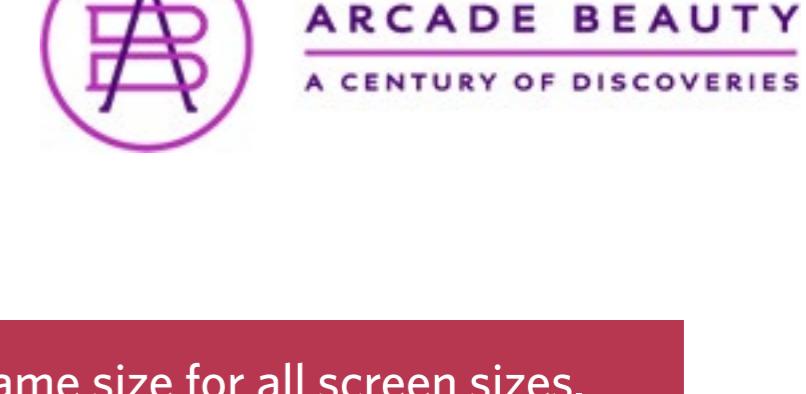


STYLE GUIDE



Typography

*note: 1.0em = 10px

*note: If no min. size is indicated, text stays same size for all screen sizes.

Header 1
Whitney Book
8.0em max size;
4.0em min size (mobile)
line height: 9.5em

The Sample Authority

#510B76

Header 2
Whitney Book
5.2em max size;
3.2em min size (mobile)
line height: 1.0em

Find a Solution

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Header 3
Whitney Book
4.2em max size;
3.2em min size (mobile)
line height: 1.1em

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Subheader 1
Whitney Medium
2.2em max size;
1.8em min size (mobile)
line height: 1.2em

Join Our Community

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Join Our Community

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Subheader 2
Whitney Medium
1.8em max size;
1.6em min size (mobile)
line height: 1.5em

Join Our Community

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Subheader 3
Whitney Semibold
1.6em

Popular Searches

#B7B7B7

FRAGRANCE

#666

Body Text 1
Whitney Book
1.8em max size;
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line height: 1.55em

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Body Text 2
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1.6em min size (mobile)
line height: 1.55em

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Body Text 3
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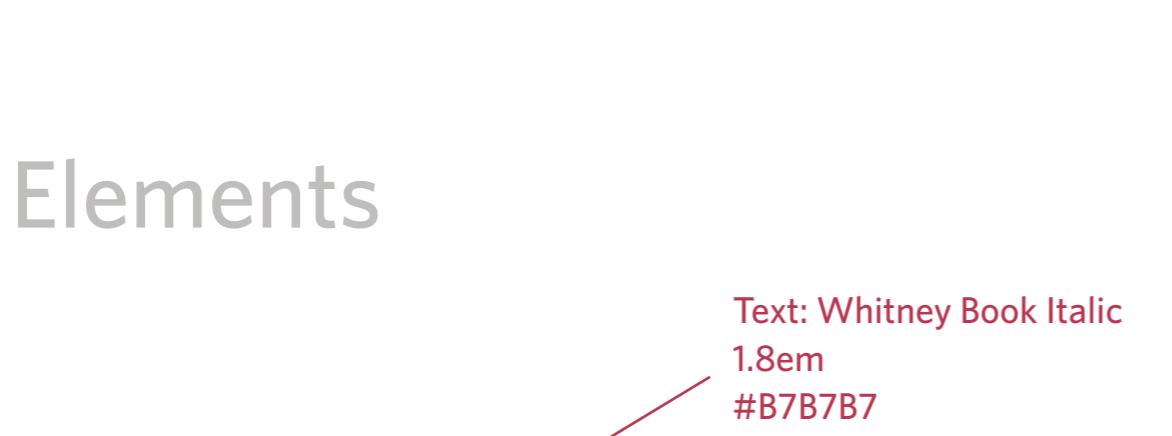
Links & Buttons

*note: All buttons and links stay same size for all screen sizes.

Button 1



Button 2



Link 1

[View Technologies >](#) — Arrow (centered horizontally to last letter): 7x12px
Whitney Book Italic
1.8em
#C124B8

Link 2

[Makeup](#)
Whitney Book Italic
1.6em
#C124B8

[Certifications](#)

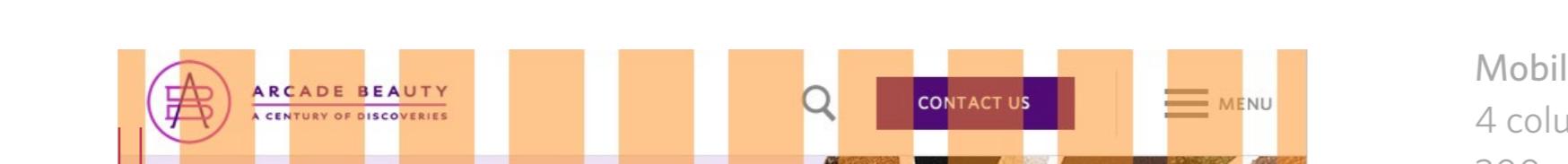
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Link 3

[Clear Filters](#)
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Arrows & Dividers

Carousel
Arrows



Carousel
Indicators



Line Divider



Tablet:

10 columns

804px max

content width

23px margins



Mobile:

4 columns

300px max

content width

10px margins



Form Elements

Search Form Field



Responsive note:

Search form field will stay same size for all screen sizes.

Header max width: 1356px

Grid

Desktop:

16 columns

1302px max

content width

23px margins

Header max width: 1356px

Tablet:

10 columns

804px max

content width

23px margins

Mobile:

4 columns

300px max

content width

10px margins

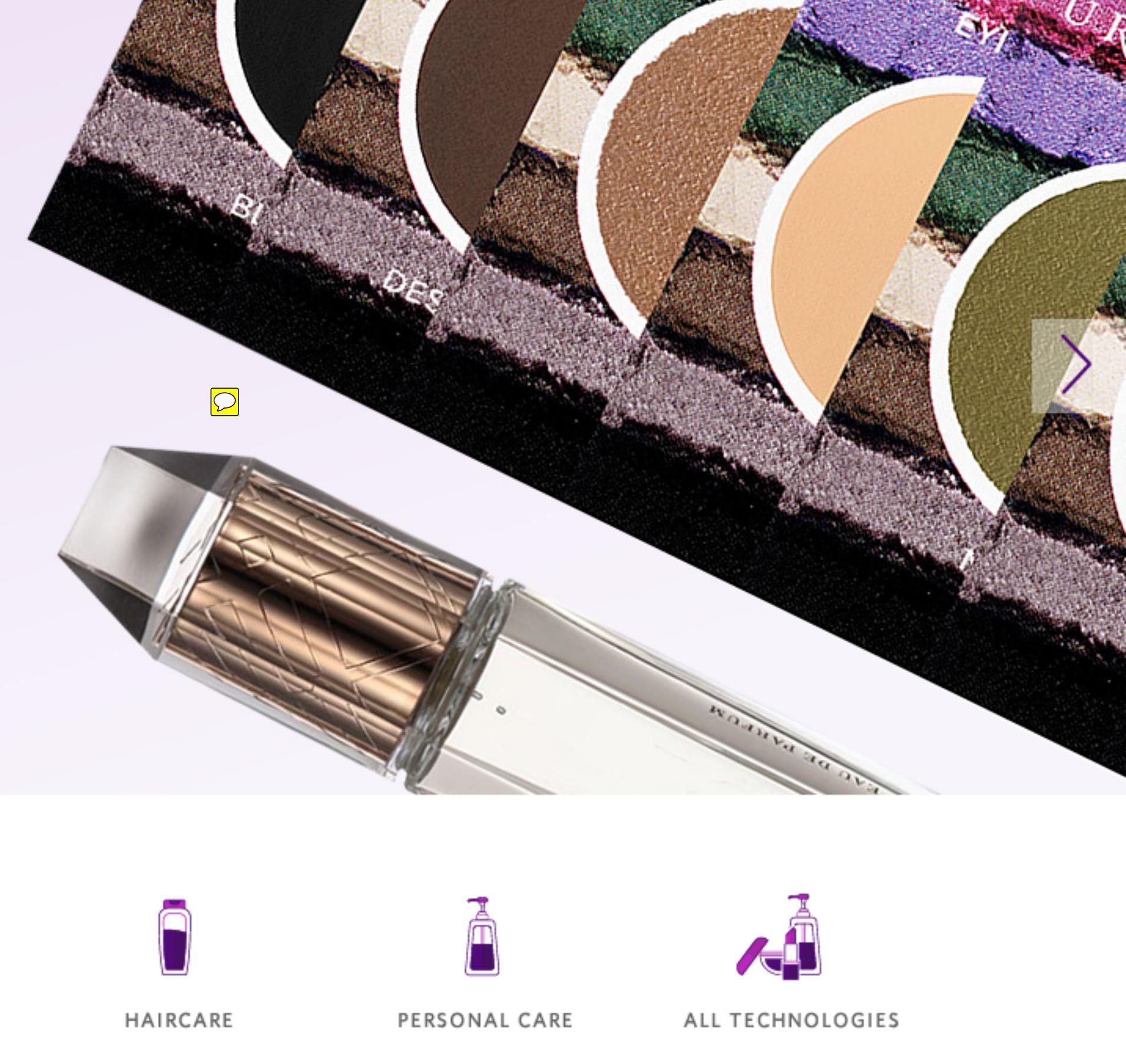


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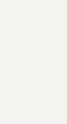
HAIRCARE

PERSONAL CARE

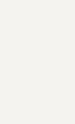
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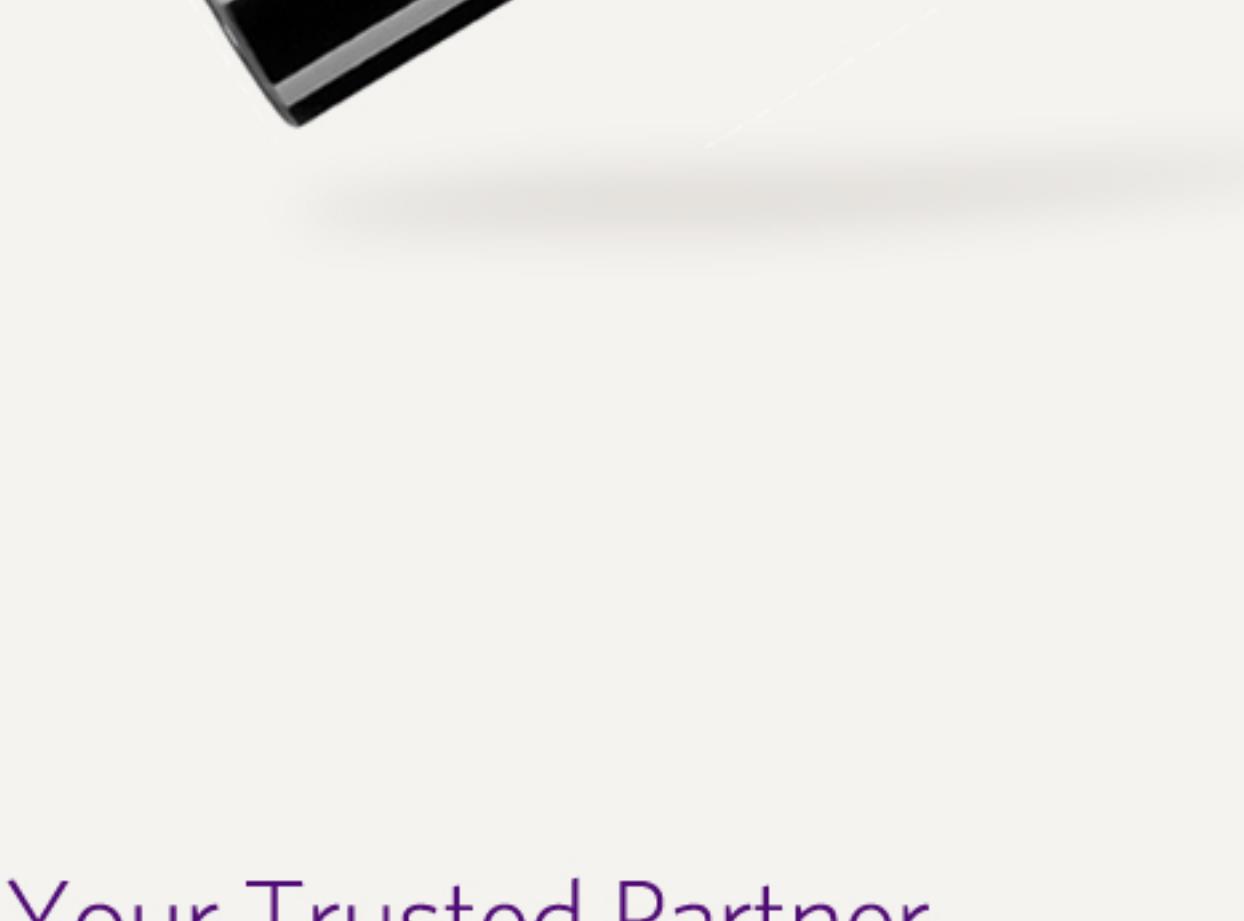
Lipstick

Mascara

Powder

Serum

Package Insert

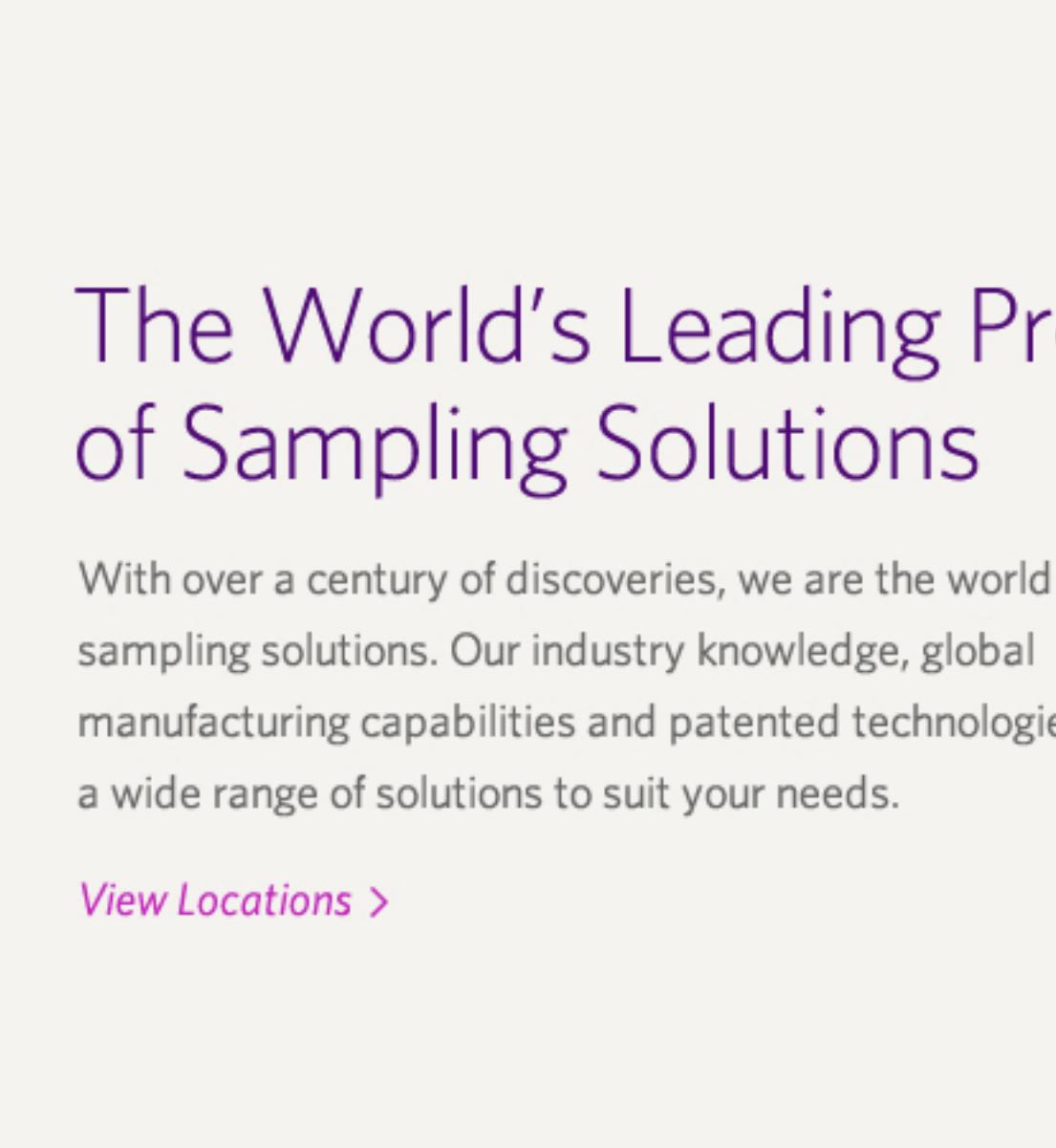


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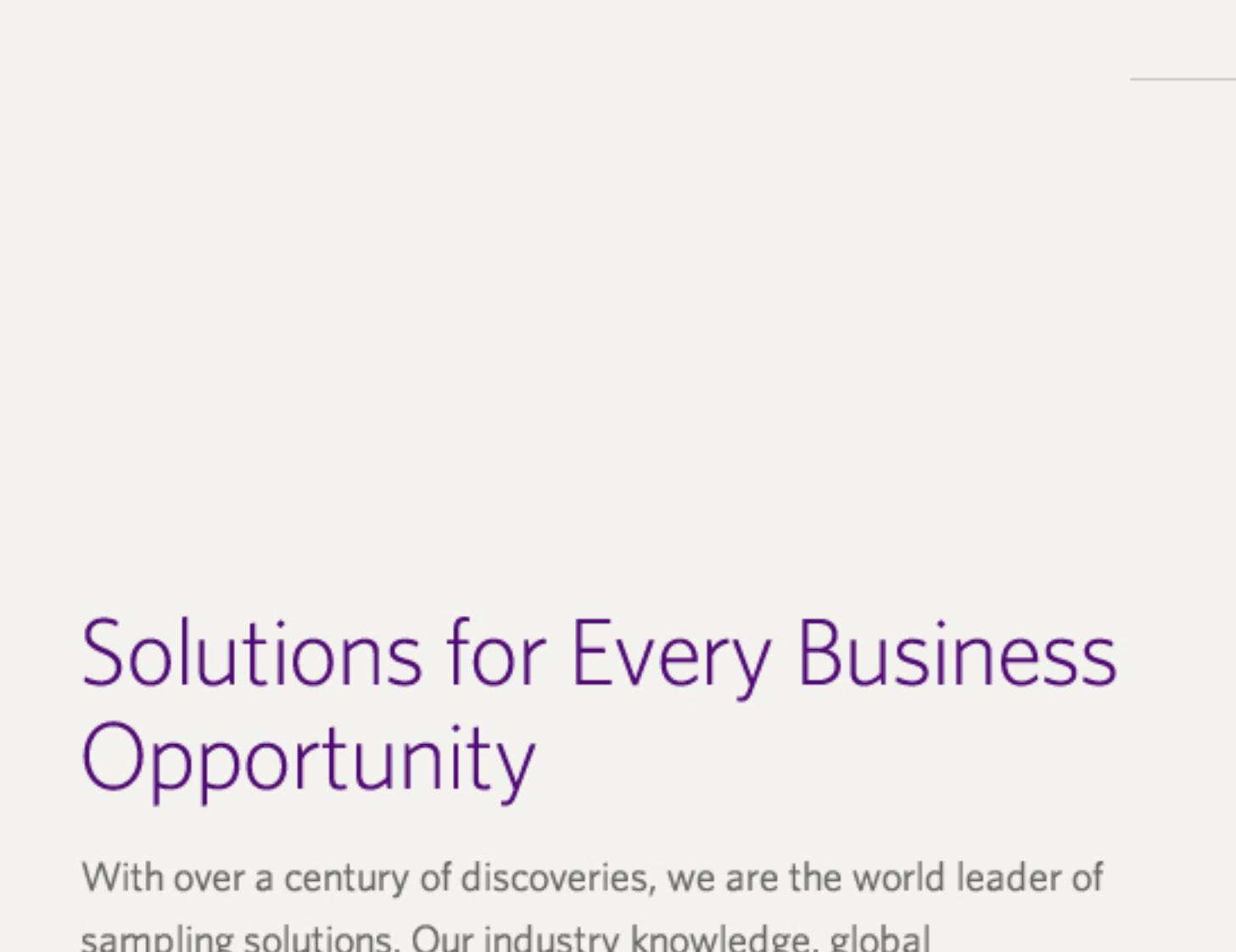
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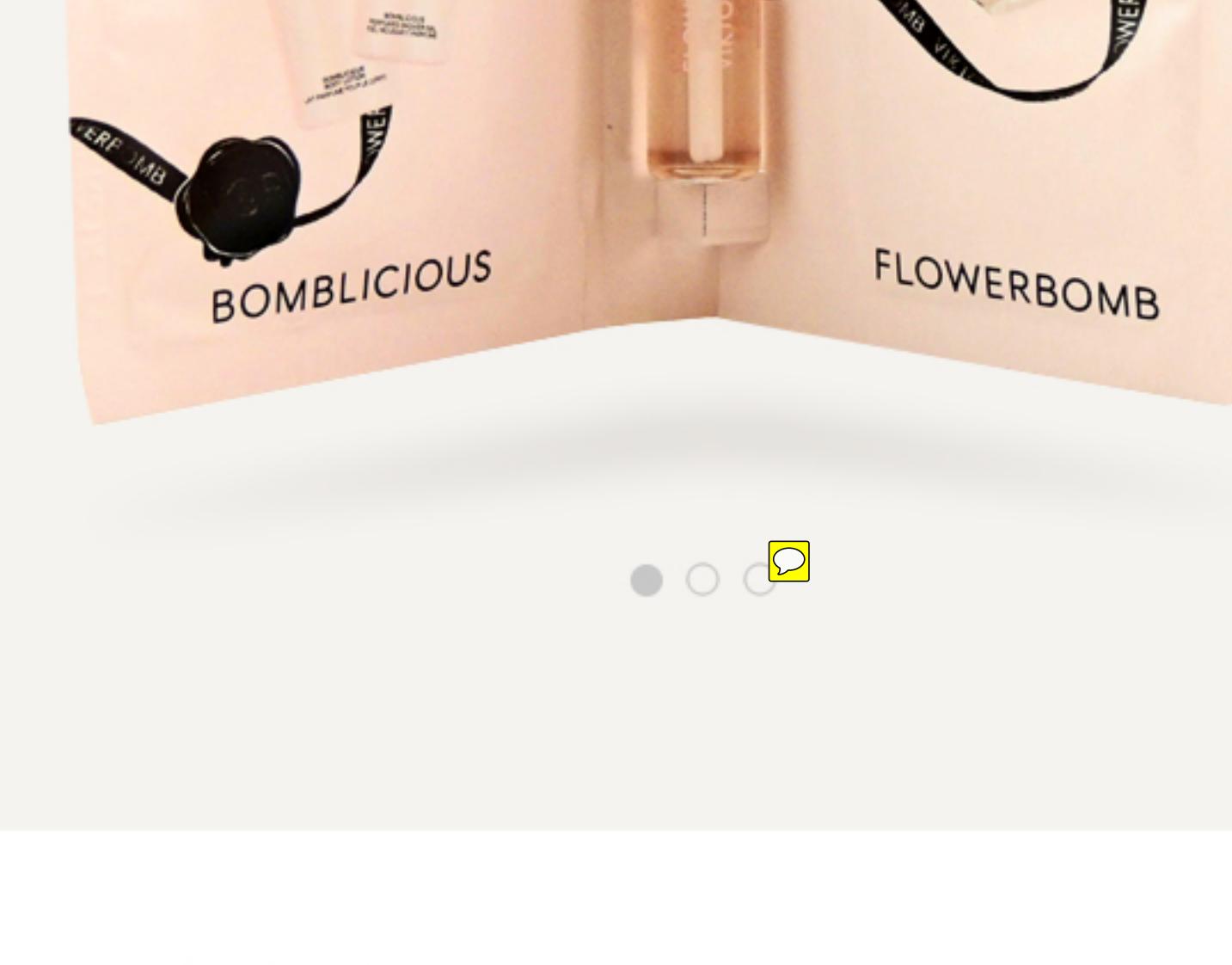


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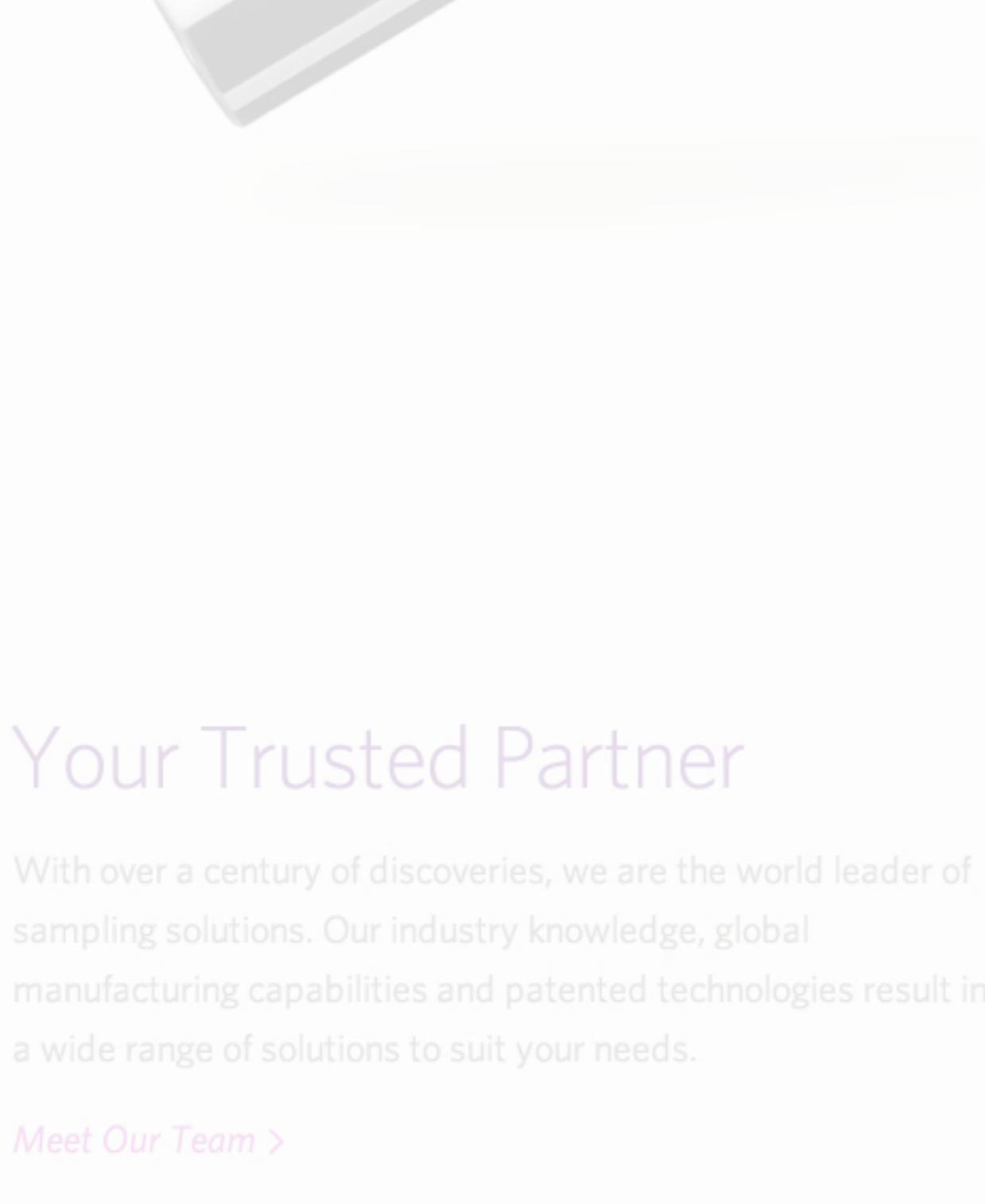
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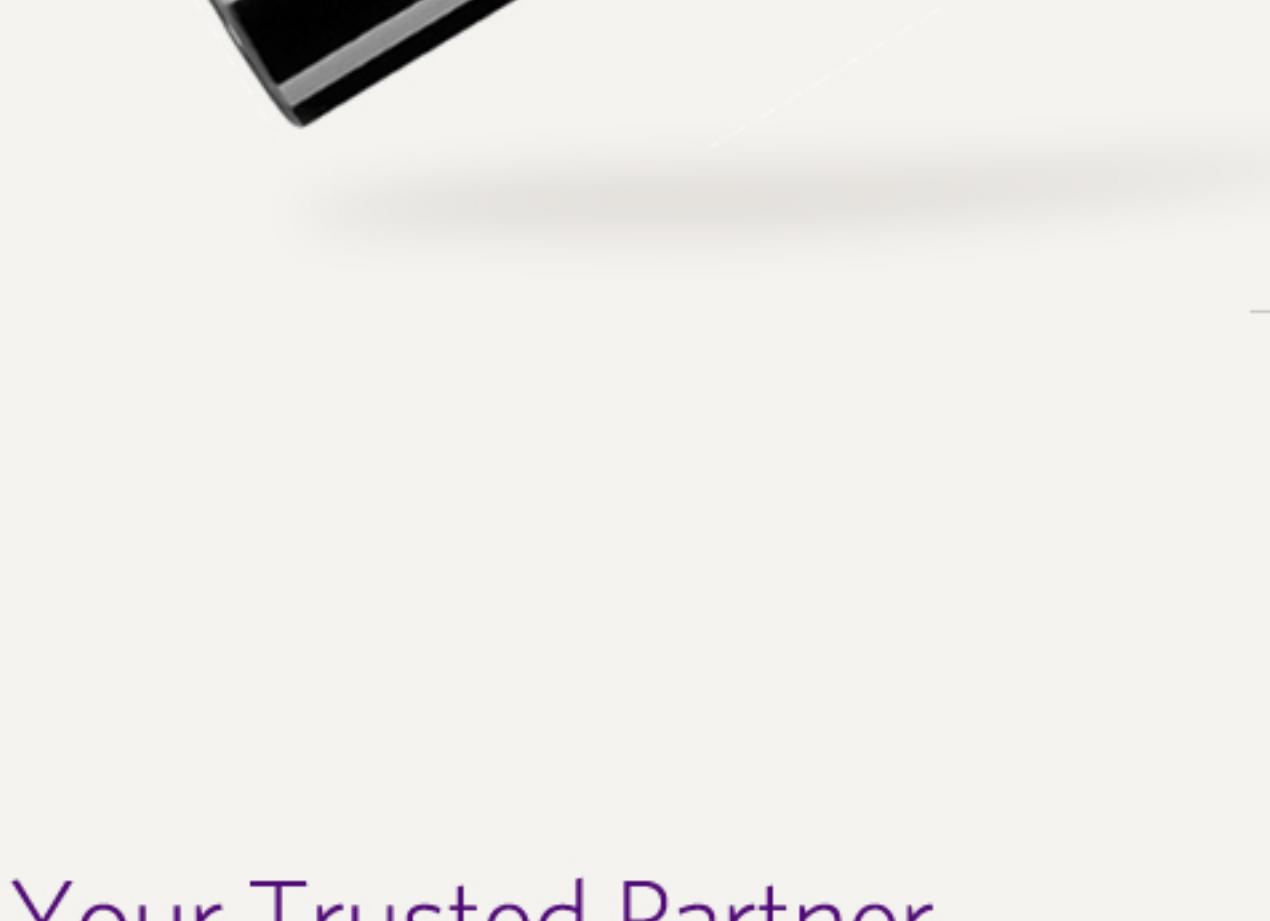
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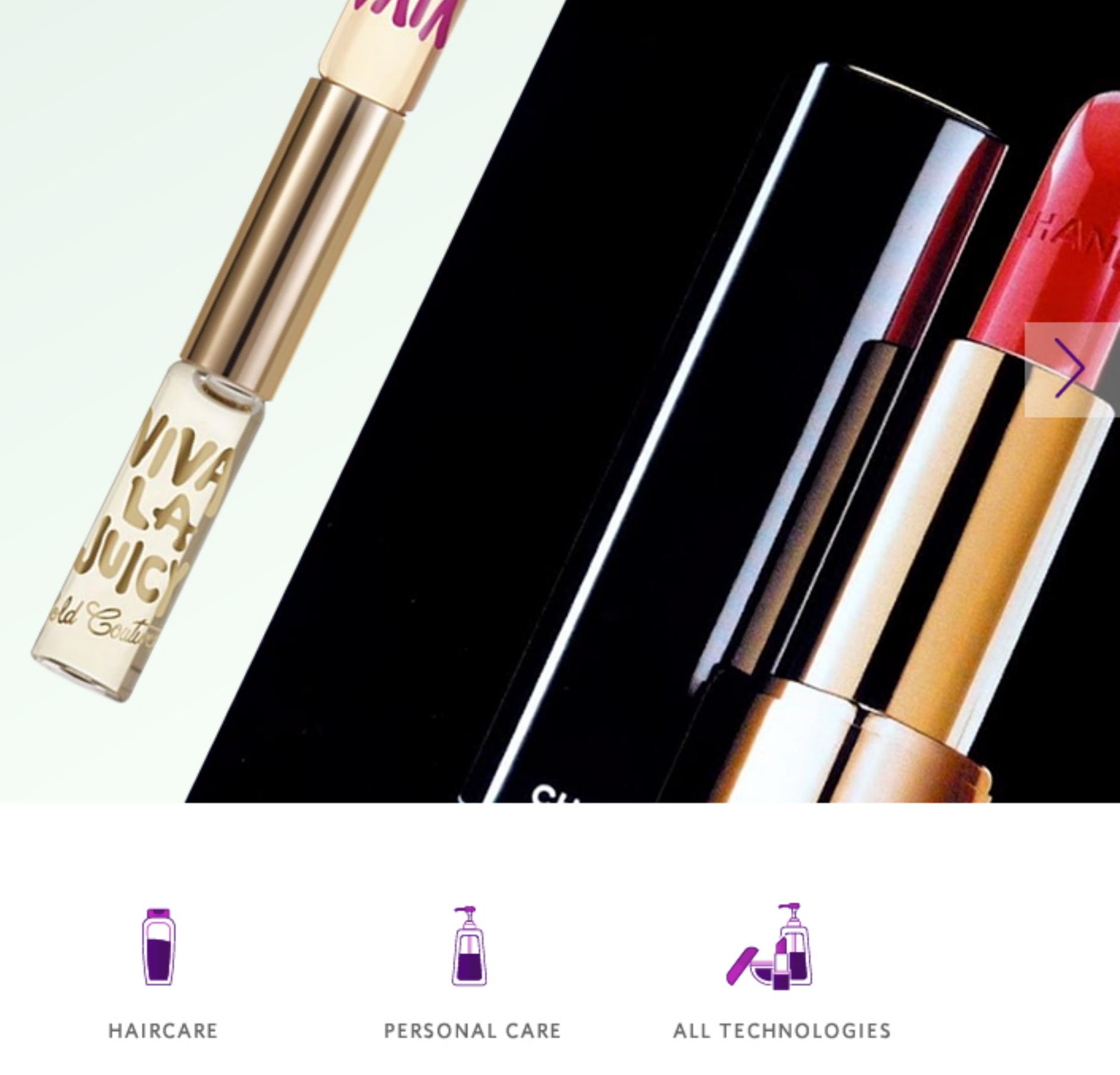
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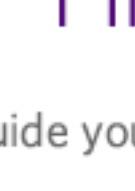
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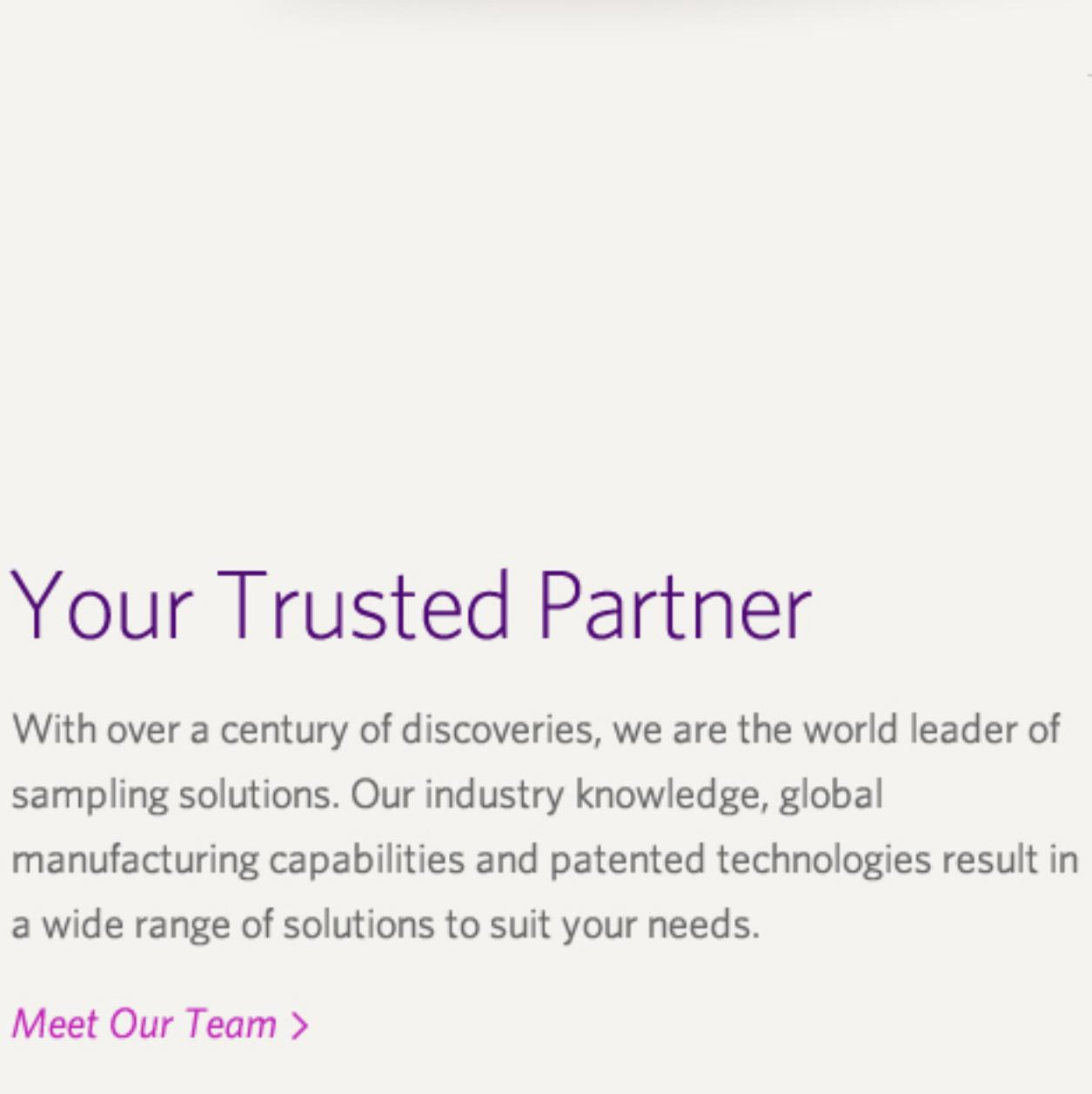
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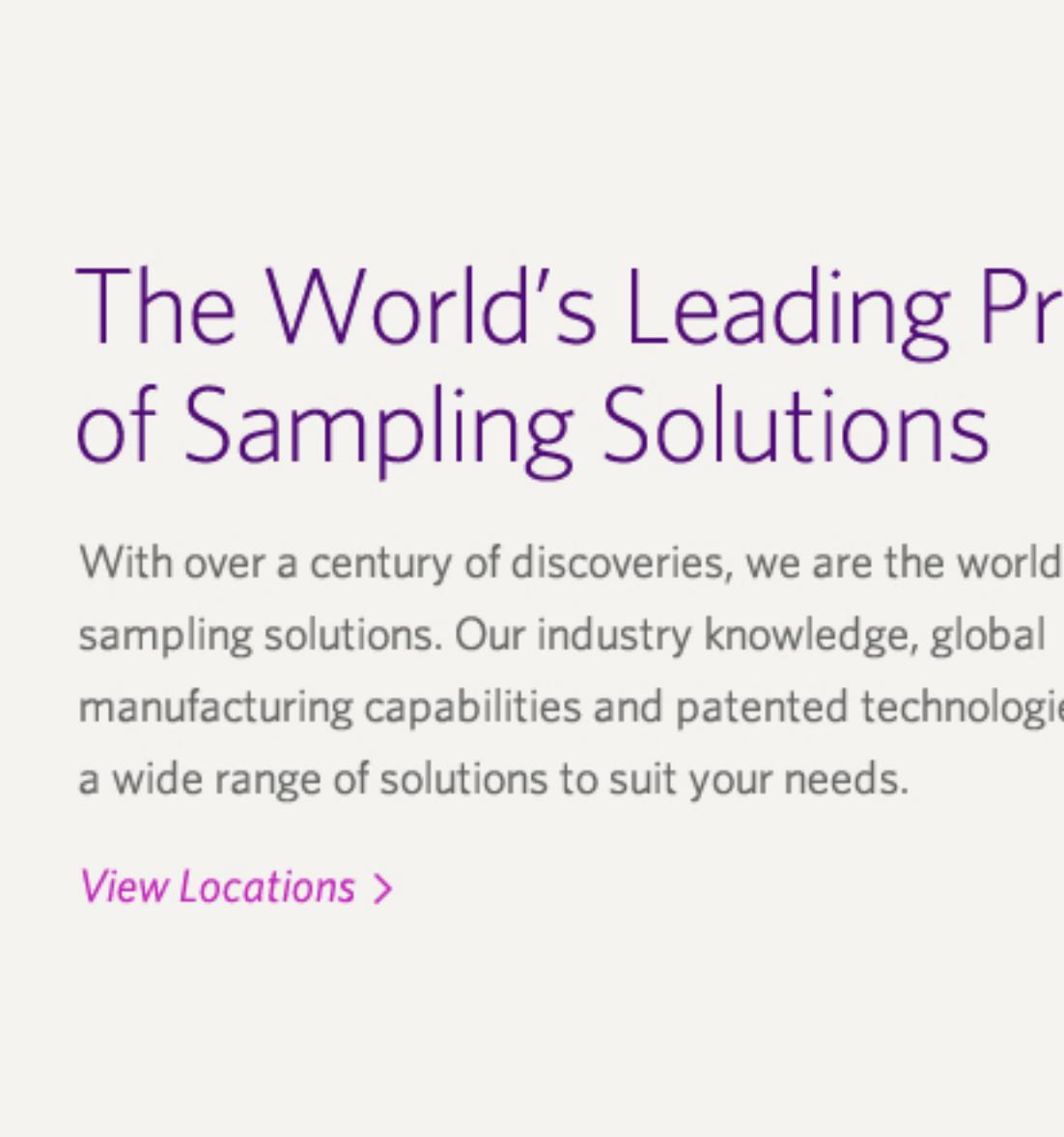
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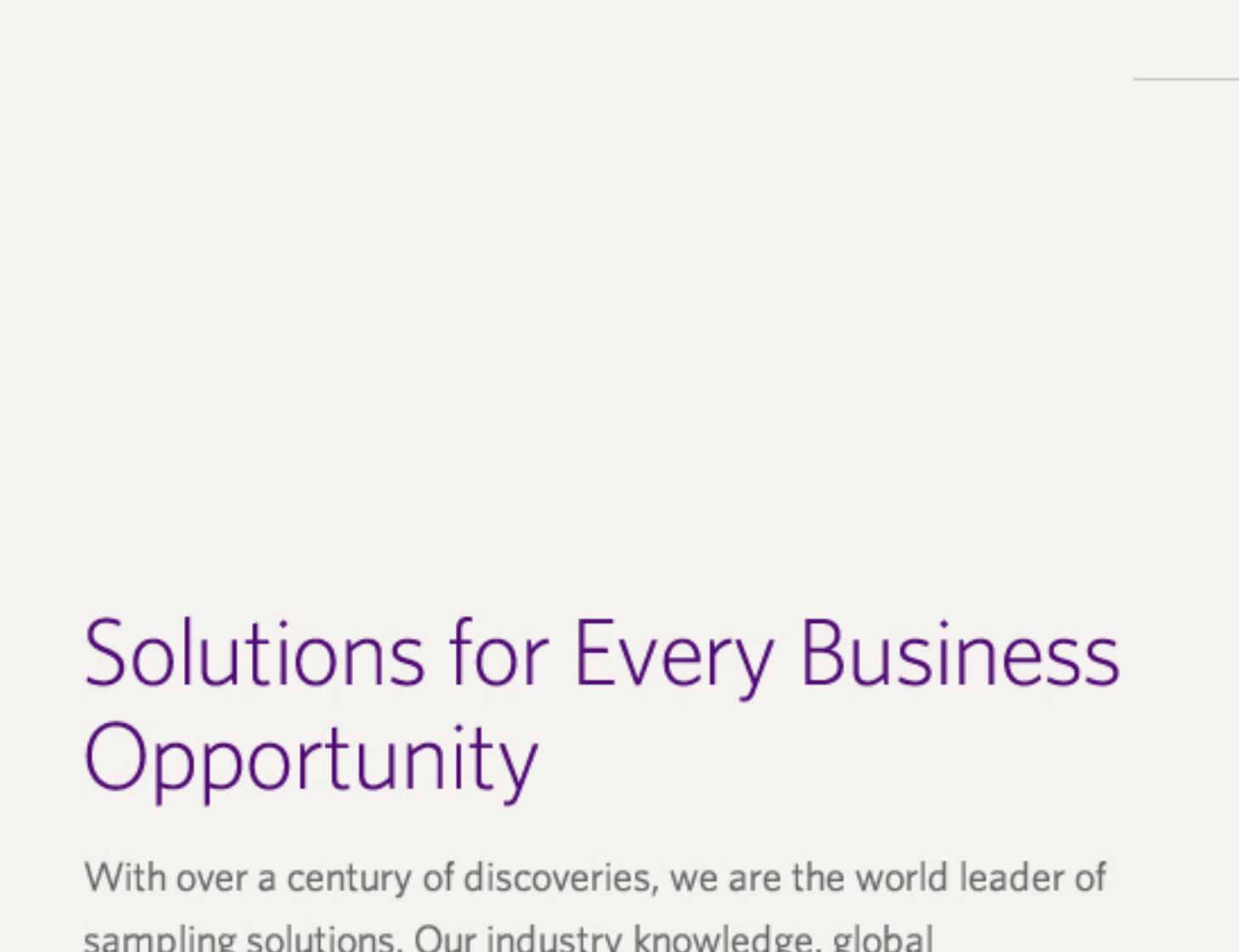
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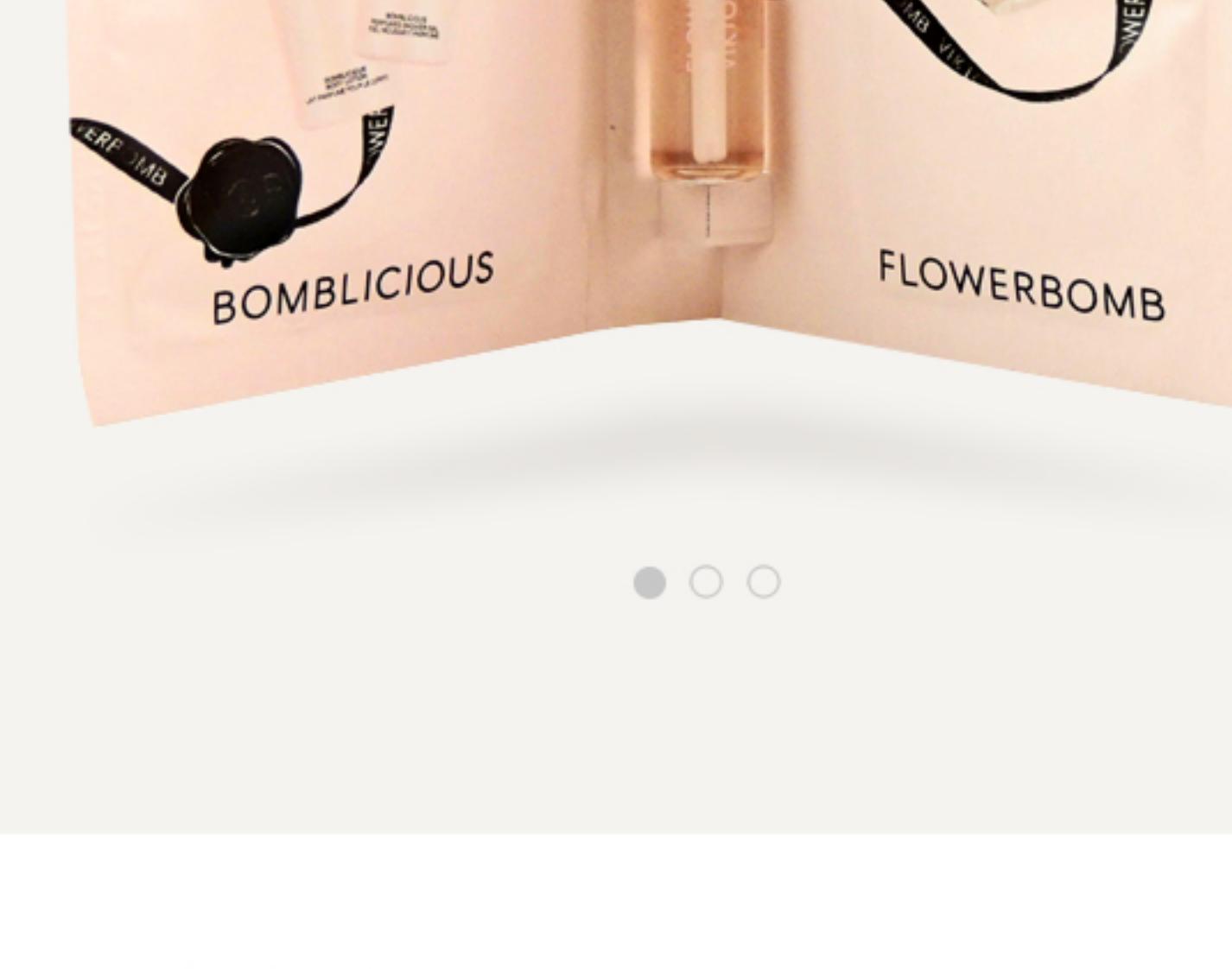
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