# Resarch for suitable locations in Baku for Coffee Shops

#### Introduction

 This project aims to find potentially useful regions for opening new coffee shops in Baku city.

### Why Coffee shop?

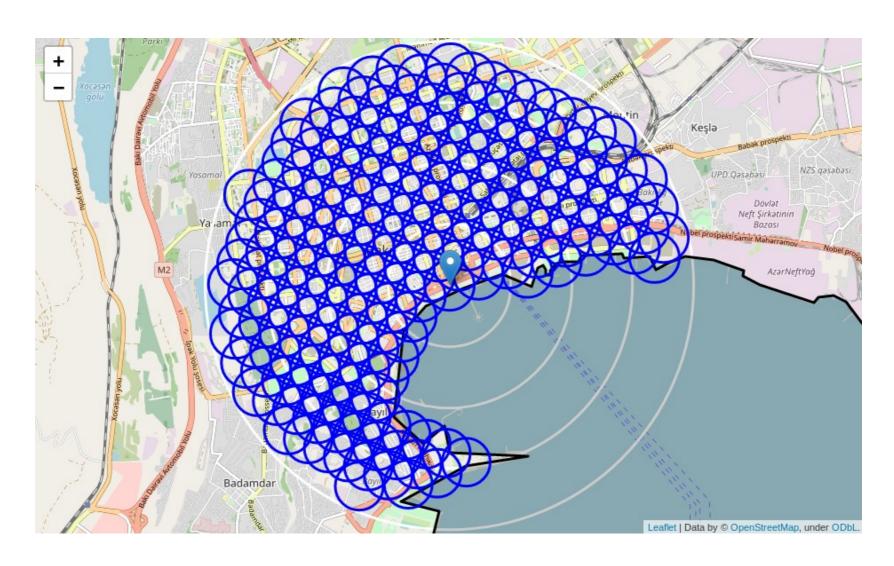
 Comparison of tea houses ("chaikhana") and coffee shops

Tea house	Coffee shop
Noisy	Quiet (usually)
Mostly men	Both men and women
Suitable for board games	Suitable for study, reading, business talks
Usually nearby apartments only	Everywhere

#### **Data**

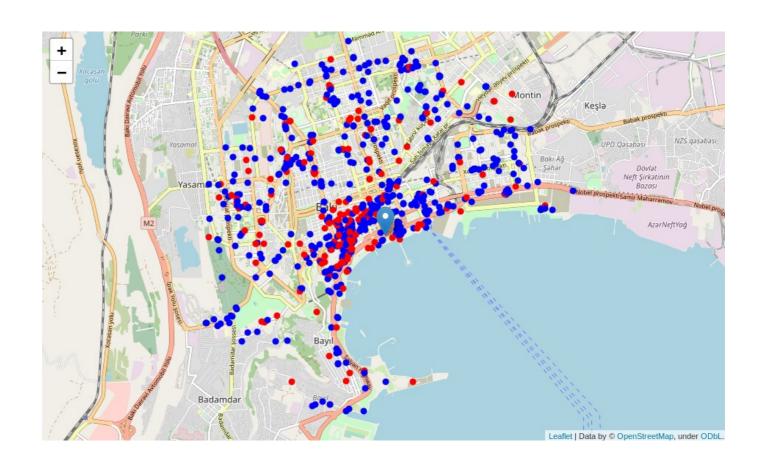
- Data is collected using Google Geocode API;
- Foursquare API
- Generated by myself
- Using data science techniques

#### Candidate area

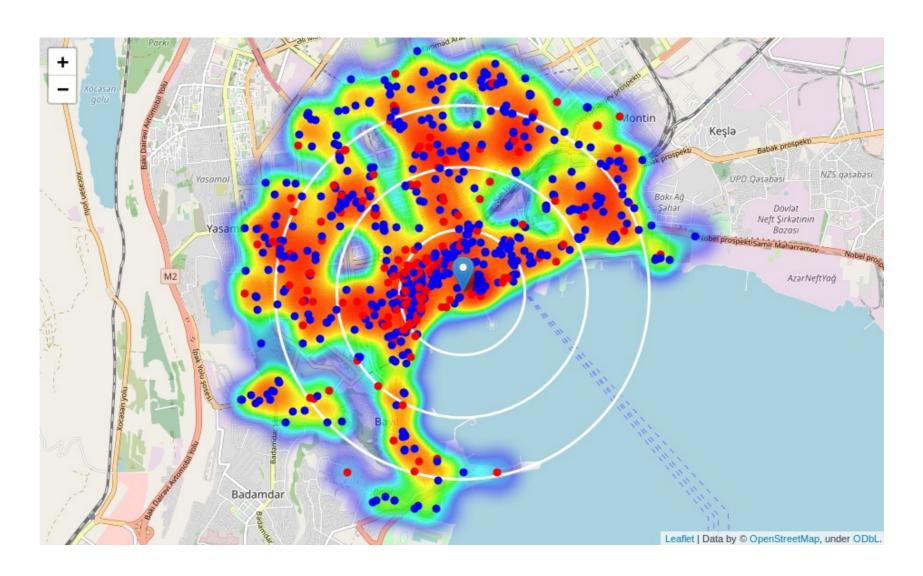


# Restaurants and Coffee shops

Restaurants: 746 Coffee shops: 200



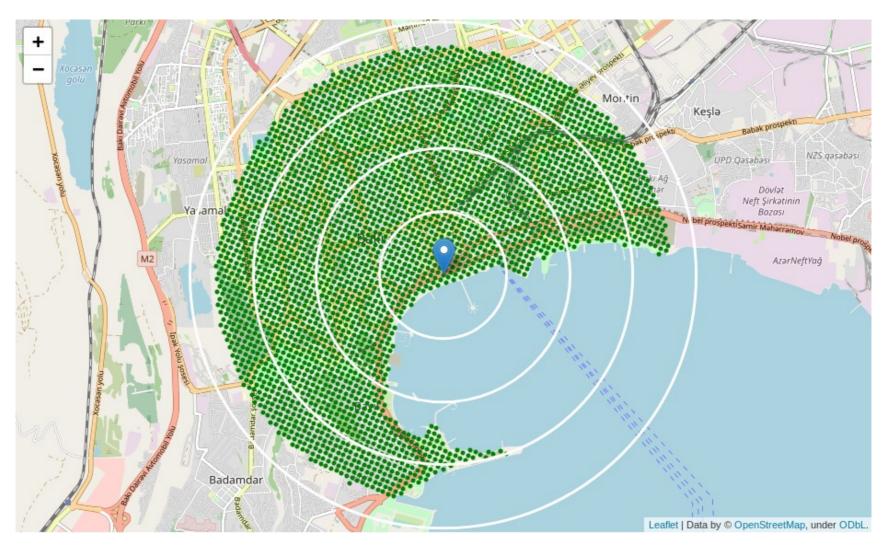
### **Density of restaurants**



### Density of coffee shops



# Candidate regions (uncleaned)

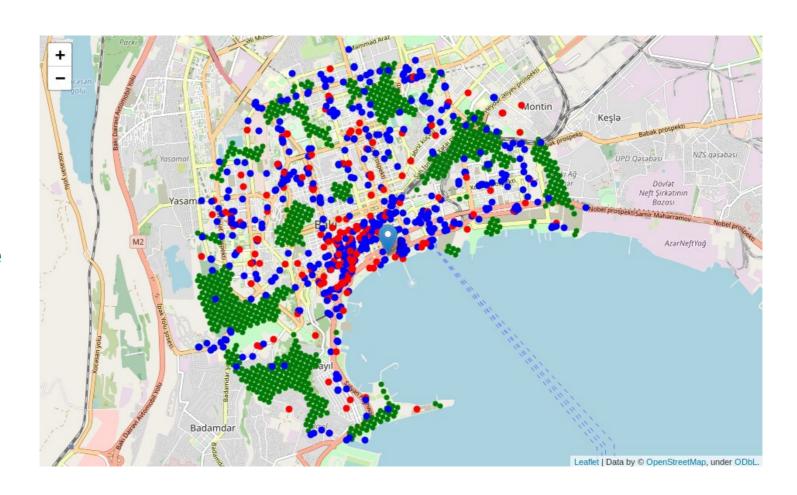


### **Candidate regions**

**Restaurants** 

**Coffee shops** 

**Good candidate** regions



### Candidate regions (clusters)

