

LAUREN FLORES

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Cedar Valley, MN 55132

PROFESSIONAL SUMMARY

Dynamic manager skilled in strategic planning, operations, and leadership. Proven track record of driving revenue growth and optimizing business processes. Proficient in financial analysis and market research, known for customer-centric approaches and high-impact leadership.

WORK HISTORY

Manager VisioLogic Innovations - Cedar Valley, MN	01/2023 - 12/2025
<ul style="list-style-type: none">Led team to 15% revenue increase yearlyImplemented cost-saving initiatives, reduced expenses 8%Spearheaded successful product launch in Q2	
Operations Director ProTech Solutions - Cedar Valley, MN	01/2017 - 12/2022
<ul style="list-style-type: none">Boosted client satisfaction levels by 30%Optimized operational workflows, saving 20% timeOversaw team of 25, achieved annual goals	
Business Development Lead InnovatePlus Consulting - Minneapolis, MN	01/2015 - 12/2016
<ul style="list-style-type: none">Enhanced market outreach by 40%Developed strategic partnerships, secure \$2M fundingAnalyzed software market trends, forecast growth	

ACCOMPLISHMENTS

- Designed customer-centric marketing strategies
- Directed cross-functional teams to success

SKILLS

Financial Analysis	Project Management	Strategic Planning
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Team Leadership	Operational Improvement	
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CERTIFICATIONS

- Certified Business Manager - Business Leadership Institute
- Advanced Project Management - PMI

EDUCATION

Stanford University - Cedar Valley, MN	06/2014
Master's Degree: Business Administration	
University of Michigan - Cedar Valley, MN	06/2012
Bachelor's Degree: Economics	