MYNTRA PRODUCT ANALYSIS

Myntra

Total Products	Top Product	Top Brand
3071	**Jeans**	**H&M**

Sub-category
All

Top Colours by Category

Color: ● Beige ● Black ● Off white ● Pink ● White

Count of Order ID vs Category (Women, Men, Beauty, Kids)
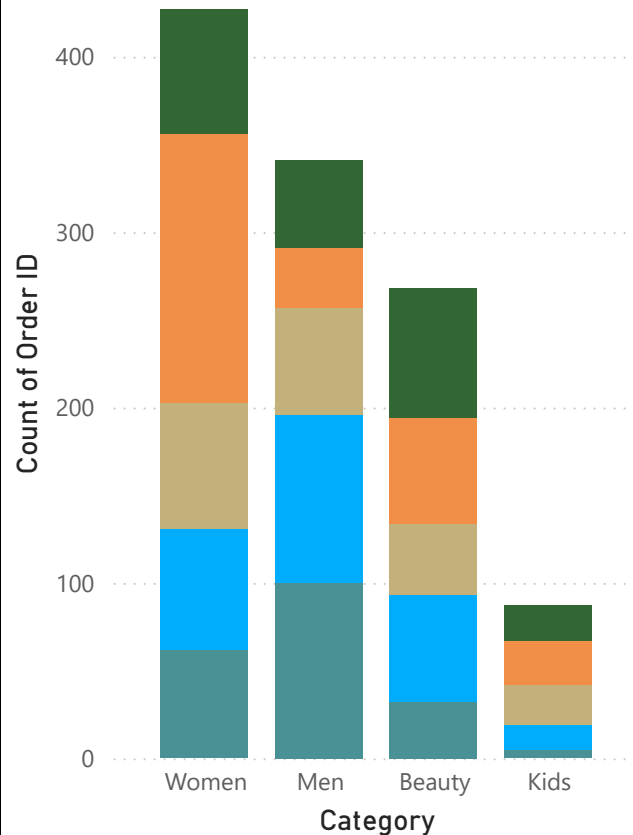
Average Discount by Sub-category

- Topwear
- Footwear
- Indian &...
- Skincare
- Haircare
- Infants
- Western Wear
- Girls Clothing
- Makeup
- Boys Clothing
- Bottomwear

Orders by state

Map of India — Microsoft Bing

Orders by Age Group

- 36 - 49 20.29%
- 26 - 35 22.89%
- 15 - 25 56.83%
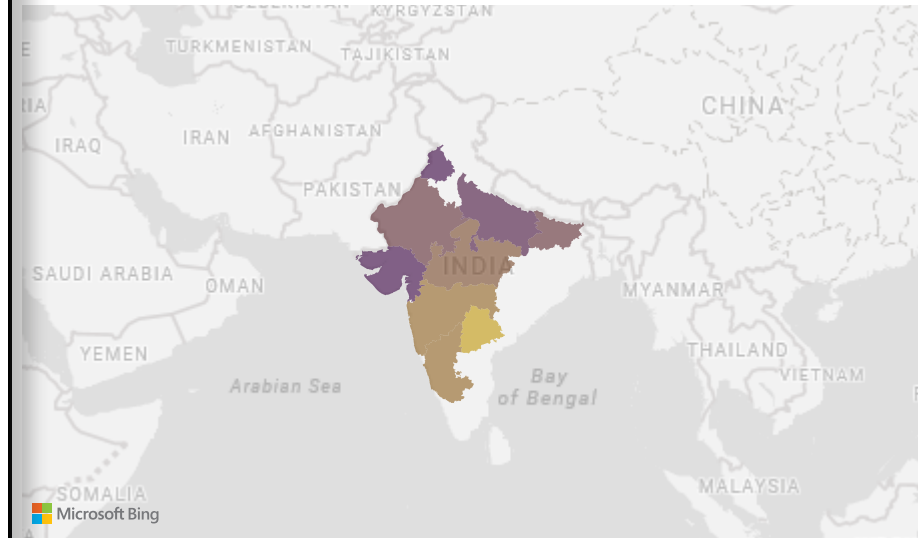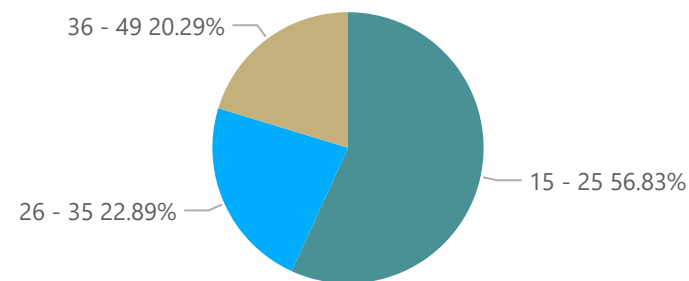
Top 5 Brands by Average Rating

- Campus
- Sunsilk
- Metro
- Crocs
- Swiss Beauty

Brand Name vs Average of Ratings (0 to 4)
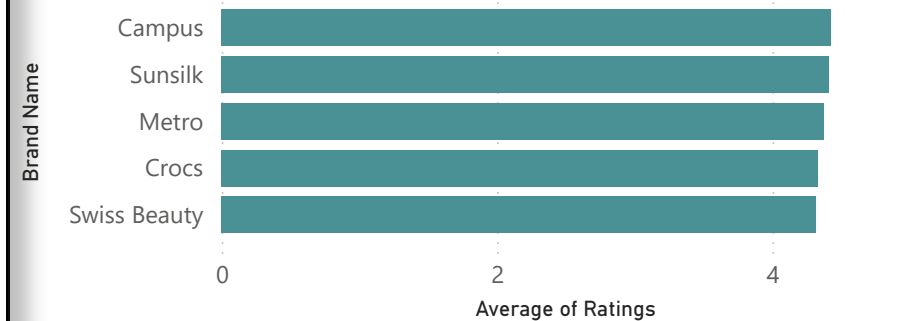
MYNTRA SALES ANALYSIS

Total Sales	Total Orders	Total Customers	Avg Discount
1.89M	3500	100	0.36

Sum of Sales by State

Sum of Sales by Sub-category

Sub-category	Value
Footwear	100%
Topwear	
Bottomwear	
Western W...	193.39K
Makeup	169.99K
Indian & Fu...	163.24K
Girls Clothi...	162.06K
Infants	79.49K
Haircare	71.40K
Skincare	70.63K
Boys Clothi...	54.15K

13.9%

Sum of Sales by Brand Name

Puma
Roadster
Here...
Adidas
HRX by Hr...
Wrogn
Red T...
H&M
Allen Solly
DressBerry
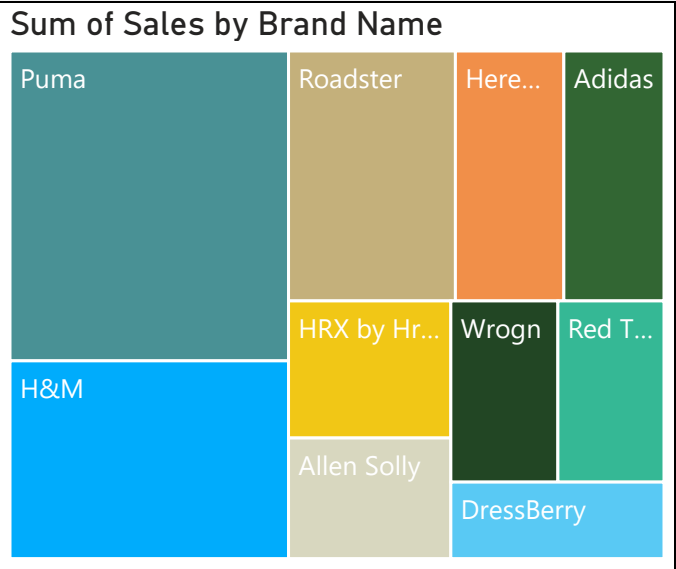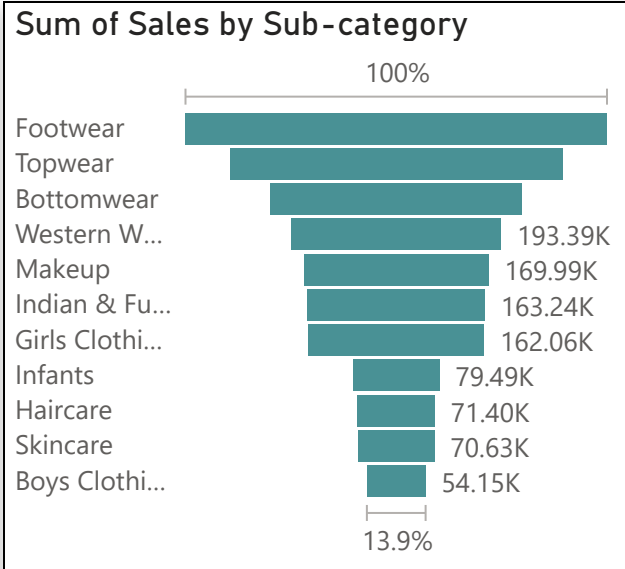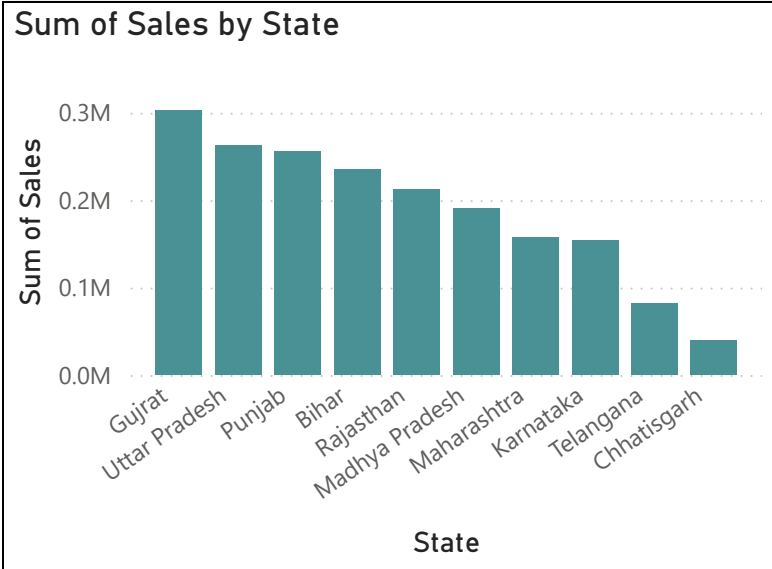
Category

- Select all
- Beauty
- Kids
- Men
- Women

Sub-category

All

Sum of Sales by Month

Sum of Sales by Product Name

Product Name	Sum of Sales
Jeans	
Shorts	
T-Shirts	
Sandals	
Jackets	
Shirts	
Shoes	
Flats	
Sweatshirts	

Sum of Sales by Age Group

Age Group
- 15 - 25
- 26 - 35
- 36 - 49

0.39M (20.78%)
0.42M (22.0...)
1.08M (57.16%)
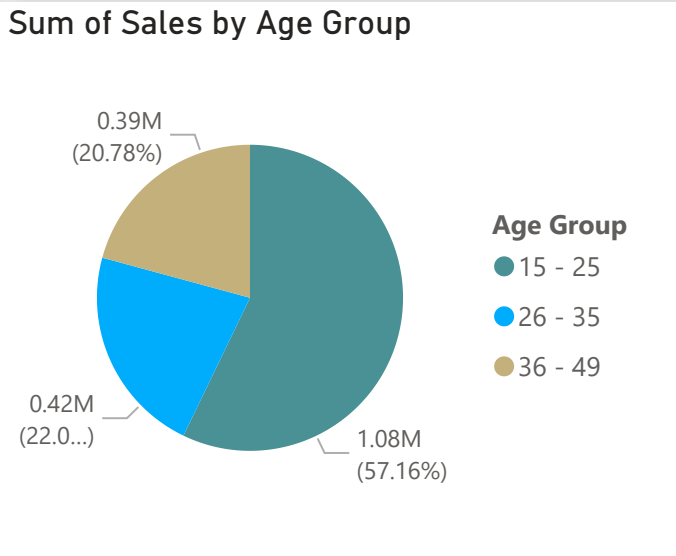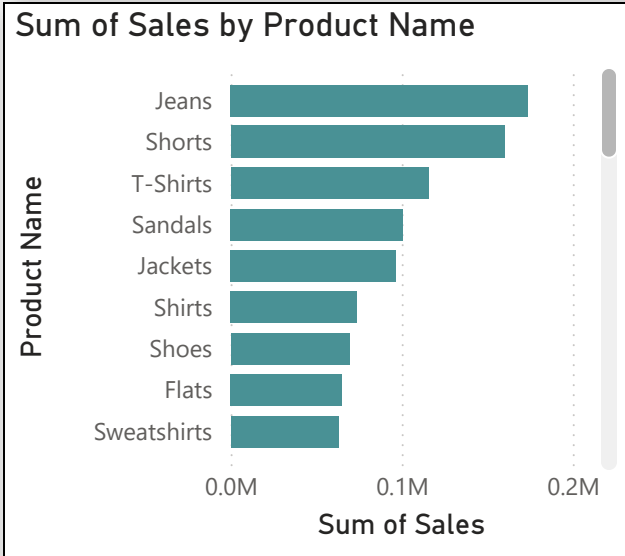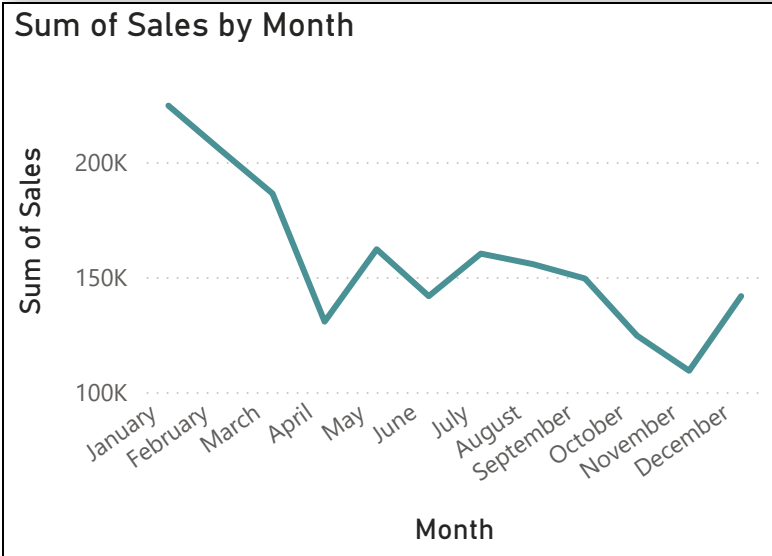
Brand Name

- Select all
- Adidas
- Allen Solly
- Bata
- Biba
- Biotique
- Bumzee
- Campus