



# Aditya Jaiswal

## Business Analyst

### My Contact

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🔗 <https://github.com/adi-jaiswal>

### Skills

- Databases – SQL Server, MongoDB, Cassandra, SSIS
- Programming – Python: Pandas, NumPy, Matplotlib, Plotly, Seaborn, Cufflinks, Flask, VBA
- Visualization – Power BI, Tableau
- Coursework – Statistics, Econometrics, Data Mining, Association Rule Mining, Machine Learning: Supervised and Unsupervised learning algorithms: Linear Regression, Logistic Regression, PCA, Clustering, K-Means, KNN, Tree Algorithms: Decision Tree, Random Forest, Marketing Research, Linear Algebra, Calculus, Differential Equation

### Education Background

- South Campus, University of Delhi  
*Master of Science*  
*Applied Operational Research*  
(2017 – 2019)
- Kirori Mal College, University of Delhi  
*Bachelor of Science (Hons)*  
*Mathematics*  
(2013 – 2016)

### About Me

Analytics professional with more than two years of experience. Adept in different tools and technologies such as SQL, Python, SSIS, Power BI and Tableau with strong background in Statistics and Machine Learning techniques.

### Professional Experience

#### Business Analyst

MetLife Global Operations Support Center, Noida  
Jul 2021 – Present

Key responsibilities:

- Create reports on Participation Analysis to better understand the usage of employees' insurance plan and supports identifying the best plan design to meet employees' needs
- Create Post Enrollment Report which measures the effectiveness of a marketing or enrollment campaign
- Deliver standard reports by working on large datasets to support clients' problems
- Create dashboards to present monthly, quarterly and annual results to the clients
- Communicate with functional stakeholders to identify, define and document business needs and objectives

#### Associate

Gerson Lehrman Group, Gurugram  
Nov 2019 – Jul 2021

Key responsibilities:

- Create reports based on survey data and analyze results to form clear narratives
- Collaborate and coordinate with internal and external stakeholders
- Understand, transform, and analyze raw market research data into key insights
- Work on projects from domains such as life sciences, tech, corporate, finance, and retail industry
- Contribute to client meetings to understand project requirements at both functional and technical level
- Generate and deliver ad-hoc reports to clients' requirements

#### Intern

Digital Vidya, New Delhi  
Mar 2019 – May 2019

Key responsibilities:

- Collected, cleaned and analyzed customer data through exploratory data analysis
- Applied Factor Analysis & PCA to find customer satisfaction using SQL, SPSS and Python for the customers who have used Digital Vidya platform for e-learning courses
- Created dashboards in Tableau to present the meaningful insights

### Extra-Curricular Activities

- Participated in various Social Impact activities in Gerson Lehrman Group
- Organizing head for Qazi Zameeruddin lecture held on February 2016 in Kirori Mal College, University of Delhi
- Organizing committee member of SUPREMUM 2014 and SUPREMUM 2016, the Annual Mathematics Festival of Kirori Mal College, University of Delhi
- Volunteer for Systematic Voter's Education and Electoral Participation in Delhi Assembly Election organized in D.U. Campus