

ADINDA AULIA BALQIS, S.KOM

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Palembang, Sumatera Selatan, 30257.

A Systems Information graduate with diverse interests in technology, design, and quality assurance. Skilled in Python, SQL, UI/UX design, and visual communication. Passionate about software testing, data analysis, and creative problem-solving. Experienced in collaborative work, creative and analytical thinking, and adapting quickly to industry trends. Open to new challenges and always striving to deliver designs that are not only visually appealing but also highly functional.

Education

Universitas Sriwijaya - Palembang, Indonesia

July 2017 - Oct 2021

Bachelor Degree in Computer Science, GPA 3.42/4.00

Final Project: *The implementation of data mining to predict the prices of NPK fertilizer raw materials using time series data (Case Study: Pupuk Sriwidjaja Palembang)*

- Familiar with various concept and skills related to both computer science and information system such as Information Systems Analysis and Design, Web Development, Database Management Systems (DBMS), and UI/UX design.
- Experience in building web application
- I'm proficient in Python, C++, SQL, Figma, Canva, UML, ERD, and basic web development (HTML, CSS, JavaScript).
- Actively involved in HIMSI (Himpunan Mahasiswa Sistem Informasi) from 2017 – 2018
- Selected to take part in the ARS National Seminar, the Annual National Seminar of the Faculty of Computer Science, UNSRI with a project entitled ANALYSIS AND DESIGN OF "EATZY" APPLICATION ON ANDROID-BASED MOBILE DEVICES USING RUP METHOD

Work Experiences

CV Boga Kaya Rasa – Offline

Duration : 14 September 2024 – Now

Position : *Visual Communication Designer - Marketing Department*

Duties and Responsibilities:

- Designing visually appealing and communicative materials that align with the brand identity.
- Developing design concepts for marketing, social media, and promotional needs.
- Creating logos, posters, packaging, and other promotional materials.
- Producing social media content for feeds, banners, and digital promotional materials.
- Collaborating with other marketing team members to ensure effective message delivery.
- Adjusting designs based on feedback and the needs of clients or the company.
- Ensuring visual consistency across all company communication materials.

Mahad Islamy School – Offline

Duration : Sep 2022 – Sep 2024

Position : *Contract English Teacher (Subject : English, Cultural Arts and Information Technology)*

Duties and Responsibilities:

- Deliver engaging and interactive English lessons to elementary school students, Cultural Arts & Information Technology to middle school students.
- Create lesson plans, activities, and assessments to cater to diverse learning needs.
- Foster a positive and inclusive learning environment to support students' language development.
- Collaborate with fellow teachers and school staff to coordinate and execute school events and activities.

Bebaju.co – Online

Duration : March 2022 – Sep 2023

Position : *Social Media Staff (Instagram, Tiktok and Facebook)*

Duties and Responsibilities:

- Managed and curated social media content on Instagram for the online shop that sells secondhand clothes.
- Developed and implemented social media marketing strategies to increase brand visibility and attract potential customers.
- Created engaging and visually appealing posts, stories, and reels to showcase the available products.
- Responded to customer inquiries and comments promptly to provide excellent customer service.

- Utilized social media analytics tools to track performance metrics and identify areas for improvement.
- Collaborated with the team to plan and execute promotional campaigns and product launches.

Internship Experiences

Nuri – Remote/Online

Duration : Sep 2023 – Oct 2023

Position : *Project Based Intern : UI/UX Designer Virtual Internship Experience*

Duties and Responsibilities:

- Gained a comprehensive understanding of Design Thinking principles, including defining problems, empathizing with users, ideation, Wireframing and Prototyping.
- Applied empathetic design techniques to deeply understand user needs and pain points, fostering a user-centric approach to UI/UX design.
- Executed wireframing activities to create low-fidelity representations of user interfaces, focusing on information architecture and user flow optimization.
- Progressed to prototyping stages, using industry-standard tools to translate wireframes into interactive, high-fidelity prototypes for user testing and feedback.



**PUPUK SRIWIDJAJA
PALEMBANG**

Project

[*Final Task Report Virtual Internship Experience Program*](#)

PT. Pupuk Sriwidjaja – Palembang, Indonesia

Duration : Sep 2020 – Feb 2021

Position : *Data Scientist Intern -IT Department*

Duties and Responsibilities:

- Implemented web scraping automation using Selenium framework to gather time series data for analysis.
- Developed and implemented a time series model to predict the price of NPK fertilizer raw materials, contributing to improved cost forecasting with Python.
- Conducted data cleaning, data visualization, and data mining to extract relevant insights from diverse datasets.
- Collaborated with senior data analysts to interpret trends and patterns in the data and provide actionable recommendations.
- Utilized SQL to query and manipulate databases for data retrieval and analysis.
- Designed interactive data visualizations using Streamlit and HTML to present project findings.
- Utilizing the Windows Task Scheduler to automate scraping tasks, ensuring the program runs seamlessly on a monthly basis.
- Communicated project progress and results effectively in both written reports and oral presentations.

PT TELKOM INDONESIA– Palembang, Indonesia

Duration : Nov 2019 – Dec 2019

Position : *Student Internship*

Duties and Responsibilities:

- Analyzed the SMILE application for data collection orders at Optima Access and Maintenance divisions, enabling data-driven decision-making.
- Assisted in interpreting and presenting data analysis results.



Skills

- **System Analysis & Design:** UML, Flowchart, DFD, PDFD and ERD
- **Programming Languages:** Java, Python, SQL, PHP, C++, CSS
- **Database Management:** MySQL
- **UI/UX Design:** Adobe XD, Figma
- **Project Management:** Agile, Scrum
- **Tools:** Microsoft Office, Android Studio, Figma, Streamlit, Tableau, Adobe XD, Power Designer
- **Soft Skills:** Analytical Thinking, Problem-Solving, Communication, Team Collaboration
- **Languages:** Indonesian and English (Toefl ITP Score 550)



Training Courses and Certificates

- **Intro Introduction to Stuructured Query Language (SQL) - Coursera**
- **Visual Elements of User Interface Design - Coursera**
- **Cybersecurity Essentials - Cisco Networking Academy**
- **RevoU Mini Course Data Analytics – RevoU**
- **Bootcamp UI/UX Design – MySkill**
- **[Introduction to User Experience Principles and Processes - Coursera](#)**
- **[Final Project : Revamp Myskill.id Website On Mobile](#)**

