

# Adit Saxena

Product Designer

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## Education

### Delhi Technological University

Bachelor of Design (B.Des) - Interaction Design (CGPA - 8.24)

Delhi

May 2025

## Experience

### KredX

Product Designer

Bengaluru, Karnataka

September 2025 - Present

- Streamlined the core workflow for financier-assigned buyer credit limits, projected to **cut time-on-task by 25%**
- Driving TReDS platform growth by defining and designing product requirements for invoice discounting workflows, **impacting 500+ MSMEs and 30+ financial institutions**

### Stage Technologies

Noida, Uttar Pradesh

Product Design Intern

November 2024 - May 2025

- Boosted user engagement by 13% on the home screen by integrating trailer playback in the content platter
- Helped re-engage churning users significantly by designing 'My List' that allowed users to save content for later.
- Led end-to-end product design for user feedback collection, boasting an expected early adoption rate of 30% across platforms.

### nurture farm

Remote

Product Design Intern

June 2024 - October 2024 | May 2022 - July 2022

- Identified key product opportunities by **leading 15+ user interviews and competitive audits**, shaping the roadmap for new machine learning models
- Synthesized and **wireframed multiple high-traffic user flows** to enhance usability and engagement.
- Ideated and designed a vital flow for the partner vertical that aimed at helping operational field workers to connect with farmers **boosting operational efficiency by 8%**
- Developed and presented a research plan and intensive questionnaire to **generate actionable insights from the in-depth interviews** with 10+ users.

## Tools & Skills

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**Tools:** Figma, Protopie, Amplitude, Python, SQL, Perplexity, Notion, Jira, Adobe Suite, HTML, CSS, JS, Rive, Cursor, Lovable

**Core Skills:** User Research, Wireframing, Prototyping, Micro-interactions, Visual Design, Design System, User Journey Mapping, Data Analysis, Cross-functional Collaboration, Information Architecture, User Psychology, Usability Testing, Problem Solving, Data Visualization, Insight Generation, Generative AI

## Certificates

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### AI Engineering Professional Certificate

IBM

Remote

July 2025

### Machine Learning for Product Managers

Duke University

Remote

January 2024