

# LAUREN FLORES

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Cedar Valley, MN 55132

## PROFESSIONAL SUMMARY

Dynamic manager skilled in strategic planning, operations, and leadership. Proven track record of driving revenue growth and optimizing business processes. Proficient in financial analysis and market research, known for customer-centric approaches and high-impact leadership.

## WORK HISTORY

### Manager | VisioLogic Innovations - Cedar Valley, MN

01/2023 - 12/2025

- Led team to 15% revenue increase yearly
- Implemented cost-saving initiatives, reduced expenses 8%
- Spearheaded successful product launch in Q2

### Operations Director | ProTech Solutions - Cedar Valley, MN

01/2017 - 12/2022

- Boosted client satisfaction levels by 30%
- Optimized operational workflows, saving 20% time
- Oversaw team of 25, achieved annual goals

### Business Development Lead | InnovatePlus Consulting - Minneapolis, MN

01/2015 - 12/2016

- Enhanced market outreach by 40%
- Developed strategic partnerships, secure \$2M funding
- Analyzed software market trends, forecast growth

## ACCOMPLISHMENTS

- Designed customer-centric marketing strategies
- Directed cross-functional teams to success

## SKILLS

### Financial Analysis



### Project Management



### Strategic Planning



### Team Leadership



### Operational Improvement



## CERTIFICATIONS

- Certified Business Manager - Business Leadership Institute
- Advanced Project Management - PMI

## EDUCATION

### Stanford University - Cedar Valley, MN

06/2014

**Master's Degree:** Business Administration

### University of Michigan - Cedar Valley, MN

06/2012

**Bachelor's Degree:** Economics