



Is this your shipping journey?

- No clear process, maybe an ancient postage meter somewhere in the mail room
- Emails, phone calls, slack messages and back and forth just to confirm what needs to be shipped
- Someone designated as the "shipping person" even though this is not their job description
- Running around to try and find a scale to weigh the parcel
- Printing the "label" on paper and hoping that taping it to the parcel will suffice









\$1000's spent to rent a letter machine, when you mostly send parcels, and no-one can remember their pins and codes to use the number pad.



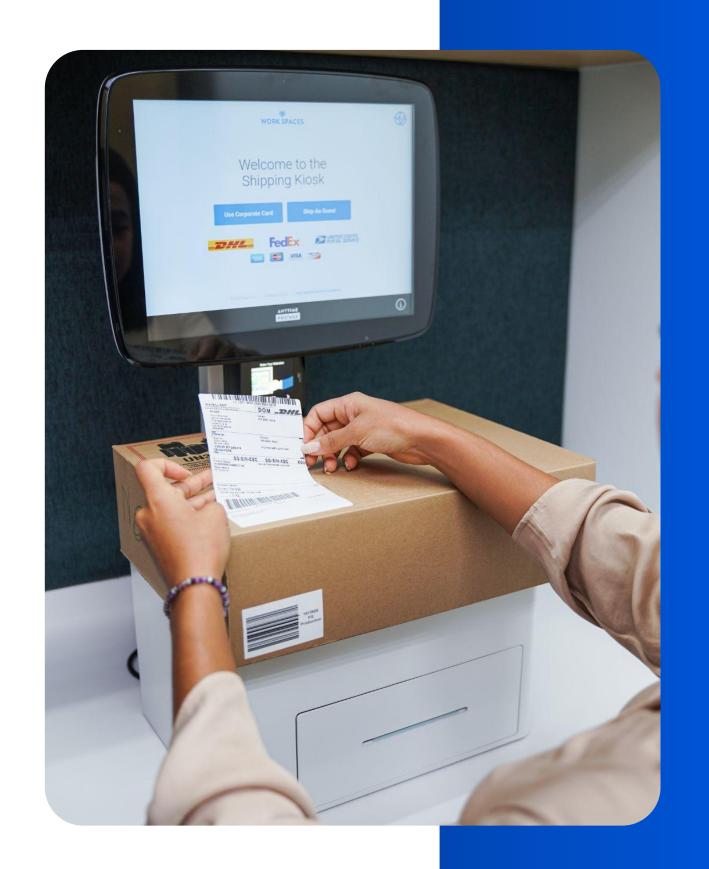
A disjointed, chaotic process led by one person's login to an online parcel merchant and various peripheral devices lost around the office.



What if you could have an *all-in-one* solution?

Rooster Print & Mail offers an all-in-one Shipping Kiosk

- It takes the best of both worlds from postage meters and online shipping software, with a simple easy to use functionality
- It allows all your employees or customers to ship parcels, letters, anytime, anywhere
- With ATP you'll be shipping compliant labeled parcels and letters at great rates with a simple all-in-one solution and if you are a customer facing business, you can offer the kiosk as an all star amenity that also generates you revenue



The Shipping Kiosk Explained

Technical Specs

- **Dimensions**28" x 15" x 12"
 (70cm x 37cm x 30cm)
- Connectivity options
 Wi-Fi or LAN, Cellular
 Signal
- Weight capacity
 Parcels up to 70 lbs (31 kg)
- Power requirements 220v or 120v
- Direct Thermal Shipping Label (Consumable) 4" x 6" (10cm x 15cm)
- Integrate Carrier Accounts
 Set up for key carrier accounts right out of the box with
 the option to add more



All-in-One Display & Software:

Enter shipping details remotely, or via the touch screen and finalize at the kiosk

Integrated Certified Scale:

Accurate weight measurements (up to 31kg/70lbs) ensure precise shipping charges

Thermal Label Printer:

Perfect-quality shipping labels every time, no ink

Connectivity Options:

Supports both Wifi and Ethernet

Custom Branding Available:

White-labeled devices for corporate identity











How does it work?



Set it up:

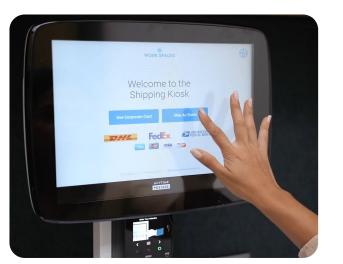
- Integrate the carriers you use / need with our onboarding team
- Set as customer facing or internal use, so the payment process can be established

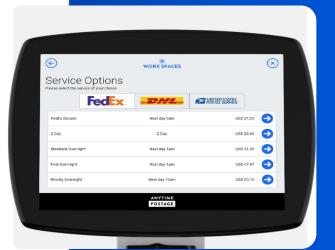
Use the kiosk:

- Either on the web app or on the kiosk touch screen, enter the shipping details (or bulk upload)
- Head to the kiosk and weigh your item(s) confirming dimensions using the inbuilt ruler
- Select the final carrier option from the marketplace (which is customisable for what you want to show employees or customers)
- The thermal printer will print the compliant label, simply affix and then store for collection or drop off at relevant drop point (depending on your contract)

If Customer facing:

- Your customers will follow the same process, and simply pay via card or phone wallet prior to printing the label
- You can set the margin per transaction, and customise all customer facing fees













How does it compare?



	Rooster Kiosk	Postage Meter	Online Post Software
Use Case	For Parcels and Letters	For Letters	For Parcels
Own Your Own Device	\odot	×	(★)
Multi-carrier Support	Θ	\otimes	\odot
Parcels & Letters	Up to 70lbs	Up to 5lbs	Parcels Mainly
Weight & Dimensions Accuracy	\odot	⊗	\otimes
All-in-one Solution	\bigcirc	Θ	\otimes
Touch Screen + Web App	\odot	×	\odot
Remote Access	Θ		\odot
Supports Major Credit Cards	\bigcirc	\odot	\odot
Revenue Generating	\odot		\otimes
Thermal Printing (No Ink)	\odot	(⊗	×
Customizable Access Levels	\bigcirc	\odot	\otimes
White-Label Branding	\odot	×	×
Hardware Costs	From \$60/mo to Own	\$30-\$200/mo to Rent	No Hardware Incl.
Software Costs	Only \$19.99	Not Available	\$39.99/mo

