



YOU DON'T
GET TO
500 MILLION
FRIENDS
WITHOUT MAKING
A FEW
ENEMIES

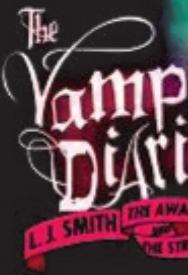
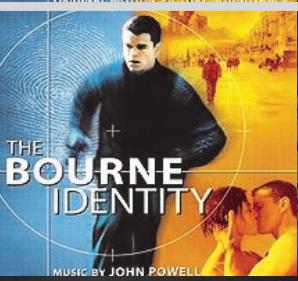


ISSUE:04 | JANUARY 2013



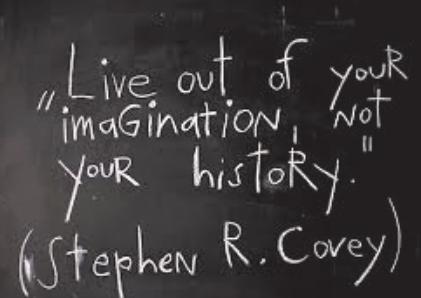
LAMBDA ETA- HKN MONTHLY E- NEWSLETTER

COGNIZANCE



**SOME PEOPLE THINK THAT
TO BE STRONG IS TO NEVER FEEL PAIN.

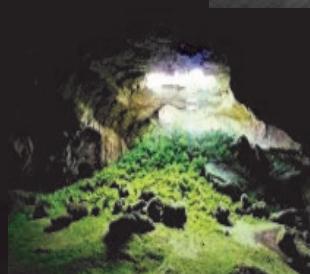
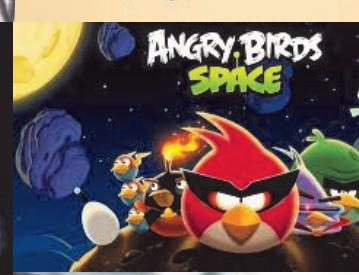
IN REALITY
THE STRONGEST PEOPLE
ARE THE ONES WHO FEEL IT,
UNDERSTAND IT, AND ACCEPT IT.**



**"they ignore you now
but they'll need you
later "**
that's life

A black and white portrait of Albert Einstein. He is shown from the chest up, wearing round-rimmed glasses and a dark sweater over a collared shirt. His hair is disheveled. To his left, there is a white rectangular box containing a quote in a serif font.

TRUST TAKES YEARS
TO BUILD
SECONDS
TO BREAK
AND FOREVER
TO REPAIR





BHARATI VIDYAPEETH'S COLLEGE OF ENGINEERING
A-4, ROHTAK ROAD, PASCHIM VIHAR, NEW DELHI



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DR. VIKRAM SARABHAI ROTATING SHIELD QUIZ

DR. VIKRAM
SARABHAI

Rotating Shield
Quiz

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FOR ANY QUERIES, PLEASE CONTACT:

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CONGRATULATIONS

Team Cognizance congratulates Lambda Eta Chapter at BVCOE (IEEE-HKN) of Eta Kappa Nu for receiving the Outstanding Chapter award for 2011-2012. This coveted award is a mark of great distinction for a college chapter and it firmly establishes our college on the international map. The IEEE student branch at BVCOE has once again made the institute proud with its untiring enthusiasm and zeal for perfection.

EVEN AFTER FREEDOM ARE WE STILL FREE????

15th August 1947, India our country gained independence from a 200 year old tyranny. We called ourselves the residents of a “free country”. A country free from the shackles of an oppressive and biased government, a country in which we are free to take our own decisions and live our lives according to the way we want, but the real question remains, are we still free? Has all the misery ended?

The night of 16th December 2012 actually reminded us that there is still a long way to go to achieve freedom for some part of our community. This night witnessed an incident which actually was a reflection of the end of humanity and the beginning of our new struggle for freedom. A girl was brutally gang raped by some leeches present in the humankind. She struggled for her life, cried for help but it seemed like even had God closed his ears that unholy night. She struggled for her life for 13 days, was given the best possible help and aid but nothing could save her life. This unfortunate event changed the perception of many who considered this city safe. Delhi has always been tagged as a place most unsafe for women however this case was a benchmark among all. India has always been a place where the cause of ill treatment or misbehaviour with the women kind has always been related to their freedom and their way of living. It is a country where politicians, policemen ask women to dress up appropriately so as to not attract the attention of the opposite sex and hence remain safe.



Instead of educating men about respecting women they are moulded to be strong and suppress women either mentally or physically or if need be even sexually. Though the thinking is changing and lot of men have started respecting women and giving them equal status still a lot needs to be done.

India is a country where women have been given the status of God. Our religious literature places women at a

very high and dignified stature yet it is sad to see such kinds of act being committed against women so shamelessly. These leeches have sucked the very soul of our culture and religion for their own sickness. The mentality of male dominance and pride has made some people mentally sick! It has added garbage to their minds and its not going to end unless justice is done for women. Though this case was as brutal as brutality could be yet it marked the beginning of an era of self-awakening. Women realised their strength and virtue and hence came up on streets to protest against this dark reality which has spread like an epidemic in our society. Innumerable protests were held on the

streets of Delhi, candlelight marches were held which finally led to the start of an official case against the rapists.

However there has still not been a proper resolution of this case. Fast track courts have been set up in Delhi for a fast decision making process however a lot still needs to be done. Women need to realise that their safety can only be assured if they have the courage to stand for their rights and learn to never give up. Women have all rights to stand tall in front of the society and work as equals with men. They have all rights to live the way they want after all; the society is incomplete without them. They are an integral part and deserve all respect!

So despite the freedom we attained 65 years back, another freedom struggle is yet to be won. A struggle for equal rights for women and their freedom and considering the indomitable courage we have attained, we are sure to succeed in this one too!

By-
Niharika Singh
Second year
BVCOE



THE OLD CLASSICS

TOTAL OVERDOSE (**1/2)

Genre: action/adventure

Mode: third person shooter

Price :

Whenever I think of a game which is cool, interesting ,bad ass at One and only one strikes my mind that is total overdose..

The game features Ramiro "Ram" Cruz; criminal turned DEA Agent. The player will be tasked with infiltrating and taking down the biggest drug cartel in Mexico and battling it out with dope dealers, banditos, corrupt Federales and Mexican Army, loco Luchadores, guerrillas. Between story missions the player can do optional challenge missions as he or she wishes, exploring Los Toros and gathering bonuses to rack up a high score. The graphics are not brilliant but the story line is amazing. The main highlight of the game are the AWESOMEEEEEEE stunts that one can pull and the Freaking LOCO moves which will help you to double triple your scores...

Those who all have played this game know what I'm talking about.. and those who haven't Just play the damn thing...

ONLY TRUE GAMERS ARE ALLOWD TO READ THE PAGE... REST OF YOU PLEASE TURN OVER ..



Sahil Soneja
Gaming & Animation Expert

THIS COLUMN WILL BE FEATURING NEW GAMES AND OLD GAMES ATTRACTING YOUR ATTENTION... SINCE I HAVE A LIMITATION OF USING ONE PAGE LETS GET THIS ROLLINGGG...



NEW RELEASES

HITMAN ABSOLUTION(****)

Genre : Action /adventure/stealth

Mode: third person shooter

This is the 5th entry to the hitman series....and much better and bigger than the first four.

The hitman series protagonist DAVID BATESON a.k.a AGENT 47 returns with a bangggg...

This game is a continuation to HITMAN: blood money...

The highlight of the game is "instinct mode" which allows 47 to predict enemy patrol routes, much like the "sonar vision" that was featured in Tom Clancy's Splinter Cell: Conviction, "eagle vision" in Assassin's Creed, "tracker mode" in Crysis 2, and "Detective mode" in Batman: Arkham Asylum. The game allows a more interaction to the environ-

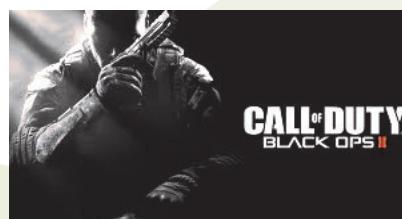
GAMES TO WATCHOUT FOR :



THE LAST OF US



GOD OF WAR:ASCENSION



CALL OF DUTY:BLACK OPS II

Send me your reviews ,your own gaming experience at cognizance@bvpipee.org

and I will share them with all the hard-core gamers.....



Fashion & health

foot on heels...sprain in the back...?



- AKSHITA GUPTA

Fashion is a visualization of how we choose to live our lives. The fashion choices we make affect our thoughts and feelings emotionally, spiritually and physically. Here are 7 of your favourite accessories, present in your wardrobe, which you should use as and when required:

1. Skinny jeans : Wearing practically-painted-on pants can interfere with digestion, according to an internist, they've also been responsible for "lower back pain, yeast infections in women and a rare condition called lipoatrophia semicircularis, in which horizontal lesions appear around the thighs."

2. Spanx: Wearing your beloved shape wear for too long can cause nerve compression and reduced oxygen intake. Consider yourselves warned.

3. Tight ties and shirts: A study says 67% of men need to loosen up at the office-wearing shirts with too-small neck sizes and too-tight ties can reduce circulation to the brain and decrease range of motion in the neck and increase muscle tension in the back and shoulders.

5. Flip flops: Researchers noticed that people had to clench their toes to keep them on, leading to foot fatigue, sore calf muscles and an altered gait, which could cause long-term ankle and hip problems.



6. Heavy handbags: Wearing an oversize tote on the same shoulder can throw off your back alignment. According to the Journal, "Women carry no more than 10% of their body weight in a bag."

4. High heels: Of course, we know all about this one though I can't say it's ever gotten in my way of wearing the. Heels higher than two inches "have been linked to bunions, hammer toes, stress fractures and ankle sprains."

Want to share your fashion style and stories or questions about Health? Send it to Akshita, our fashion and Health expert At congnizance@bvpieee.org

7. Accessories containing nickel: "Even minute amounts of nickel in rings, earrings, belt buckles, watch backs and jeans rivets can cause an itchy red rash on people who have nickel allergy, which can begin suddenly even in adulthood." "NEW YEAR, NEW YOU..?" well if that is what you think, about losing your weight every year, here are few simple rules which can help you:

1. Don't go on extreme diets-they are not sustainable.

4. Don't try someone else's regime.

2. Dieting must not involve starving yourself.

5. Make sure you know about the calorie intake of your food.

3. Don't make angels and demons out of your food: they are all as good or bad for you.

6. Exercise is non negotiable. Unless you exercise, you will never see the results.

So don't lose hope, "lose weight" and keep your fashion quotient intact.....

PHOTO OF THE MONTH...



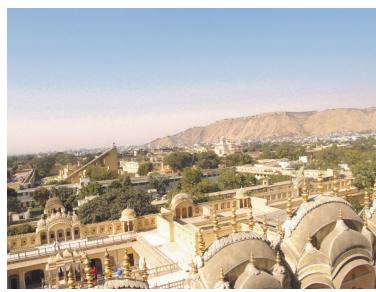
Congratulations,

Shivam Bindal, ECE-2, First year, BVCOE. You amazed all of us with your photography skills. Keep your camera rolling. Way to Go!! You get 100 Cognizance Rupees. You can redeem this money for exciting gifts. Would you like to say more about your click? Write us your experience at: cognizance@bvpieee.org

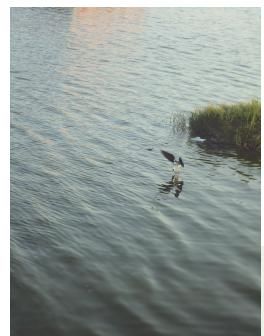
OTHER ENTRIES WHICH GOT OUR ATTENTION:



SAMARTH SONI



MRIDUL MRIGLANI



SANCHIT GUGLANI

**“PHOTOGRAPHY IS ABOUT VISUALIZING AND
COMPOSING THE BEAUTY”**

Send High resolution photographs for the Photo of the Month contest latest by 10 FEB 2013 11:59 pm. Your photo will be featured in our next edition.

mail us : cognizance@bvpieee.org

*Guys, all set for the quiz??
Here it comes.....*

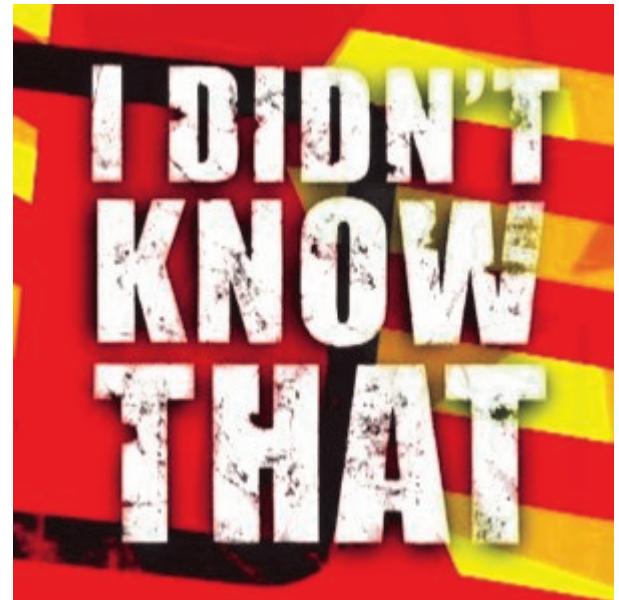
Q1. Identify the personality/place in the following picture(s):



A)



B)



Q2: Which Cricketer died due to heart attack after being hit by a ball on face during a match?

Q3: India qualified for the Soccer World Cup in 1950 but were refused permission to take part; why?

- (a) They didn't have coach.
- (b) They were not allowed to play on Political issues.
- (c) The players were not permitted to play in bare feet.
- (d) None of the Above

Q4: Which artist sculpted the lions at the foot of London's Nelson's Column?

Q5: Which US organization's headquarters is situated in Langley, Virginia?

Q6: Which model appeared in the Nusrat Fateh Ali Khan music video 'Afreen Afreen'?

Q7: Something very extraordinary happened on the 6th of May, 1978 at thirty-four minutes past twelve a.m. What was it?

Q8: What are the next three numbers in this series?

4, 6, 12, 18, 30, 42, 60, 72, 102, 108, ?, ?, ?

ANSWERS OF DECEMBER EDITION:
1.(A) Sri Aurobindo (B) madhur temple
2. 1992 3 Timon of Athens 4. Las Meninas 5. Ardesir Irani 6. Jhelum & Chenab 7. Telecommunication sector
8. Abu Nuwas 9. Biro Laszlo Jozsef

Congratulations, **Priyanka Sharma**, IT third year, BVCOE. You got all the answers correct in the least time. Way to Go!! You get **100** Cognizance Rupees. You can redeem this money for exciting gifts.

AMIT SHARMA, You also get **50** Cognizance Rupees for getting most of the answers correct.





YOUR MONTHLY HOROSCOPE....

WHAT DOES YOUR STARS SAY???



February 2013 for the Capricorn star sign is the right month to sit back and think about what you want to do next. Mental development and peace of mind will be achieved this month.

Love and romance in office and workplace will add some fun to your life. Do not take these romantic affairs seriously and enjoy them as long as they last.

Career opportunities will be abundant. Make the right choices and follow your intuition. Your mind will guide you in completing all tasks. But you need to think about the future of your professional aspirations.

Financial power will continue to grow this month. You will be successful in making the right decisions when it comes to saving and investing. Pay off old debts and loans.

Travel for work and business is predicted for this month. You may also start planning some long journeys.

Your health astrology forecast is not too good. You may be a bit down this month with many aches and pains. Alternative healing methods like yoga, aromatherapy, massage therapy, and reflexology treatment will give you a lot of relief.

Overall relationship with family will be good. But do not let your ego cause unwanted disagreements and arguments.



Leo remains under something of a microscope during February 2013. With The Sun at opposition in Aquarius until February 19th, every one of your decisions and actions will be looked at by someone. Sometimes this will be welcome, but for the most part the questions will be unwarranted. On February 2nd for example, Mars leaves opposition with Leo, and immediately Venus enters opposition. Those people ruled by Mars and Venus, such as Aquarius or Scorpio and Libra couples, will be looking at someone to blame for their own relationship failings, and with such a focus on you, Leo is the obvious target, right or wrong. There is only one way to prepare, by being squeaky clean. Don't allow any of your actions to be misconstrued. By February 5th when Mercury also leaves opposition in Aquarius the focus will shift a little, and other will be far less liable to point an accusing finger at Leo, and you can relax a little. Take the opportunity to gain some kudos with those around you who have the potential to be the movers and shakers in your life for the next few months. Make the most of the transits and alignments of The Sun with The Moon such as the New Moon in Aquarius on February 10th and the square with The Moon in Gemini on the 18th. All will keep the focus on you, but deflect the questions in a different direction, something the canny Leo can turn to their advantage. The last part of February is influenced mainly by the opposition of Venus in Aquarius pushing along any Leo romantic relationship issues. Keep your cards close to your chest and allow



February 2013 for the Aquarius sun sign starts off on a personal positive note. This month you will concentrate on taking care of your health, beauty and personal appearance.

You will be lucky to have a loving partner who will adore you totally. Just don't let the Aquarian sexual aggression come in the way of true emotional bonding. Singles should control the intensity of love and not be hasty.

You will need to be focussed and stable if you want your dreams to come true. Mediation and spiritual healing can help you concentrate better on your current job. Business opportunities will be many.

Aquarius star sign financial horoscope foretells that you money will be of no object this month. You will just need to find the right ways to invest. Earning will be excellent.

Travel plans will be made this month for a family vacation.

Health forecast is excellent and you will be full of energy the whole month. Physical exercise and sports is a good way of utilizing your excess energy. Do not overdo your physical activity or this may have adverse effects.

Family and friends will share good relations with you. Avoid useless disagreements with your spouse. Your positive thinking will help people solve their marital problems.



As The Sun and the inner planets move in to opposition with Virgo in Pisces alongside the incumbent Neptune during February 2013, the focus of many other signs naturally lands on you. People around you have come to expect fresh ideas from an outspoken Virgo in the last few months, so you need to take care with the words you use. Some will take everything you say as your absolute position on any subject you speak about, so it is best to avoid anything too controversial. Some things said in jest could be completely misconstrued. With the Mercury and Mars conjunction in Aquarius at opposition with Virgo around February 8th, expect to be quizzed by colleagues at work on role changes in the coming weeks. Things will happen with increased rapidity, so you need to have your wits about you. Answer only when you are sure of your position.

From February 19th with The Sun in full opposition with Virgo, you might actually get something of a rest from the intense questioning. The Sun simply allows you to shine from afar rather than being under a microscope. Those close to you will be able to relax somewhat in your presence. On February 25th 2013 Virgo feels the force of The Full Moon, always a time when others look to Virgo as their helper and healer. Make sure your mediation skills are at their best once Venus enters opposition in Pisces on February 26th. With Venus and Mars together in Pisces there will be more than one person feeling the wrath of their own relationship problems. Do your best to advise, but do not get drawn in to any arguments



Thankfully the planetary opposition focus on Cancer last month has passed, letting you get on with your life with a lot more peace and quiet from just Pluto in Capricorn for February 2013. You will certainly receive a lot less ear bashing from those friends and family who thought they knew best this month once Venus has finally passed out of direct opposition and in to Aquarius on February 2nd. For the rest of February Cancer should work on putting the various aspects of life in order. Your money is your own. Without criticism you can make your own choices on how to run your own home too. In fact Cancer can take the opportunity for some bold decisions. Want to throw out the old and redecorate from top to bottom? February 2013 is the ideal time for Cancer.

From February 20th to 22nd The Moon passes through Cancer, bringing with it more changes. The Moon is always at home in Cancer, and is usually a welcome respite from the outward influences on Cancer. This month there is a large probability The Moon will cause Cancer to turn inward and question. You must resist the urge to take too much heed of the negative comments that were sent your way in weeks past, and concentrate on keeping on track. Do not dwell on past personal mistakes. Your own decisions about you are the best ones. Keep this in mind until The Moon is well out of Cancer after February 23rd 2013



February 2013 Scorpio zodiac predictions forecast that this month you will tend to focus more on your family than on your career. This will be a time when you will plan for your future rather than try to reach your targets. Love will not be serious but more like short time romantic affairs. But for people already in relationships, this will be a good month. Love and affection will increase between married couples. On the career front, February 2013 will be time for contemplation. You will need to plan on your professional goals and targets. You will need to be more passionate about your work if you wish to be successful.

If you are thinking of investments, invest in sound financial schemes rather than short time risky speculation.

Travel with family will bring about harmony and joy. You may have to travel for work and be far away from your family. Health predictions are beneficial this month. You can improve your health by regular exercises and rejuvenating massages.

Scorpio zodiac people will love to spend time with their family. Your family will also need your love and support. You may also invest time and effort on doing up your home.



2013 is something of an intellectual journey for Taurus. It is up to you to make the most of things and turn every opportunity, meeting new people, visiting new places or new experiences as further chances to study. The entire learning journey is overlooked by Saturn at opposition in Scorpio and the balance this now provides Taurus with Jupiter in Gemini and Uranus in Aries. As with any month, it is not always plain sailing, as the faster movement of the inner planets and The Moon combine to offset the equilibrium. February 9th 2013 is a case in point as The Moon comes in to conjunction with Venus in Aquarius. Usually this combination would not give Taurus too much concern, but take in to account this transit is squared against Saturn in Scorpio and trined with Jupiter in Gemini, and Taurus could be completely off the rails. Move forward just two days to February 11th and now The Moon in conjunction with both Mercury and Mars is squared this time with Jupiter and trined with Saturn. Expect a roller coaster ride with many people you usually get along with just fine. Other people will be feeling these effects even stronger than Taurus over these days, but that's just not our fault. The focus of many people around will have negative thoughts for Taurus, and the best thing to do is not get in to any sort of a discussion where you feel questions and accusations are pointed at you.



Pisces astrology predictions for February 2013 show that you will be involved in many mystical and sacred activities. Charity, volunteering service to others, spiritual inclinations are on a high this month.

The Pisces sexual needs will be on the increase this month. Love and romance will be satisfying. Your partner will try to please you to their best capacity. Married couples will have a blissful life trying to make life more exciting.

You will be highly motivated to achieve your goals on the work and professional front. Job opportunities will be excellent and you will be happy working with your colleagues. Finances may be a bit down this time. But you can make the most out of your income with a little bit of positive thinking and proper financial management.

Health will be overall perfect but you can enjoy life to the maximum with a little meditation, Yoga and other holistic therapies. This will improve your mental concentration and at the same time a balanced diet will help you be energetic.

Pisces star sign people will involve their family members in their spiritual deeds. Communications with close people will help improve relationships.



With The Sun and the inner planets largely away from squaring Uranus in Aries during February 2013, this month is largely a time for Aries to take more charge of their own daily wants and needs. Jupiter in Gemini sextiled with Uranus throughout February is definitely a plus point for you though. Self sufficiency is the goal in mind. There are several times over the course of February when things change a little, as shown below, but the overall theme is Aries for Aries. On February 6th 2013 Venus sextiles Uranus for the last time in this period, causing something of a personality clash with certain older female friends and colleagues. No they do not know what is best for you, but it will not stop them trying to tell you. At the same time The Moon is approaching a conjunction with Pluto in Capricorn and also to a square with Uranus. For a few days you will have to bite your tongue and avoid inflaming the situation with those people who want to control you. There are two more major blips caused by The Moon, on February 13th in conjunction with Uranus in Aries and February 18th in conjunction with Jupiter in Gemini. Be aware the potential controlling personalities around you and keep a firm grip over your own path. Roll on the rest of 2013. Aries rules!



Jupiter remains in Gemini for the coming months, something that every Gemini will become aware of at those times when its effects are at the strongest due to the lesser influences of other planets. Jupiter provides Gemini with far reaching thoughts and a need for emotional expansion during 2013. You must strive to achieve more in all aspects of your life whilst you benefit from Jupiter's power to add personal strength. As ever, no planet exists in isolation, and throughout February 2013 as well as the ever changing Moon, the positions of The Sun and the inner planets in Aquarius and Pisces will cycle through a series of squares with Jupiter. Each square brings its own unique conditions that affect Gemini and how you react to the people around you of different signs. Some are positive some are negative. At those times when Jupiter is squared against a conjunction of planets the effects can be even more complicated to find a way through.

Another day of note is February 25th 2013 when The Sun in Pisces is squared against Jupiter, followed a few days later by Venus. For a change The Sun actually boosts Gemini's thoughts of importance and adds a warm positive outlook. Don't get too big for your boots however, as the quickly approaching Venus will add a huge dose of Gemini reality. Expect some womanly advice from older female friends and relatives over this time that will surely keep you in line. Roll on 2013. Gemini is on the up.



February 2013 will be full of good and bad fortunes. On one hand your love life may be very dull, but at the same time you will do well on the career front. Even if you need peoples' support to fulfil your targets, learn from your experiences.

Love and romance this month may be difficult. Your compatibility with your partner may be questioned. Your mood swings too may affect your relationships.

Sagittarius career forecast for February 2013 predicts that you will need to go by your instincts and not by what the world suggests. New jobs will materialize.

This month you will seriously need to look into some wealth management rules. Consult people and start saving right now.

Travel this month is bound to work out. This may be for professional or personal reasons or both.

Health predictions too seem to be just about mediocre. You will face some bone related problems and will have to be physically fit. Alternative healing methods will give you a lot of relief. Relations with family will be just about fair. Do not lose your temper on trivial issues. You will need to keep your calm to keep situations under control.



Libra star sign people have a good month ahead. Health will be an issue but of not much importance. Personal communication will play an important role as to whether you will be successful in your personal and professional life.

Career and professional forecast warns you to be extremely careful in your dealings. You need to be diplomatic if you wish to be successful on your job.

Love and romance in relationships will be satisfying. New relations will bond together and old ones will only get stronger. Serious and casual affairs will be on a high this month. Do not take your partner for granted.

Finance and money is good this month. But you may not be serious about making any kind of long term investments.

Business related travel will be fruitful. Health predictions are good for this month. Proper diet and food habits will need to be followed. Natural remedies will prove to be beneficial. Being physically fit and active will be the key to overcoming all your health problems.

Enjoy time with family and friends. Good times will be treasured and will never come back. Try to understand your family's point of view before coming to important decisions



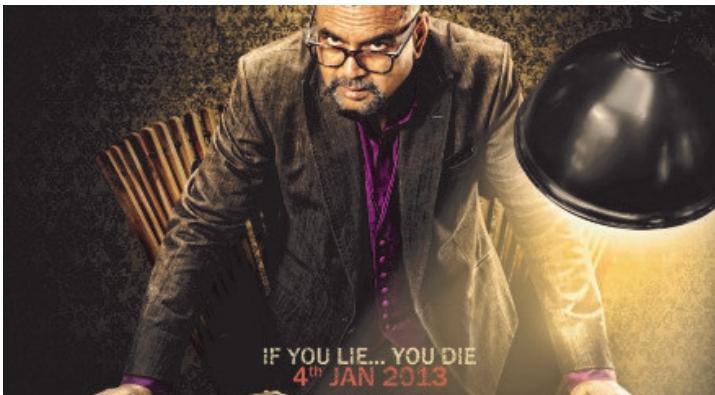
Movie Review



ANMOL BANSAL

*ING- Paresh Rawal, Rajeev Khandelwal,
Tena Desae
Rating-***

If Diwali, dushhera and Christmas are known for providing the biggest hits of the year then the occasion of the first Friday of the new year has more often than not, restored the balance in the Bollywood. There are not too many hits registered under “first movie of the year” tagline. Add to it the previous awful ventures of director Aditya Datt(will you marry me, dil diya hai, Eh ...ever heard of them??:P), and the new year trend was predicted to go on.....



But surprisingly, Table no. 21 is no less than the breadth of fresh air for this infamous trend. A bit of zinda, a touch of saw, a pinch of condemned mixed with sach ka samna (with Rajeev khandelwal on the receiving end), and here is your Table No.21. The story revolves around the lead pair (Rajeev and Tina) who wins a free trip to Fiji. And there arrives Paresh

Rawal offering the pair to win a woo some amount of 21 crore rupees by simply answering 8 questions and performing a dare associated with each question.

Like a genuine thriller, the story builds up in the first half, explodes in the later part and confronts a shocking climax. The movie could have been handled better with a more interesting screenplay. Dialogues are average, vague at times but an interesting plot makes up for most of the flaws. The performances are largely average. Paresh rawal with his not so great accent was nowhere near his best whereas the lead pair sparks in bits and pieces.

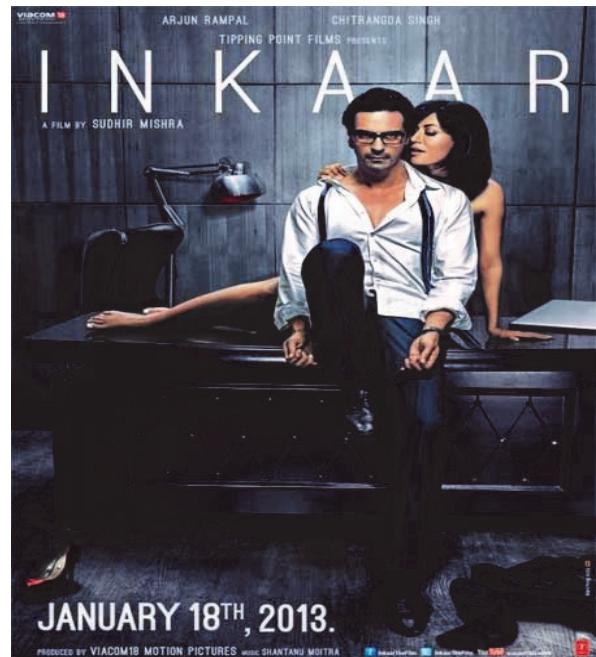
But even with loose ends, table No. 21 keeps us involved and entertained. Worth a watch.



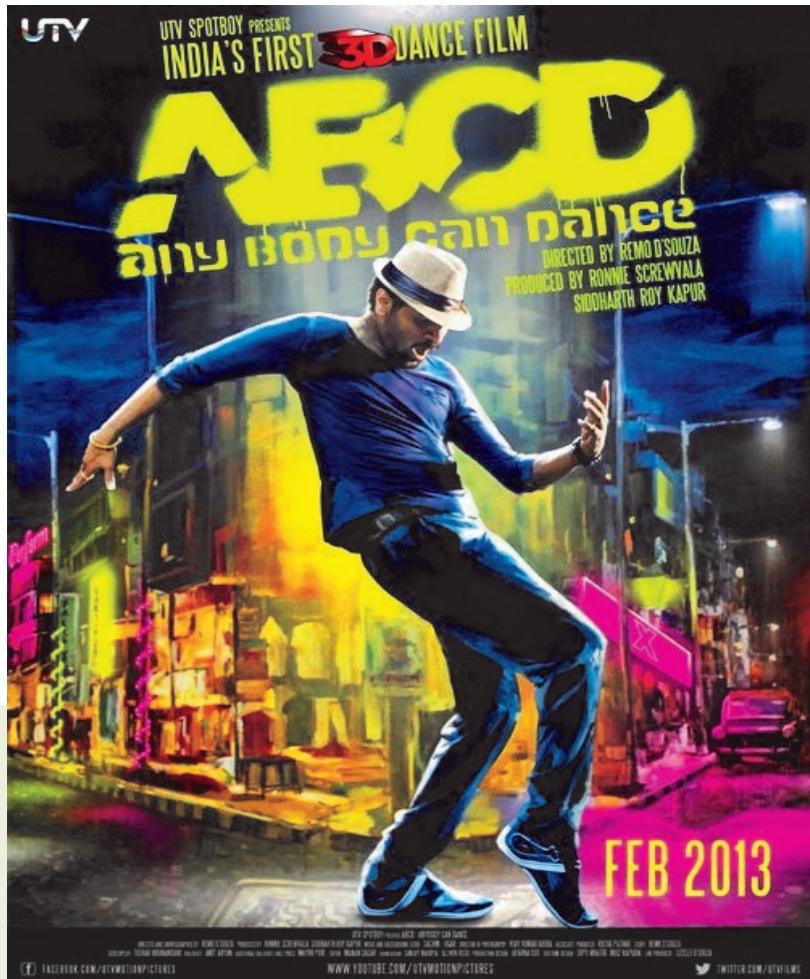
MOVIES TO LOOK OUT FOR....;)



LES MISERABLES
RELASING DATE: 18 JAN 2013
STARRING: HUGH JACKMAN, ANNA HATHWAY, AMANDA SEYFRIED

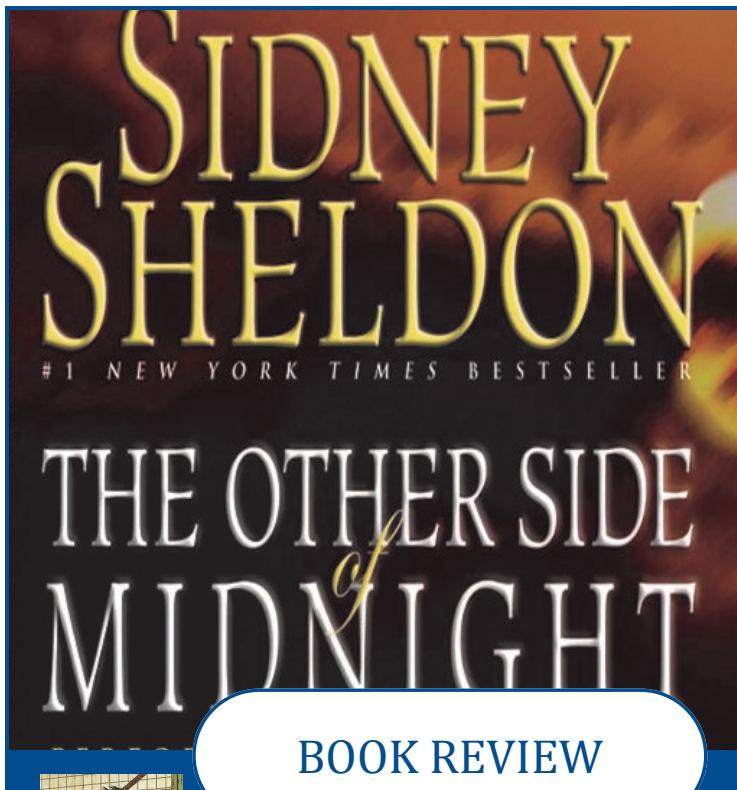


INKAAR
RELEASING DATE: 18 January 2013
STARRING: ARJUN RAMPAL, CHITRANGANA SINGH



RACE 2
RELEASING DATE: 25 JAN 013
STARRING: SAIF ALI KHAN, ANIL KAPOOR, JOHN ABRAHAM, DEEPIKA PADUKON

ABCD-ANY BODY CAN DANCE
RELEASING DATE: 8 FEB 2013
STARRING: PRABHU DEVA



BOOK REVIEW



-ANMOL BANSAL

Written By: Sidney Sheldon

Rating: ***1/2

What is it that makes Sidney Sheldon tick? This question has been asked time and again, and every time we are confronted by it. The answers available are multiple- Big canvas stories that usually cut across continents, solid characterization, a rags to riches tales, beautiful women, betrayal, vengeance and a grand finale. Each page makes you want to race to the next.

The other side of the midnight is a novel you will never forget. It is not the best mystery ever, neither is it the most dramatic, but it will strike a chord. The story revolves around four principle characters. A beautiful French actress who's craving for passion and vengeance takes her from the gutters of Paris to the bedroom of a powerful billionaire; a dynamic greet tycoon who never forgets an insult, an injury. From Paris to Washington, Hollywood to the island of Greece, a story of four star-crossed lines indulged in deadly passion and corruption. Overall, other side of midnight has many twists and turns to keep the reader interested, gives a glimpse of the dark side of a women's heart and desires. All embedded with a gripping writing style, it is an average-paces must read for all the fiction lovers.

SWEET HOSTEL SWEET

It is said that home is sweet. But even then life at home cannot be compared to the life in a hostel.

After completing Class 10 or 12, it may be time for some of us to move out of the comfortable confines of home into a hostel. Hostel life is almost a parallel culture, an experience that takes you out of your comfort zone and exposes you to several experiences. Living by some stringent rules is one of them. Getting to know a host of students from diverse backgrounds at very close quarters, is another.

Hostel life has a charm of its own. You may come out the familiar surroundings of your dear ones and enter a new world of strangers, who are experiencing the same dilemmas as you. Most of the first time hostlers tend to become homesick in the initial weeks. But the real life starts only after that. “In the early days many factors play in the back of the mind like home food, new place, new faces and the thought of staying away from near and dear ones. Hostel life is not only fun but also a place to learn. Here one comes across people from various backgrounds and culture. “Here, we not only take care of each other but also learn things from one and another. It is the perfect setting for group study and cultural interaction. This is the place where our latent creative juices come to the fore. Burning the midnight oil before semesters and projects is a common phenomenon here”.

Keeping aside the learning, fun is in abundance in the hostels. The greatest blessing for students away from home is the independence in hostel life. No-body is there to question them whether they go to bed late at night or get up late in the mornings .Most of us lead a restricted life at home. But in hostel we find a newfound freedom. Late night movies, picnics and nightlong gossip become part of our life.

Hostel life is a vivid experience. From planning surprise birthday parties to shouting at the top of your voice when u get to hear good news are some of the best quoted moments of the so called BVP girl’s hostel life.

Hostel life makes student competitive. They do hard labour in company of their room-partners and accordingly dream for bright future. At times they help the weak students in their studies. They support each other by sharing their joys and sorrows. Thus, hostel life not only develops the spirit of healthy competition, but also teaches the lesson of mutual cooperation.

**Article by:
HIMSHIKHA SUHAG
CSE
Second Year
BVCOE**

PERSONAL AGENDA

ANSHUMAN SHARMA, Fourth Year, BVCOE

Anshuman Sharma has scored 99.8 percentile in CAT (COMMON ADMISSION TEST). He says he is not very much into academics. He likes to read about cosmology, quantum physics, football, and music.

Favourite Subject: DSP Favourite Teacher: Ms Shikha Arora (VLSI)

Favourite Actor: Tom Cruise Favourite Sports : Football

Favourite Cuisine: Italian



Q: You scored 99.8 percentile in CAT, would you like to tell us about your preparation you did for it?

A: Well..... I certainly believe that you don't have to be genius for cracking CAT. Just refreshing your basics and learning them well is good enough I guess. Keep Believe in yourself and don't think too much about the result. It's not a difficult examination to crack, just testing your basics; nothing extraordinary is asked there. So, be regular that's all.

Q: What was your strategy to crack CAT?

A: (Laughs)...Well.... Strategies to crack CAT. As I said before, Don't think too much about what happens after the CAT or how much you score, just try to be relaxed and give the exam. First of all, make sure you get your basics right. It is very important that your basics are clear and your concepts are strong because that's what asked in CAT. So, I would say be regular, keep your basics clear and believe in yourself, that's enough.

Q: Did you join any institute?

A: Yes... I joined TIME, CP centre.

Q: How did you cope up with your college studies and preparation of CAT at the same time?

A: Well I think anybody who is preparing for CAT should not think too much about college studies. If you call it stress then it is stress, otherwise I think it is not too much stress. You don't have to spend two hours every day to crack CAT, just regular exercise once a week and keeping your basics right is more important.

Q: what tips and techniques you would like to share about the preparation for CAT?

A: Tips will be that if you are in the class then pay attention, so that you don't have to spend too much

time during exams for preparation. Finish up your files in the labs only. Be regular with newspapers and keep reading stuff from the internet. It not only increases your knowledge but also your reading speed as CAT is a time based exam. Do mental maths a lot, keep your basics clear.

Q: How did you manage your time in last three months?

A: I gave lots of Mock tests, and did a thorough revision of the subjects.

Q: Why did you opt for MBA over M.tech after B.tech?

A: I wanted to do MBA because looking at the opportunities in India, you get much more opportunities after doing graduation in management rather than in engineering. Also I wanted to be an entrepreneur, so I thought CAT would be best option.

Q: How about your college placement?

A: Actually, I sat in the first placement. I got selected in TCS. After that I didn't sit for any placement.

Q: What are your future plans?

A: Future plan would be to get into IIM. I have got call from ABN. I am hoping I will get call from FMS also. So let's see.

Q: Who will you give credit to your success in CAT?

A: My Mom and my sister.

If you want to ask any question to Anshuman about CAT, send it to cognizance@bvpijee.org

INTRODUCING COGNIZANCE MONEY



Introducing The Cognizance Currency—100,50,20 Rupees. All the contest winners of Photo of the month, I didn't Know that quiz and best articles will be awarded Cognizance Money. Winners can redeem** this money against different exciting prizes whose description is given below.

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- CD HOLDER — 100 Cognizance Rupees**
- 1 GB PENDRIVE — 200 Cognizance Rupees**
- 4 GB PENDRIVE — 300 Cognizance Rupees**
- SUNGASSES — 400 Cognizance Rupees**

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* Final decision is held with the Cognizance team. Cognizance Money can not be and should not be considered as real currency in any form. All Decisions taken by Cognizance Team is binding to all.

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**FOR FURTHER INFORMATION CONTACT: SAHIL SONEJA (9711734686)
SAMARTH SONI (9871869613)**

From the desk of the chief editor...

It takes great pleasure to present yet another entertaining and informative edition of cognizance. I would like to thank all the participants and congratulate the winners.

As we say, Cognizance is by you, for you and yours.

Moreover, We also request all the members and non-members to send articles and entries for the next edition latest by 15th February 2013.

The team Cognizance wishes all the readers a very happy New year 2013.

THE TEAM – COGNIZANCE

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