

Adil Sanad

UI/UX Designer

Aspiring UI/UX Designer creating **human-centric designs** focused on **user experience** and **innovation**. Fluent speaker in English, Malayalam and Hindi. B.Tech CSE graduate from NIT Jalandhar.

Education

National Institute of Technology,
Jalandhar

2020 - 2024 · CPGA 7.3

- **B.Tech** in Computer Science & Engineering

The Indian High School, Dubai

2020 - 2024

- 10th Scored 91.2%
- 12th Scored 90.8%

Google UX Design Professional
Certificate · **Currently enrolled**

Experience

Lead UI/UX Designer

Ozibook, Bangalore · July 2022 - Present

- Lead UI/UX design in a team of 20 working on a eduTech PaaS project.
- Lead ideation, concept explorations, defined design strategies and setup style guides for company branding
- Ensured adherence to design processes and ensured coordination between teams.

UI/UX Intern

Ozibook, Bangalore · May 2022 - July 2022

- Brainstormed and designed a website for a new product.
- Partnered with Research team to distill design choices catered toward user
- Improved on existing designs, accounting for accessibility and design usability

Content Writer

Inventiva, Noida · Aug 2021 - Nov 2021

- Created concise, eye-catching headlines and copy on both technical and business topics.
- Developed SEO friendly writing guides and increased audience engagement, peaking 10k views in one week

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Skills

Design

wireframing · information architecture · design thinking · prototyping · graphic design · color theory · user flows · interaction design · user personas

Software & Programming

- Figma
- Python
- Miro
- JavaScript
- C/C++
- Adobe Photoshop
- HTML/CSS
- Adobe Premiere Pro

Projects

HackMol 2.0

NITJ Google Dev Club · Jan 2021

- Pan-India hackathon organized by NIT Jalandhar's Google Dev Club. Finished in 5th place with a marketplace mobile application built from the ground up using MERN.

Toshiba KIOXIA

Hackcellence Fest '21

UAE/MEA/India · Aug 2021 - Dec 2021

- Prototyped an android application called "pagr" aimed at easing the economic hardships faced by SME's during the peak of the COVID pandemic by connecting them directly to their target audiences.
- Designed and modelled the entire project from scratch using various tools such as Figma, Android Studio, etc.