



LAMBDA ETA - HKN

# COGNIZANCE

ISSUE:02 | November 2012

MONTHLY E- NEWSLETTER

## ITS ALL TECHNICAL WORLD!!!

There's no doubt the Wii sparked a motion-control revolution when it launched, with all three major consoles now sporting some sort of wavy-arm option. However, despite phenomenal sales for much of its life, it isn't still banging out the hit games in the way the Xbox and PS3 are.

Enter the [Wii U](#), then. The Wii's successor looks set to be a powerful HD console, offering 1080p output and 3D support, with yet another interesting new controller.

The Wii U comes with a kind of small tablet - a controller with all the usual buttons, but a touchscreen in the middle as well. The touchscreen can be used to control games, or you can actually play the game on that screen, leaving your TV free for Master chef.

There are still a lot of unanswered questions when it comes to [Windows 8 tablets](#), but the information is starting to come out, and there's no doubt Microsoft is prepared to make a real go of this tablet malarkey.

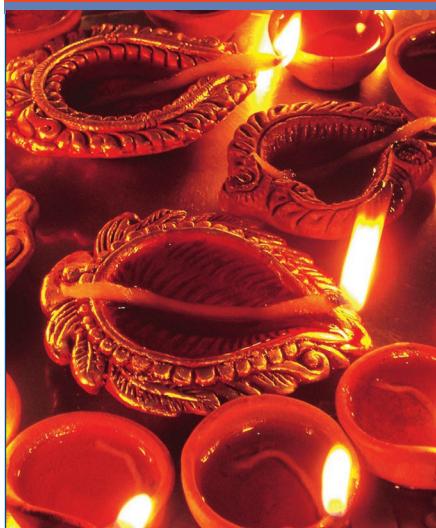
Windows 8 will use a Metro interface that's much like Windows Phone 7 for when it's used on touch devices, with separate Metro apps. It will support ARM processors, such as Tegra 3, as well,

which means manufacturers have options for the hardware they include.

Whether the addition of a new touch interface on top of the traditional Windows look will entice developers and customers is hard to say, but it seems to have the manufacturers on board, and we'll be able to see more when the public beta arrives early next year. If Microsoft pulls it off, it may suddenly become a big mobile player again.



**HAPPY DIWALI TO ALL  
THE READERS**

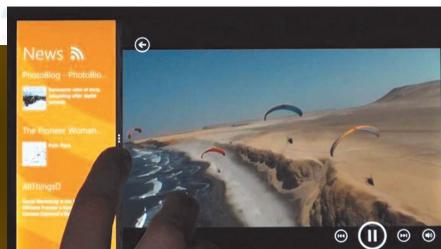


*With gleam of Diyas  
And the Echo of the Chants*

*May Happiness and Content-  
ment Fill Your life  
Wishing you a very happy and  
prosperous Diwali!!*

**READ MORE  
INSIDE.....**

Personal Agenda- Mr Alok Basu, HOD, Computer Science and Engineering  
Movie Review- Skyfall and V for Vendetta  
Book Review- Body in the library  
Photo of the month contest winners



# POSITIVE THINKING

Jerry was the kind of guy you love to hate. He was always in a good mood and always had something positive to say. When someone would ask him how he was doing, he would reply, "If I were any better, I would be twins!"

He was a unique manager because he had several waiters who had followed him around from restaurant to restaurant. The reason the waiters followed Jerry was because of his attitude. He was a natural motivator. If an employee was having a bad day, Jerry was there telling the employee how to look on the positive side of the situation.

Seeing this style really made me curious, so one day I went up to Jerry and asked him, "I don't get it! You can't be a positive person all of the time. How do you do it?" Jerry replied, "Each morning I wake up and say to myself, Jerry, you have two choices today. You can choose to be in a good mood or you can choose to be in a bad mood." I choose to be in a good mood. Each time something bad happens, I can choose to be a victim or I can choose to learn from it. I choose to learn from it. Every time someone comes to me complaining, I can choose to accept their complaining or I can point out the positive side of life. I choose the positive side of life."

"Yeah, right, it's not that easy," I protested.

"Yes it is," Jerry said. "Life is all about choices. When you cut away all the junk, every situation is a choice. You choose how you react to situations. You choose how people will affect your mood. You choose to be in a good mood or bad mood. The bottom line: It's your choice how you live life."

I reflected on what Jerry said. Soon thereafter, I left the restaurant industry to start my own business. We lost touch, but often thought about him when I made a choice about life instead of reacting to it. Several years later, I heard that Jerry did something you are never supposed to do in a restaurant business: he left the back door open one

morning and was held up at gunpoint by three armed robbers. While trying to open the safe, his hand, shaking from nervousness, slipped off the combination. The robbers panicked and shot him. Luckily, Jerry was found relatively quickly and rushed to the local trauma centre. After 18 hours of surgery and weeks of intensive care, Jerry was released from the hospital with fragments of the bullets still in his body. I saw Jerry about six months after the accident. When I asked him how he was, he replied, "If I were any better, I'd be twins. Want to see my scars?"

I declined to see his wounds, but did ask him what had gone through his mind as the robbery took place. "The first thing that went through my mind was that I should have locked the back door," Jerry replied. "Then, as I lay on the floor, I remembered that I had two choices: I could choose to live, or I could choose to die. I chose to live."

"Weren't you scared? Did you lose consciousness?" I asked. Jerry continued, "The paramedics were great. They kept telling me I was going to be fine. But when they wheeled me into the emergency room and I saw the expressions on the faces of the doctors and nurses, I got really scared. In their eyes, I read, 'He's a dead man.' I knew I needed to take action."

"What did you do?" I asked.

"Well, there was a big, burly nurse shouting questions at me," said Jerry. "She asked if I was allergic to anything. 'Yes,' I replied. The doctors and nurses stopped working as they waited for my reply... I took a deep breath and yelled, 'Bullets!' Over their laughter, I told them, 'I am choosing to live. Operate on me as if I am alive, not dead.'"

Jerry lived thanks to the skill of his doctors, but also because of his amazing attitude. I learned from him that every day we have the choice to live fully. Attitude, after all, is everything.

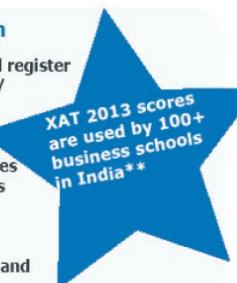


### Step 1: XAT Registration

Visit [www.xatonline.net.in](http://www.xatonline.net.in) and register for XAT 2013 by paying online/by cash or demand draft

XAT registration fee:  
Rs. 950/- for General candidates  
Rs. 650/- for SC/ST candidates

**Test Centres :**  
XAT will be conducted in 44 cities across the country and 3 overseas centres.



**XLRI - the oldest management institute in India and among the top five business schools in the country - invites applications from men and women**

- Aspiring to be business leaders of the future
- Seeking firm grounding in value based management

### Step 2: XLRI Academic Programme Registration

Visit [www.xlri.edu](http://www.xlri.edu) and register also for the required programme(s) by paying online/by cash or demand draft

#### Fee details:

##### General candidates

For one programme : Rs 1050.00  
For more than one but maximum of three programmes : Rs 1650.00 (Rs 1750.00\*)

##### SC/ST candidates

For one programme : Rs 750.00  
For more than one but maximum of three programmes : Rs 1250.00 (Rs 1350.00\*)

\* with FPM as one of the choices, an additional amount of Rs. 100/- has to be paid.

### About XLRI

XLRI, started in 1949, is a pioneer of management education in India. The institute over the years has shaped enthusiastic minds into future business leaders with competence and dedication. Sixty two glorious years later, it is still recognized as one of the strongest pillars supporting the progress of Indian Business Environment.

XLRI passes on its spirit of "Magis" - ever greater, ever better, excellence - to its students and propels them to strive for integral development apart from academic excellence. Its value based system propels its protégés to balance the dichotomy of Innovation vs. Exploitation, Patriotism vs. Global Vision, Assertive yet Humble, Growth vs Sustainability and Profit vs. Social Consciousness. These values not only lay emphasis on making highly proficient and effective business leaders but also socially and morally responsible human beings.



- Full time HRM/BM programmes are based only on XAT scores (NRI candidates, however may choose GMAT)
- GMP candidates may apply through XAT or GMAT
- After registering for XAT, candidates may apply for one or more programmes in XLRI

### Academic programmes offered at XLRI

#### Human Resource Management (HRM)

The competitiveness of firms in this globalized economy hinges on how well their human resources, the most valuable of all assets, are managed. The HRM program is designed to develop specialists capable of tapping the immense, but latent, people potential in organizations. Focusing primarily on employee relations, Human resource management systems and practices, legal framework, interpersonal and leadership skills, the course offers a holistic formation including areas such as finance, marketing, IT and operations management. Considered a pioneering course in the Asia-Pacific region, our HRM course is much acclaimed and highly sought after.

2 YEAR P.G  
PROGRAMME

#### Business Management (BM)

Making prospective participants efficient leaders and sensitive managers is the thrust of the BM programme, one of the leading business management programs in the country. The training prepares leaders to be value based and have an integrated approach to decision making. Drawing in on sister disciplines such as Economics, Finance, Information Systems, Marketing, Production & Operations Management and Strategic Management, the programme trains enterprising managers to shape the future of business

#### ELIGIBILITY

(For both HRM/BM) : Candidate who have completed Bachelor's degree of minimum three years duration or equivalent in any discipline from a recognized university from India/abroad are eligible to apply. Those completing their final examination by June 10, 2013 may also apply.

#### General Management Programme(GMP)

The Programme aims at re-engineering the skills of the practising managers and executives with at least 5 years of relevant managerial experience. This full time programme recognized by AICTE as being equivalent to PG Diploma in General Management, incorporates a 3 months hands-on experience in a relevant area.

**Eligibility:** Graduates in any discipline from a recognised university in India/abroad with at least 5 years of managerial/ supervisory experience by March 31, 2013. GMP candidate may choose to apply through XAT 2013 or GMAT score (taken during December 1,2010 to December 22, 2012).

GMP Interviews will take place during 17 -23, January 2013.

#### Fellow Programme in Management (FPM) Residential Doctoral Programme

Primarily aimed at training participants as faculty at premier Management Institutes, Researchers or Consultants, this prestigious course carries fellowship of Rs. 20,000 per month in the first two years and Rs.25,000 per month in the following two years.  
For further details visit. [www.xlri.ac.in/research](http://www.xlri.ac.in/research)

**Eligibility:** Candidate should have Master's degree or equivalent in any discipline with atleast 55% marks (50% for SC/ST candidates) with the Bachelor's degree (10+2+3 years)/equivalent qualification with atleast 60% marks (55% for SC/ST candidates) obtained Or a professional qualification like CA/ICWA/CS with atleast 55% marks (50% for SC/ST candidates) Or BE/B.Tech degree or equivalent with atleast 60% marks (50% for SC/ST candidates) and two years of relevant work experience.

**Executive Fellow Programme in Management (Exec. FPM)**  
Exec. FPM is a non residential doctoral programme designed to cater to the higher needs of working executives/faculty members and researchers.  
For further details visit [www.xlri.ac.in / research](http://www.xlri.ac.in/research).

#### IMPORTANT DATES

**XAT Registration begins August 20, 2012**  
**XAT Registration ends November 30, 2012**

**XLRI Registration begins September 03, 2012**  
**XLRI Registration ends December 22, 2012**

# **EXAM ALERT!!!!**

## **Association of Indian Management Schools (AIMS) Test For Management Admissions - ATMA 2012**

### **Important Dates**

Date of Commencement of Registration	: October 10, 2012
Date of Closure of Registration	: December 05, 2012
Last date -Reprint of filled in application form	: December 05, 2012
Online Test	: December 09, 2012 (between 2.00 p.m. to 5.00 p.m.)
Results	: December 20, 2012

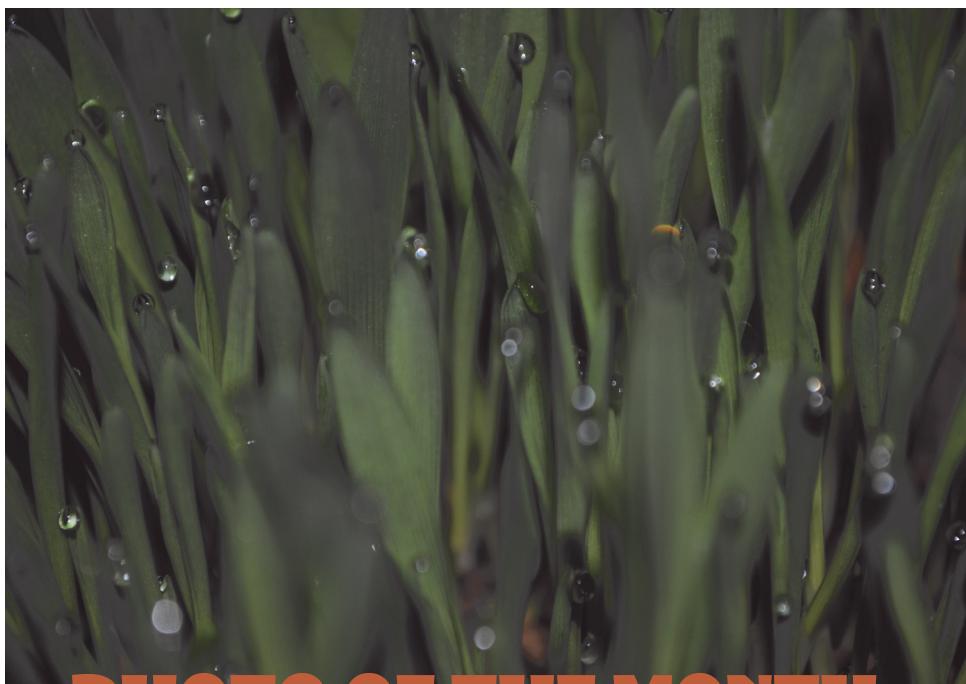
AIMS organizes "AIMS Test For Management Admissions (ATMA)" a standard test for admission to post-graduate management programmes. ATMA approved by the AICTE, is focused on the student. It is designed to assess the aptitude for management education including verbal skills, quantitative skills and analytical reasoning of students. ATMA has been approved by the Ministry of Human Resource Development of the Government of India for admission on All India Basis to the MBA / PGDM and other Postgraduate Programmes like MCA.

### **Eligibility:**

Bachelor's degree in any discipline. Students appearing for their final year examinations are also eligible to apply

### **How to Register**

- A candidate should either go to one of the Distribution Centers named in the website ([www.atmaaims.com](http://www.atmaaims.com)) and collect a copy of the Application Form. Or, s/he may download the form from the website.
- The payment is accepted from the candidates from 10th October, 2012 till 2:00 PM on 5th December, 2012.
- Visit the Home page of the website ([www.atmaaims.com](http://www.atmaaims.com)) and click on the Payment Gateway for paying the Registration Fee of Rs.1050/- (Rupees one thousand and fifty only) using your Credit or Debit Card. The Payment Gateway charges are 0.75% on Debit Card and 2.4% on Credit Card on Rs.1050/-.
- The candidate should then send his/her full name, Correct email ID, Mobile no., Transaction number of the net banking/bank/payment gateway, along with the serial no., of the application if s/he has collected an application from any Distribution Centre, through an email to [atma.secretariat@gmail.com](mailto:atma.secretariat@gmail.com).
- The candidate will get a Personal Identification Number (PID) to his/her email ID from ATMA/AIMS Secretariat.
- A Candidate must fill in the Registration Form available on the website ([www.atmaaims.com](http://www.atmaaims.com)) using the Personal Identification Number (PID) received from the ATMA Secretariat and also the Date of Birth (DD/MM/YYYY) of the candidate.



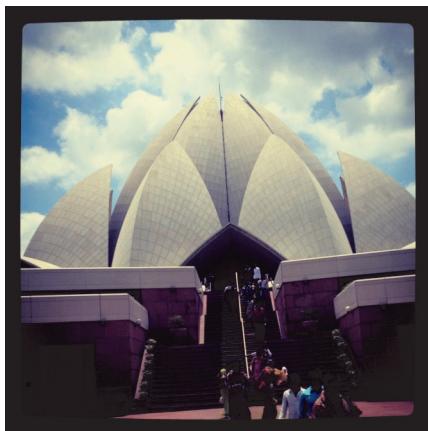
## PHOTO OF THE MONTH...

Congratulations,  
**RAVI JAIN**, ECE-2 Second  
year, BVCOE. You amazed  
all of us with your  
photography skills. Keep  
your camera rolling. Way to  
Go!! You get **100**  
Cognizance Rupees. You  
can redeem this money for  
exciting gifts. For more  
details go to page .....

Would you like to say more  
about your click? Write us  
your experience at:  
[cognzance@bvpieee.org](mailto:cognzance@bvpieee.org)



### OTHER ENTRIES WHICH GOT OUR ATTENTION:



SHIVAM BINDAL



TAPAN KHATTAR



SAMARTH SONI

**“PHOTOGRAPHY IS ABOUT VISUALIZING AND  
COMPOSING THE BEAUTY”**

Send High resolution photographs for the Photo of the Month contest latest by 25 Nov 2012 11:59 pm. Your photo will be featured in our next edition.

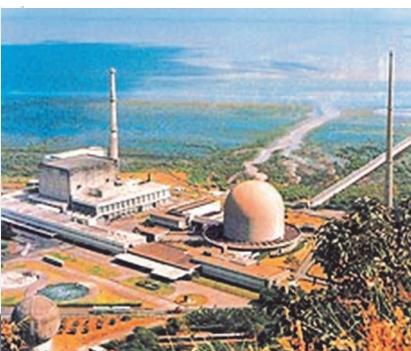
mail us : [cognzance@bvpieee.org](mailto:cognzance@bvpieee.org)

*Guys, all set for the quiz??  
Here it comes.....*

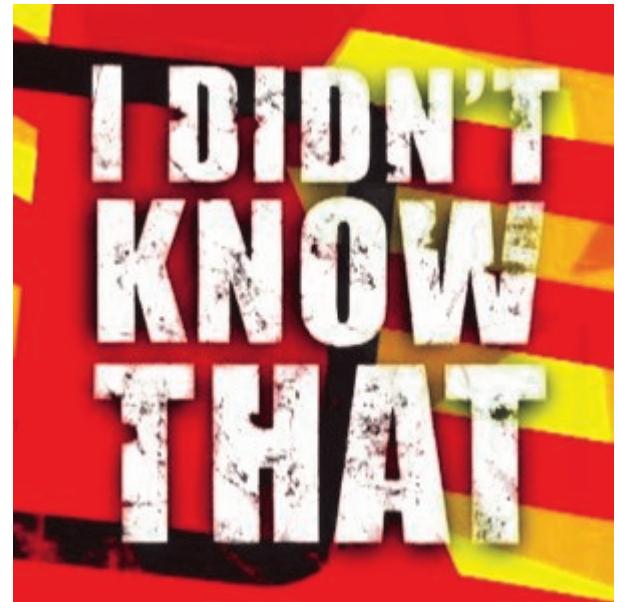
**Q1. Identify the personality/place in the following picture(s):**



A)



B)



**Q2. Which Bollywood film went on to become the second Bollywood film to gross over 300 crore (US\$54.6 million) worldwide?**

- 1.Ek tha tiger(2012)    2. Ra.One    3. Three idiots    4.Slumdog millionaire

**Q3. Which among the following is a Muslim Moroccan explorer of 14<sup>th</sup> century known for his extensive travels?**

- 1.Ibn Battuta    2.Muhammad Bin Tughluq    3.Abu Sa'id    4.Hieun Tsang

**Q4. In 2012, which of these countries has been removed by WHO from the polio-endemic countries ?**

- 1.Pakistan    2.Nigeria    3.India    4.Afghanistan

**Q5. Which President proclaimed Emergency in India on 26 June 1975 ?**

- 1.V V Giri    2.Fakhruddin Ali Ahmed    3. Zakir Hussain    4.Neelam Sanjiva Reddy

**Q6. Which politician used to write a cinema column in his early career under the pen name “Netra” in the journal ‘Organiser’ ?**

- 1.L K Advani    2.Jaswant Singh    3.Narendra Modi    4.Atal Bihari Vajpayee

**Q7.Which of the following became the Chief Justice of India in September 2012?**

- 1.Justice Swatanter Kumar    2.Justice Altamas Kabir    3.Justice S H Kapadia    4.Justice P N Bhagwati

**ANSWERS OF LAST EDITION:**Ans 1. Kabaddi    Ans 2. Mabel Hubbard. The Hoax exists as 'Margaret Hello'  
Ans 3. Android OS    Ans 4. Only one rupee denominated notes are issued by Central Government. One Rupee note bears the signature of Finance Secretary, Government of India.    Ans 5. MORE THAN ONE CORRECT ANSWERS    Ans 6. Scotland  
Ans 7. The Star Trek Emblem.    Ans 8. The Capital Gate, Abu-Dhabi

Congratulations, **Udit Khanna**, ECE-2 First year, BVCOE. You got all the answers correct in the least time. Way to Go!! You get **100** Cognizance Rupees. You can redeem this money for exciting gifts. For more details go to page .....

**Priyanka Sharma**, You also get **50** Cognizance Rupees for getting all the answers correct.





## Movie Review

-ANMOL BANSAL

\*ing: Daniel Craig, Judi Dench, Javier Bardem  
Rating: \*\*\*\*

### Bond Is Back!!

It's the Bond film we've all been waiting for. After the stunning reinvention of Casino Royale and the misstep that followed with Quantum of Solace, Skyfall feels like a true resurrection of the character and the Bond universe, and an incredible addition to the franchise. From its spectacular opening scene in Istanbul to its sensational climax, the film grabs hold of the audience and never let it go.

With Sam Mendes being the latest addition to the director's list, he leaves no stones unturned to make this 23<sup>rd</sup> installment of the Bond franchise a treat for the viewers. Mendes further develops Casino Royale's brilliant idea of delving into Bond's vulnerability and the result is a fascinating and flawed character. The human and moral stakes are high and much more personal this time around. It's probably for the first time that the story has touched Bond's unknown past. Speaking of the script, Skyfall tells a moving, thematically resonant and intelligent story, and features superbly written scenes. Combined with humorous dialogues and aesthetically magnificent choreography, it is by far the most beautiful Bond movie made.

Finally, the cast all deliver fine performances. Daniel Craig gives a thoughtful, moody and nuanced performance, which constitutes his strongest interpretation of the character to date. Judi Dench offers a much more intimate



and personal take on M. And what to say of Javier Bardem, who steals every scene he appears in? He is funny, unpredictable, frightening and most interestingly, tragic. A fantastic Bond villain.

The film might appear a bit slow at times, but in the end, it's worth spending your bucks!





# FOR VENDETTA



## MOVIE REVIEW

-AMIT SHARMA

\*ing: Natalie Portman, Hugo Weaving, John Hurt his countrymen become conscious they will never rebel, and until after they have rebelled they cannot become conscious. So, it was first necessary to expose the corruption in the government and to do so he gives the

Rating: \*\*\*1/2

**V for Vendetta is a vividly vivacious vivifying visual treat.**

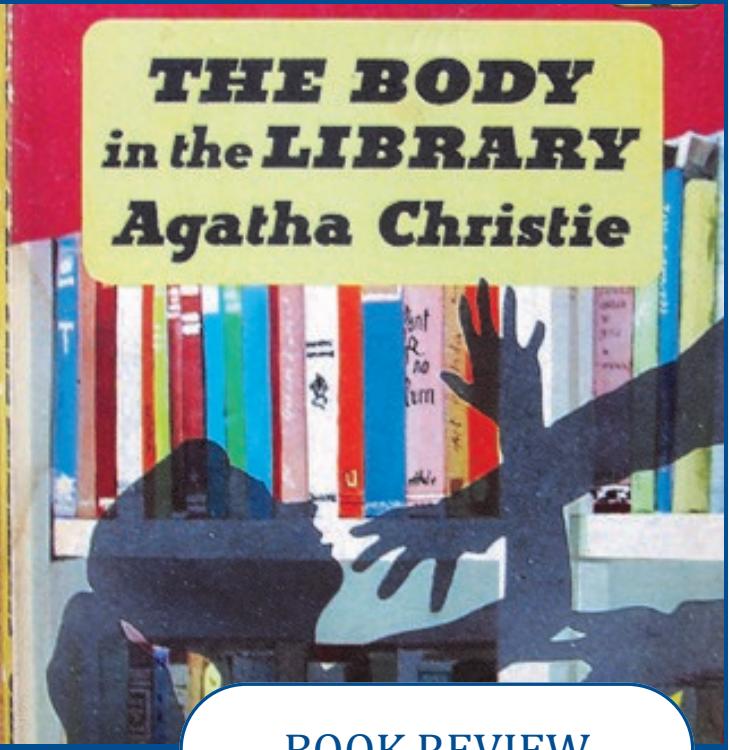
The plot is simple. A masked anarchist (voiced by Hugo Weaving) must save a young woman (Natalie Portman) during his attempt

to expose corruption in the government. He chose to bite on the bullet as he never Weaving is perfectly cast, using his formidable physicality and imposing voice to give gravity to the insanity of the character. Portman has gone from child to teen star and is finally emerging as a talented, adult actress "Closer". Here, she gives her best performance to date as the orphan Evey. John Hurt is characteristically impressive as the enigmatic government leader.

The visual effects are nothing less but astonishing with compassionate yet ruthless characterization of character V. It focuses more on the intense dialogues with witticism embedded in it but this takes nothing out of the limited yet spectacularly filmed and choreographed action.

The mystery character V believed that until

he could alter much in his own lifetime. But what he imagined was the little knots of resistance springing up here and there -small groups of people would be banding themselves together and gradually following her growing and even leaving a few records behind, so that they could carry on from where he might leave off. Character V lets you ponder upon the thought that behind a revolution what really lies is an idea, which can't be killed, oppressed, manipulated unlike the bearer of that idea. It'll pass on from one person to another until the final or the only verdict, Vengeance is achieved.



# **THE BODY in the LIBRARY**

**Agatha Christie**

## **BOOK REVIEW**

**-AMIT SHARMA**

Murder, she said and murder, she wrote without any blood and gore. And tell me if you don't want to kill Agatha Christie because she will outwit you not once or twice but every time, whenever you think of a twist – she's already done it.

The opening starts when the respectable Bantrys wake up in their large house one morning to find an unknown young blonde woman in their library. The vivacious Dolly Bantry calls on her friend, the amateur but trenchant detective, Miss Marple as Colonel Bantry is the suspect for the murder for having no alibi.

The police are baffled when they find the body of another girl in an abandoned quarry. Who are these girls, who killed them, is the murderer the same, the questions are too many and the chase is on. There are various suspects and to unravel the mystery Miss Marple comes to the rescue of her friend as well as the local police. People take certain things for granted instead of just confining themselves to facts and that's what separates Miss Marple from the rest. She chooses to closely study the characters and habits of the suspects and the victim while trying to find the murderer.

The suspense built up by the end is almost unbearable. But you must curb your feelings of excitement and control your hand which would continuously twitch to flip to the last chapter to know the murderer.

Although I've read it and know the suspects and the murderer, and am their partner in crime, I'll preserve the murder mystery reader's tradition by keeping the secret of whodunit locked in my heart. Go and enjoy this satisfying murder mystery in that all the clues are there floating around to confuse you and occupy your mind. And when Miss Marple reveals who the killer is, it is so clear that the readers will think, why they hadn't realized it pages earlier but that is Agatha Christie's skill.

# **HOBBY CLUBS-BRINGING FUN TO COLLEGE**

Our daily schedule in so called field of engineering is very tiresome and monotonous. Long college hours then lot more work for home which includes completing our assignments, files and projects. We have no time left for even pursuing our hobbies and life has been quite mundane and insipid.

To our realisation, the ECE department of the college has resolved to start hobby clubs within the college hours. The hobby clubs that are being incorporated are namely music, art, photography, books, dance and drama. This is an amazing thing taken up by the ECE department under the guidance of Prof. Mrs. Anuradha Basu and the groups are headed by Prof. Abhishek Gagneja.

We the student of ECE department are indeed very grateful to the department for introducing hobby clubs in our college. The students have liberty to think and organise as to what can be further code of conduct when the groups will be finally given to the students to run. Towards the end of every day we have our club meetings. Every week, we decide a theme and every club works on a that topic. For instance the very first theme of the clubs was friendship. All the clubs had to work on the topic friendship. Music club had to bring some songs on friendship, photography was to bring photos and so on. This is an amazing platform where we can work and have fun with different hobbies.

We now are getting some time for our hobbies and this has brought some shine and sheen to our college life. Everyone come to the club meetings with their skills related to the topic decided.

Moreover, it will not be wrong to state that a student's personality is not only reflected by his academic performance but these forms of art also matters a lot.

Towards the end I would again like to thank the college through these columns for hobby clubs and would like to tell that we are really enjoying the new clubs. Now college life is really euphoric and we wait for the end of day so that we can go to our clubs for some amazing fun.

Article by:  
Samarth Soni  
ECE-2  
Second Year  
BVCOE

*"Today is life-the only life you are sure of. Make the most of today. Get interested in something. Shake yourself awake. Develop a hobby. Let the winds of enthusiasm sweep through you. Live today with gusto."*

*-Dale Carnegie*

# PERSONAL AGENDA

PROF. ALOK BASU, HOD-COMPUTER SCIENCE AND ENGINEERING

*"It's always good to take up new challenges and doing something that you are not comfortable at because that involves breaking yourself and creating a new one."*

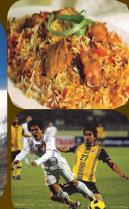
Favorite past time: watching lots of sport.

Favorite sport: Football

Favorite holiday spot: Himalayas. Mountains

Favorite cuisine :Mughlai and Chinese

Favorite dish : Biryani



**Q: Sir, how long have you been working in our college and how is your experience as a HOD-CSE department?**

I am working in this college since august 2002. That is more than 10 years. My experience in simple words - I get wonderful set of students, believe me 10-15 students in each class are matchless with their technical abilities , decent behavior and regularity. The first thing I say to them - It is not you versus me instead It is you and me!!!

**Q: What are the qualities of a good educational system?**

Good educational institute should seek overall development of the student. It's not only academics and placements. If we provide a good educational system then placement is something that has to happen. And let me tell you with pride this is what is happening in this college. These days I don't go anywhere, people come to me and this is the quality we produce. So basically an institute should support for an overall growth in a modern way.

**Q: Sir, what should be the working environment for smooth functioning?**

Keep your people working with you in good humor; develop transparency, no favors, and equal opportunities to everybody.

**Q: What are the good qualities of students according to you?**

Umm let me answer this question in other way that is what I don't like in a student. When I ask any

question to any student what pains me the most is that he is not even trying and rather cursing his luck that why he attended this class, why he was chosen. I don't have problem with the wrong answer but if you are not even trying then it's not good.

**Q: Sir what was your best moment in the college?**

Oh! there are too many. Immediately which is coming to my mind is that when I took up the responsibility of T&P head. I had a challenge of bringing companies to the college campus and I thought there is apart from going to 50 small companies, we should strive for 5 big firms. That was the change in strategy that I tried to bring in. Convincing the companies was tough. So best memory of my life was the day when we managed to get good placements for our students. It was terrific.

**Q:Sir, how do you cope up with all the responsibilities as an HOD of CSE department and Placement head?**

I thank my stars and god that I am capable to take both the responsibility and no work is too big if you can intelligently manage it. Use your resources. Secondly I am blessed with wonderful staff and colleagues. It's a collective work, no one can do it individually.

**Q: What about the placement this year?**

Ohhh!!! Wonderful, wonderful. At this time, more than 60% of our students are placed. But I am sure it will catch up in coming months.

# INTRODUCING COGNIZANCE MONEY



Introducing The Cognizance Currency-100,50,20 Rupees. All the contest winners of Photo of the month, I didn't Know that quiz and best articles will be awarded Cognizance Money. Winners can redeem\*\* this money against different exciting prizes whose description is given below.

## Gifts and Prizes\*

- Parker ball pen — 100 Cognizance Rupees
- CD HOLDER— 100 Cognizance Rupees
- 1 GB PENDRIVE— 150 Cognizance Rupees
- 4 GB PENDRIVE— 250 Cognizance Rupees
- Sunglasses— 300 Cognizance Rupees
- Headphones — 400 Cognizance Rupees

\*Prizes to be updated in every issue.

\*\* Cognizance Money should be redeemed within 6 months of date of issue.

\*\*\* One cannot club or add cognizance money with other winners. However, they can add their own cognizance money won in different contest of different issues.

\* Final decision is held with the Cognizance team. Cognizance Money can not be and should not be considered as real currency in any form. All Decisions taken by Cognizance Team is binding to all.

## WE ARE GETTING BIGGER AND BETTER

Inviting  
Students of all branches  
Of first year  
To  
Send their resume  
At : [cognizance@bpieee.org](mailto:cognizance@bpieee.org)  
For applying  
In  
**TEAM COGNIZANCE.**

KINDLY MENTION YOUR FIELD OF INTEREST ALONG WITH YOUR APPLICATION AND SEND IT LATEST BY 28th NOVEMBER,2012.

TERMS AND CONDITIONS APPLY.

FOR FURTHER INFORMATION CONTACT: SAHIL SONEJA (9711734686)  
SAMARTH SONI (9871869613)

# From the desk of the team...

We are immensely happy about the huge success of the introductory edition of Cognizance. We would like to thank all the readers, contest participants and critics for appreciating our efforts.

We are proud to present the second issue of the newsletter. As you have read it till now, we would like to hear from you what you feel about the issue. Please, do write your views to us. It is the only way we can improve. Moreover, a very happy Diwali to all cognizance readers.

As we say, Cognizance is by you, for you and yours.

Moreover, We also request all the members and non-members to send articles and entries for the next edition latest by 5th December 2012.

## THE TEAM – COGNIZANCE

HIMSHIKHA SUHAG	HEAD - COORDINATION
GOPESH DWIVEDI	HEAD - DESIGNING
SAHIL SONEJA	HEAD - PUBLICITY
ANMOL BANSAL	HEAD - PROOF READING
SANCHIT GUGLANI	HEAD - EDITING
JAGJOT SINGH SEHGAL	HEAD - RESOURCE AND CONTENT
SAMARTH SONI	HEAD - PUBLIC RELATION

**HAVE A SAY ABOUT COGNIZANCE? LET US KNOW YOUR OPINION AND SUGGESTIONS.**

**Mail us your views at [cognizance@bvpieee.org](mailto:cognizance@bvpieee.org)  
The best review gets special prize.**