

Aditi Gupta

STUDENT

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Education

B.Tech (Mechanical)	Netaji Subhas University of Technology	2026	7.36
Class XII (CBSE)	Sri Venkateshwar International School	2022	92.8%
Class X (CBSE)	Sri Venkateshwar International School	2020	95.2%

Leadership and Activities

Resonanz | Sponsorship Department

September 2023 - November 2023

- Member of the organizing committee of the intra-college fest of NSUT.
- Communicated with companies for official collaborations.

Enactus | SM and Project Lead

Feb 2023 - Present

- Led a 25-member team as Project Team Lead for Project Sanskriti at Enactus NSUT.
- Presented and won at the Enactus India's National Exposition at IIT, Delhi.
- Won Entrepreneurial leader award at Thapar Institute of Technology.

Projects

Nalum | Marketing Head

December 2023 - Present

- Nalum is the official Alumni Portal of Netaji Subhas University of Technology.
- Optimized a portal for search engine and social media platforms via various APIs.

Sniffdog | Project Lead

October 2020 - November 2020

- Led "Sniffdog" with Crowd Tangle, Tweet Deck, AI against misinformation.
- Promoted media literacy, flagged deceptive content, empowered critical thinking.
- The prototype DOI: 10.13140/RG.2.2.35775.32167

Skills

- Technical – C++ (Algorithm Optimization), SEO, and SMO
- Extra-curricular –
 - Skipping (Delhi State Rope Skipping Championship),
 - Fine Arts (Camlin Certification)