

# **Adiba Binte Amin**

## BBA Marketing(IUB)

To become a dynamic & versatile person who is capable of merging innovative ideas and getting me

into the corporate environment where honesty, creativity, punctuality, and diligence are the

cornerstone of success.

## **Experience**

#### 2022 - 2023

Independent University (IUB), Bashundhara, Dhaka.

### **Library Assistant (LA)**

Library assistants aid librarians in the management and operation of a library. My primary duties include helping customers locate books, checking books in and out at the front desk and shelving books according to my categorization. It is very wonderful job.

#### 2021 - 2022

Wholesale Express BD Ltd. Uttara, Dhaka.

# Assistant Digital Marketing Officer (Part-Time)

A digital marketing assistant performs a variety of duties that support the overall goals of a company's sales or marketing departments. In this career, I am responsible for carrying out tasks related to brand development and advertising strategies on digital platforms.

### 2020 - 2023

Linear IT Solution, Baridhara, Dhaka.

### **Content Writer (Part-Time)**

A Content Writer is typically responsible for researching topics, creating style guides for a company's content, and writing content that helps drive conversions based on the organization's goals. A Website content writer or web content writer is a person who specializes in providing relevant content for websites; it is a sub-specialty of copywriting. Every website has a specific target audience and requires the most relevant content to attract business.

## Reference

### **Kazi Aminur Rashid**

Joint Director State Bank of Bangladesh

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