



# Adinda Irawan

Management Undergraduate Student

## A BIT ABOUT ME

An economy student with a focus on international management. A creative, hardworking, and dedicated individual with the passion for design that put forward in everything I do.

## WORK EXPERIENCE

### Digital Marketing Intern

PT. BANK CENTRAL ASIA TBK

FEBRUARY 2020 - JULY 2020

- Analyze social media post effectivity
- Research on SEO competitors
- Create blog posts for upcoming events

### Marketing and Design Intern

PT. JELITA KARISMA PERSADA

OCTOBER 2019 - NOVEMBER 2019

- Design printed posters
- Edited commercials for company
- Make advertisement commercials

### External Relation and Design Staff

CV. ZEPPELIN INDONESIA

DECEMBER 2017 - JANUARY 2019

- Email potential client on products
- Do a client product mockup design
- Design stickers for events

## EDUCATIONAL INFO

### Universitas Indonesia

FACULTY OF ECONOMY AND BUSINESS


FOCUS ON INTERNATIONAL MANAGEMENT

- Expected graduation date: September 2021


## SKILLS

- Digital Marketing
- General Marketing
- Basic Accounting
- Basic Coding
- Graphic Design
- Photo Editing
- Video Editing

## LET'S CHAT:

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 adindairawan.github.io/about

 @adindairawn