



Adilie
Seitmemetova

Product Designer (UX/UI)

with frontend development experience

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🌐 [adilie-seitmemetova](https://adilie-seitmemetova.com)

🔗 shapeofyourdesign.dev

📍 Paris, France

Product Designer with 7+ years of experience shaping digital products from concept to production. I lead UX, interaction design, UI and design systems, and bring designs to life through strong frontend implementation. This end-to-end approach, supported by AI-assisted workflows, enables faster iteration, clearer delivery and higher product quality.

core_skills

UX & Product

Research, Flows, Wireframes, Prototyping

UI Design

High-Fidelity UI, Design Systems

Collaboration

Cross-functional Workflows, Developer Handoff

Technical

JS, Frontend frameworks, No/Low-code tools

other

Professionally use AI tools

ChatGPT, Claude, Antigravity, Codex integrated into my design & dev workflow

Strong interest

AI, Blockchain, Fintech, Entrepreneurship

languages

French
Bilingual

English
Advanced

Russian
Native

Ukrainian
Native

education

2018–2019

UX, Web & Mobile Development

Webstart, Paris

2017–2018

Product Design

MJM Graphic Design, Paris

2016–2017

Graphic Design

MJM Graphic Design, Paris

2009–2014

Master's Degree in Civil Engineering

National Academy of Environmental Protection and Resort Construction, Simferopol, Ukraine

experience

2024 – PRESENT

Founder & Product Designer / Frontend Developer

SaaS IK-Generator – Paris, France

- Designed and built a tool that automates mileage allowance calculations in France.
- Led UX end-to-end: flows, wireframes, responsive UI.
- Implemented the frontend and SEO structure to support organic growth.

Q3 2024

Product Designer & Frontend Developer

Jean Paul Gaultier (DYSG) – Paris, France

- Designed and developed a multilingual audio-visual experience in Webflow, connected to backend AI-driven video processing.
- Implemented dynamic content for desktop and mobile.
- Ensured UX quality, accessibility and consistency across 8 languages.

2024–2025

Lead Product Designer – AI-Powered Rewards App

Shaaare – Paris, France

- Led design for an AI-powered mobile app that rewards users for sharing product-related content.
- Owned the full product cycle: research, flows, prototypes, UI and the design system.
- Worked with engineering to turn AI logic into intuitive flows.
- Designed and built the marketing website for Shaaare.

2020–2023

Co-Founder & Product Designer – Web3 Social Network

Ko Social Network – Paris, France

- Led product design from concept to a fully launched Web3 application, including feature definition.
- Created the visual identity, marketing website and core UX flows across the product ecosystem.
- Collaborated with engineers on data models, feature implementation and product evolution.

🏆 CES 2023 World Premiere Winner 🏆

2016–2024

Web Designer & Frontend Developer + Freelance Projects

SEVEN – Dubai, UAE & Various Clients around the world...

- Designed brand identities and visual systems for companies across fitness, construction and manufacturing.
- Developed websites and SaaS interfaces using modern frontend workflows.
- Delivered UX/UI design for SaaS, productivity tools and crypto-related products.