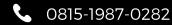


### **SKILLS**

- Digital Marketing
- General Marketing
- Basic Accounting
- Basic Coding
- Graphic Design
- Photo Editing
- Video Editing

# **LET'S CHAT:**



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adindairawan.github.io/about

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# **Adinda Irawan**

Management Undergraduate Student

#### A BIT ABOUT ME

An economy student with a focus on international management. A creative, hardworking, and dedicated individual with the passion for design that put forward in everything I do.

#### **WORK EXPERIENCE**

#### **Digital Marketing Intern**

PT. BANK CENTRAL ASIA TBK FEBRUARY 2020 - JULY 2020

- Analyze social media post effectivity
- Research on SEO competitors
- Create blog posts for upcoming events

# Marketing and Design Intern PT. JELITA KARISMA PERSADA OCTOBER 2019 - NOVEMBER 2019

- Design printed posters
- Edited commercials for company
- Make advertisement commercials

# **External Relation and Design Staff**

CV. ZEPPELIN INDONESIA DECEMBER 2017 - JANUARY 2019

- Email potential client on products
- Do a client product mockup design
- Design stickers for events

# **EDUCATIONAL INFO**

#### **Universitas Indonesia**

FACULTY OF ECONOMY AND BUSINESS FOCUS ON INTERNATIONAL MANAGEMNT

- Expected graduation date: September 2021