



OPPORTUNITY DAY

Q3/2024

Date 14 Nov 2024

AGENDA

- 01 CMO GROUP'S BUSINESS
- 02 FINANCIAL HIGHLIGHTS
- 03 Q & A

01 CMO GROUP'S BUSINESS

WE ARE THE CREATIVE EXPERIENCES CREATOR

38

YEARS OF
EXPERIENCE

200

FULL TIME
EXPERIENCED
EMPLOYEES

20,000

CREATIVE
EXPERIENCE

Q3/2024 PROJECT HIGHLIGHT

Hirono Bangkok Art Exhibition and Event



POP MART CONCEPT STORE at MEGABangna



MAYBELLINE | TIKTOK SHOP

TEDDY LAND IRL SHOP



Maybelline | TikTok Shop Teddy Land IRL Shop

L'Or de J'adore



Sibling The Land Of Shine



ແສຕມປີເສນໍ້ໄກຍ ໄຄຣາ... ກົດລອງຮັກ



New NISSAN NAVARA



CMO
CMO PUBLIC COMPANY LIMITED

ME | MY VISION | MYSELF

ME | MY VISION **MYSELF**

60 | of Coating innovation
years | & Experience with
HOYA



NISSAN BOOTH at BIG MOTOR SALE 2024



Lazada Seller Mega Conference 2024

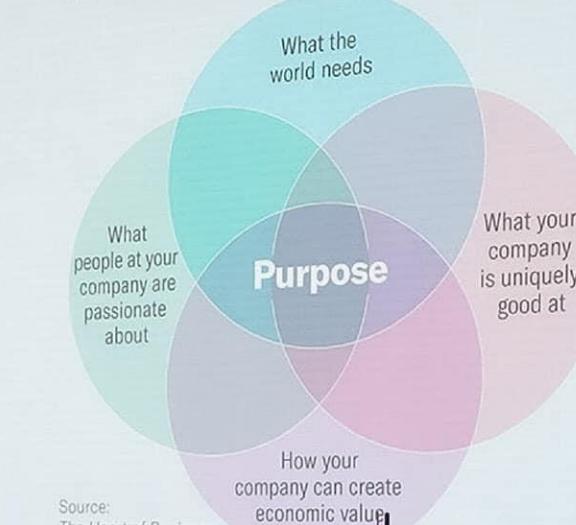
CMO
CMO PUBLIC COMPANY LIMITED



Danamon Sales Leader Conference 2024

SLC 2024

Finding Your Company's Purpose



Source:
The Heart of Business,
by Hubert Joly

HBR

SALES
LEADER
CONFERENCE
2024

THE
ART
of
LEADERSHIP

8



CMO
CMO PUBLIC COMPANY LIMITED

25 ปีของสมาคมส่งเสริมสถาบันกรรมการบริษัทไทย (Thai IOD)



นวัตกรรมวิทย์ พลิกโลก ตอน Climate Tech เทคเปล่งแสง ลดโลกร้อน



Q4/24 PROJECT UPDATE

POPMART THAILAND 1st Anniversary



ชีรีส์กันดั้มและ ตัวละครต่างๆ

ตัวละครต่างๆ ที่มีชื่อเสียงมากที่สุดในเรื่อง

ในปีลูก กันดั้ม
(ตั้งแต่ปี 1979 เป็นต้นมา)



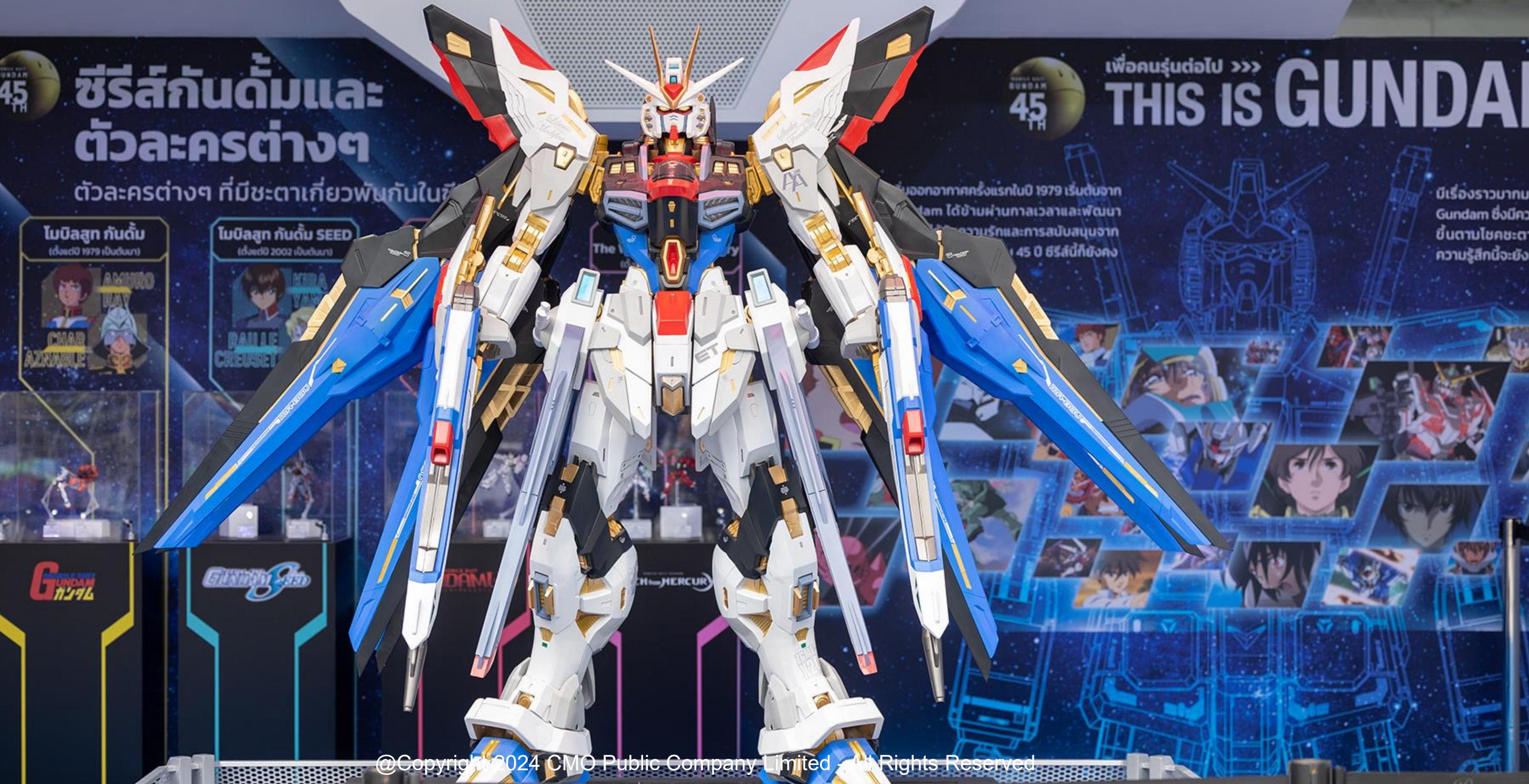
ในปีลูก กันดั้ม SEED
(ตั้งแต่ปี 2002 เป็นต้นมา)



เพื่อคนรุ่นต่อไป »» THIS IS GUNDAM

GUNDAM
45TH

GUNDAM
45TH





BITKUB SUMMIT 2024

GATEWAY TO THE FUTURE

powered by aws



Maxbit Booth at Thailand Blockchain Week 2024



BETTER ME Zone at SUSTAINABILITY EXPO 2024



NUCERA

4th Anniversary

CMO
CMO PUBLIC COMPANY LIMITED



Garnier Bright Complete VITAMIN C+ Booster Serum





SPACE FOR RENT

STUDIO · FILMING · ADVERTISING
TV PROGRAM · SERIES
PHOTOGRAPHY & CINEMATOGRAPHY
MEETING · SEMINAR · EVENT



พื้นที่สำหรับ ให้บริการถ่ายทำ

- COMMON AREA
- MEETING ROOM AREA
- GARDEN AREA
- STUDIO



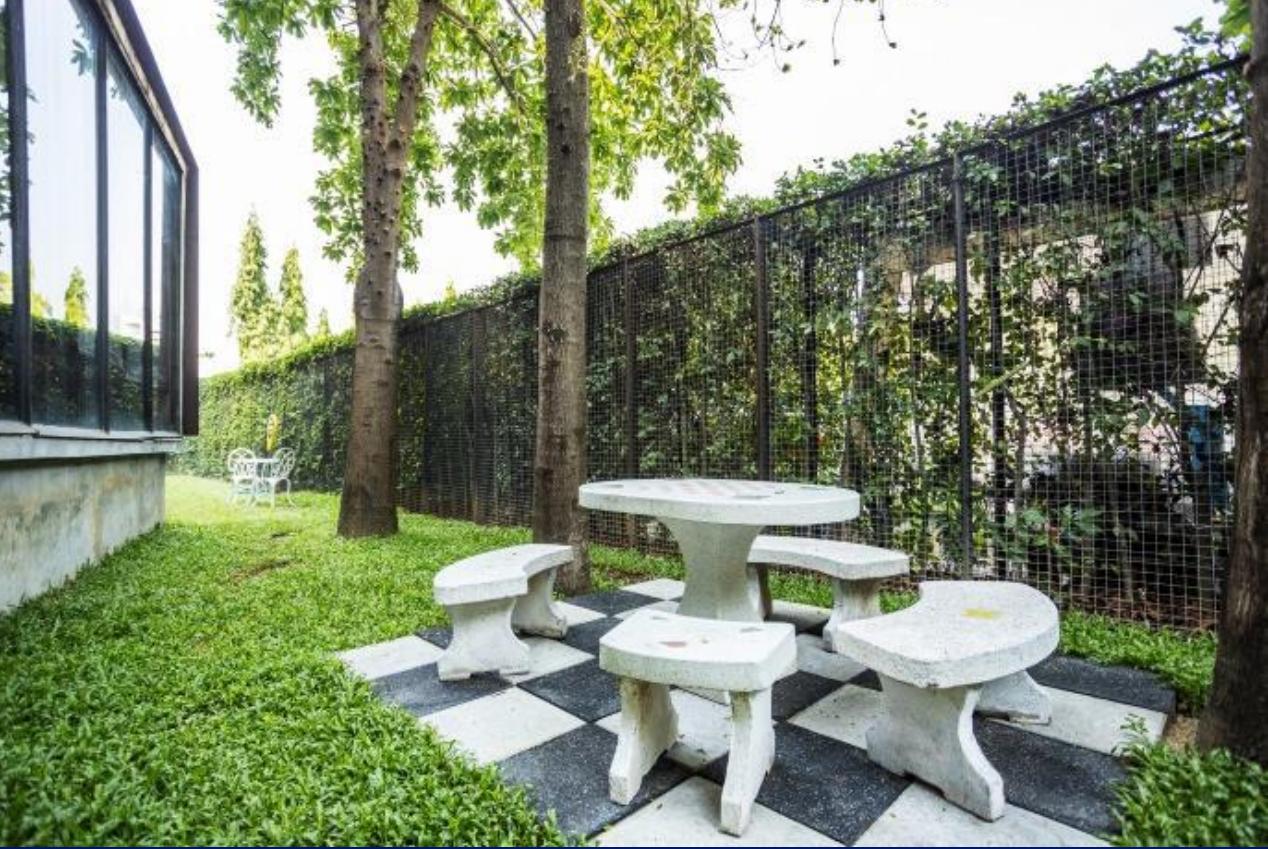
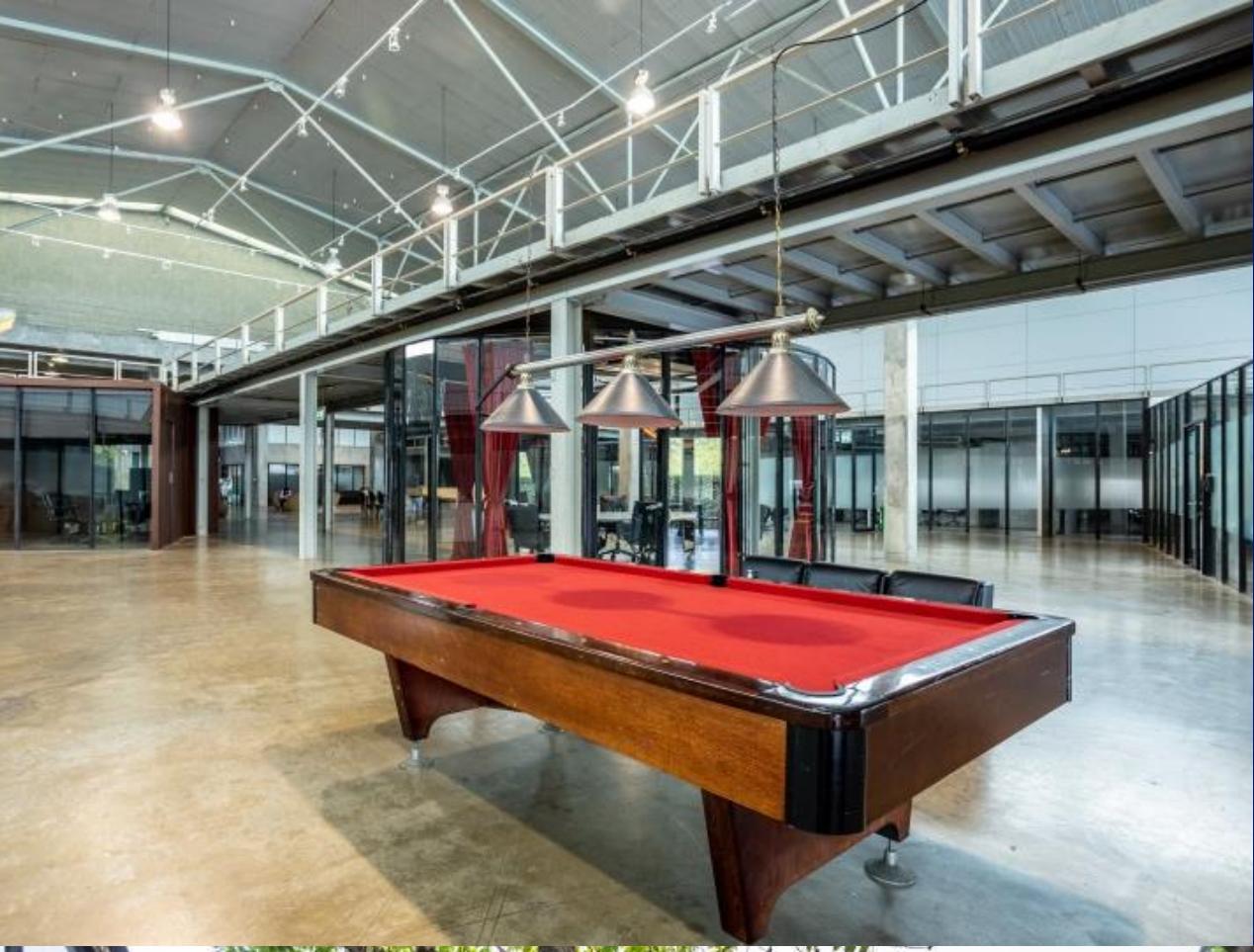
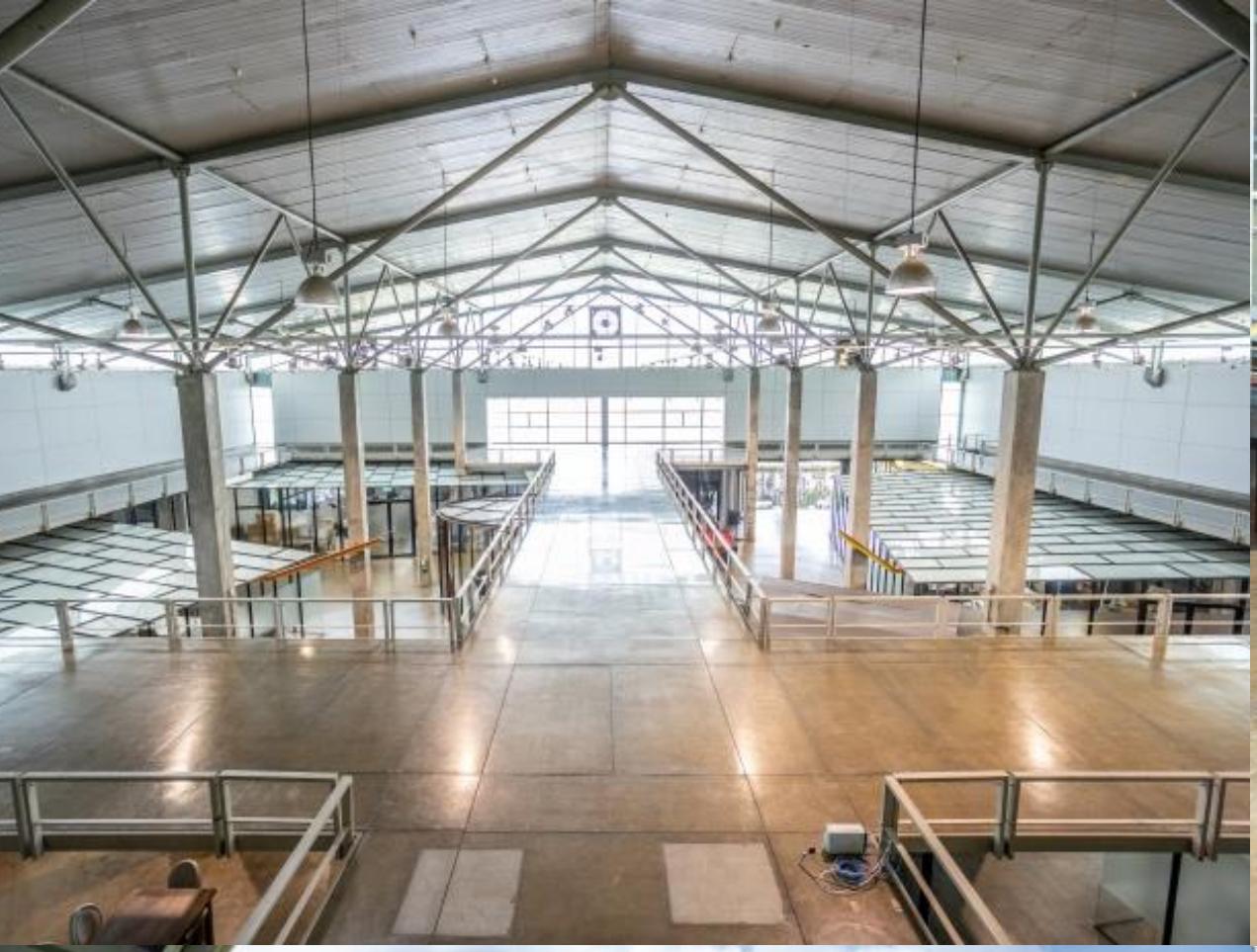
Lounge Area

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Office Zone

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Outdoor

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Meeting Room

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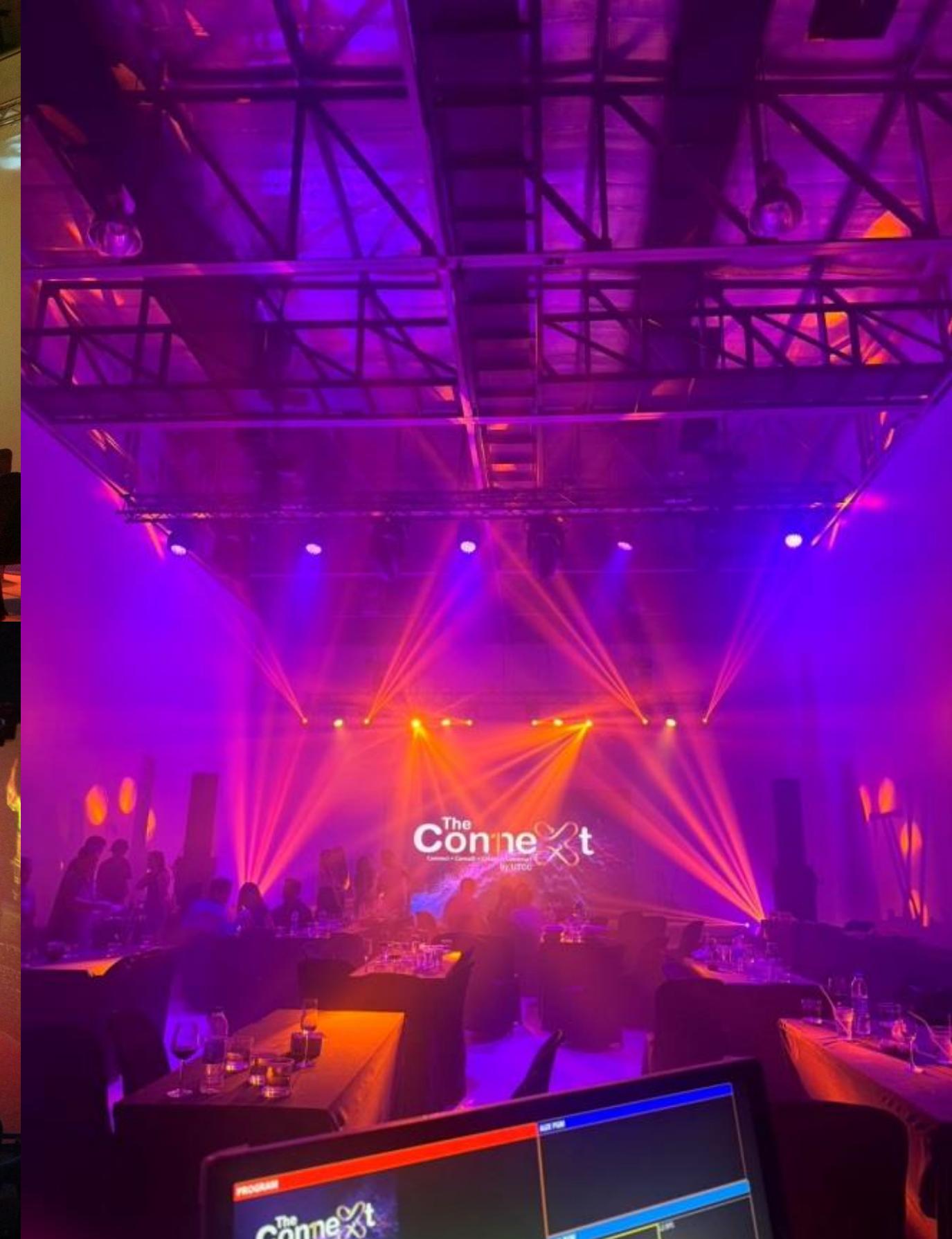
Nerve Building

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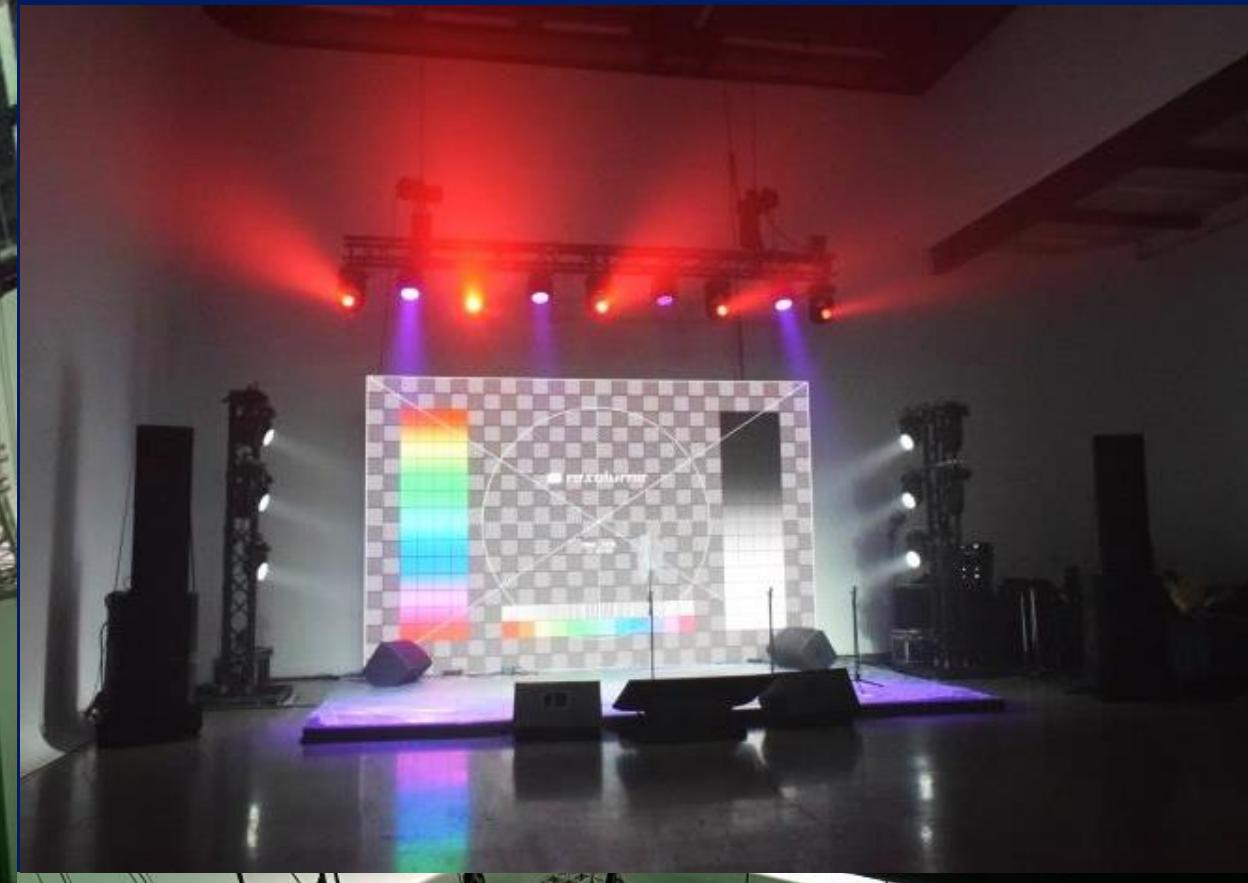
PM Center Building

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STUDIO 1

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STUDIO 2

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STUDIO 3

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MV : ความคาดหวัง COCKTAIL Feat. ตุน bodyslam, ปูม POTATO

โนบเนา #Maybelline





ClubFridayTheSeries

02

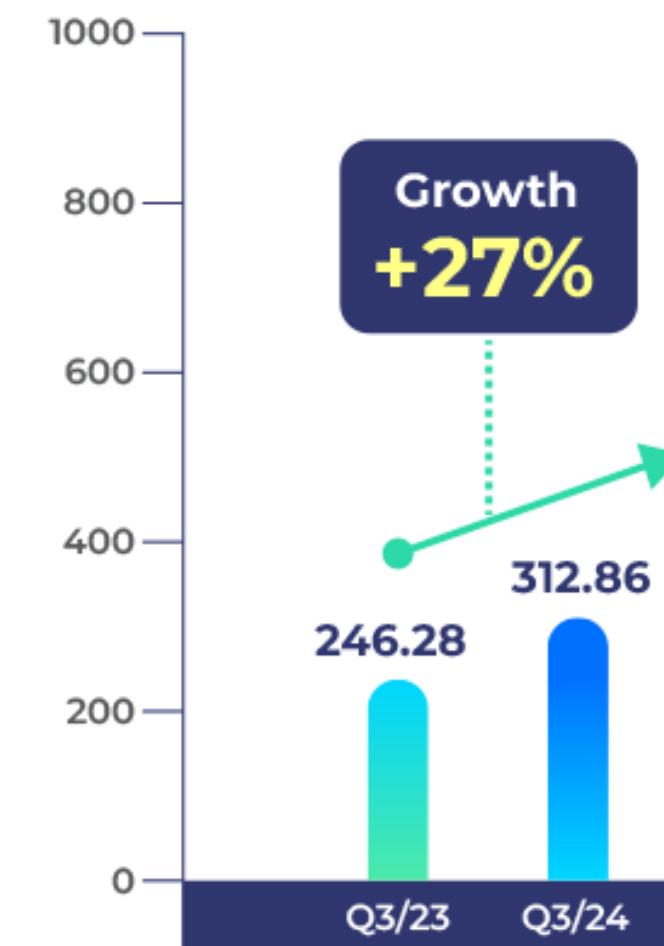
FINANCIAL HIGHLIGHTS

Financial Highlights

As of September 2024

■ Total Revenue

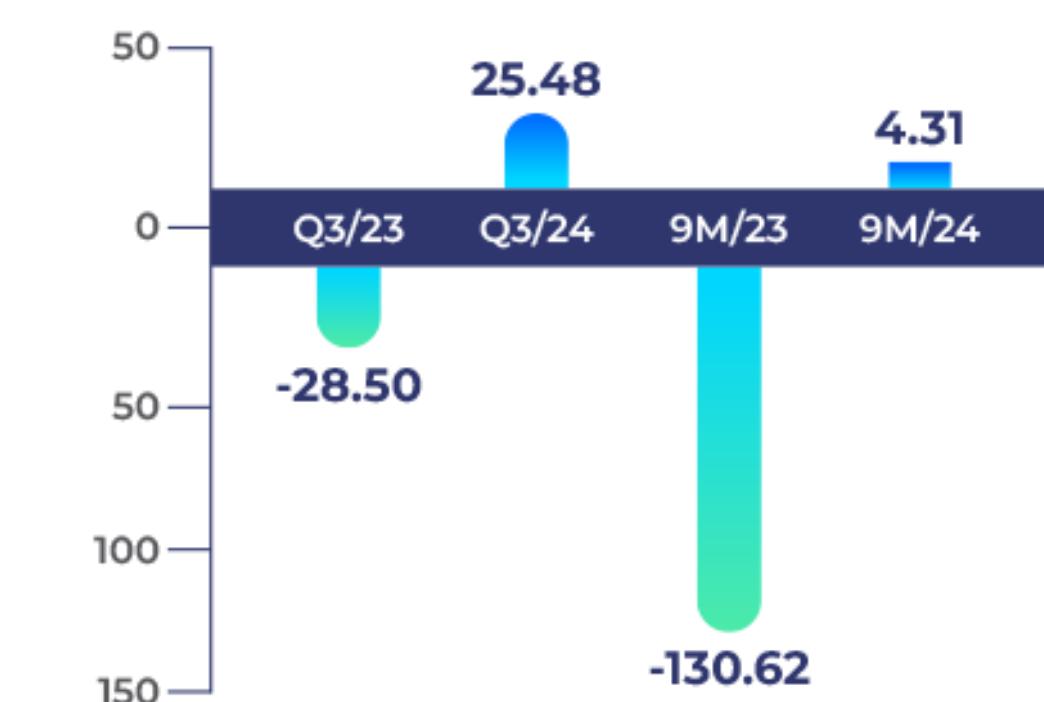
Unit : Million Baht



Growth
+15%

■ EBITDA

Unit : Million Baht



■ Total Expense

Unit : Million Baht

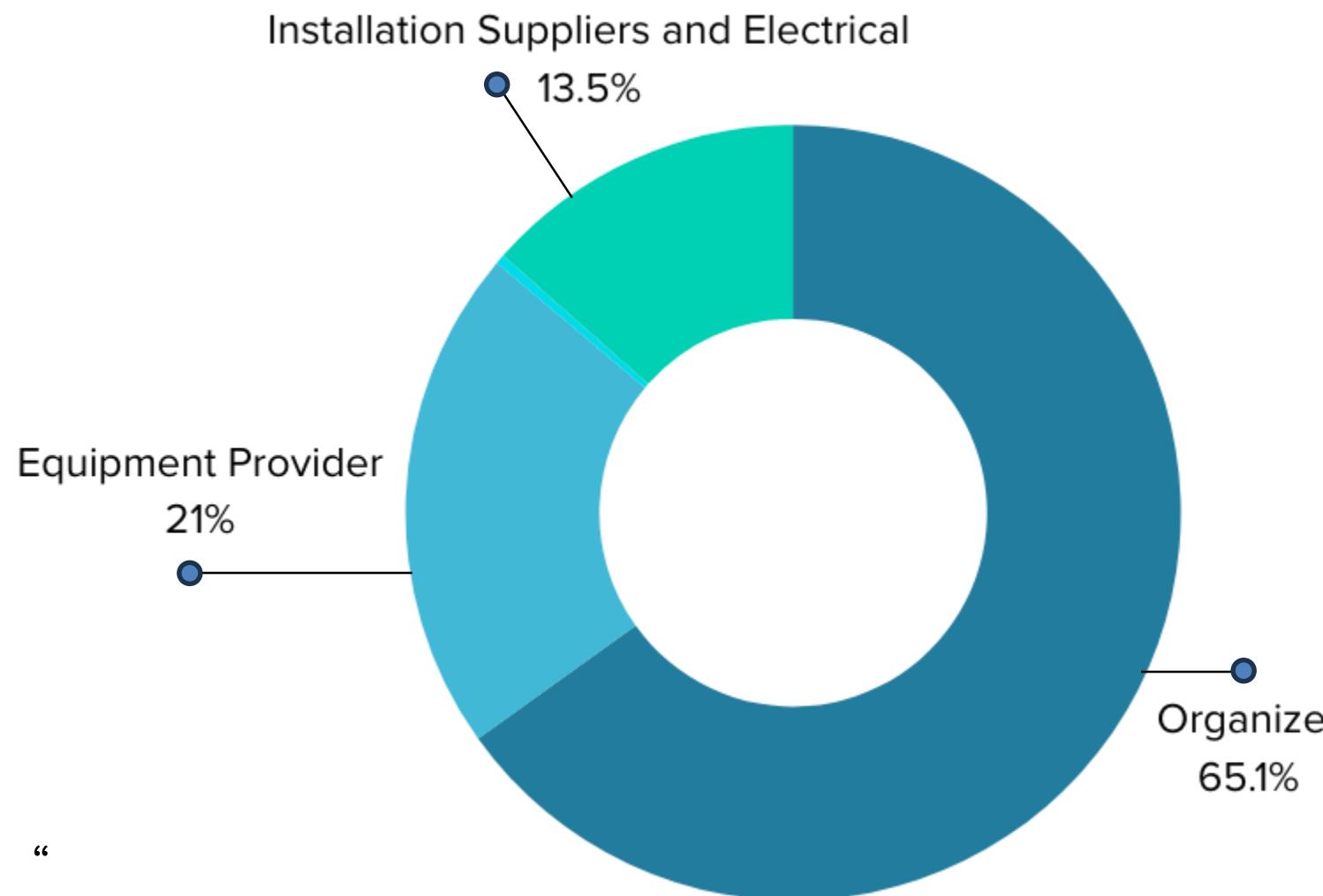


-1%

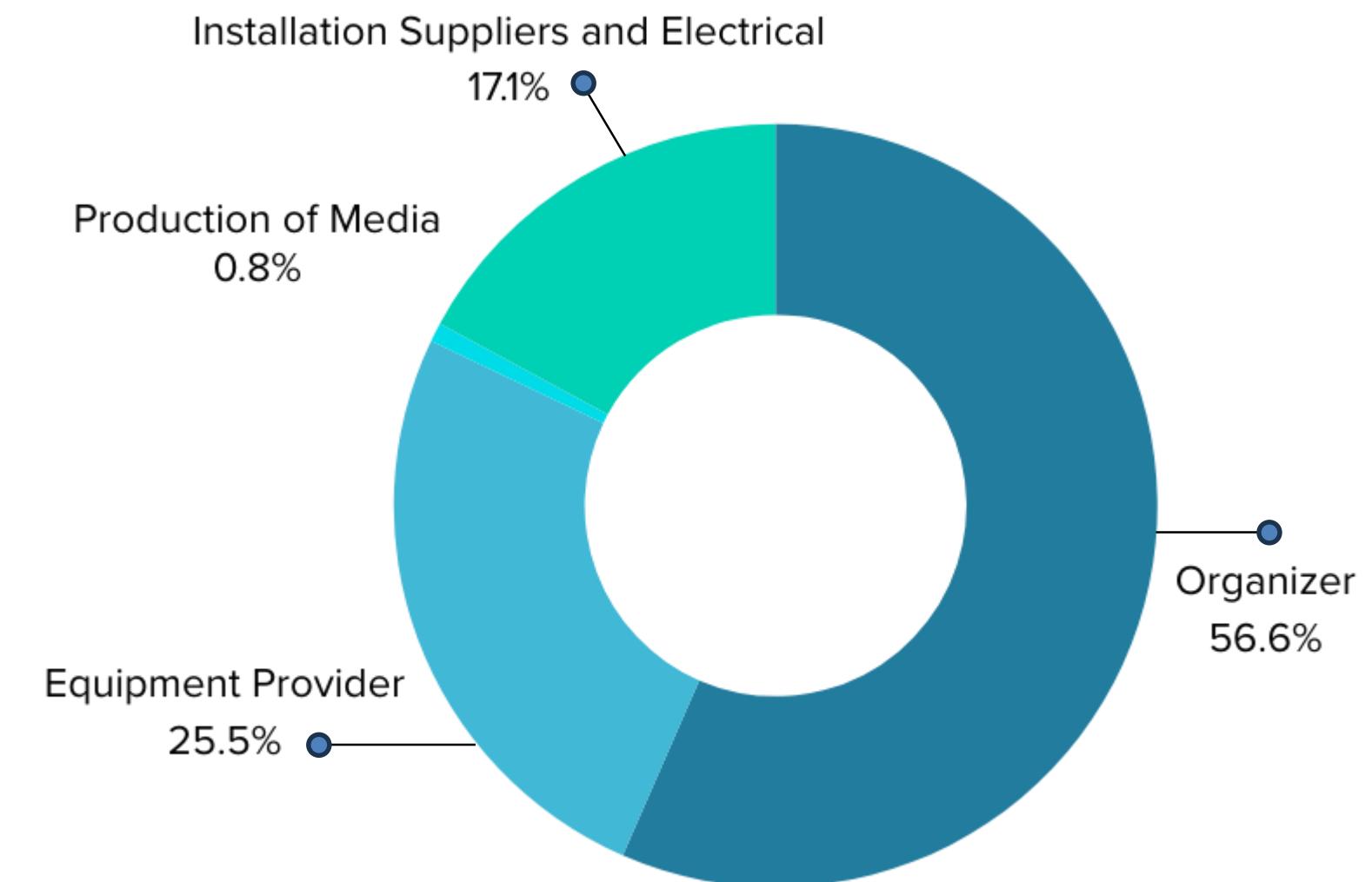
Revenue by Segment

As of September 2024

■ 9M/24



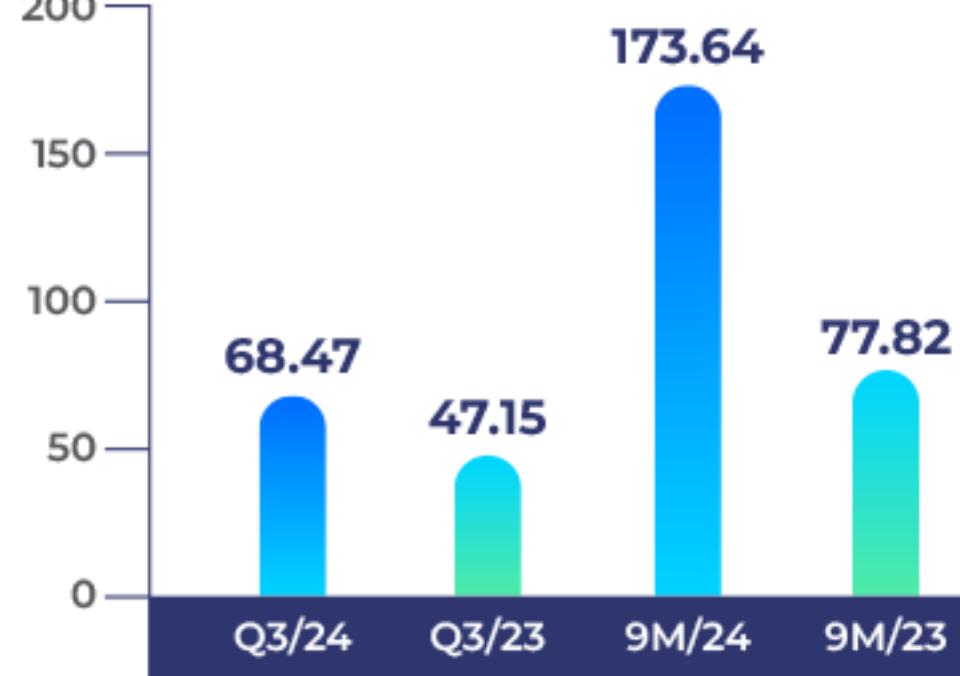
■ 9M/23



Profitability Ratios

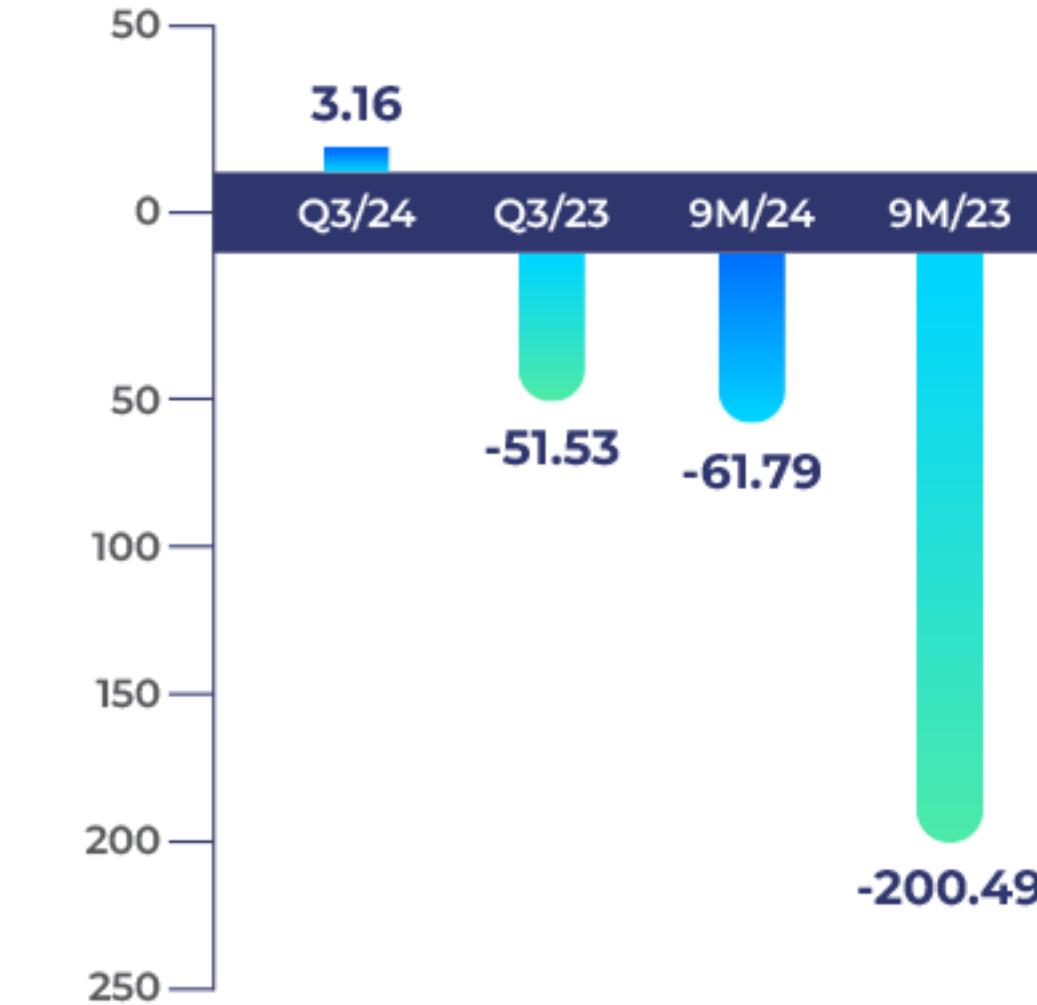
■ Gross Profit Ratio

Unit : Million Baht



Unit : Million Baht

■ Net Profit Ratio



Q3/24 Q3/23 9M/24 9M/23

	Q3/24	Q3/23	9M/24	9M/23
GP	22%	19%	19%	10%

Q3/24 Q3/23 9M/24 9M/23

	Q3/24	Q3/23	9M/24	9M/23
NP	1%	-21%	-7%	-25%

Balance Sheet

As of September 2024

1056.25

Assets

(-6% from last period)

"Assets decreased by 76.74 million baht due to a reduction in trade receivables from faster debt collection."

655.81

Liabilities

(-14% from last period)

"Liabilities decreased by 110.73 million baht due to the repayment of trade payables, loan repayments to financial institutions, and partial redemption of matured debentures."

400.44

Equity

(+13% from last period)

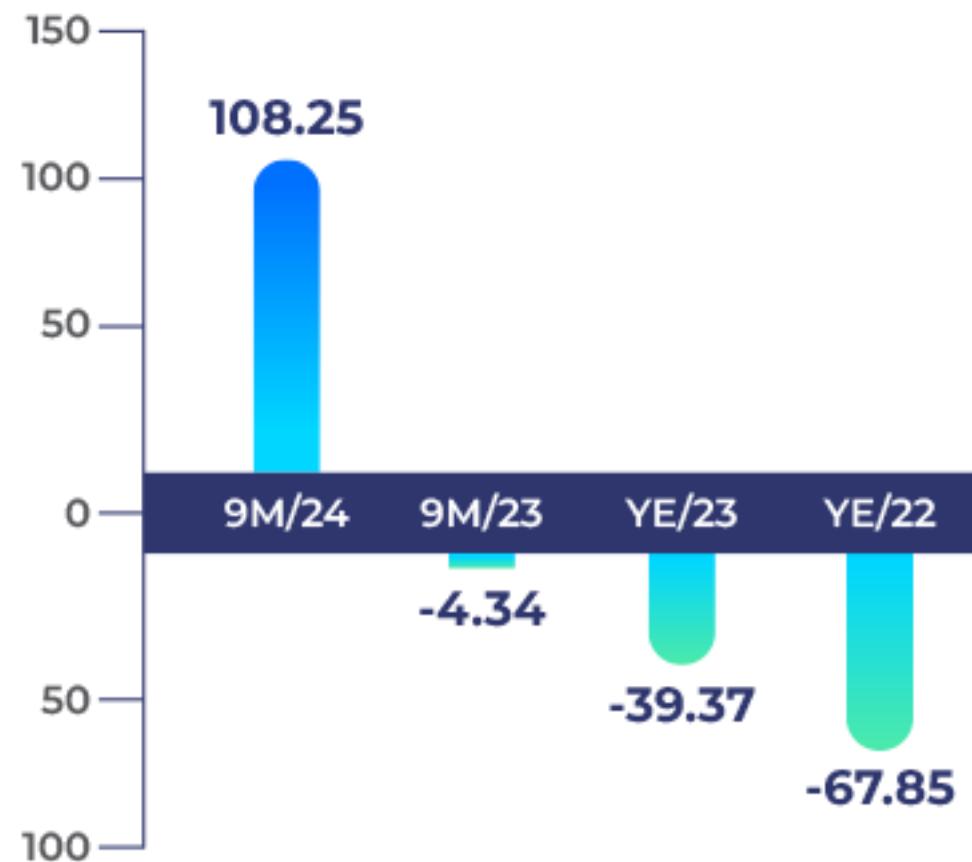
"Shareholders' equity increased due to a capital increase in January 2024; however, there remains an accumulated loss of 63.55 million baht."

Cashflow Statement

As of September 2024

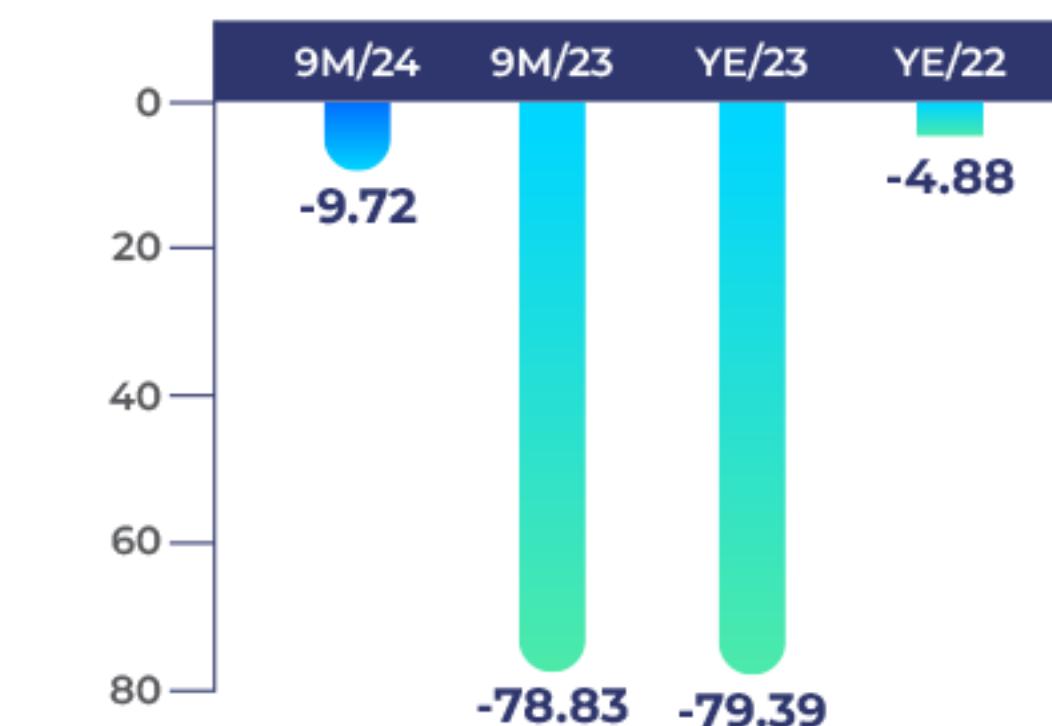
■ CFO

Unit : Million Baht



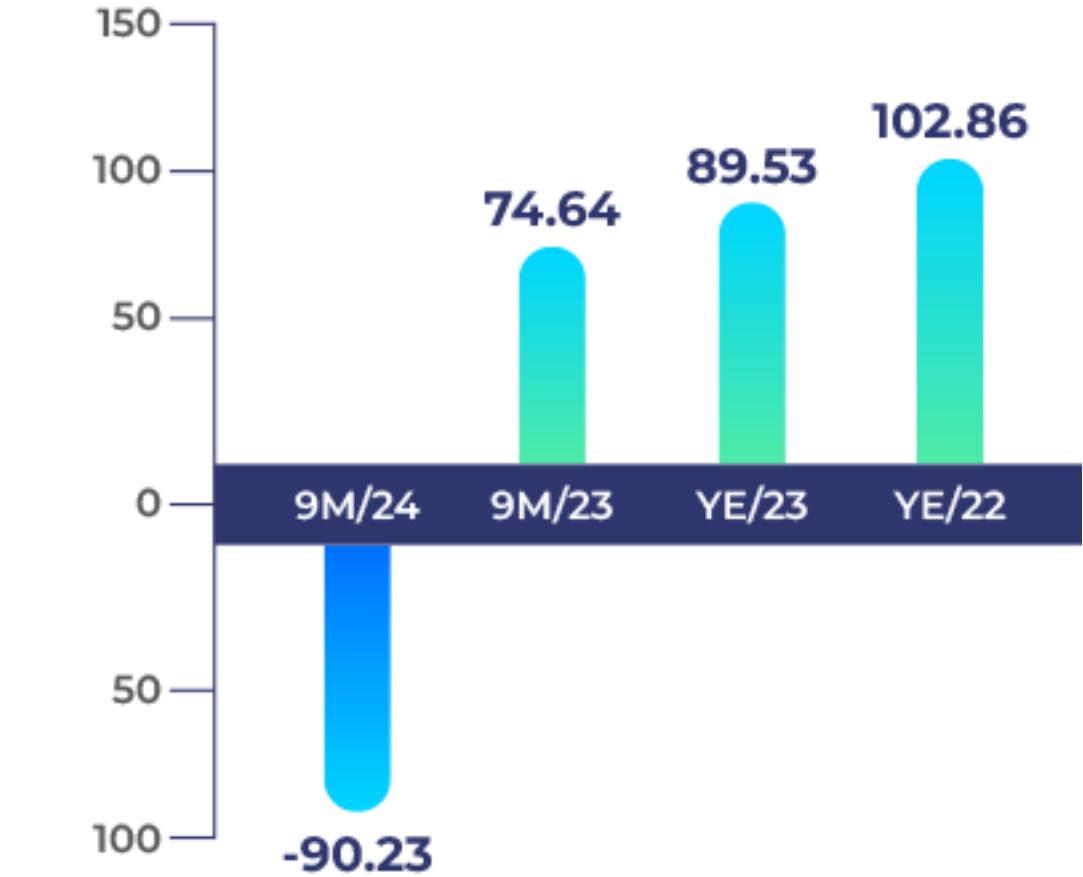
■ CFI

Unit : Million Baht



■ CFF

Unit : Million Baht



Key Financial Ratios

■ Liquidity Ratios

	Q3/24	Q3/23
Current Ratio	0.59	0.47
Quick Ratio	0.50	0.26
Cash Cycle (days)	4	16

■ Profitability Ratio

	Q3/24	Q3/23
Gross Profit	19	10
EBIT Margin	-4	-21
Net Profit	-7	-25

■ Financial Ratio

	Q3/24	Q3/23
D/E	1.64	2.04
ICR	-2.07	-8.43
DSCR	0.02	-0.39

03 Q&A

THANK YOU

For more information, please contact
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Website: www.cmo-group.com