1. What are the different charts supported in Power BI?

Ans: Different charts supported in Power BI are:

- 1. Column & Bar Chart
- 2. Line Chart
- 3. Pie Chart
- 4. Scatter Plot
- 5. Matrices
- 6. Tables
- 7. Maps
- 8. Gauges
- 9. Cards
- 2. When to use which chart, explain with one example.

Ans: Use cases of each type of chart,

1. **Bar & Column charts:** (2 or more categories) used for comparison across categories.

Ex: We want to compare the revenue generated by different products.

2. Line chart: To analyze trends over a period of time.

Ex: We can use a line chart to plot the revenue trend over a quarter, a month or over a year.

3. Pie chart: Useful for proportions within a whole.

Ex: We can use a pie chart to visualize the percentage of revenue generated by each type of product out of the overall revenue.

4. Scatter Plot: Used to identify relationships between 2 variables.

Ex: We can visualize whether there is a relationship between the amount spent per customer and their age.

5. **Matrices:** They are like Pivot tables. They display data across multiple dimensions. You can drill-drown, summarize and also apply conditional formatting.

Ex: We can create a matrix table to summarize revenue generated per product across multiple countries.

6. **Tables:** They present date in a gird-like format. Ideal for detailed information. You can sort, filter and apply conditional formatting.

Ex: We can use a page with a detailed customer table as a drill through destination. If we want to see all the details about the customers according to our criteria we can drill-through and access that data.

7. **Map Visualization:** Used for geographical data. They help you visualize information across different regions or locations making it easy to see patterns, trends and outliers.

Ex: We can directly show and label the countries where revenue is generation on a map.

8. **Gauges**: Gauges are useful for displaying progress towards a goal or a target. They provide a quick visual of how close you are reaching a key metric like sales targets or budget goals.

Ex: We can visualize how our quarterly progress towards reaching our revenue target.

- 9. Cards highlight a single data point such as total revenue or average sales. They are simple, clear and perfect for emphasizing important metrics in your reports. Ex: We can use cards to display KPIs like Total Revenue, highest sales etc.
- 3. What is the difference between matrix visual and table visual.

Ans: Tables: Used to view detailed breakdown of data in a tabular format. Ex: A customer table will display all the information like Id, name, products bought, country, city etc.

Matrix: Groups and summarizes data in a tabular format. It performs similar to Pivot tables from Excel.

Ex: A matrix showcasing the breakdown of revenue grouped by different products per country.