

Suggestions for Moodboard and Library Evolution

If outcomes are inconsistent, make **3 actionable suggestions**:

1. **Refine the Color Palette:** Ensure it better reflects key values like trustworthiness (e.g., muted blues for reliability, greens for sustainability).
2. **Enhance Typography:** Explore using bolder or larger fonts to make the design feel more modern or professional.
3. **Update Graphic Elements:** Incorporate visuals that reflect affordability (e.g., sale tags or eco-icons for sustainability).