

| Main Task Breakdown | |
|---------------------------|---------------------------------|
| HLD- Digital Marketing | |
| Client: Nazim | Period: 28/08/2022 - 13/02/2023 |
| Total Hours: 611.55 | Total Days: 76.44 |
| Main Task | Hours |
| Client Meeting | 0.50 |
| Content/Copywriting | 41.00 |
| Database Management | 0.50 |
| Design | 60.30 |
| Development | 53.50 |
| Facebook Ads | 37.50 |
| Market Research | 21.00 |
| Marketing | 124.10 |
| PPC | 11.50 |
| Project Management | 8.00 |
| Reports | 29.00 |
| Reports and Documentation | 22.00 |
| Research and Development | 31.00 |
| SEO | 15.00 |
| Social Media | 81.00 |
| Testing | 6.00 |
| Video | 69.65 |