

Adit Saxena

Product Designer

aditsaxena2004@gmail.com • +91-8447564184

Portfolio: <https://aditsaxena.in> • LinkedIn: <https://linkedin.com/in/heyadit>

Education

Delhi Technological University

Bachelor of Design (B.Des) - Interaction Design (CGPA - 8.24)

Delhi
May 2025

Experience

KredX

Product Designer

Bengaluru, Karnataka
September 2025 - Present

- Streamlined the core workflow for financier-assigned buyer credit limits, projected to **cut time-on-task by 25%**
- Driving TReDS platform growth by defining and designing product requirements for invoice discounting workflows, **impacting 500+ MSMEs and 30+ financial institutions**

Stage Technologies

Product Design Intern

Noida, Uttar Pradesh
November 2024 - May 2025

- Boosted user engagement by 13%** on the home screen by integrating trailer playback in the content platter
- Helped re-engage churning users** significantly by designing 'My List' that allowed users to save content for later.
- Led end-to-end product design** for user feedback collection, boasting an expected early adoption rate of 30% across platforms.

nurture farm

Product Design Intern

Remote
June 2024 - October 2024 | May 2022 - July 2022

- Identified key product opportunities by **leading 15+ user interviews and competitive audits**, shaping the roadmap for new machine learning models
- Synthesized and **wireframed multiple high-traffic user flows** to enhance usability and engagement.
- Ideated and designed a vital flow for the partner vertical that aimed at helping operational field workers to connect with farmers **boosting operational efficiency by 8%**
- Developed and presented a research plan and intensive questionnaire to **generate actionable insights from the in-depth interviews** with 10+ users.

Tools & Skills

Tools: Figma, Protopie, Amplitude, Python, SQL, Perplexity, Notion, Jira, Adobe Suite, HTML, CSS, JS, Rive, Cursor, Lovable

Core Skills: User Research, Wireframing, Prototyping, Micro-interactions, Visual Design, Design System, User Journey Mapping, Data Analysis, Cross-functional Collaboration, Information Architecture, User Psychology, Usability Testing, Problem Solving, Data Visualization, Insight Generation, Generative AI

Certificates

AI Engineering Professional Certificate
IBM

Remote
July 2025

Machine Learning for Product Managers
Duke University

Remote
January 2024