



# Adinda Irawan

## Digital Marketer

### A BIT ABOUT ME

An economy student with a focus on international management. A creative, driven, and dedicated individual with the skilled in design and digital marketing that put forward in everything I do.

### WORK EXPERIENCE

#### Search Engine Optimization Intern

**PT. GLOBAL TIKET NETWORK (TIKET.COM)**

**MARCH 2021 - MAY 2021**

- Analyze posted content effectivity
- Manage and proofread internal content database
- Write push notifications for the app

#### Digital Marketing Intern

**PT. BANK CENTRAL ASIA TBK**

**FEBRUARY 2020 - JULY 2020**

- Analyze social media post effectivity
- Research on SEO competitors
- Create blog posts for upcoming events

#### Marketing and Design Intern

**PT. JELITA KARISMA PERSADA**

**OCTOBER 2019 - NOVEMBER 2019**

- Design printed posters
- Edited commercials for company
- Make advertisement commercials

#### External Relation and Design Staff

**CV. ZEPPELIN INDONESIA**

**DECEMBER 2017 - JANUARY 2019**

- Email potential client on products
- Do a client product mockup design
- Design stickers for events

### EDUCATIONAL INFO

**Universitas Indonesia**

**FACULTY OF ECONOMY AND BUSINESS**


**FOCUS ON INTERNATIONAL MANAGEMENT**

- Expected graduation date: September 2021


### SKILLS

• Digital Marketing	Advance
• General Marketing	Advance
• Accounting	Novice
• Coding	Basic
• Graphic Design	Advance
• Photo Editing	Intermediate
• Video Editing	Intermediate

### LET'S CHAT:

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