

For Immediate Release

AMETIS VILLA BALI WINS 2013 WORLD LUXURY SPA AWARD

(Hong Kong – 10 April 2013) Ametis Villa Bali is proud to announce that it has been named the finalist of the 2013 World Luxury Spa Awards in the Best Luxury Resort Spa category for its in-house Ruby Spa.

The **World Luxury Spa Awards** is acknowledged on the global front by the public and media at large as the world's leading awards initiative for luxury spas and its recipients are recognised for setting benchmarks in quality, innovation and service for spas around the globe. Open to luxury spas in 10 categories, the votes are based on feedback from spa guests and a global panel of spa industry professionals.

"We are proud to be allocated this award, especially with the high standards offered in the spa industry nowadays," says **Akiko Yoshioka**, General Manager at **Ametis Villa Bali**. "We consider **Ruby Spa** to be a hidden gem, a sanctuary inside of luxury house, where guests can experience total relaxation and focus on their wellbeing. Because we are small, we can focus on personalised service and treatments, without it being unaffordable."

Named after the red precious stone, the team behind **Ruby Spa** is devoted the offer the finest spa treatment by utilizing products and methods in its purest form. Therapists are trained in the intuitive art of touch to deal with depleted energy levels and the adverse effects of leading a busy lifestyle.

Ruby Spa incorporates two double and one single treatment rooms that are dedicated to customise programmes of Zen healing and wellness practices. A menu of ancient inspired rituals is delivered using modern expertise to nurture the body, mind and spirit.

-ENDS-

About Ametis Villa Bali

Opened on 9 March 2011 Ametis Villa Bali is located in the sleepy coastal village of Canggu. Taking a "home-alike" concept, the resort promises a degree of escapism for travelers seeking to break free from a cycle of routine and a place to be at one with the surrounding nature.

The serenity of Canggu is a refreshing change to the hustle and bustle and a preferred destination for savvy travellers seeking an alternative to the urban sprawl of neighboring Seminyak. Surrounded by elements of nature in a setting where a rich legacy of art and culture continues to colour daily life, it's only 5 minutes' walk from a breathtaking beach and stunning Indian Ocean, popular with professional surfers such as Kelly Slater.

Named after a precious stone "Amethyst", Ametis Villa Bali features a collection of 14 private villas located in 7500m2 of villa area set within the tranquil confines of a tropically landscaped compound. The resort is designed to represent Balinese Community throughout the luxury compound and public area for social interaction, combined Balinese tradition and modern comfort.

Issued on behalf of Ametis Villa Bali by Infinite Luxury. For press enquiries or images, please contact:

Infinite Luxury – Public Relations E: general@infiniteluxurygroup.com T. +852 3588 3930