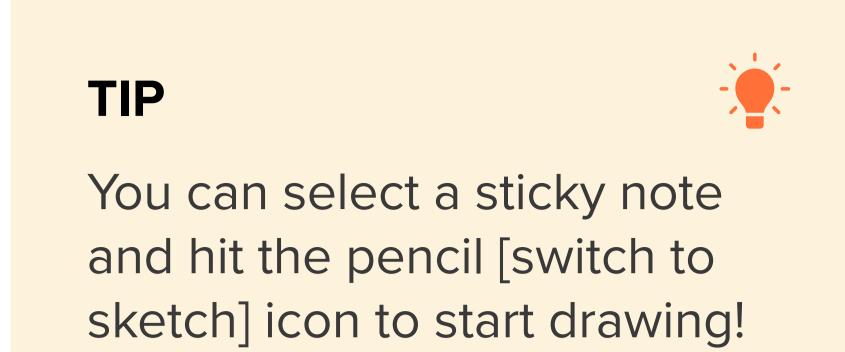


Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Person 1

Discovery unrealized AI,VR reality

Huge potential for marketers that implement technologies

Customer engagement behaviors

Person 2

Customer Importances journeys of ethical enhanced practice via SMM

Explainability in use of Al and ML

Person 3

Trust is positively impacted via the cultivation of customer engaggement

McKinsey's discovering insights by consumer analyzing marketing multiple data analytics sources center

Person 4

actionable insights informed decision making

monitoring and impact assessment

assessment development project

Person 5

market growth

Customer life cycle → management

markrting return on investment Person 6

assortment optimization pricing and promotion

whether customer buys

Person 7

customer leave for a competitor

customer market opportunity analysis to determine the respond to your attractiveness and marketing probability of and content

success

Person 8

market research for discovering value common pain proposition points

customer interactions for establishing a

sales analytics for honing marketing

