Aditya Maurya

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Education

Shikha Academy
International AS & A level (XII)
Subjects: Media Studies, Global Perspectives & Research, Maths

Mumbai
June 2024 - June 2026

Shikha Academy
International GCSE (X)
Grades: 3 A*, 1 A, 1 B | GPA: 3.94/4.0 (unweighted, U.S. scale)

Mumbai
June 2024

Experience

Plaksha University
Content Creator Intern

Remote
Sep 2025 – Oct 2025

- Designed graphics and email headers for webinars, workshops, and event announcements.
- Produced short-form videos and reels for Instagram and YouTube to boost engagement.
- Built and maintained a monthly content calendar for cross-platform consistency.

TUMO
Head Designer

Mumbai
Jan 2025 – March 2025

- Designed marketing and display materials for an international AI conference with 300+ attendees
- Created 10+ visually engaging digital assets, banners, displays, and promotional content
- Ensured brand consistency across all materials in collaboration with the marketing team
- Worked under tight deadlines while maintaining high-quality design standards

Edtech Society
Social Media Content Creator and Consultant

Remote
Oct 2024 – March 2025

- Created social media posts and short-form videos (Reels) for all official platforms, aligned with brand guidelines
- Increased average Instagram Reel engagement by over 100% through content optimization
- Contributed to planning documentation and video content for an upcoming conference

Shikha Institute of Education
Curriculum Development Intern

Mumbai
Oct 2024 – Nov 2024

- Designed and improved lesson plans for Social Science (Grades 1-2)
- Added new activities, worksheets, and resources based on feedback from initial implementation

Leadership & Activities

Municipal Public School
Community Outreach Program

Mumbai
September 2025– Present

- Conduct weekly graphic design sessions for 25+ students from underserved backgrounds
- Teach Canva-based design skills through hands-on projects and interactive demos
- Introduced students to basic design software, bridging the digital divide in underserved communities

Documentary Production for an Edtech
International Conference (T4E)

Gandhinagar
Nov 2024 – March 2025

- Developed narrative structure, conducted and recorded interviews with keynote speakers and attendees
- Captured visuals, wrote & recorded voiceover, and managed post-production (including designing animations)

Film Opening Production (AS Level
Coursework)

Mumbai
Nov 2024 – Jan 2025

- Directed 2-minute opening scene; managed shot execution and actor direction
- Collaborated with cinematographer and editor

Academic Research

Mumbai
June 2024 – Jan 2025

- Investigated the impact of film-based meme engagement on box office revenue
- Conducted under mentorship of a PhD expert from IIT Bombay