

Adit Saxena

Associate Product Designer

Designing intuitive, scalable experiences across mobile, web & TV—driven by research, systems thinking, and real-world impact

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Education

Delhi Technological University

Delhi

Bachelor of Design (B.Des) - Interaction Design (CGPA - 8.24)

May, 2025

Experience

Stage Technologies Pvt. Ltd.

Noida, Uttar Pradesh

Product Design Intern

November 2024 - May 2025

- **Boosted user engagement by 13%** on the home screen by integrating trailer playback in the content platter.
- **Helped re-engage churning users** significantly by designing 'My List' that allowed users to save content for later.
- **Led end-to-end design** for user feedback collection, boasting an expected early adoption rate of 30% across platforms.
- **Built a comprehensive design system** with 20+ components for use across Mobile, Web, and TV platforms.

nurture farm

Remote

Product Design Intern

June 2024 - October 2024

- **Led 15+ user interview sessions** and multiple competitive audits to identify key product improvements leveraging machine learning models.
- Synthesized and **wireframed multiple high-traffic user flows** to enhance usability and engagement.

nurture farm

Remote

Product Design Intern

May, 2022 - July 2022

- Ideated and designed a vital flow for the partner vertical that aimed at helping operational field workers to connect with farmers **boosting operational efficiency by 8%**
- Developed and presented a research plan and intensive questionnaire to **generate actionable insights from the in-depth interviews** with 10+ users.

Skills & Certifications

Tools: Figma, Protopie, Notion, Jira, Adobe CC, Amplitude, HTML/CSS, Python, Next JS, Phase, Lovable, Perplexity, Miro

Core Skills: User Research, Wireframing, Prototyping, Design Systems, WCAG, Usability Testing, Problem Solving, Survey Design, User Experience Design, Interaction Design, Metrics Interpretation, Insight Generation, Cross-functional Collaboration, Design Documentation

Certifications: Machine Learning for Product Managers - Duke University, Basics of Product Management - IBM, UX Design Professional Certificate - Google