Phase 2: Org Setup & Configuration

1. Salesforce Org Setup

- Created a Salesforce Developer Edition Org for Event Registration project development.
- Set up a custom app: **Event Registration & Feedback Management** with navigation tabs for:
 - Events
 - o Attendees
 - o Reports
 - o Dashboards

2. User Roles & Profiles

Defined two main roles with controlled access:

Event Admin

- Full access to Events and Attendees.
- o Can create, edit, and delete event records.
- o Manages event capacity, attendee registrations, and feedback.
- o Full access to reports, dashboards, flows, and validation rules.

Attendee (User)

- o Limited access to register for events and submit feedback.
- Can only view and update their own records.
- o No access to reports, dashboards, or other attendees' data.

3. Tabs & Navigation

- Added Custom Tabs for Event c and Attendee c objects.
- Grouped navigation items into the Event Registration App Launcher for easy access.
- Set Default Landing Page for Event Admin profile to the Event Overview Dashboard.

4. Page Layouts & Record Types

Configured record types and layouts for usability:

• Event Object

 Single layout with fields: Event Name, Date, Time, Location, Capacity, Type, and Department.

• Attendee Object

- o **Record Types:** Registration, Feedback
- Layouts:
 - Event Registration Layout → Attendee Name, Email, Department, Phone, Event (lookup).
 - Event Feedback Layout → Attendee Name, Email, Event, Rating, Comments.

5. Security & Access Control

- Profiles & Field-Level Security (FLS):
 - o Sensitive fields (Email, Phone) visible only to Event Admin.
 - o Attendees can only access their own registration and feedback records.

• Tab Visibility:

- Event Admin sees both Events + Attendees.
- o Attendee profile has limited visibility to their records only.

6. Branding & Customization

- Customized the app name and icon to **Event Manager**.
- Set a **Lightning App Theme** with event branding (color scheme & logo).
- Assigned a **Custom Home Page** for Event Admin with:
 - Event Overview Dashboard
 - Quick links to Reports

7. Outcome of Phase 2

At the end of this phase, the Event Registration Org was ready with:

• A working app structure (Events & Attendees).

- Clearly defined roles and restricted permissions for Event Admin and Attendees.
- Navigation and tabs tailored to event workflows.
- A branded and user-friendly interface for event operations.