



UNIVERSITI TEKNOLOGI MARA (UiTM)
IMD311: GROUP PROJECT

Assessment

Website & Presentation	: 20%
Documentation	: 10%

Softcopy Website (20%)

You are required to create a corporate website in a 4-5 students. The website can be developed using any kind of HTML editor. Marks will be given for originality, contents, and design. You are entitled to use primary sources for the contents of the website. The content of your website will be derived from the analysis stages in your group report. Each file must be arranged systematically. Images must be put in the 'images' folder and so on.

Report (10%)

This project is to be done in a group consisting between 4-5 students. The proposal will contribute 10% of the entire assessment. You are required to develop a proposal/report for the development of a corporate website using the Website Development Life Cycle (WDLC). The report must be written according to the following format:

Proposal Guidelines (10%)

Contents
Cover page
Title page
Acknowledgement
Table of content
List of figures/tables/abbreviation
1.0 Introduction/Overview
2.0 Planning
3.0 Analysis & Discussion
4.0 Prototyping & Review
5.0 Development & Testing
6.0 Release & SEO
7.0 Maintenance
8.0 Conclusion
Bibliography (APA)
Appendices

**FAKULTI PENGURUSAN MAKLUMAT
UNIVERSITI TEKNOLOGI MARA**

Group Project Evaluation Scheme (20%)

Group members:

1.
2.
3.
4.

Program	IM110	Course	IMD311
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	Descriptions	Marks
1.	Content and Visual Appearance: 4 - 5: Excellence 2-3: Good: 1: Poor	/40
	<ul style="list-style-type: none"> • Information meet objective (5) • Linked to related website (5) • Interactivity (5) • Used variety multimedia element (5) • Using animation & video (5) • Using variety of Script (JavaScript) (5) • Use style sheet (CSS) (5) • Website clearly organized (5) 	
2.	Format & Presentation: 4 - 5: Excellence 2-3: Good: 1: Poor	/10
	<ul style="list-style-type: none"> • Design and presentation of product (CD Cover/Case) (5) • Webpage free from syntax/link error (5) 	
3.	Design: 8-10: Excellence 5-7: Good: 2-4: Poor: 1: Very Poor	/15
	<ul style="list-style-type: none"> • <u>Interface (10):</u> Adequate user prompting/user friendly (easy to navigate) Use of appropriate color and graphics, appropriate resolution for the webpage • <u>Button (5):</u> Using appropriate button (such as graphic, flash, dhtml, etc) Button text easily readable by the visitors 	
4.	Others: 8-10: Excellence 5-7: Good: 2-4: Poor: 1: Very Poor	/15
	<ul style="list-style-type: none"> • Using form for feedback/login/notification (5) • Originality of contents (10) 	
5.	Bonus: 8-10: Excellence 5-7: Good: 2-4: Poor: 1: Very Poor	/10
	Extra effort by students to make project interesting and attractive Upload the project into web hosting Used of a dynamic CMS (optional)	
6.	Presentation: 8-10: Excellence 5-7: Good: 2-4: Poor: 1: Very Poor	/10
	<ul style="list-style-type: none"> • Group participation in presentation • Clear explanation • Answer questions confidently 	
	Total	(____/100) x 20%

Student Name:

IMD311– Introduction to Web Content Management & Design
Group Report Assignment: Rubric Evaluation (10%)

CRITERIA	Poor (1)	Moderate (2)	Satisfactory (3)	Good (4)	Excellent (5)	Score
▪ Organization	There is a total lack of structure Disorganized Not in a good arrangement Does not follow the format as required	Some attempt to structure the argument has been made, but the structure is poorly developed Have some structure but not uniform Does not follow the format as required	Structure developed reasonably well but lacks clarity Clean Follow the Format but not on a proper order	Structure of work is clearly developed Clean and Tidy Follow the format as required In a good arrangement	Structure of work is outstandingly and obviously well developed Well organized Clean and Tidy Follow the format as required In a good arrangement	
▪ Contents ○ 9 criteria includes: planning, analysis, prototyping, review, development, testing, release, SEO, and maintenance.	Show poor understanding towards each of the criteria Fails to includes essential information and even one or two facts	Show an understanding towards each of the criteria Discuss little essential information and one or two facts	Clearly understand each of the criteria Discuss some essential information with few citations and few facts Show some effort to includes argument towards some of the criteria	Clearly understand each of the criteria and few clarification of features includes in the websites Includes essential information with most sources properly cited. Includes enough elaboration to give readers an understanding of the topic Give critic to each of the criteria without providing ideas of improvement	Clearly understand each of the criteria and make clarification each features includes in the websites Covers topic completely and in depth. Includes properly cited sources and complete information. Encourages readers to know more Give critics to each of the criteria with relevant ideas of improvement	

▪ Contents ○ Additional Criteria	Does not make an effort to add other criteria	Make an effort to add other criteria but show poor understanding towards each of the criteria added Discussion does not based on any guidelines	Make an effort to add other criteria and show clear understanding towards each of the criteria added Discuss little essential information based on the guidelines	Make an effort to add other criteria and show clear understanding towards each of the criteria added with some clarification of ideas Includes essential information based on the guidelines Give critic without providing ideas of improvement towards the website	Make an effort to add other criteria and show clear understanding towards each of the criteria added with some clarification of ideas Includes in depth information based on guidelines Give critic and provide ideas of improvement towards the website and encourage readers to read more	
▪ Clarification of ideas	Poor clarification of ideas	Ideas are inconsistent or indiscernible, alternative viewpoints unacknowledged	Ideas are maintained are maintained, but alternative viewpoints unacknowledged	Ideas are maintained, but argument acknowledges and addresses differing or alternative viewpoints	Ideas are consistently maintained but argument definitively acknowledges and addresses differing or alternative viewpoints	
▪ Writing/Mechanics	Writing is poor. There are more than 7 mistakes throughout	Writing and language elements are fair. There are 5-7 mistakes	Most elements of writing and language are good. There are 3-4 mistakes	All elements of writing and language are very good. There are only a 1-2 mistakes	All elements of writing and language are superior. There are no mistakes.	
▪ References	Does not provide appendixes Does not provide references	Irrelevant appendixes Provides references but does not cited	Provides only few relevant appendixes Provides reference but wrongly cited	Provides enough relevant appendixes Provides reference but not enough / wrongly cited	Provides complete appendixes Provides complete references	
					Documentation: (/30) x 10%	
					Total : 10%	