**Mark Zuckerberg: Social Network**

Instead of choosing imaginary programmer from fictional movies and books I symbolically decided to take the portrait perhaps of one of the most popular programmer known today as one of the youngest billionaire. The founder of Facebook has become now very controversial person and the source of contradictory roomers especially right after the release of movie “Social network” As was mentioned above Mark is contradictory man and it is difficult to judge him from sense “bad” or “good” - I would say he is like the light –very complex duality of particle and at the time has wave properties: from one side he recently became popular not in good way when destroyed several neighboring houses near his own house in paulo alto only because they defaced the landscape picture from his home windows but at the same time he is known to be very generous person who regularly spends millions of dollars for charity funding.

However, if we speak about mark within the movie character he showed some very acute and prominent features in both negative and positive directions. Firstly, the movie and character itself showed how important IT sphere becomes in 21 century and if you young and skilled yourself or educated via higher education with IT literacy you can rich very high achievements in financial as well as in professional area. Mark –he was ordinary student not in ordinary university however (Harvard) and then within few years became one of the richest people. He shows that self-confidence and motivation to follow your dream might make the person lucky and happy. Mark’s story teaches the students to think about future life after university before the graduation instead of just waiting the moment somebody will hire you at the job of the dream. For example, when Mark was just a second year student he already created own project called Zucknet –very convenient messenger which was used than by all his family. He did not wait and started to apply knowledge within university walls. So he is a very ambitious person and this unquestionably good think to borrow.

However, he has a lot negative features as a person. In movie he do everything in order to achieve own selfish goals sometimes those actions reach insults, betrayal and even slander. Of course all of this doe only for one purpose – money popularity and authority in future giant IT-company. Remember the coat trial between Mark and his university friend Edward Savarin. The best friends became really the worst ever enemies. Moreover, another closest friend of Mark Samuel Lessin also left the Facebook after Mark limited his responsibilities in some of company projects. All these facts was presented in movie and even before the Facebook mark was known as very closed unfriendly and over concentrated on own personal goals man. The man who thinks only about IT, performance and profit and person who is proud and think’s other non-programmer people as being stupid and undeveloped. From that point I don’t want to be associated with typical IT person.

As to consistency of Mark’s portrait to ACM EEC ethical code of conduct, here it is more correct to say about noticeable lack of any ethics. Firstly, ACM ethical rules clearly declare the importance of copyright but it is widely known that Facebook was made on the basis of info portal and massager of Harvard University. And Mark did return any compensation for the idea and design of software. Secondly, the ACM rules explain how important are the respectful relations between other programmers and software developers – Mark’s relations with ex colleagues, friends, often staff turnover sin Facebook and court trial are not good example of that point in ethics. Thirdly, and maybe most important the respectful attitude to the clients of product strictly speaking the audience of Facebook. There were a lot of accusations in address of Mark that he shares the personal data of own clients with USA government and special services. People even did not give any permission for such actions – so this is a rude violence of software ethics.

Generally, I do not want to be associated with Mark from view of human properties but as a programmer, innovator and brilliant mind – yes I really want. That is all I think about his portrait made in movie “Social network”

P.S. Of course I do not know Mark personally and the portrait made in movie my not coincide with the real Mark Zuckerberg. The thoughts are made on personal assumptions and impression from watching movie.