

Design Rationale: Making Pro Editing Accessible

Design Philosophy: Simple & Easy Interface but Powerful Control.

We set the goal for our app to make professional-grade editing feel easy for everyone: from parents to creators.

User Interface & Interaction

- **Aesthetics:** We went with a minimal style and adopted the latest "Liquid Glass" design system from Apple, to keep the app clean and premium-feeling. We mostly used cupertino icons to keep the app cohesive and maintain familiarity, but designed custom icons for our new AI features that didn't exist yet.
This ensured that the users were not too overwhelmed with the new features and could easily relate with the functions that the features were providing.
- **Accessibility:** We designed controls with large, distinct touch targets to ensure comfortable and error-free interaction.

Why We Chose These Features:

- **Transform:** The starting point of every creative decision. This tool is essential because users need a reliable way to crop and set the canvas composition.
- **Relight:** Alongside standard light-exposure tools, we implemented *Virtual Scene Lighting*. This lets users place extra light sources into the 3D scene (like adding a studio lamp) giving them control over shadows and mood that simple filters can't achieve.
- **Reframe:** To solve the problem of "good photo but bad pose," we combined Generative Fill with *Skeleton-Based Adjustments*. This allows users to drag the joints of a subject to fix their posture or move them around the scene naturally, and AI can fix the rest.
- **Smart Chat:** Text-prompt based AIs like Nano Banana are already widespread in the market and will be more common in 2030. We added our own flavour to this, by letting users select a specific subject in the photo and tell the AI exactly what to change in that area, giving them precise control.