rows

Bubble Chart



Category

Furniture
Office Supplies
Technology



Standard



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Data Analytics

Orders (Sample - Superst...

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- Ship Date
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- State
- Sub-Category
- Measure Names
- Calculation1
- Discount
- Profit
- Quantity
- Sales
- Total Sales
- Total Sales in Thousands
- Latitude (generated)
- Longitude (generated)

Parameters

- Slider

Pages

Columns

MONTH(Order Da..

Rows

SUM(Sales)

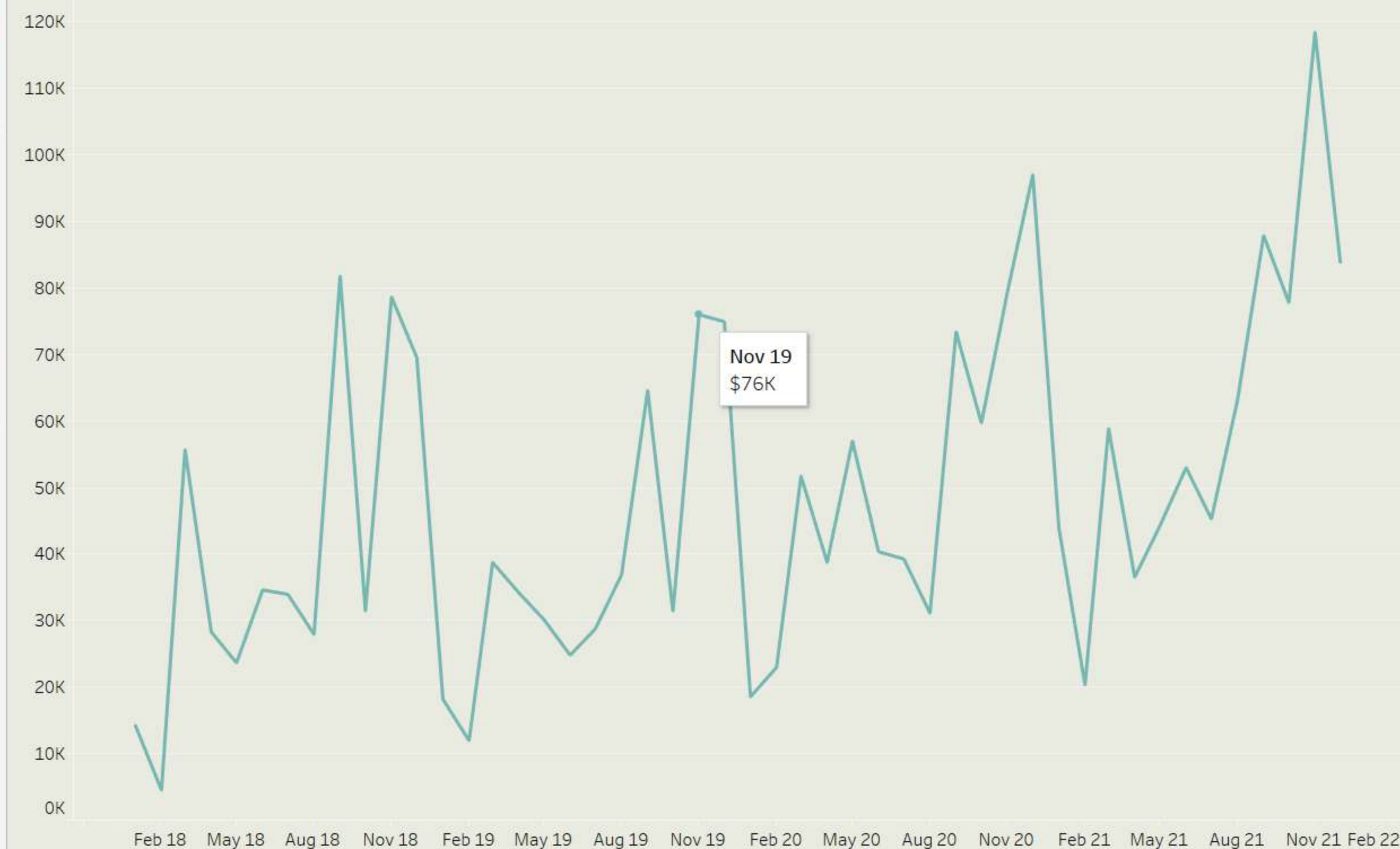
Filters

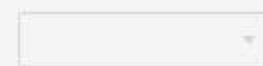
- Order Date
- Segment
- Ship Mode
- State

Marks

- Automatic
- Color
- Size
- Label
- Detail
- Tooltip
- Path
- SUM(Sales)

Line Chart





Dashboard Layout

Default
Phone

Device Preview

Size

Custom size (1055 x 850)

Sheets

- Total Profit
- Total Sales
- Total Volume
- Sals per ...
- Pie Chart
- Bar Chart
- Line Chart
- Bubble Chart

Objects

- Horizontal Container
- Vertical Container
- Text
- Extension
- Ask Data
- Data Story
- Image

Tiled Floating

☒ Show dashboard title

Data Source

Sales Dashboard



Superstore Sales Performance

Sales Overview of Superstore Data



Segment

(All)

Ship Mode

(All)

State

(All)

Date

03-01-2018 30-12-2021

Total Profit

\$286K

Total Volume

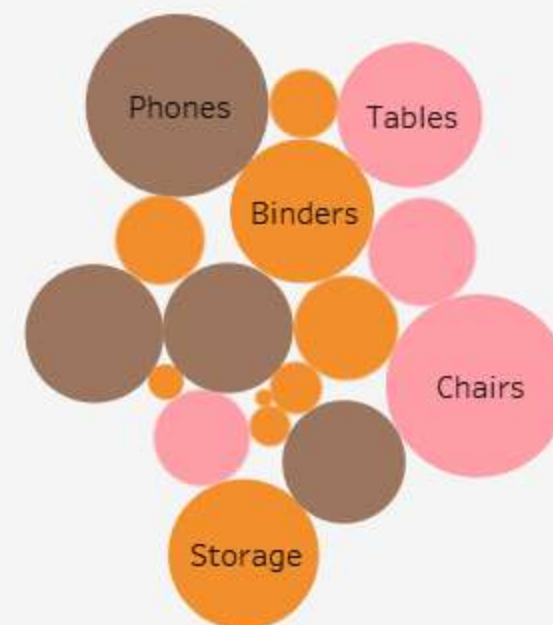
38K

Total Sales

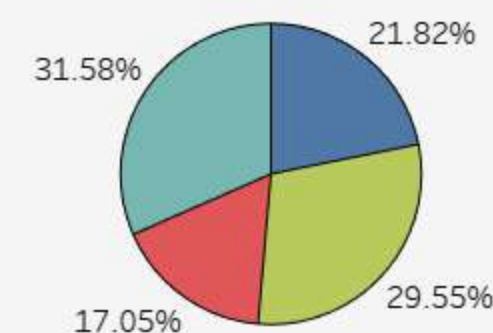
\$2,297K

Sales Per Customer

Customer Name	
Aaron Bergman	886
Aaron Hawkins	1,745
Aaron Smayling	3,051
Adam Bellavance	7,756
Adam Hart	3,250
Adam Shillingsburg	3,255
Adrian Barton	14,474
Adrian Hane	1,736
Adrian Shami	59
Aimee Bixby	967
Alan Barnes	1,114
Alan Dominguez	6,107
Alan Haines	1,587
Alan Hwang	4,805
Alan Schoenberger	4,261
Alan Shonely	585
Alejandro Ballentine	915
Alejandro Grove	2,583



- Central
- East
- South
- West
- Furniture
- Office Supplies
- Technology



Top N States by Sales

State	
California	\$458K
New York	\$311K
Texas	\$170K
Washington	\$139K
Illinois	\$117K

Sales Trend

