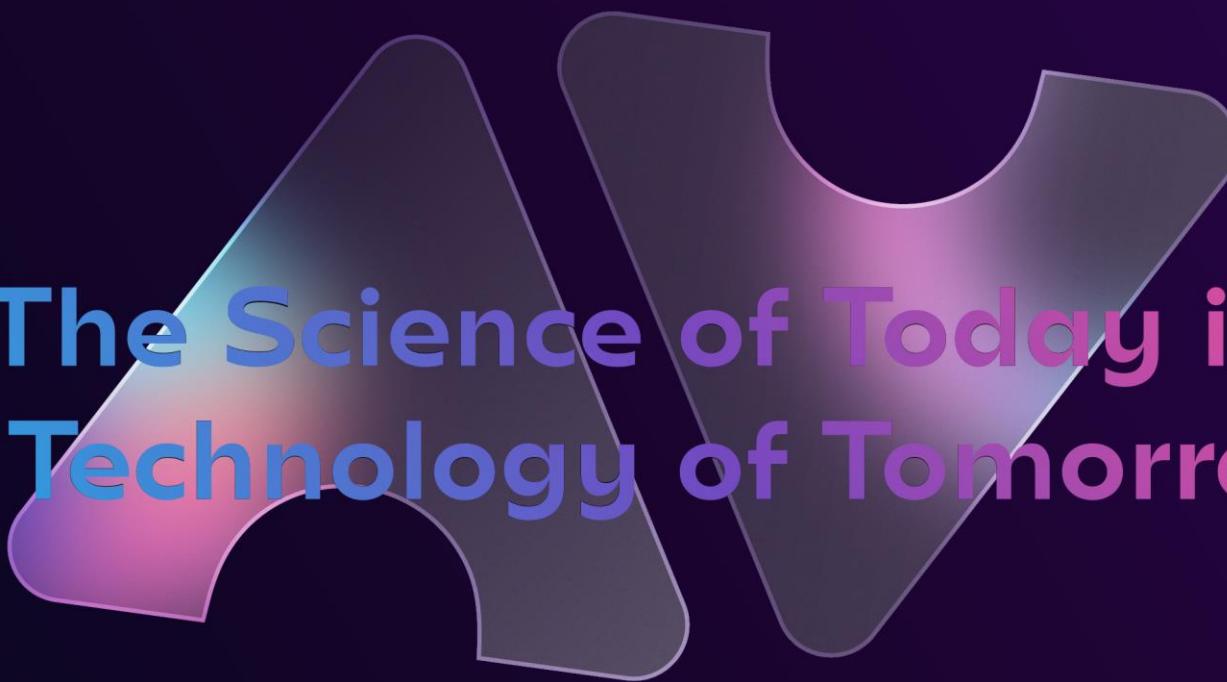


PROPOSAL

Next Level Millennium :
Shaping The Future till Beyond The Limit

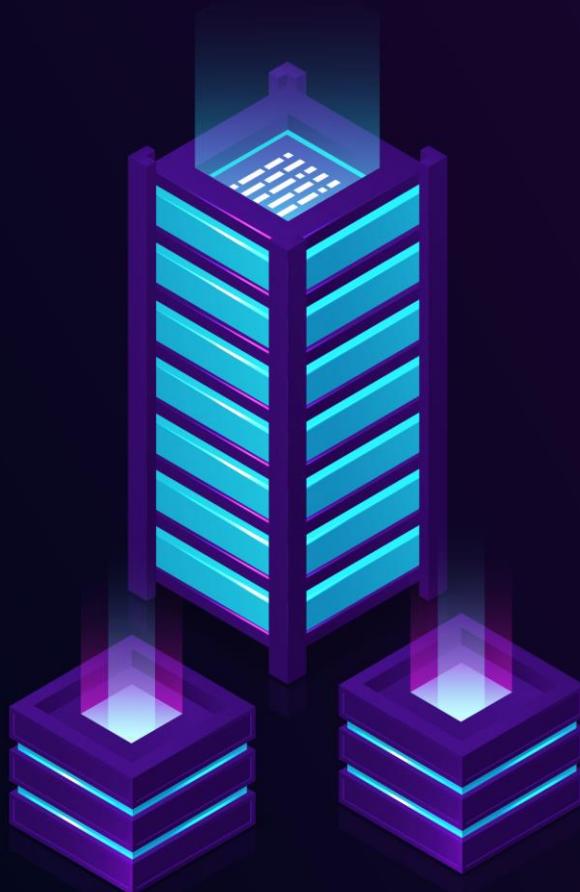




**“The Science of Today is
the Technology of Tomorrow”**

Edward Teller

The Chronicles



ANFORCOM is an annual IT event arranged by students of the Informatics Department, Diponegoro University. The event consists of national-scale IT competitions intended to bring creative innovations in technology, various workshops aimed to sharpen the minds of future leaders or programmers, and deep talks with our extraordinary speaker.

ANFORCOM raised the theme “Next level millennium: shaping the future till beyond the limit”. In this uncertain era, technological developments continue to grow rapidly even though it is in concurrently with the COVID-19 pandemic. The pandemic has changed many habits and limited people’s activities. People are increasingly dependent on technology to maintain boundaries and reduce the spread of covid-19, especially the millennial generation who continue to develop many innovations during this pandemic. This year, ANFORCOM wants to raise the problem of the millennial generation to shape the future and break the boundaries of ability by developing and creating technology that can facilitate community activities in the future.

Through ANFORCOM, we wish to convey and share our vision.

Who We Are

The Department of Informatics in Diponegoro University was first established in the year of 1994. Throughout the years, this department has produced many intellectual bachelors entering various fields of studies and work as the graduate. In order to serve all the needs of Informatics students, the Department of Informatics had created a department level organization to hold and channel their students aspirations named HMIF, or also known as Student Association of Informatics. The Student Association of Informatics (HMIF) itself was first established in the year of 2014. HMIF currently has 8 divisions that produce various academic and non-academic programs. which aims to channel students talents and aspirations, one of which is AN-FORCOM. Along with those programs, HMIF aspires to become an advanced, dignified, and useful student association at the national and international levels.

Meet the Team



General Secretary
Lintang Permatasari



President
Achmad Iqbal Al Faizin



Vice President
Yusuf Qisthi Abdul Jabbar



General Treasurer
Husna Nasyifa



Second Secretary
Mumtaz Hana



Second Treasurer
Hilma Nur K.



Coordinator of Event
Rahadian Fajar



Coordinator of Publication
Safira Marsha H.



Coordinator of Publication
Iwan Suryaningrat



Coordinator of Food & Finance
Siti Sarah D.



Coordinator of Subject & Theory
Bagaspranawa T.P.



Coordinator of Logistic
M. Fauzan R.



Coordinator of Web Development
M. Keenan F.



Coordinator of Decoration
Fikri Yusrihan



Coordinator of Sponsorship
Fajar Sakti S.

MAIN EVENT

Seminar



A spectacular event where the participants engage in a discussion of “How to Become a Good Software Engineer”, with the aim of gaining a better insight into some IT-related skills or knowledge to create the future generations of excellence. Our seminar will be held online and absolutely will be guided by professional software engineers.

Camp day : September 25th 2021

MAIN EVENT

UI/UX Design Competition



UI/UX is one of the competition branches from a series of ANFORCOM 2021 activities that the public can participate in. This activity is in the form of a system/ product interface design competition that is oriented to the comfort and convenience of users in using the system/ product.an advanced, dignified, and useful student association at the national and international levels.

Camp day : September 18th 2021

MAIN EVENT

Business Case Competition



The Business IT Case is a series of activities from ANFORCOM 2021 that can be followed by the public. This activity is in the form of a competition to find business ideas in the IT sector. This competition raises the case regarding efforts to restore economic growth and public attractiveness due to the current Covid-19 pandemic in Indonesia.

Camp day : September 19th 2021

MAIN EVENT

Closing



Closing is the culmination of the event where there is an announcement of the winner of the competition. Our Closing will be held shortly after Seminar where participants can enjoy some musical performance from Indonesian singer/band. This closing of Anforcom will be delivered as a sign that the event has ended.

Camp day : September 19th 2021

RUNDOWN

UI/UX Design Competition

07.30 – 08.00	Registration & Preparation
08.00 – 08.10	Opening
08.10 – 08.30	Greetings/ Opening Remarks
08.30 – 08.35	Event Inauguration
08.35 – 08.45	Transition
08.45 – 09.00	Pre-Competition
09.00 – 11.30	Competition
11.30 – 12.30	Break
12.30 – 13.40	Competition
13.40 – 13.55	Closing Event Day 1

RUNDOWN

Business Case Competition

- | | |
|---------------|----------------------------|
| 07.30 – 08.00 | Registration & Preparation |
| 08.00 – 08.10 | Opening |
| 08.10 – 08.25 | Transition |
| 08.25 – 08.40 | Pre-Competition |
| 08.40 – 12.00 | Competition |
| 12.00 – 12.10 | Closing Event Day 2 |

RUNDOWN

Seminar and Closing

- 08.30 – 08.45 Registration & Preparation
- 08.45 – 09.00 Opening
- 09.00 – 09.15 Transition
- 09.15 – 10.15 Seminar Sesi 1
- 10.15 – 10.30 Question and Answer Seminar Session 1
- 10.30 – 11.30 Seminar Sesi 2
- 11.30 – 11.45 Question and Answer Seminar Session 2
- 11.45 – 11.50 Seminar Review and Conclusion
- 11.50 – 12.00 Motivation Video
- 12.00 – 12.45 Break
- 12.45 – 14.00 Closing Event Anforcom 2021

Expected Exposure



Contestants



Seminar
Participant



Committee

Business Case Competition : 15 team, 3 person/team
UI/UX Design Competition : 15 team, 3 person/team

Inside Diponegoro : 70 People
Outside Diponegoro : 30 People

Number of Committee : 100 People

Keynote Wishlist



Guest Star :

Soegi Bornean -
GME -
Beauty and The Beatz -
Dream Makers -
Dendi Nata -

Speaker : 2 speakers

Renowned speakers who are experts in the field of IT, in particular Software Development, from reputable companies such as Google, Tokopedia, etc.

Judges : 6 judges

IT Professionals who at least have 3-4 years' experience in the field of IT, including UI/UX and Business Case Field.

Expenses

Event	Rp. 16.500.000,00
Prizing	Rp. 15.600.000,00
Supply	Rp. 1.000.000,00
Documentation	Rp. 435.000,00
Consumption	Rp. 405.000,00
Administration	Rp. 290.000,00
Website	Rp. 218.700,00

Total Rp. 34.448.700,00

Sponsorship Benefits

- 
- 1 Taking part in technological advancement for the future leaders era
 - 2 Helping youth developing their brilliant ideas
 - 3 Reconnecting a competitive oriented society
- The diagram features three numbered points connected by thin white lines to a large, stylized blue arrow pointing upwards. The first point is associated with a pink curved shape containing a calendar icon. The second point is associated with a purple curved shape containing a laptop icon. The third point is associated with the blue arrow itself, which has a globe icon at its peak.

Exclusive Sponsorship

Are you ready to take the spotlight?
Here is your chance to be the star of all over our media!

Promoted brand

Brand logo present on below our event logo and all over our publication media

No other sponsor except your company (Except for sponsors who have agreed before this package is taken)

Sponsorship Package

Platinum

Gold

Silver

Bronze

LOGO ON WEBSITE AND SOCIAL MEDIA	XL	L	M	S
LOGO ON POSTER	XL	L	M	S
LOGO ON VIRTUAL BACKGROUND	XL	L	M	S
LOGO ON MC'S CUE CARD	XL	L	M	S
LOGO ON LIVESTREAM BACKGROUND BORDER	XL	L	M	S
LOGO ON CERTIFICATE	YES	NO	NO	NO
AD-LIPS	YES	YES	YES	YES
COMPANY PROMOTION VIDEO	YES	NO	NO	NO
NO SIMILAR PRODUCT	YES	NO	NO	NO

12.000.000

8.000.000

5.000.000

3.000.000

Alternative Package

Package	Nominal	Description
DISPLAY LOGO 1	Rp. 3.500.000	M-Sized Brand Logo Space
 DISPLAY LOGO 2	Rp. 2.000.000	S-Sized Brand Logo Space

Our team will modify each package according to your company's mission & marketing focus.
We will ensure you get the most out of this sponsorship.

Media Coverage



Logo Media Partner



Website



Multimedia Activation



Social Media
Activation



Endorsement
Partnership

Appendix

WEBSITE



LIVESTREAM
BACKGROUND



VIRTUAL
BACKGROUND



POSTER



SOCIAL
MEDIA



**“your brand will be announced
by our MC during the event”**

Anforcom Infographics

Visitor's Infographics

ANFORCOM brings hundreds of intellectual participants year-by-year, from various universities across Indonesia. Mostly attended by :

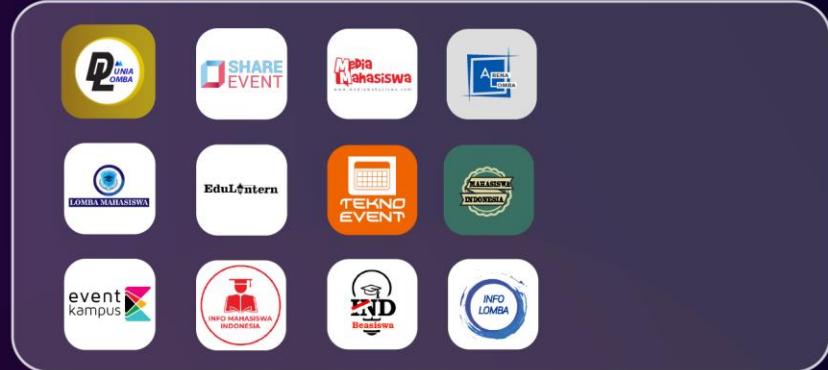


Previous Partners

Sponsor



Media Partners



What They Say

FIRST PLACE

DATA MINING COMPETITION

ANFORCOM offers a fantastic opportunity for students to experience a well-designed competition. It was a very well run and went incredibly smooth. The problems were very challenging and the judges gave us a top-notch feedback. Overall, ANFORCOM was an invigorating experience for me and the team.

WWW.ANFORCOM.COM

DIONISIUS D.H.



What They Say

SECOND PLACE

DATA MINING COMPETITION

ANFORCOM was very exciting, and the competition was even-handed. The event itself and the technical was very smooth, it had no problems. I had no regret for participating in this event.

WWW.ANFORCOM.COM



STANLEY Y.

Terms and Condition



Agreement

Sponsorship agreements must be confirmed before September 9th, 2021.



Payment

The first payment of at least 30% is given at the time of signing the contract.
The rest must be given before September 9th, 2021.

Payment can be made by cash or via transfer or check, which is aimed at :

- Bank Name : BCA
- Name : Husna Nasyifa
- Account Number : 8030459238

Transfer payment to the above account number is expected to contact
the contact person or send a copy of proof transfer to : Gedung E Lantai 3,
Fakultas Sains dan Matematika - Universitas Diponegoro, Tembalang, Semarang
or by e-mail at anforcomuniversitasdiponegoro@gmail.com.

Terms and Condition



Advertising Content

All advertising content must be submitted before September 9th, 2021.



Cancellation

If the committee for one reason or another intends to cancel the agreement, the committee will provide a notification letter to the sponsor no later than 7 days before the event.

If the committee for one reason or another intends to cancel the agreement unilaterally, all facilities that have been submitted to the committee cannot be refunded.

Contact and Social Media

Contact Person

Fajar (081395328374)

Iqbal (081392322733)

Social Media

 @anforcom

 @anforcom

 anforcom.com

Throwback



Please Feel Free to Contact Us at :

**Gedung E Lantai 3, Fakultas Sains dan Matematika,
Universitas Diponegoro, Tembalang, Semarang**

E-mail : anforcomuniversitasdiponegoro@gmail.com