

Aditi Gupta

STUDENT

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Experience

Americana Foods

May 2024 - Present

- Working as a Technical Intern on a project to automate theft detection at Americana Foods.
- Creating an API for the same and configuring it with the database.

Education

B.Tech (Mechanical)	Netaji Subhas University of Technology	2026	7.4
Class XII (CBSE)	Sri Venkateshwar International School	2022	92.8%
Class X (CBSE)	Sri Venkateshwar International School	2020	95.2%

Projects and Publications

Fair play in Online Real Money Games | Researcher

March 2024 - Present

- Conducted **paid research** for [Think Change Forum](#) on Fair Play in Online Real Money Games in India.
- The research is being conducted on more than 200 individuals and would be published on the forum on completion.

Nalum Marketing Head

December 2023 - Present

- Nalum is the official Alumni Portal of Netaji Subhas University of Technology.
- Optimized the portal** for search engine and social media platforms via various APIs.

Annotsav | Project Manager

September 2023 - Present

- Annotsav is a smart agricultural system, that helps farmers manage individual crop-based watering.
- It also takes into account factors like weather for doing the same.
- Won the Enactus India Nationals Competition - Race for a Better India.**

Sniffdog | Project Lead

October 2020 - November 2020

- Led "Sniffdog"** with Crowd Tangle, Tweet Deck, AI against misinformation.
- Won the Best Presentation at the National E-Summit** held at Choithram School, Indore.
- The prototype DOI: 10.13140/RG.2.2.35775.32167

Leadership and Activities

Resonanz | Sponsorship Department

September 2023 - November 2023

- Member of the organizing committee of the intra-college fest of NSUT.
- Coordinated partnerships with companies.

Enactus | SM and Project Lead

February 2023 - Present

- Led a 25-member team as Project Team Lead for 'Project Sanskriti' at Enactus NSUT.
- Won National Early Stage Champions** at Enactus India's exposition presenting Project Clair, at IIT Delhi.
- Honored with the Entrepreneurial leader award** at Thapar Institute of Technology

Skills

- Technical – C++ (Algorithm Optimization), Node.js, JavaScript, SEO, and SMO
- Non-Technical - Case Studies, Detail-oriented presentation, Ideation, Communication, Research and sponsorships.
- Extra-curricular – Skipping (Delhi State Rope Skipping Championship), Fine Arts (Camlin Certification)