

Tele Customer Churn Dashboard

1869

Churned Customers

26.54

Churn Rate (%)

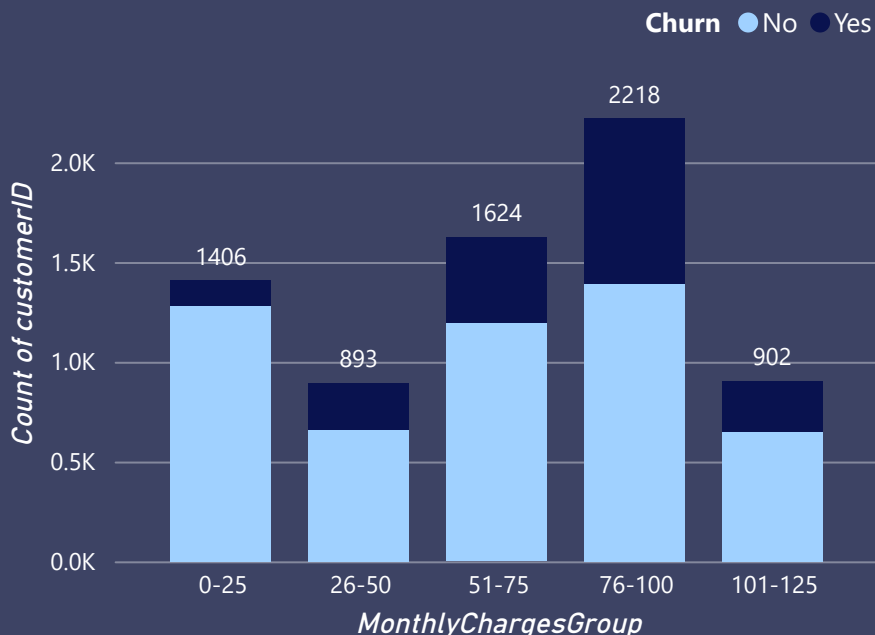
7043

Total Customers

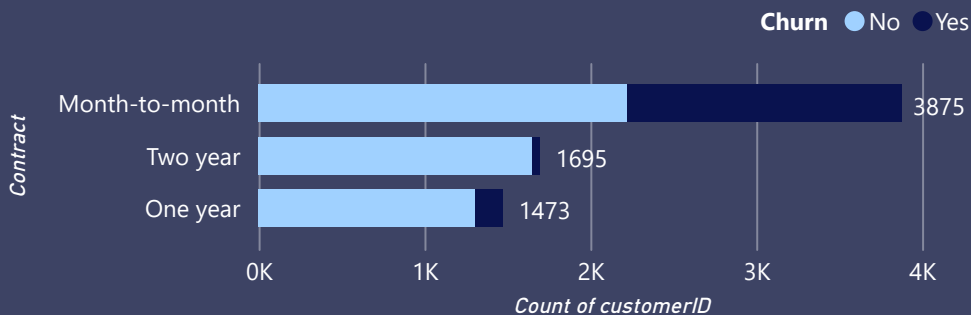
32.37

Average Tenure

Count of customerID by MonthlyChargesGroup and Churn

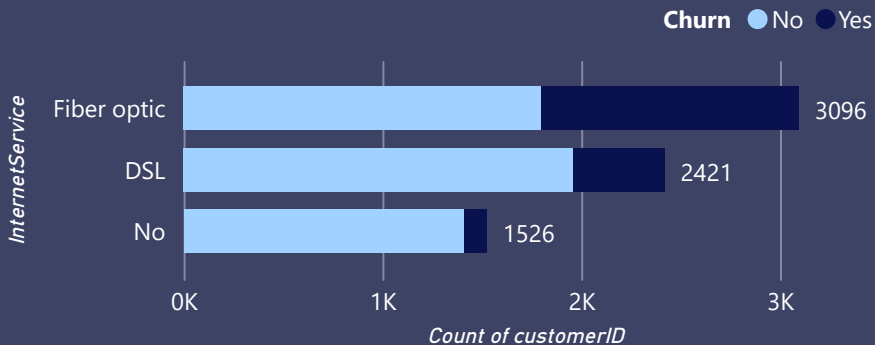


Count of customerID by Contract and Churn



Contract	InternetService	PaymentMethod	customerID	Churn
Month-to-month	DSL	Bank transfer (automatic)	0032-PGELS	Yes
Month-to-month	DSL	Bank transfer (automatic)	0106-GHRQR	No
Month-to-month	DSL	Bank transfer (automatic)	0117-LFRMW	Yes
Month-to-month	DSL	Bank transfer (automatic)	0257-KXZGU	No
Month-to-month	DSL	Bank transfer (automatic)	0356-ERHVT	No
Month-to-month	DSL	Bank transfer (automatic)	0396-UKGAI	No
Month-to-month	DSL	Bank transfer (automatic)	0447-BEMNG	Yes
Month-to-month	DSL	Bank transfer (automatic)	0463-ZSDNT	No

Count of customerID by InternetService and Churn



Gender

All

Contract

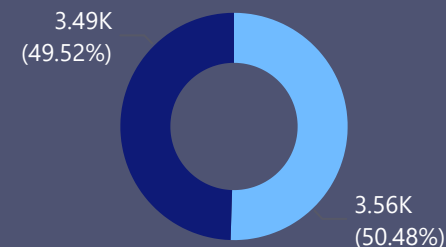
All

Churn

All

Count of Churn by gender

Gender ● Male ● Female



26.54

Churn Rate (%)

Insight

- Churn rate is above 25%, mostly from month-to-month contracts and fiber users.
- Focus on long-term retention strategies.