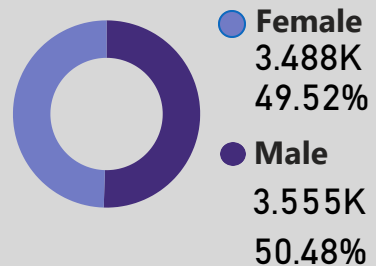


TELCO CUSTOMER

ALL CUSTOMERS PROFILE

7.043K

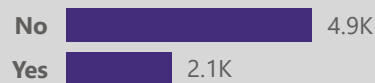
Demographics



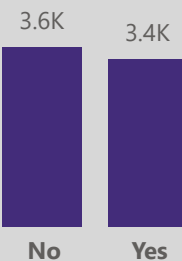
Senior Citizen



Dependents!

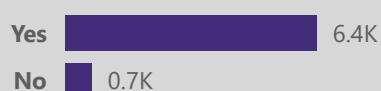


Partners

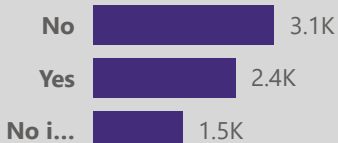


Phone Services

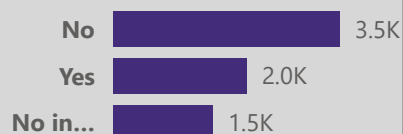
Phone Services



Online Backup



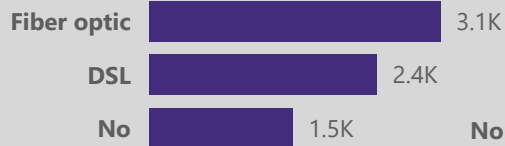
Tech Support



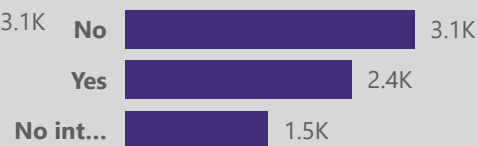
Online Security



Internet Service

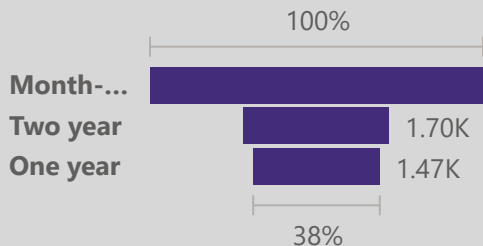


Device Protection

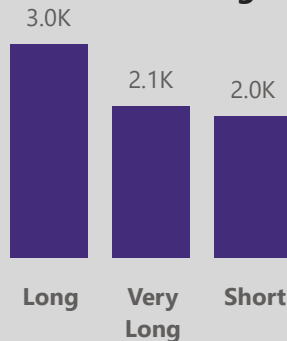


Contract

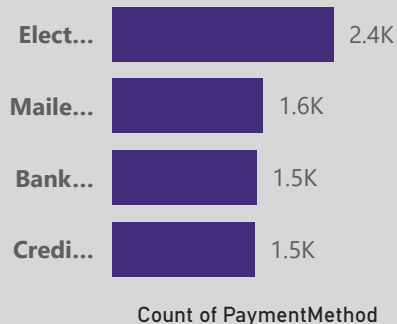
Contract



Tenure Category



Payment Method



Count of PaymentMethod

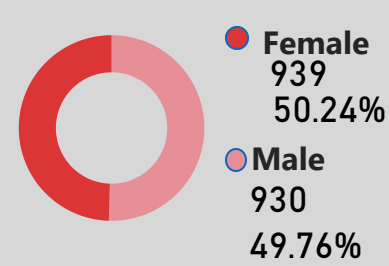
CHURN ANALYSIS



CHURNED CUSTOMERS PROFILE

1.869K

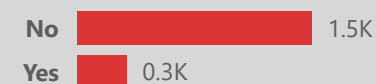
Demographics



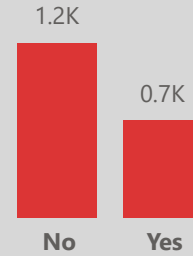
Senior Citizen



Dependents!



Partners

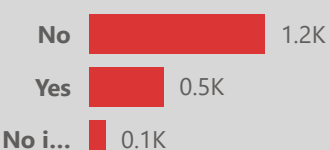


Phone Services

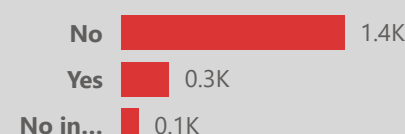
Phone Services



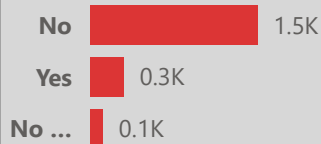
Online Backup



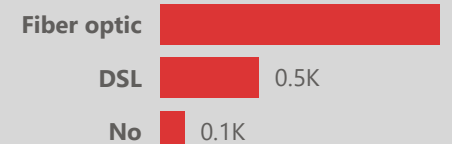
Tech Support



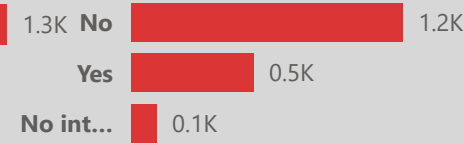
Online Security



Internet Service

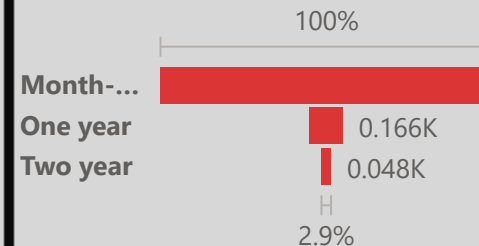


Device Protection

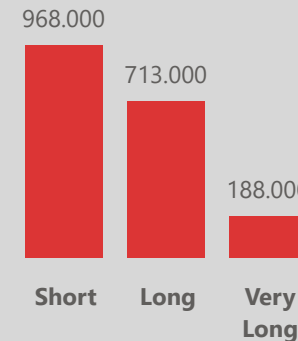


Contract

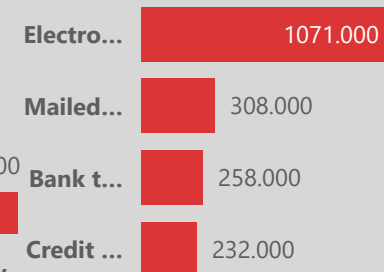
Contract



Tenure Category



Payment Method



Total Churned Customers

CHURNED CUSTOMER DETAILS

Customer ID:

0023-XUOPT



Personal Details

ID: 0023-XUOPT

Gender: Female

Senior Citizen: No

Phone Services

Phone Service: Yes

Internet Service: Fiber optic

Tech Support: No

Online Backup: Yes

Device Protection: Yes

Other Details

Partner
Yes

Dependent
No

Recommendations

- The **Month-to-Month Contract** type should be given more attention as customers that have subscribed for that contract tend to churn.
- Customers that have made use of the service between **0-10 months** tend to churn.
- Customers using the **Fiber Optic Internet Service** tend to churn more.
- Customers using the **Electronic Check Payment Method** tend to churn.
- Customers without **Online Backup** churn more.
- Customers without **Tech Support** churn more often
- Customers without **Device Protection** tend to churn more.

Contract

Type
Month-to-month

Tenure
13

Payment Method
Electronic check