**00 Pittsburgh region homepage: Pittsburgh VA health care**

## Production notes

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| **IA / Path**  Home = VA.gov | Home > Pittsburgh VA health care > |
| **Desired URL (consult search strategist for URL)** | /pittsburgh-health-care/  Pull from Mikki’s IA spreadsheet |
| **Comments** | Pull locations data from the facility locator API – official name, address, etc.  EX: Use the field labels provided in the copydeck (e.g., “Main phone”) BUT display the phone number data from the API. |

## Page properties

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| **Page title H1** | Pittsburgh VA health care |
| **Browser title**  Title tag 50-60 characters (shoot for <55); primary keyword should be at beginning of title tag; can work in a secondary keyword if it fits naturally; title case; okay to omit |VA.gov if space is needed. | Pittsburgh VA Health Care | VA.gov  FORMAT  VAMC Regional Site | Page Name | VA.gov |
| **Meta description** | Max 155-character description. Use the primary SEO keyword or phrase toward beginning of description; incorporate a call to action if there’s room. |
| **SEO terms/phrases** | 1 – 2 words or phrases |

**Content** [(See content resources below)](#ContentResourcesStyleGuides)

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| **Page name and intro section** |
| **H1: Pittsburgh VA health care**  [image]  [Make an appointment] [View A-Z services] [Become a patient]  Lorem ipsum brief intro. Use the primary SEO terms. About 50-100 words max. |
| **H2 Main locations** |
| [IMAGE]  Location Name [LINK TO LOCATION PAGE] Address  Directions [LINK TO GOOGLE]  Main phone: Mental health clinic:  [See all locations] [TERTIARY BUTTON: LINK TO REGIONAL ALL LOCATIONS PAGE] |
| [IMAGE] Pittsburgh VA Medical Center-University Drive [LINK] University Drive C Pittsburgh, PA 15240-1003 Directions [LINK TO GOOGLE]  Main phone: 866-482-7488  Mental health clinic: 412-360-6600  [IMAGE] H. John Heinz III Department of Veterans Affairs Medical Center [LINK] 1010 Delafield Road Pittsburgh, PA 15240-1005 Directions [LINK TO GOOGLE]  Main phone: 412-360-6000  Mental health clinic: 412-360-6600  [See all locations] [BUTTON] |
| **H2 Manage your health online** |
| Refill and track your prescriptions  Send a secure message to your health care team  Schedule and view your appointments  Download your VA medical records (Blue Button)  View your lab and test results  Order hearing aid batteries and prosthetic socks |
| **H2 Popular in Pittsburgh** |
| [LINKS]  Phone directory  Billing and insurance  Request your medical records  Patient advocates  Library |
| **H2 Community stories and events** |
| [image thumbnail]  **Story headline, sentence case, max 2 lines, about 60 characters, for homepage component** [LINK]  Summary blurb – recommend the first sentence or two of article, and truncating at/nearest full word before 200 characters… with link to read more. |
| **H3 Community stories**  [image thumbnail]  **Opioid Use Review clinic** [LINK]  During a one-time, hourlong session, Opioid Use Review clinic staff talk with Veterans about their pain, discuss ways to improve quality of life and provide opioid safety education, either in person …  [SOURCE: https://www.pittsburgh.va.gov/features/Opioid\_Use\_Review\_Clinic.asp]  [image thumbnail]  **Train set finds new home** [LINK]  Visitors to our H.J. Heinz III campus will soon enjoy a model train featuring scenery and ceramic houses created by Veterans. Twelve local carpenter apprentices installed a platform for the Lionel….  [SOURCE: https://www.pittsburgh.va.gov/features/Train\_set\_finds\_new\_home.asp]  See all community stories [BUTTON] |
| **H3 Events**  **Descriptive event name** [LINK]  **When**  Tuesday, Feb 12 9:15 a.m. – 10:00 a.m. ET  **Where**  H.J. Heinz campus Building 71, room 1C125  **Descriptive event** [LINK]  **When**  Tuesday, March 12 9:15 a.m. – 10:00 a.m. ET  **Where**  University Drive campus Consolidation Building  See all events [BUTTON] |

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| **Content resources** |
| The content style guide for VA.gov is currently in development.   * Refer to it as our primary style guide for VA.gov:  <https://department-of-veterans-affairs.github.io/vets-design-system-documentation/content-style-guide/> * For issues that are not yet covered in the VA.gov in-flight content style guide above, refer to the Vets.gov content style guide: <https://github.com/department-of-veterans-affairs/vets.gov-content-style-guide> * Health content writing tips: <https://github.com/department-of-veterans-affairs/vets.gov-content/blob/master/templates-and-guides/guides/Health%20Care%20Writing%20Tips.pdf> |