

Startup- FinanceKaart.com (Renaissance Global Marketing And Consulting Pvt. Ltd.)

Founder & CEO – Mr. Ganga Ram Gupta

Startup Type- Fintech - Marketplace/ Neo-Bank

Solution- FinanceKaart is An AI driven next generation neutral marketplace Neo -Bank for instant customized rate quotes on loans/credit cards & other financial products & provides access, choice & control of Financial Services to MSMEs who are under-served / un-served from the formal sector and work as a financial match-making platform with unique algorithm along with psychometric based alternative credit score.

Key Features- Unique Algorithm for financial Match-making/ Psychometric based alternative credit score/AI –ML Based alternative credit score

Social Impact- Impacted 10k+ small business owners (New to Credit) through access to formal credit

Awards/Recognition- 20+ Awards/rewards & recognition across India. Some are mentioned below-

- NASSCOM India Fintech Award -2019 under Financial Inclusion Category
- Raised seed funding of INR 10Mn from renowned angel Investors.
- Top 3 Fintech Startup under IDEATHON-2019 & Awarded by Dy. CM Gujarat-Hon. Nitin Bhai Patel at Vibrant Startup & Technology Summit, Ahmadabad.
- Selected for **RKVY-RAFTAAR program at IIM -Kashipur** (under Agri-Fintech Category) which is supported by Ministry of Agriculture & Farmer's Welfare, Govt. of India.
- Got Selected for acceleration cum Seed Fund Program of **FINBLUE-STPI-Chennai** with commitment of Rs. 25 Lac seed Fund
- Selected as one of the top **50 Start-ups** out of 3000+ that had applied for **CONQUEST -2020 & Top 40 In CONQUEST-2021** organised by **BITS Pilani-Student run Startup accelerator-Centre for Entrepreneurial Leadership**.
- Selected to the final round of **"Inclusive Fintech -50"** that elevates promising early-stage fintechs driving financial inclusion and resilience around the globe.
- Selected for Incubation at SCIFI-IIM-L supported by SIDBI & UK-Aid.

