Comprehensive Customer Support Policy and Procedures

1. Support Hours and Availability

Monday to Friday: 9:00 AM - 6:00 PM EST

• Weekend: 10:00 AM - 4:00 PM EST

• Emergency Support: 24/7 via hotline

Holiday Schedule: Limited support on major holidays

Time Zone Support: Available in EST, PST, and GMT

2. Contact Methods and Channels

• Phone Support: 1-800-SUPPORT (1-800-787-7678)

Email Support: support@company.com

• Live Chat: Available on website during business hours

Ticket System: support.company.com

Social Media: Twitter @CompanySupport, Facebook

• Mobile App: In-app support chat available

3. Response Time Commitments

Critical Issues: 2 hours maximum response time

High Priority: 4 hours maximum response time

Normal Issues: 24 hours maximum response time

• General Inquiries: 48 hours maximum response time

• Feature Requests: 72 hours for initial response

• Bug Reports: 24 hours for acknowledgment

4. Password Reset and Account Security

- Visit password.company.com for password reset
- Enter your registered email address
- Check email inbox for password reset link
- Click the secure link provided in the email
- Follow instructions to set a new password
- Password requirements: minimum 8 characters
- Must include: uppercase, lowercase, numbers, symbols
- Two-factor authentication recommended

5. Refund and Cancellation Policy

- 30-day money-back guarantee on all purchases
- Contact support within 30 days of purchase
- Provide order number and reason for refund
- Refund processed within 5-7 business days
- Partial refunds available for subscription services
- No refunds after 30 days except for technical issues
- Cancellation available anytime for subscriptions

6. Technical Support Services

- Remote desktop assistance for complex issues
- Screen sharing capabilities for troubleshooting

- Knowledge base articles at help.company.com
- Video tutorials for common technical issues
- Step-by-step troubleshooting guides
- System compatibility checker tool
- Performance optimization recommendations

7. Product-Specific Support

- Software Installation: Step-by-step guides available
- Hardware Compatibility: Check system requirements
- API Documentation: Developer support available
- Integration Support: Third-party app connections
- Customization Help: Theme and layout assistance
- Data Migration: Import/export support

8. Training and Educational Resources

- Free online training courses available
- Webinar schedule: Weekly live training sessions
- Certification programs for advanced users
- User community forum for peer support
- Best practices documentation
- Case study examples and success stories

9. Billing and Payment Support

Multiple payment methods accepted

- Credit card, PayPal, and bank transfer options
- Invoice generation and management
- Payment plan options for large purchases
- Tax documentation and receipts
- Subscription management and upgrades
- Bulk licensing and enterprise pricing

10. Escalation and Advanced Support

- Tier 1: Basic support and general inquiries
- Tier 2: Technical issues and complex problems
- Tier 3: Engineering and development support
- Manager escalation for unresolved issues
- Executive escalation for critical business impact
- SLA commitments for each support tier

11. Quality Assurance and Feedback

- Customer satisfaction surveys after each interaction
- Support quality monitoring and evaluation
- Continuous improvement based on feedback
- Support agent training and certification
- Performance metrics and reporting
- Customer success stories and testimonials

12. Emergency and Critical Issue Procedures

- 24/7 emergency hotline: 1-800-EMERGENCY
- Critical system outage notifications
- Automated status page updates
- Escalation to on-call engineers
- Customer communication protocols
- Post-incident review and documentation
- Preventive measures and recommendations