CMO PUBLIC COMPANY LIMITED

OPPORTUNITY DAY

Q2/2024

Date 14 Aug 2024

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AGENDA

01 CMO GROUP'S BUSINESS

02 FINANCIAL HIGHLIGHTS

03 Q & A

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01 CMO GROUP'S BUSINESS

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WE ARE

THE CREATIVE EXPERIENCES CREATOR

38 YEARS OF EXPERIENCE

200 FULL TIME EXPERIENCED EMPLOYEES

20,000 CREATIVE EXPERIENCE

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SERVICES

ENTERTAINMENT & SPECIAL EVENT

Specialize in creating unforgettable experiences, blending creativity and precision for events like galas, concerts, anniversaries, and grand openings

CORPORATE & MARKETING EVENT

Offer end-to-end solutions that align seamlessly with your brand identity, fostering connections and leaving a lasting impact

EXHIBITION & TRADE FAIR

Design and manage captivating exhibitions, ensuring every detail is meticulously executed for a memorable and immersive experience

CONFERENCE & GALA NIGHT

Facilitate seamless and productive conferences, whether for corporate gatherings or industry-wide symposiums

MUSEUM DESIGN , CONSTRUCTION & MANAGEMENT

- Research Analysis and Development Methodology
- Museum Exhibition Planning , Construction Design and Multimedia
- Management and Development

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Market value of the event organizer industry

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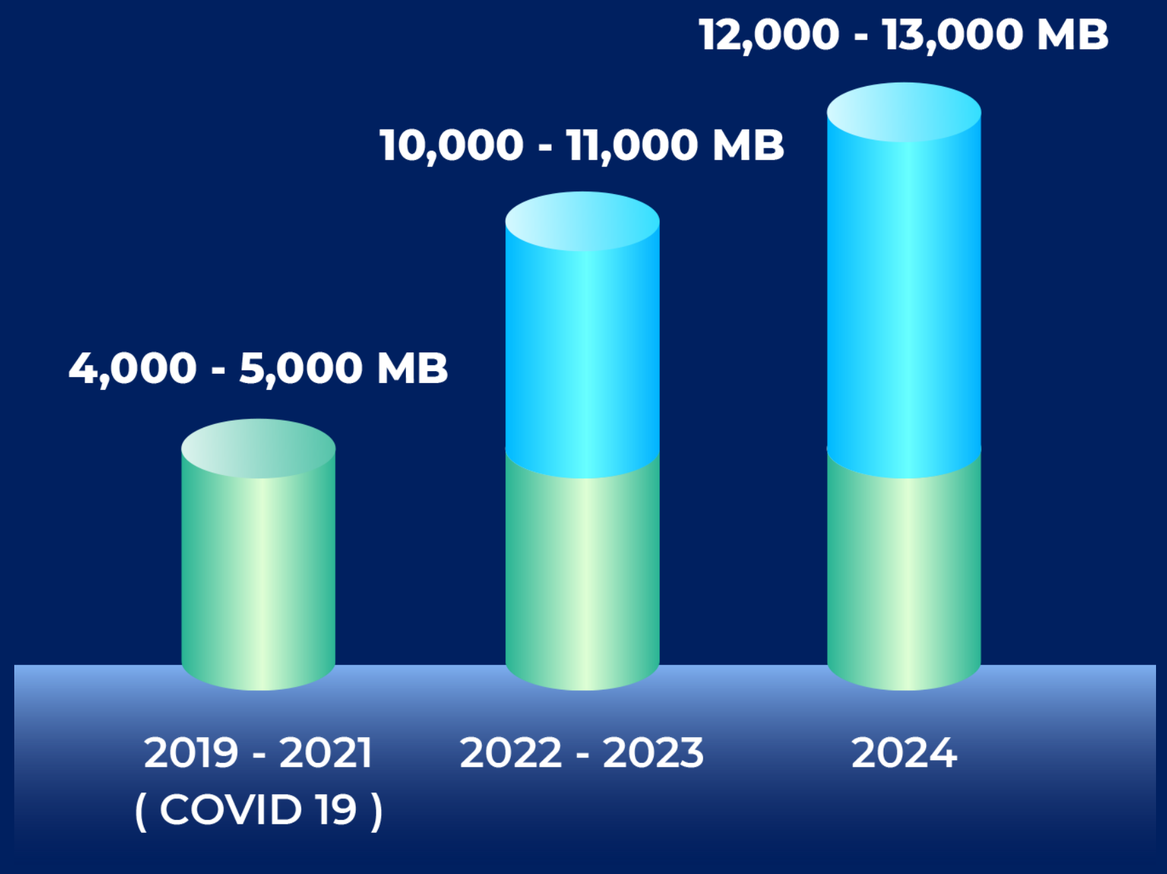

Ref: Business of Creative and Event Management Association: EMA

Insights by event type

- Corporate & Marketing Events
- Personal Events
- Fashion & Entertainment Events
- Public Events
- Sport Events
- Seminar Events
- Conference & Convention Events
- Exhibition Events

Over
5,000
Event
Organizers

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BIG PLAYER

5 Event Organizers

** Revenue : over 1,000 MB/Year

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BUSINESS STRENGTHS

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PREMIUM QUALITY, BEST PRICE !

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Fresh Creative Idea

World-Class Production

Professional Experiences

ONE STOP SERVICE

Designing an
event concept,
theme and styling

Create
VDO Presentation
and Interactive media

Audio Visual,
Lighting and Special effect
equipment supplier

Managing the event
to achieve objectives
successfully

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OUR Clients

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Q2/2024
PROJECT HIGHLIGHT

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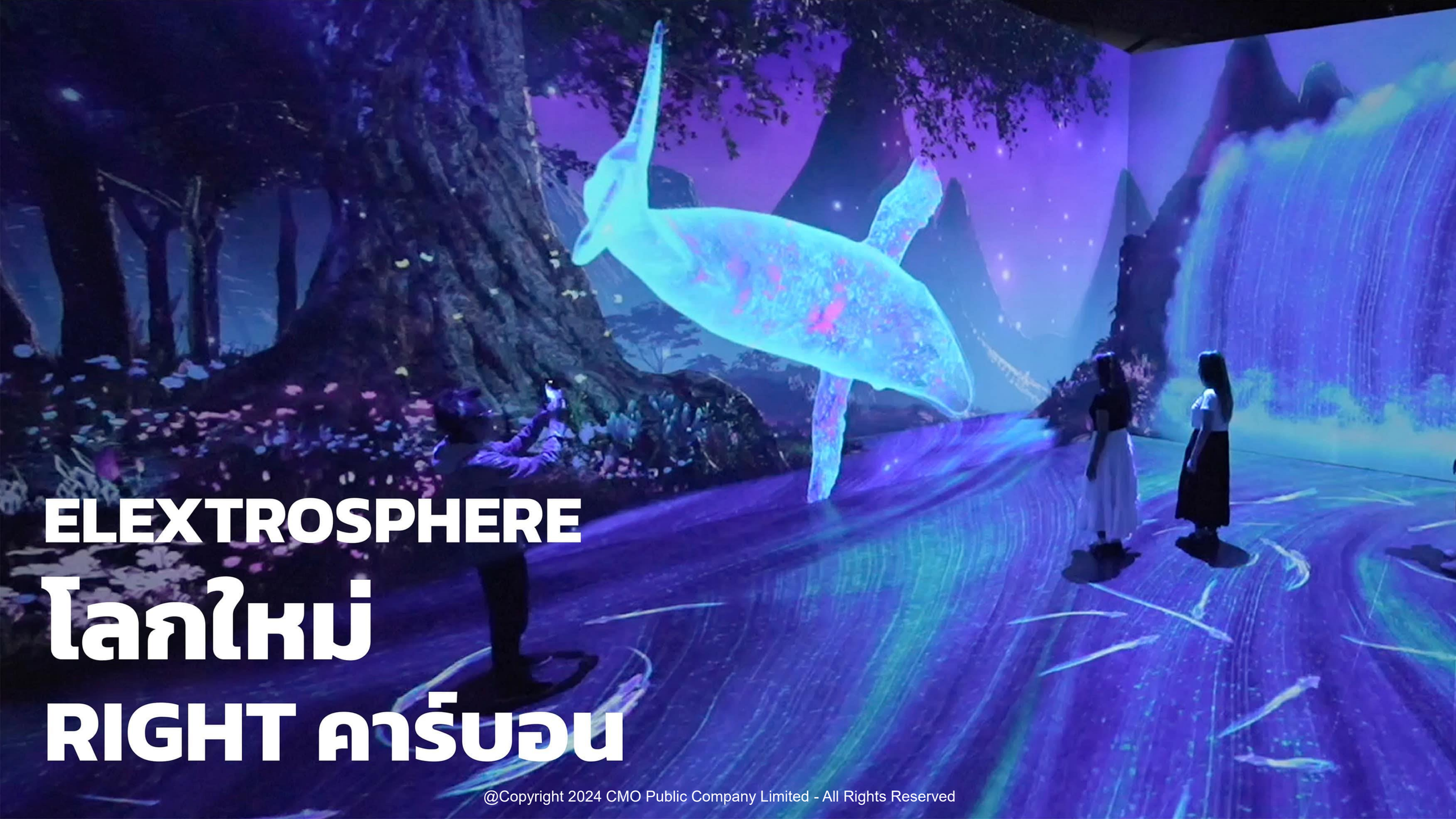

ELEXTROSPHERE
โลกใหม่
RIGHT คาร์บอน

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BLA Feel Good Concert

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CASTROL BIKE POINT CONFERENCE 2024

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TCP Booth at THAIFEX 2024

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Miss Dior Pop-up

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GENTLEWOMAN DUMPLING BAG THE GRAND LAUNCHING EVENT

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SCG
The Possibilities for Inclusive Green Growth

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BBL Booth at Money Expo 2024

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ไทยประกันชีวิต

Thailand Smart Money 2024 Central Chanthaburi

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PTTEP Pavilion at Future Energy Asia 2024

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MAZDA DEALER NATIONAL CONFERENCE 2024

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APSCVIR 2024

Asia-Pacific Society of Cardiovascular and Interventional Radiology

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49TH ASEAN AIR TRANSPORT WORKING GROUP (ATWG) AND RELATED MEETINGS

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PROJECT UPDATE

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POP MART CONCEPT STORE at MEGABangna

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Hirono Bangkok Art Exhibition and Event

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SHARP SYNC-UP

2024 ASEAN REGIONAL EVENT

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HUAWEI DIGITAL BUS 2024

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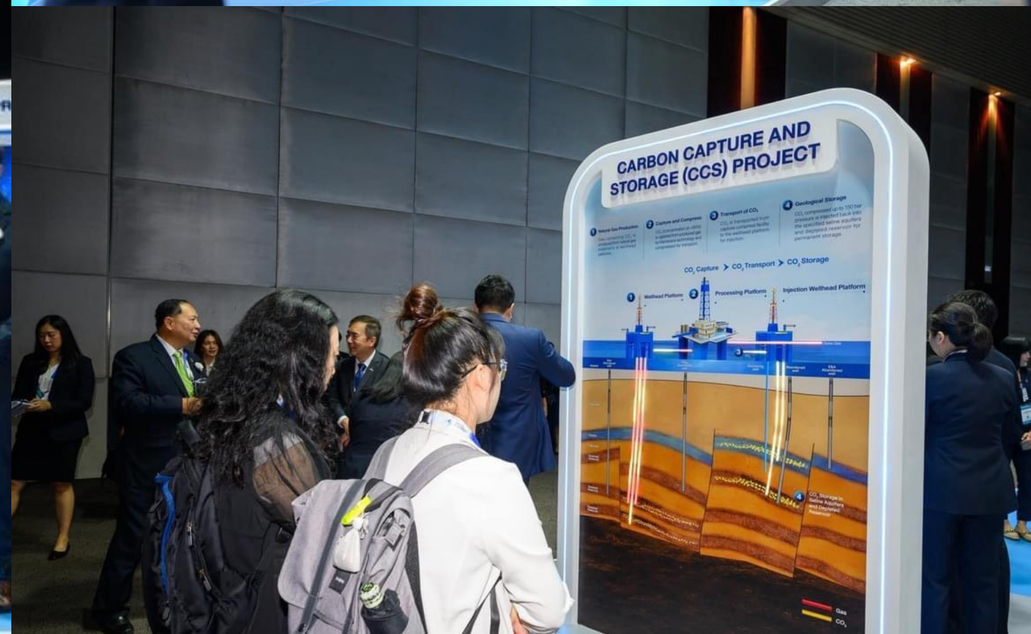
PTTEP Pavilion at APDT



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02 FINANCIAL HIGHLIGHTS

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Total Revenue from Service

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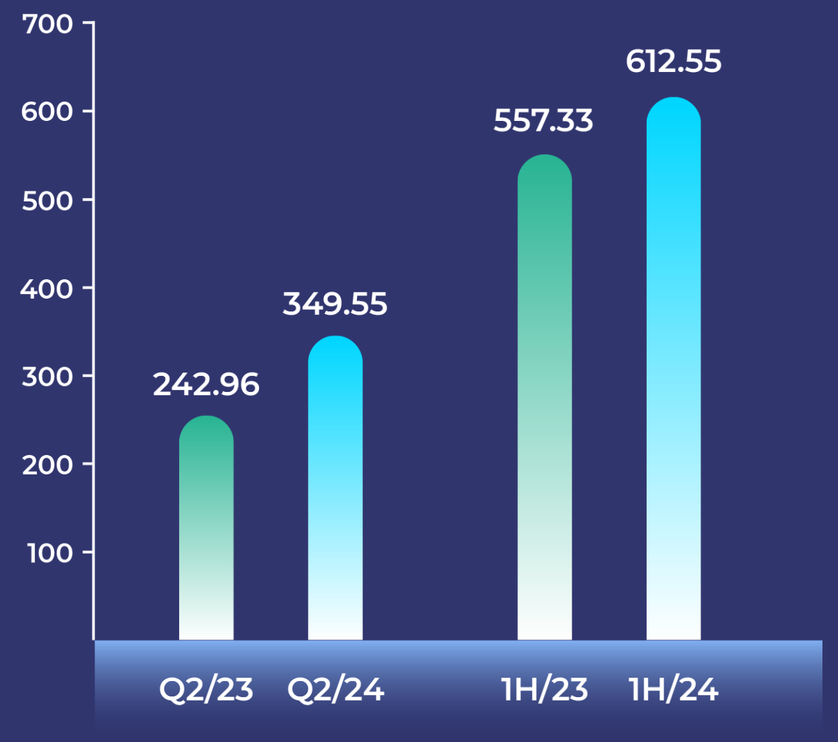
YoY

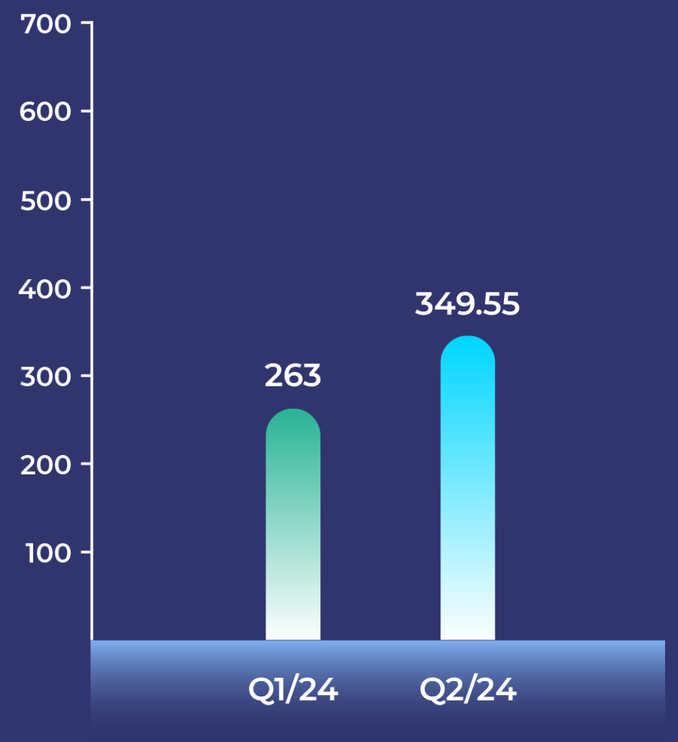
Unit = Million Baht (MB)



	Q2/23	Q2/24	1H/23	1H/24
Net Profit [loss]	-62.56	-12.06	-143.07	-61.29

QoQ

Unit = Million Baht (MB)



	Q1/24	Q2/24
Net Profit [loss]	-49.23	-12.06

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Consolidated Revenue Structure 1H/2023 vs 1H/2024

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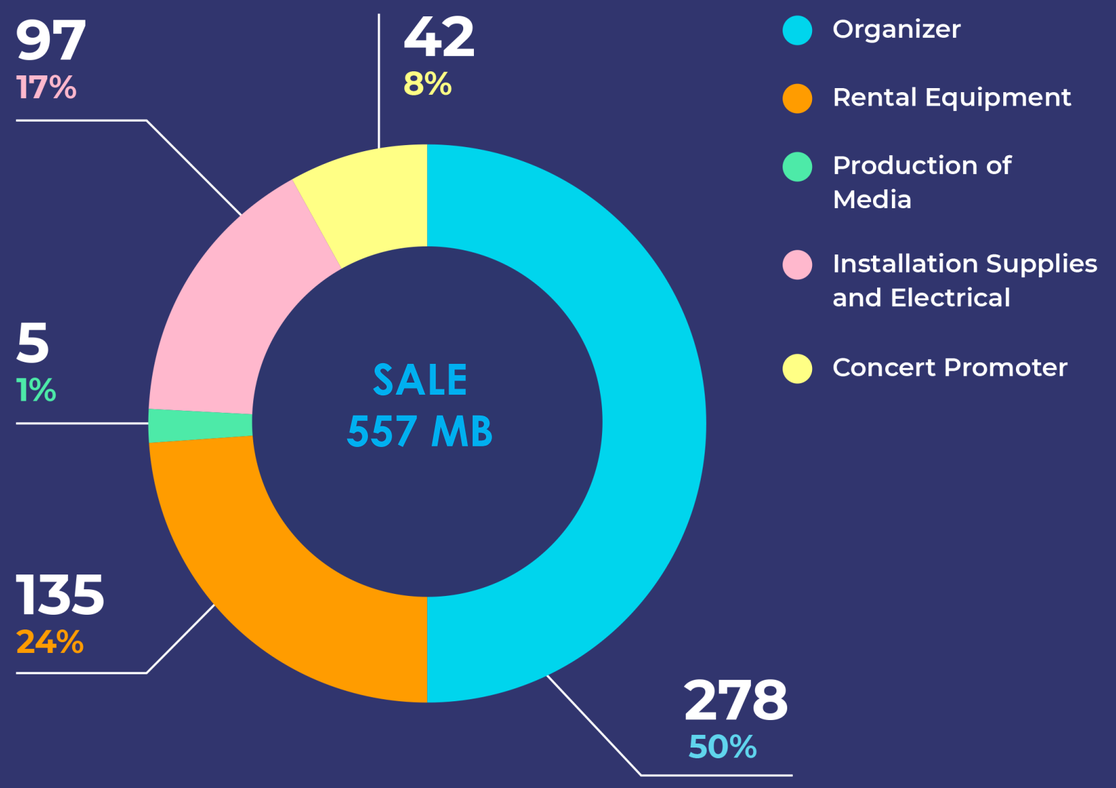
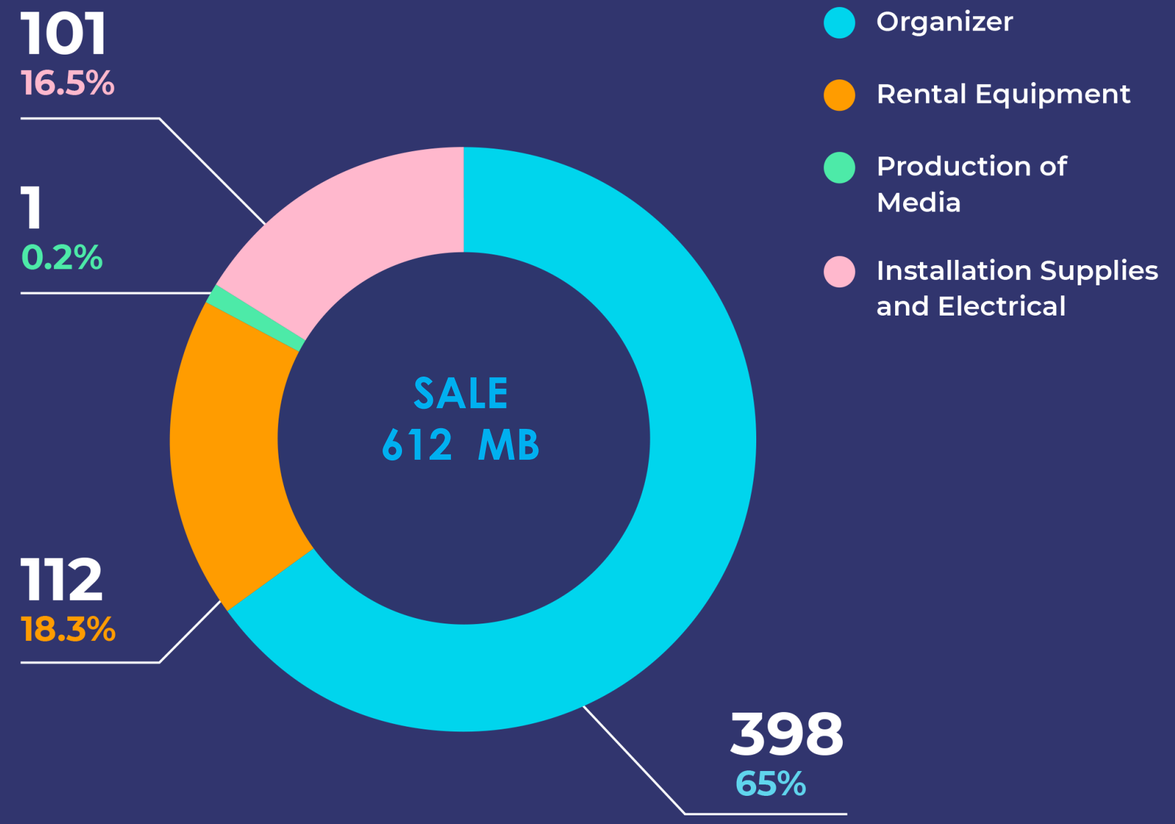
CMO Segments 1H/2023



CMO Segments 1H/2024



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Target 2024
1,200-1,500 MB

Backlog Won
800 MB

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03 Q&A

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THANK YOU

For more information, please contact
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