

TEAM WILD

HACK THE FUTURE.

Stefan, Francis, Jasper, Tobias & Guillermo

CONCEPT

I . A D I D A S

AI Technology that enables users cameras &
hardware to transforms them into tools to become
a creator.

01

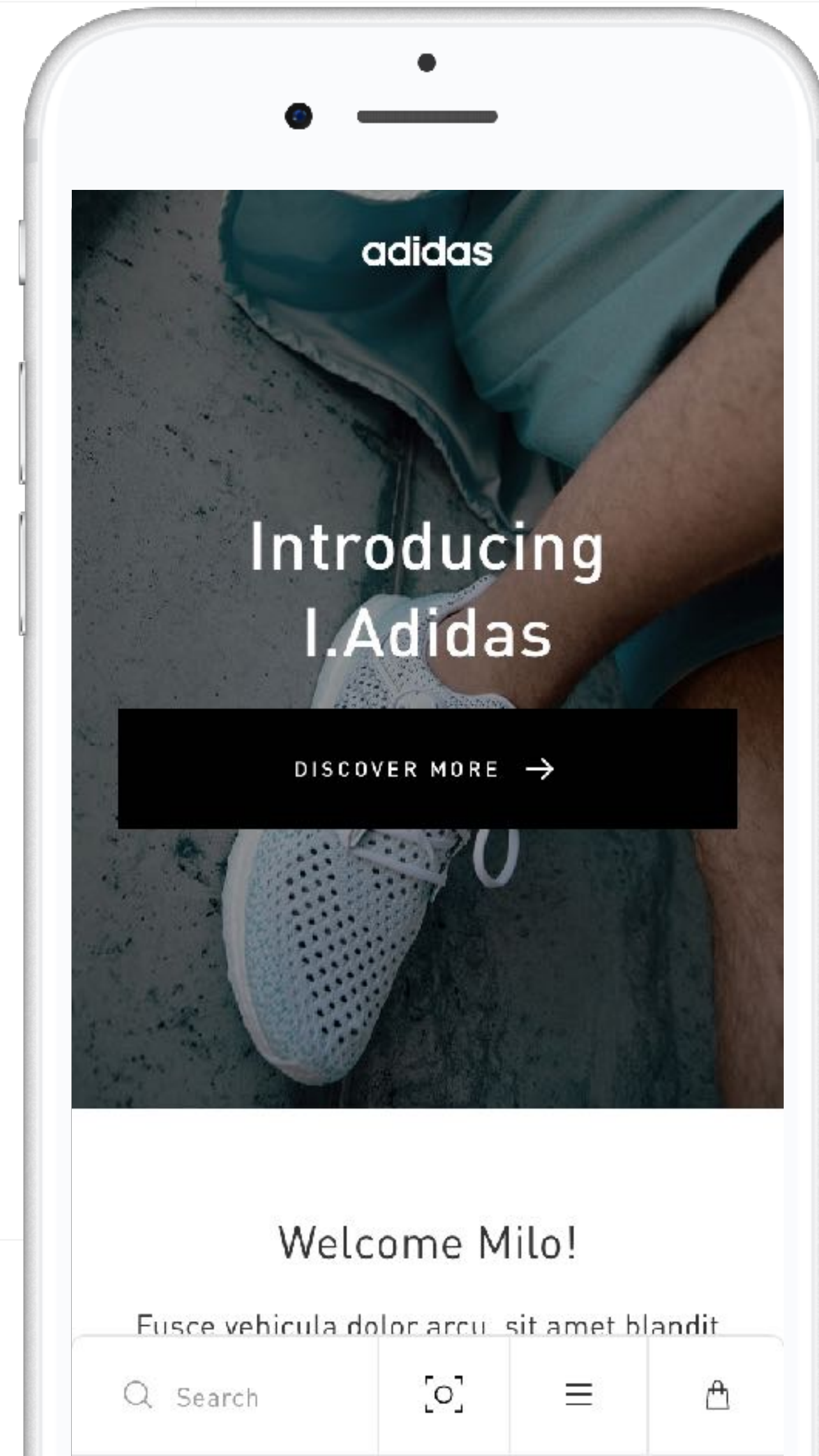
OPEN

02

SCAN

03

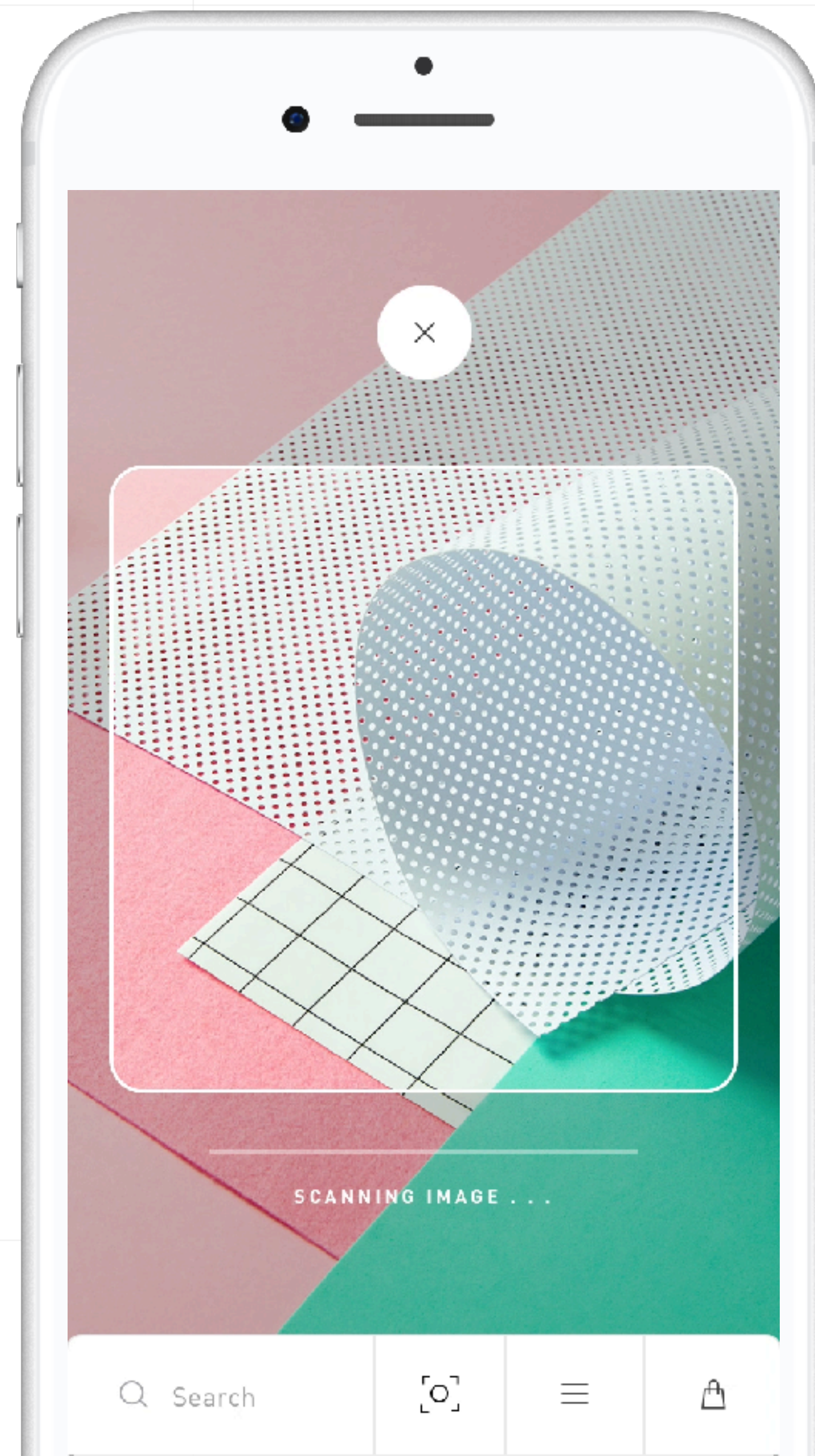
CREATE



01 **O P E N**

02 **S C A N**

03 **C R E A T E**



01

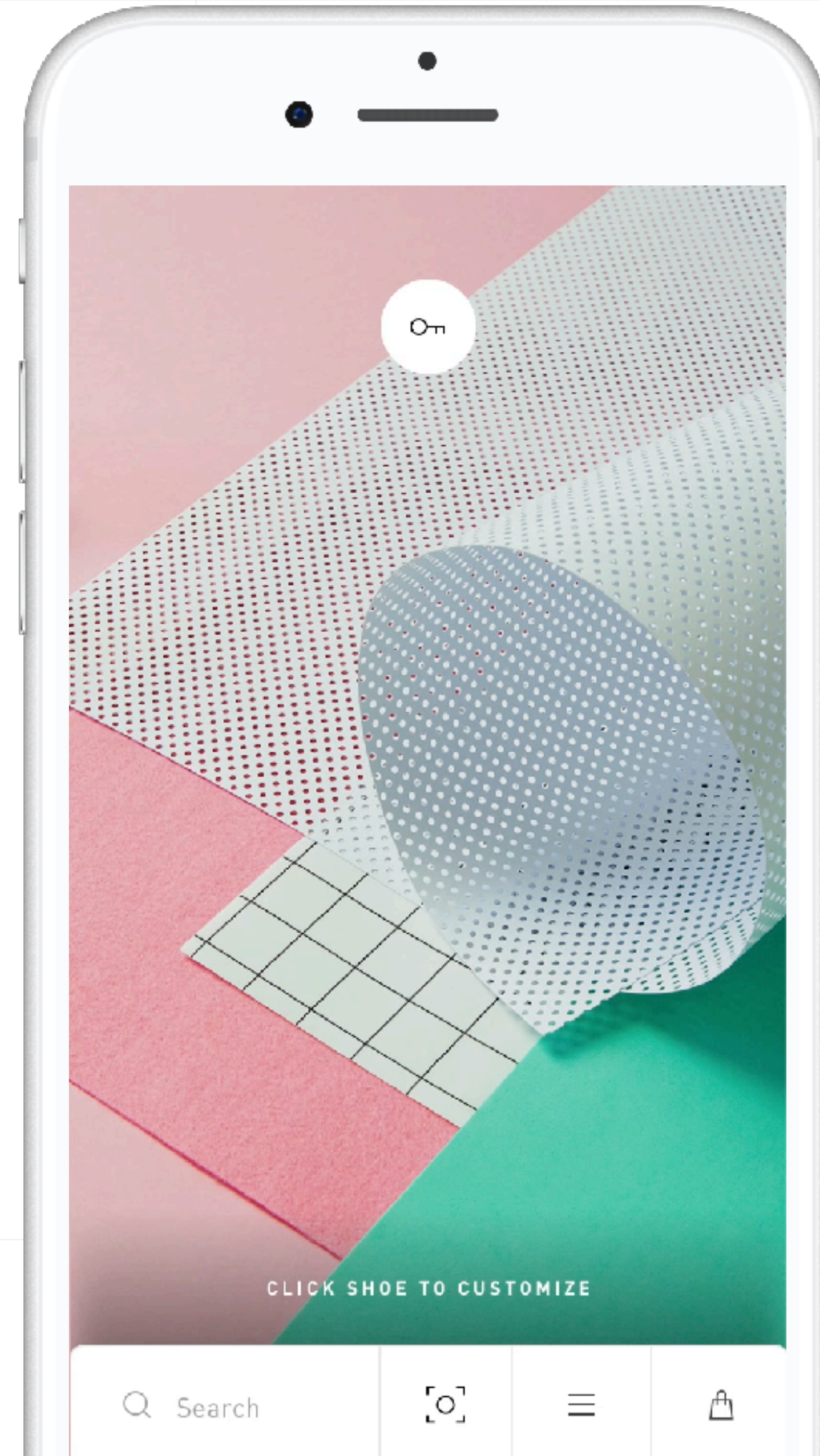
O P E N

02

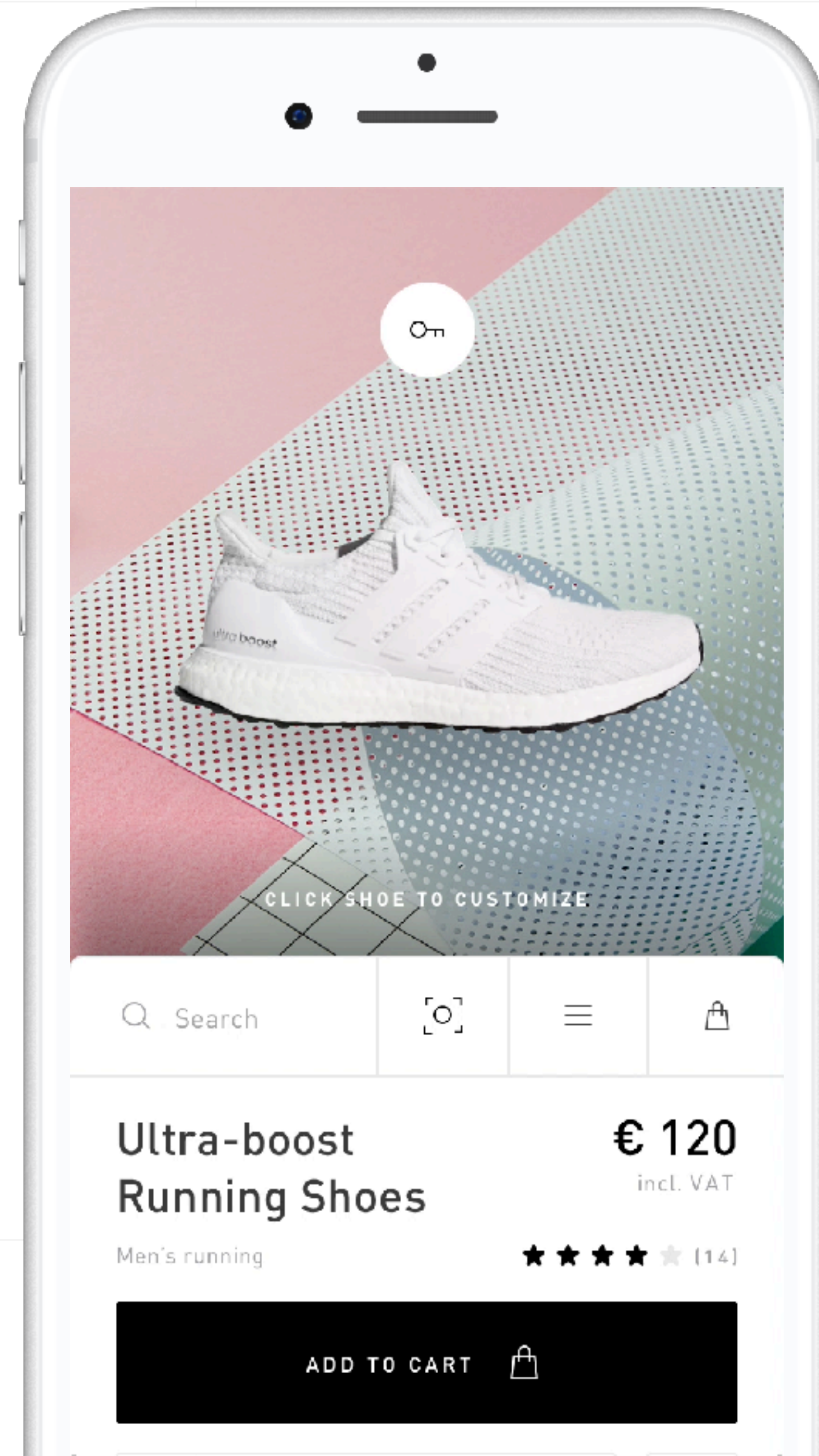
S C A N

03

C R E A T E



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YOUR
ADIDAS
KEY.





D E M O

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U N I T Y 3 D

A R K I T

R E A C T

N O D E J S

G O O G L E

C L O U D V I S I O N

Reduce waste materials and stock, cost for transport, storage and shipping, and consequent carbon emissions, too.

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carbon emissions, too.

1. - ALIGN EFFORTS IN RETAIL.

04. NEXT STEPS

SPEED FACTORY

ADIDAS KEY INTEGRATION

PRODUCT ON DEMAND

SPORT EXPERTS

2. - RUN A DEMO IN

04. NEXT STEPS

05. TOKIO

01. BERLIN

02. LONDON

07. SHANGAI

04. L.A

03. NEW YORK

06. PARIS

3. - TEST A CIRCULAR ECONOMY

F O R M O R E

I N F O

V I S I T :

I - A D I D A S . C O M

WILD TEAM