E-SPORTS

AN EXCLUSIVE SPORTS STORE

BY SANAN COMPANIES PVT LIMITED

INTRODUCTION

- A all in one website where you can purchase or sell sports kits,necessities using a web based shopping.

- A typical online sports store where you purchase or look across a new varieties of good quality sports accessories,kits,for any sport.

- An exclusive webstore for all sports aspirants.

MODULES

1. ADMIN VIEW

2. CUSTOMER VIEW

3. SELLER VIEW

4. DELIVERY PANEL

ADMIN PANEL

1.MANAGE STORES

- Manage multiple stores from a single admin unit using different control panels

2.ASSIGN MANAGERS

- Make a strong team to coordinate & assign them specific duties within the app.

3.MANAGE CUSTOMERS

- Make essential changes & fix the problems as their choice & preferences

4.DASHBOARD

- Manage the home page,look out the content,user activity,search suggestions.

5.MANAGE PRODUCTS

- Manage the Product prices, stocks,specifications ,warranty,quality etc...

6.FEEDBACK

- Receive users feedback to improve the user experience & make necessary changes to make it user friendly & easily accessible.

7.NOTIFICATION

- Send notifications as per latest updates offers announcements as customers needs.

8.REPORTS

- Collect monthly sales report,turnovers other performance factors etc..

9.LOGIN,LOGOUT

SELLER PANEL

★ MANAGE PRODUCTS

By adding the products stock & ensure the quality of product giving to customers.

★ UPLOAD PHOTOS

To add pictures & product description.

★ PROFILE DASHBOARD

Where their earnings,profit,&product sales display.

CUSTOMER VIEW

- ❖ USER REGISTRATION
- ❖ PRODUCT LISTING
- ❖ SEARCH SUGGESTIONS
- ❖ PAYMENT METHODS
- ❖ SCHEDULING DELIVERY
- ❖ REVIEW THE PRODUCT
- ❖ RE ORDER
- ❖ HELP AND SUPPORT
- ❖ ADDRESS SAVING
- ❖ LOCATION CHANGING
- ❖ ADD TO WISHLIST OR CART
- ❖ LOGIN,LOGOUT

DELIVERY AGENTS

1.MANAGE PROFILE

Details of driver should be registered and make sure they have clean background & cross check the documents submitted are real .

2.LIVE TRACKING

Track the live route taken by driver to ensure the product delivery on time & fraud activities.
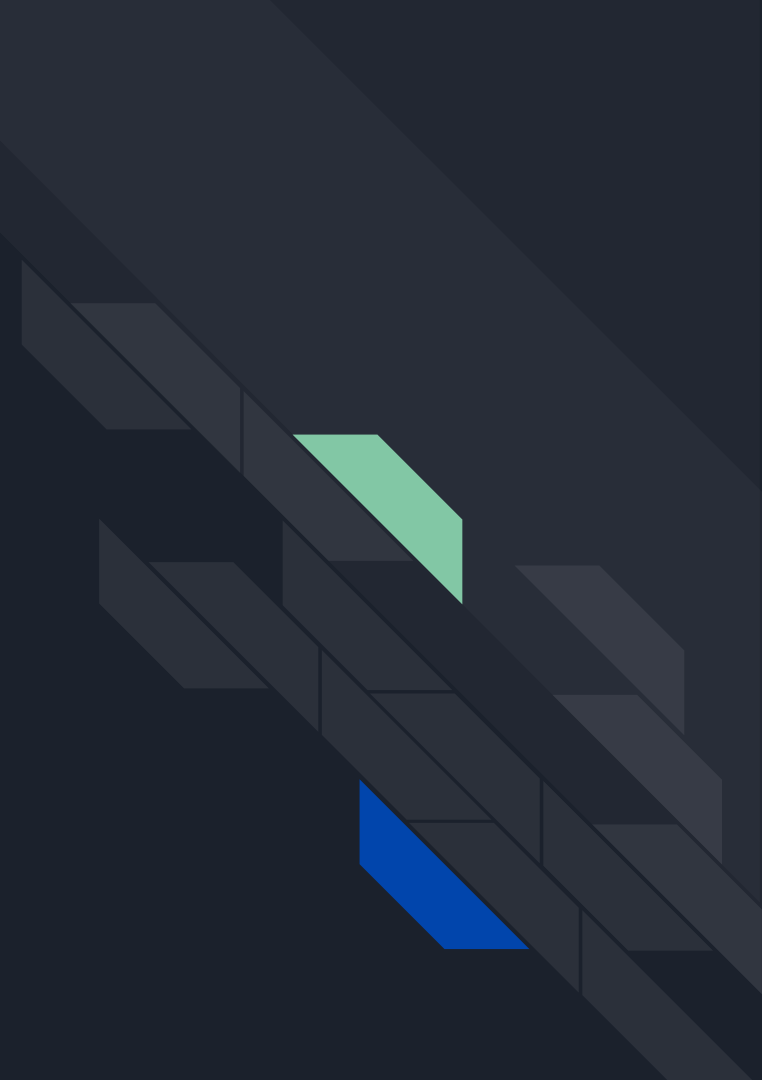
3.DELIVERY STATUS

It should be updated with both delivery agents & customer.

FRONT END PYTHON

BACK END PYTHON

TECHNOLOGIES USED

PROBLEMS

1.Customers want to go to stores and want to spend their time so it is time consuming

2.overpriced products can be sold and can't compare the products

3.out of stock issue because of mass purchase

4.Advance booking cannot be done

5.In proper categorisation & listing of products

6.Long queue,payment is slow

7.Travel expense is too high

8.Refund & Return policy is not promised

9.Quality is not ensured

SOLUTION

1.Time saving

2.No travel expenses

3.products can be purchased at low price & offers

4.Globally enabled purchasing

5.Payment is fast,& most convenient methods available

6. Advanced booking can be done

7.Less expense for maintaining the store like shop rent ,electricity,salesman,infrastructure

8.Any time purchase can be done no closing or opening time

9.choice of options of products are very high

10.refund & return can be ensured

11.customer reviews can be used for purchasing

MARKETING/SALES PLAN

1.IDENTIFY THE TARGET AUDIENCE

2.OFFER EASE OF PURCHASE

3.BRAND POSITIONING

4.GIVING CONTINUOUS ALERTS ON EVERY UPDATES

5.GIVING THE INFORMATION WHAT CUSTOMERS NEED

6.CATEGORISATION & LISTING THE PRODUCTS BASED ON CRITERIA LIKE PRICE,RATINGS ETC...

7.EASY & CONVENIENT USAGE FOR EVERYONE