

Main Task Breakdown	
Edge Video	
Client: JOE WARD	Period: 28/08/2022 - 13/02/2023
Total Hours: 681.20	Total Days: 85.15
Main Task	Hours
Backlinks	14.00
Blog Writing	31.00
Client Meeting	1.30
Content/Copywriting	36.40
Database Management	0.50
Design	56.50
Development	43.00
Engagement	28.60
PPC	8.00
Project Management	17.70
Promoters	1.00
Reports	21.00
Research and Development	2.50
SEO	202.50
Social Media	99.50
Testing	3.00
Video	114.70