

Navigation & General Usability

Positive Feedbacks

A: "No, using the site wasn't frustrating, it was very easy to navigate."

B: "Navigating the website was pretty easy and going through the different pages was normal and straightforward."

C: "The website navigation was pretty easy."

D: "No, the website was not frustrating at all, and the navigation was simple to understand."

E: "It was not frustrating at all; I was able to easily navigate and perform actions without any trouble."

Areas for Improvements

A: Suggested adding a title text in the profile before the map feature.

B: Recommended using a cart icon instead of a placeholder box.

C: Suggested additional titles for better navigation.

D: Wanted improvements in layout and usability for better navigation.

Profile & Pet Registration

Positive Feedbacks

A: "Adding a new pet was an easy process."

B: "Removing the pet profile from the profile page was smooth and easily done."

C: "The pet registration was easy to complete."

D: "Overall the registration was easy to do."

E: "Removing items from the profile was pretty easy."

Areas for Improvements

A: Suggested separating personal info and pet profile registration.

B: Recommended allowing users to add pet symptoms as an additional feature.

C: Wanted dynamic editing instead of redoing the process.

D: Also recommended separating personal info from pet registration.

Product Selection & Checkout

Positive Feedbacks

A: "The checkout process was simple and easy to follow."

B: "The ordering system was very easy, fast, and simple to follow."

C: "The checkout system is really dope, and I like it."

Areas for Improvements

A: Suggested adding a pricing range and product ratings.

B: Recommended allowing item removal from the cart during checkout.

C: Wanted to experience the item removal system.

Desktop & Mobile-Specific Feedback

Desktop

A: Suggested adding a title for the About page head banner, improving the "Find My Vet" page, and adding product pricing and ratings.

Mobile

B: Suggested reducing long scrolling lists.

C: Recommended implementing a carousel for pet lists.