



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example

Unveiling Market
Insights: Analysing
Spending Behaviour
And Identifying
Opportunities For
Growth

The goal is to
predict whole
selling or
distributing

The consumption
and production of
marketed food
are spatially
separated

why people like
to wholesale
product or
distribution

help the reader
to arrange right
time to
wholesale or
distrubition

This project aims to
analyze customer
spending behavior and
identify opportunities for
growth by leveraging
data analytics and data-
driven decision-making.

this project is to
understand
customer spending
patterns,
preferences, and
trends across
various dimensions..

users feels like
they got an clear
idea of
wholesalling or
distribution price

feel stunned to
hear how
wholesale prices
or distribution

feels
interested to
hear about
wholesale or
distribution

helps to
determine
wholeselling
or distribution
prices

helps people
who plan to
buy a
wholesalling
or distribution

Tamil
Did you mean: ?
The retailer that
sells the goods to
the end consumer
at a higher price
making a profit